

SL: Quit your job with Schultz method

According to the 2024 labor force analysis by the U.S. Chamber of Commerce, approximately 46% of workers in the United States are considering quitting their jobs in the near future.

It's normal for you to be one of them.

But another truth is most of them can't quit their jobs. They are just trying to quit but can't.

Their fear prevents them from taking action. Fear of family, social pressure, and fear of being disgraced keep them at their jobs.

Let's talk about how Howard Schultz quit his job and followed his dreams. He left his position at a coffee shop and founded Starbucks, which has since become the world's largest coffee chain, amassing him a fortune of 2.9 billion dollars.

In the early 1980s, Schultz met Gerry Baldwin and Gordon Bowker, who were operating Starbucks, a Seattle-based coffee shop. At that time, Starbucks primarily sold coffee beans, coffee machines, and other coffee supplies.

Schultz joined Starbucks in 1981 as a business development manager. Two years later, he visited Italy, where he observed the espresso bar culture. This experience shaped his vision of transforming Starbucks from a store that only sold coffee ingredients into a place where customers could sit and drink coffee.

However, Schultz's vision was not shared by Starbucks executives, who wanted to continue selling only coffee ingredients. Consequently, Schultz decided to start his own business to realize this vision and opened his first espresso bars under the name "Il Giornale" in 1985.

Schultz's espresso bars were quite successful, and in 1987, he raised enough capital to buy Starbucks, acquiring the company. Schultz then expanded Starbucks in line with his vision, turning it into an international coffee chain. Today, Starbucks is a giant brand with thousands of branches around the world.

Schultz's story teaches us three lessons:

1. **Stand Behind Your Vision:** Schultz remained true to his vision and transformed Starbucks from a coffee supply store into a place where customers could sit and drink coffee. To realize our dreams, we must stand behind our vision and move forward with determination.
2. **Don't Be Afraid to Take Risks:** Schultz took a significant risk in buying Starbucks to start his own business. Realizing our dreams often involves uncertainty and risks, but taking these risks is crucial on the road to success.

3. **Work with Determination:** Schultz worked with determination to achieve his goals and succeeded. To achieve the life we dream of, we must be patient and persevere without giving up when we face difficulties.

This was the story that encouraged me to quit my job and start my own business.

I analyzed many businessmen like Schultz, learned from their stories, and applied what I learned.

The result?

I quit my job and started my own business. I now make more money than I could have ever imagined back then, and I am not a slave to any boss.

I wrote an e-book about my experience for serious people who want to achieve the same success.

[Click on the link to access the book while it is still completely free.](#)