



POSITION: Integrator / Director of Operations

COMPANY: [The Evolved Masculine](#)

REPORTING TO: CEO, Destin Gerek

STATUS: Full-Time Employee

LOCATION: Preferably California based, US based

START DATE: End June

SALARY: Commensurate with experience and role

APPLICATIONS ACCEPTED THROUGH: December 15th, 2022

### **POSITION OVERVIEW**

The Evolved Masculine is a rapidly growing business and is looking for an experienced operations leader to partner with the CEO, Destin Gerek to move forward on the vision of our company. To reach our company goals, we are looking for an Integrator / Director of Operations who has experience in developing systems and processes, creating project plans and managing them, effective communication, and team leadership. The perfect person for this role wants to grow with and is passionate about the company's mission to support men to have healthier, deeper connections to their sexuality, masculine power, women, and themselves.

**Please review the necessary skill sets and attributes outlined further below in this document.**

- Having done so, if you carry that set of tools within your toolbox and your values are in alignment with those of the Evolved Masculine, we would like to invite you to watch [this video from Destin](#).

Here you will gain deeper insights around the type of visionary leader he is; his creative ideas, his constant commitment to growth and transformation and his passion to teach and serve others. On the flipside, you will also get a sense of the areas where he needs support, structure and direction.

- The first chapter of [Destin's book is available here](#). Please take the time to dive a little deeper into his world and get a feel for the driving force behind the Evolved Masculine movement.

Through these combined resources, the idea is that you grasp an idea of both what Destin is doing with his work, and who he is as a person.

### **RESPONSIBILITIES**

Operations

- Aptitude to effectively learn & use company software: Gmail, Google Drive, ClickUp, Slack, Kajabi (email marketing + course hosting), Clickfunnels, Everwebinar, Zapier, Thrivecart, Authorize.net, Stripe, Paypal, Canva, Buffer, Calendly, Docusign, Typeform, Zoom, Wordpress
- Manage funnels
- Assist with all aspects of JV program
- Track and measure metrics & KPI's

#### Project Management:

- Refine day-to-day operations with a high level of efficiency, and scale and grow the mission of The Evolved Masculine while managing costs
- Translate marketing objectives into clear creative project plans
- Track, measure and ongoing optimization of marketing efforts
- Track, measure and ongoing optimization of previous launches and evergreen courses
- Task management in ClickUp
- Track project status and provide detailed but succinct updates to the CEO
- Build out new SOPs and ensure current SOPs are up to date and checked frequently
- Ensure that all operational processes are properly documented and that key information is organized, accessible and secure
- Collect, review, and analyze reports, stats, and general data
- Launch management: Designing, documenting and managing launches (when appropriate)

#### Team Management

- Manage the performance and execution of responsibilities of 5 team members (& growing)
- Lead weekly progress meetings & planning meetings
- Ensure the team is healthy, functional, communicative, and cohesive

#### Strategic Guidance + Leadership

- Serve as team leader and second in command to the CEO
- Be the bridge between Destin's ideas and the implementation team as well as keeping order while providing direction
- Assist in marketing strategy, ideation, and improvements so we operate proactively verse reactively
- Provide strategic value and support for additional revenue generating ideas; create and execute on the plan
- Strategic planning on a quarterly basis
- Management of departmental objectives
- Make recommendations to ensure we have an effective team with all key players who are true to our mission. Hire new team members as needed.

## **YOU ARE PERFECT FOR THE EVOLVED MASCULINE IF YOU:**

- Are extremely organized and detail-oriented
- Know and are willing to learn + get your hands in a wide variety of software and systems
- Enjoy managing people and creating project plans
- Have managed multiple 6 or 7-figure launches
- Can multitask and have full control of all the moving parts
- Are a quick and a fast action taker
- Can think creatively to problem-solve and navigate through challenges
- Are a person of the highest integrity and ethical standards
- Enjoy leading leaders and are competent, and comfortable in leadership
- Are a great team leader & are able to drive results from the team
- Are proactive and the type of person who thinks to do something first before being asked
- Can jump in and implement big ideas with confidence
- Are excited about working in a business that helps men transform their relationship to their masculinity and sexuality
- Have a sex-positive worldview
- Are passionate about personal development, consciousness & spirituality

## **ABOUT DESTIN GEREK**

Destin Gerek is a globally recognized leading voice in masculinity, sexuality, and personal empowerment. A Certified Sexologist through The American College of Sexologists International, he is the founder and CEO of The Evolved Masculine, a pioneering coaching and training company for men, and author of the best-selling book "The Evolved Masculine: Be the Man the World Needs, and The One She Craves". Destin is also an international speaker and host of the podcast, "The Evolved Masculine: Redefining Sex, Power, & Success". His innovative lens is the result of more than 20 years of academic rigor and direct study -- including 7 formative years traveling the world living and teaching as his provocative alter ego, 'The Erotic Rockstar'. Destin has taken the most potent aspects of his bold life experimentation and integrated it into his iconic body of work, directly supporting thousands of men to have better sex, deeper connections to their masculine power, women, and themselves.

Our core values: Integrity, Impact, Service, Understanding, Compassion, Empathy, Sex-positivity, Growth, Brotherhood, Creativity, Boldness