



Bachelor of English Literature
Faculty of Adab and Humanities
Islamic State University Syarif Hidayatullah Jakarta

MODULE HANDBOOK

Module Name	Semiotics
Module Level	Undergraduate
Abbreviation, if applicable	-
Sub-heading, if applicable	-
Code	FAH 6024137
Subtitle, if applicable	-
Courses, if applicable	-
Semester/term	4 th /Second Year
Module Coordinator(s)	Hilmi Akmal, M.Hum.
Lecturer(s)	Hilmi Akmal, M.Hum. Tuty Handayani, M.Hum.
Language	English, Indonesian
Relation to Curriculum	Elective Course
Teaching Methods	Lecture, class discussion, presentation
Workloads	1 SKS equivalent to: In Class Lectures: 50 minutes per week Independent Assignment: 60 minutes per week Structured Assignment: 60 minutes per week
Credit Point	3 SKS or 4,5 ECTS
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	<ol style="list-style-type: none"> 1. Internalize academic values, norms and ethics; 2. Demonstrate an attitude of responsibility for work in their field of expertise independently; 3. Able to demonstrate independent, quality, and measurable performance; 4. Comprehensively master the theories and approaches in linguistics and its branches; 5. Able to conduct literary and linguistic research independently; 6. Utilize linguistic theories and studies in other scientific fields;
Content	<ol style="list-style-type: none"> 1. Introduction to Semiotics 2. Nature of linguistic sign 3. Sign and meaning 4. Structuralism (Ferdinand de Saussure) 5. Communicative sign (Charles S. Peirce) 6. Mythologies (Roland Barthes) 7. Semiotics of the image 8. Semiotics of culture

Examination forms	Essay
Study and examination requirements	The final mark will be weighted as follows: 1. Final Examination 40% 2. Mid-Term Examination 30% 3. Class Activities: Quiz, Homework, etc. 30%
Media employed	Board, LCD Projector, Laptop/Computer
Reading list	<ol style="list-style-type: none"> 1. Barthes, R. (1977). <i>Element of Semiology</i>. 2. Sebeok, T. (2001). <i>Signs: An Introduction to Semiotics</i>. University of Toronto Press. 3. Eco, U. (1979). <i>A Theory of Semiotics</i>. Indiana University Press. 4. Silverman, H. (1998). <i>Cultural Semiotics</i>. Routledge. 5. Merrel, F. (1997). <i>Pierce, Signs, and Meaning</i>. University of Toronto Press. 6. Danesi, M. & Sebeok, T. (1994). <i>Messages and Meaning: An Introduction to Semiotics</i>. Canadian Scholar Press. 7. Danesi, M. (1999). <i>Of Cigarettes, High Heels, and Other Interesting Things. An Introduction to Semiotics</i>.

Compilation Date : August 22nd, 2022

Modified Date : August 22nd, 2022