

Privacy Policy

StreakMe: Daily Habits
Effective Date: July 15, 2026
Developer: Vladimir Spiridonov

Privacy summary

- StreakMe: Daily Habits is designed as a personal habit tracking tool.
- Habit names, streaks, statistics, reminders, categories, themes, and progress records may be personal and sensitive.
- We do not sell your personal information. App Store purchases are processed by Apple.

1. Introduction

This Privacy Policy explains how Vladimir Spiridonov ("we", "us", or "our") handles information in connection with StreakMe: Daily Habits (the "Application").

StreakMe: Daily Habits helps users track positive and negative habits, daily streaks, custom trackers, calendar history, reminders, themes, and related statistics. Because habit data can be personal, please read this Privacy Policy carefully before using the Application.

By using the Application, you acknowledge that you have read and understood this Privacy Policy.

2. Information You Create or Provide in the Application

Depending on how you use the Application, you may create or store the following types of information:

- habit tracker names and descriptions;
- positive or negative habit categories;
- selected presets, custom trackers, emoji, colors, and themes;
- daily completion marks and missed days;
- current streaks, best streaks, completion rates, heatmaps, trends, and calendar history;
- notification and reminder settings, including late nudges;
- application settings such as light, dark, or system appearance preferences;
- reset actions for a tracker, category, or all progress.

You choose what habit information to enter. Avoid entering sensitive details that you do not want stored on your device.

3. Sensitive Habit Information

The Application can be used to track many types of habits, including habits related to fitness, food, social media, spending, sleep, meditation, journaling, smoking, gambling, or other personal goals. This information may reveal sensitive details about your routines, preferences, health, lifestyle, or personal challenges.

We recommend using general tracker names where possible and protecting your device with a passcode, Face ID, Touch ID, and other device security features.

The Application is not a medical, mental health, addiction treatment, or financial counseling service. Do not use the Application as a substitute for professional advice, diagnosis, treatment, or emergency assistance.

4. How Information Is Stored and Processed

The Application is designed to support habit tracking on your device. Habit data, streaks, statistics, reminders, categories, themes, and settings may be stored locally on your device as part of the Application functionality.

If your device settings enable iCloud, device backups, app restoration, or other Apple services, information stored by the Application may be included in backups or synced/restored according to your Apple settings. Apple controls those platform services, not us.

If a future version adds account-based features, cloud sync, third-party analytics, advertising, or server-side processing, we will update this Privacy Policy and App Store privacy disclosures as required.

5. Information We May Receive When You Contact Us

If you contact us for support, privacy questions, bug reports, refund guidance, feature requests, or other inquiries, we may receive the information you choose to provide, such as your name, email address, phone number, device model, iOS version, app version, screenshots, crash details, and message content.

We use this information to respond to you, troubleshoot issues, improve the Application, protect our rights, and comply with legal obligations.

6. Payments, Subscriptions, and Purchases

If the Application offers paid features, subscriptions, trials, or in-app purchases, payments are processed by Apple through the App Store. We do not collect or store your full payment card number, banking details, or Apple Account password.

We may receive or process limited purchase-related information needed to provide paid features, such as product identifiers, subscription status, expiration status, transaction status, receipt validation results, and similar entitlement information. This information is used to unlock, maintain, troubleshoot, or restore access to paid features.

Refund requests and payment issues are generally handled by Apple according to Apple policies and your App Store account settings.

7. Notifications and Reminders

The Application may request permission to send local notifications for daily reminders or late nudges. Reminder content and timing may be managed on your device. You can disable notifications through iOS settings or within the Application where available.

Notification delivery is controlled by iOS and may be affected by Focus modes, notification permissions, battery settings, time zone changes, and other device settings.

8. Diagnostics, Crash Reports, and App Analytics

We may receive limited diagnostic or crash information through Apple or other tools if you choose to share analytics with developers through your device settings or if such tools are integrated into the

Application. This information may include technical data such as device model, operating system version, app version, crash logs, performance data, and similar diagnostic information.

Diagnostic information is used to find bugs, improve stability, maintain compatibility, and understand app performance. It is not used to read the specific content of your personal habit trackers unless you intentionally provide that information in a support request.

9. Tracking, Advertising, and Sale of Personal Information

We do not sell your personal information.

The current policy is written for an app experience that does not require advertising tracking across apps and websites owned by other companies. If advertising, tracking, or third-party attribution features are added in the future, the Application will request permission where required and this Privacy Policy and App Store privacy disclosures will be updated.

10. How We Use Information

We may use information described in this Privacy Policy to:

- provide habit tracking, streaks, statistics, calendar history, reminders, and settings;
- save and display your trackers, progress, and preferences;
- provide, maintain, troubleshoot, and improve the Application;
- respond to support, privacy, legal, and business inquiries;
- process or verify paid feature access where applicable;
- detect, prevent, or address security, fraud, abuse, technical, or legal issues;
- comply with applicable laws, App Store requirements, and enforce our Terms of Use.

11. How Information May Be Shared

We may share information only in limited circumstances, such as:

- with Apple, where necessary for App Store distribution, purchases, subscriptions, refunds, diagnostics, crash reports, device functionality, or platform services;
- with service providers that help us operate, support, analyze, secure, or improve the Application, if such providers are used;
- if required by law, legal process, government request, or to protect rights, safety, security, or prevent fraud or abuse;
- as part of a business transfer, such as a sale, merger, acquisition, restructuring, or transfer of the Application, subject to appropriate privacy protections.

We do not share your personal habit entries for advertising purposes.

12. Retention and Deletion

Habit data stored on your device remains there until you delete it, reset trackers, reset categories, reset all progress, uninstall the Application, erase your device, or otherwise remove it through device or app controls.

If your habit data is included in iCloud or device backups, deleting the Application from one device may not immediately remove backup copies controlled by Apple settings. You can manage Apple backups through your Apple account and device settings.

Support emails and related communications may be retained for as long as necessary to respond to you, maintain business records, resolve disputes, improve the Application, and comply with legal obligations.

13. Security

We use reasonable technical and organizational measures appropriate to the nature of the Application. However, no app, device, storage method, or transmission method is completely secure.

You are responsible for maintaining the security of your device, Apple account, backups, and app data. We recommend enabling a device passcode, Face ID or Touch ID, and keeping iOS updated.

14. Children

The Application is not directed to children under 13 or to children under the age required by applicable local law for consent to digital services. We do not knowingly collect personal information from children in a way that requires parental consent.

If you believe a child has provided us with personal information through a support request or other communication, contact us and we will take appropriate steps.

15. International Users and Transfers

The Application is operated by Vladimir Spiridonov. If you contact us or if information is processed by Apple or service providers, information may be processed in countries or regions other than where you live. These countries may have data protection rules different from those in your jurisdiction.

16. Your Choices and Rights

Depending on your location, you may have rights to access, correct, delete, restrict, object to processing of, or receive a copy of certain personal information. You may also have the right to withdraw consent where processing is based on consent.

You can exercise many choices directly through the Application and iOS settings, including notification permissions, app deletion, tracker reset, and backup settings. For support or privacy requests, contact us using the details below.

17. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we may notify you through the Application, App Store listing, or other reasonable means. The updated Privacy Policy will be effective when posted unless stated otherwise.

18. Contact Us

If you have questions, requests, or concerns about this Privacy Policy or the Application, contact us:

- Developer: Vladimir Spiridonov
- Email: vspiridonovph@gmail.com
- Phone: +995591675078