

Q7. Restate Student Learning Outcome (SLO) #1

*To increase/improve knowledge and content of health care marketing strategies. Goal: 75% earn a B- or higher in mapped courses.*

Q8. Check all of the different types of assessment methods that were utilized for SLO #1.

*Overall course grade*

Q9. Did you perform a formal review of the assessment data for SLO #1?

*Yes*

Q10. Formal review of the assessment data results for SLO #1 revealed:

*Students exceeded expectations 100 %*

*Students met expectations 0 %*

*Students did not meet expectations 0 %*

*#Conjoint, Total# 100 %*

Q11. Based on the data provided, can you evaluate whether SLO #1 was successfully achieved and why?

*100% of students received a B- or higher.*

Q12. Restate Student Learning Outcome (SLO) #2

*To increase/improve knowledge and content of health information management. Goal: 75% earn a B- or higher in a mapped course.*

Q13. Check all of the different types of assessment methods that were utilized for SLO #2.

*Overall course grade*

Q14. Did you perform a formal review of the assessment data for SLO #2?

*Yes*

Q15. Formal review of the assessment data results for SLO #2 revealed:

*Students exceeded expectations 94 %*

*Students met expectations 0 %*

*Students did not meet expectations 06 %*

*#Conjoint, Total# 100 %*

Q16. Based on the data provided, can you evaluate whether SLO #2 was successfully achieved and why?

*94% of students received a B- or higher.*

Q17. Do you have a 3rd student learning outcome?

*Yes*

Q18. Restate Student Learning Outcome (SLO) #3

*To increase/improve knowledge and content of financial management in health care. Goal: 75% of students earn a minimum of B- in the mapped course.*

Q19. Check all of the different types of assessment methods that were utilized for SLO #3.

*Overall course grade*

Q20. Did you perform a formal review of the assessment data for SLO #3?

*Yes*

Q21. Formal review of the assessment data results for SLO #3 revealed:

*Students exceeded expectations 94 %*

*Students met expectations 0 %*

*Students did not meet expectations 6 %*

*#Conjoint, Total# 100 %*

Q22. Based on the data provided, can you evaluate whether SLO #3 was successfully achieved and why?

*94% of students received a B- or higher*

Q23. What were your key findings from assessment activities this year (Sept 2023-Aug 2024)? Briefly describe or bullet point your findings, in particular note findings that are most interesting to your department or program.

*The program has created the learning opportunities for students in all learning objective areas and they exceeded the expectations. A few students had some challenges, and we investigated their situations case by case in order to resolve the issues based on their individual needs. -All SLOs were met exceeding the expectations. -The program successfully created learning opportunities across all learning objectives and outcomes, with students consistently exceeding expectations. -Individualized case-by-case support was provided to students who faced challenges, addressing their specific needs. -The program's success in achieving its stated learning objectives and outcomes highlights effective curriculum design and delivery. -The*

*commitment to support students individually demonstrates the program's adaptability and focus on students' success. -A strong alignment between program goals and objectives and students' achievements reflects well on program effectiveness and responsiveness to both academic and professional standards.*

Q24. What is the department or program doing with these findings and do you plan to make any program changes based on these findings? (Changes to course delivery? Changes to curriculum? Changes to assessment procedures? Etc.) If not, why not? Briefly describe or bullet point your plans for action from your assessment results.

*We always review students' performances closely to find the possible improvement opportunities. In addition, we conduct an exit survey to collect students' input, feedback, and comments about their experiences in the program. We use these data to revise the curriculum if needed. Furthermore, we observe the changes in the market to identify the needs of the employers and community.*