Creative Work Session Meeting/Idea

*Creative Work Session calendar with dates, locations, and themes here

Creative Work Session date, location and theme:

- January 10 Cafe Mustache: Hootenanny 2024
- Present: Glenn and Rachel

Relevant documents and information

- 2024 Hootenanny planning and tracking google sheet <u>here</u>
- Previous Hootenanny fundraiser folders here
- Initial ask email with basic details for event spaces here
- Goal is to get 150 folks out, raise \$13,500 and budget is \$4,050
- Last year, we got 120 folks out, raised \$7,842 and spent \$1,829

Questions/Details to consider before and during the session

- Ideas on locations running list here
 - o Brewery/bar or simply space rental?
 - Max cap of 175-200+ to accommodate (150) guests + ~(25-50)
- Keep the standards the same (one beer, chili, raffle ticket w entry? Ticket price \$30-\$35)?
- Should we do 2 (one big one in April and one smaller one later in the year like October)?

Brainstorm ideas for the session (all contributors welcome even if you can't attend)

- Corporate sponsorships and a silent auction, but no matching gift
 - Template for corporate sponsorship ask <u>here</u> (thanks Ryan)!
 - Sponsorship prospectus example here Ryan or Maggie make one of these?
- Regarding venue, I've taken a first look and need to dig deeper. I think we should target
 a space that has a vols/organizers/vendors. Ideally the venue has its own furniture and
 A/V setup. Let me look into this some more.

Any recent or upcoming trainings you have completed or interested in completing (relevant to this month's theme or otherwise)

Main takeaways and potential next steps

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