

Primary Prevention - Primary prevention strategies intend to avoid the development of disease. Most population-based health promotion activities are primary preventive measures.

- Immunization
- Education
 - Patient - health literacy, healthy lifestyle, smoking cessation, stress reduction, etc.
 - Behavior Change Counselling
 - Handouts
 - Community
 - Media - newsletters, print, television, online
 - Outreach - health fairs, schools, group visits
- Screening - cost effective, sensitive, treatable, time efficient, risk to patient (non invasive)
 - Risk Identification / Stratification: Well Child, Preventive Care Visit
 - Pt Interview
 - Questionnaires
- Medical
 - Contraception
 - Vitamins

Secondary Prevention - Secondary prevention strategies attempt to diagnose and treat an existing disease in its early stages before it results in significant morbidity

- Chronic Disease Management
- Screening
 - Examination (tailored to age / gender)
 - Procedures
 - Testing

Tertiary Prevention - These treatments aim to reduce the negative impact of established disease by restoring function and reducing disease-related complications

Quaternary Prevention - This term describes the set of health activities that mitigate or avoid the consequences of unnecessary or excessive interventions in the health system. to avoid patient overdiagnosis and overtreatment.

Public Health

- Disparity
 - Inequity
 - Social Health Determinants that identify Marginalized Populations: gender, race, SES, age, education, literacy, geographic area, language spoken, sexual orientation, disability, employment, religion, culture, citizenship
 - Inequality
 - Access (health care financing), Quality of Care, Timeliness, Effectiveness, Safety, Patient-Centered, Efficient
- Systems Strengthening
 - Workforce
 - Professional Education: Medical School, GME, CME
 - Information Systems
 - EMR
 - Governance
 - Finance
 - Resources Management
 - Service Delivery
 - QI
 - Patient Centered Medical Home
 - Primary Care, Continuity of Care, Team approach
 - Models of Care
 - single patient visit, group visit, home visits, family visits, telemedicine
 - Infrastructure
- Policy

- Advocacy
 - Patient
 - Community (Policy)
 - - joining organizations
 - - committees
 - - staying informed - newsletter, listserves,
 - - phone, email, letters. sign a petition
 - social services

Community Medicine

Social Justice Considerations

Human Rights Considerations