

Article Development

Research / Notes	<i>Read websites, articles, fanzones, Daily Mail (!) celebrity gossip, features, newspapers, tweets, social media links.</i>
Possible topics and news in the genre	<ul style="list-style-type: none"> ● American Music Awards winners - Carrie Underwood, Dan+Shay and Kane Brown ● Grammy Nominations - Dolly Parton, Dan+Shay, Miranda Lambert and Eric Church ● Sam Hunt Makes First Statement Since DUI Arrest: "It Was a Poor Decision & I Apologize" ● CMA Awards jab by Carrie Underwood in her acceptance speech at the AMA's ● New album releases ● Upcoming tour ● The new age of country
Key Terms/Language?	<p><i>Semantic field of your genre.</i></p> <ul style="list-style-type: none"> ● Empowerment ● Strength ● Warmth ● Home ● Ordinary
Questions?	<ul style="list-style-type: none"> ● What does country mean to you? ● How did you get here and what obstacles have you faced in the industry? ● What are you looking to do in the future? ● How do you feel about being in the limelight? ● How are you managing to balance your private and public life? ● Is it hard to be open and honest in your lyrics?
Uses and Pleasures? (Blumler and Katz)	<p>How will your audience be satisfied? <i>Personal Identity, Social Interaction, Entertainment, Education?</i></p> <p>Entertainment - Getting the inside scoop on the biggest stars.</p> <p>Personal Identity - Being able to identify with the vulnerabilities and ordinary aspects of the star.</p> <p>Social interaction - Speech from the star in first person so they feel like they are communicating with the artist.</p> <p>Education -</p>

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Planning	Check your availability word count first.
<p>Topic Introduce the issue - sum up what the reader is likely to discover in the article.</p>	<p>Headline and Standfirst. Tami Cole “I’m following my own arrow.”</p> <p>After her 2014 debut, <i>Blowing Smoke</i>, Tami soared to stardom. She was named CMA New Artist of the Year and has won four Grammys, including two she won for her latest album <i>Woke up in Nashville</i>. It was an insight into the future of country music as Tami explained “I wanted to speak from the heart and throw tradition out the window. It was time to shift gears and let people in. I’m a perfectionist so I had to let go.”</p>
<p>Background - Context The article is likely to outline a brief history of the person or event which the article concerns, so that readers are fully aware of the background facts...</p>	<p>Paragraph 1 Cole’s trust fall into baring her soul to her audiences was accelerated by falling head-over-heels in love for the first time to now husband, Dustin Ford. “When I was twelve my Dad left my mum and I, which I thought I coped well with at the time. Now when I look back I realise it’s when my walls went up and my confidence fell, crashing to the ground. It’s only down to Dustin that those walls crumbled and I gained my confidence back. He showed me how to trust and that it was OK to put myself out there. It’s not so daunting anymore. I’ve softened to not only myself, but to the world.”</p>
<p>Discussion, Q and A or interview. The article is likely to return to the present-day situation at this point, discussing and giving different viewpoints of the person or event, with details and examples and quotations, and making comparisons with the past or with similar topics. <i>The writer’s own viewpoint maybe inferred, alternative views might be given equal weight.</i></p>	<p>Paragraph 2 and 3 For years Tami’s stubbornness has been an asset in navigating the music industry. It’s aided her in being able to shake off the pressures of changing her message of empowering women. Encouraging her to dare to choose her own path. Tami hasn’t held back when it comes to speaking her mind, against the traditional country music worldview. “I knew I wasn’t going to sign a record deal if it wasn’t on my terms” she recalls. “So yeah there’ve been many times when I’ve been asked to change lyrics but I stuck by what I was happy with. This industry is ruthless and I decided from the get-go I wasn’t going to be a pushover. I didn’t care if what I wanted to put out to the world meant it would reach less people. To me, being authentic was the most important thing.”</p> <p>Tami’s refusal to compromise her authenticity and vision is</p>

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	<p>one reason her reach extends well beyond country music, bagging a contract with Elite Models and being invited to be a guest judge on the first season of <i>Ru Paul's Drag Race UK</i>. "It was such an honour to be on a show that I watched when I was young. It always made me feel like I had a place where I was accepted and one where I wasn't alone, even if I'm not a member of the LGBT community myself."</p>
<p>Prediction - Future? At this point the article may deal with the future developments or predicted outcome of the present situation: <i>That the star will go on to become even more famous and successful, or that a current predicament will become worse if nothing is done about it.</i></p>	<p>Paragraph 4 So what's next? Tami went on to tell us, "I'm really excited to be heading out on my <i>Woke up in Nashville</i> European tour this summer. It's going to be amazing to give back to my fans with a few added exclusive new songs I've been working on. My fans are the reason that I'm here today, so this one's for them.</p>
<p>Conclusion The article needs a neat conclusion, which may be an ironic reference or humorous comment, or an evaluation of the different viewpoints, or a reference back to the standfirst or a quotation from the star.</p>	<p>Paragraph 5 After the tour, I'm open to wherever the universe takes me. As long as I'm following my own arrow. If I go down in flames for being me, then hey, oh well, I tried my hardest. At least I went down in flames for something that I was rather than something I wasn't." Tami isn't scared.</p>