

Privacy Policy — Free AI Calories Counter

Last Updated: January 28, 2026

Free AI Calories Counter ("we", "our", or "the app") is committed to protecting your privacy. This Privacy Policy explains what data we collect, how we use it, and your rights as a user.

1. Information We Collect

Data You Provide:

- Daily calorie goals, body weight, height, and age
- Food intake records: products searched, calories consumed, macronutrients (protein, fats, carbohydrates, fiber, sugar)
- App settings and personal preferences
- Feedback messages submitted via the in-app form (message text and a generated anonymous device identifier)

Automatically Collected Data:

- Device model and operating system version
- App usage patterns and feature interaction statistics
- Crash reports and technical error logs (used solely for stability improvements)
- Camera access — used only when you activate the barcode scanner for food product recognition; no images are saved or transmitted

Advertising Data (Google AdMob):

- Our app uses Google AdMob to display advertisements. AdMob may collect your device's advertising identifier (GAID/IDFA), IP address, and general usage information to serve relevant ads. This data is processed by Google LLC in accordance with their privacy policy. We do not control and are not responsible for Google's data practices.

2. How We Use Your Information

- Track your daily calorie and nutrition intake
- Provide AI-powered food search and nutritional data retrieval
- Calculate and display personalized nutritional information
- Improve app performance, fix bugs, and enhance user experience
- Display relevant advertisements via Google AdMob
- Process and respond to user feedback submitted through the in-app form

3. Data Storage

All personal health data (calories, weight, nutrition logs) is stored locally on your device only.

Feedback messages submitted through the in-app feedback form are stored on Google Firebase Firestore servers. Only the message text and an anonymous device ID are transmitted — no health data, name, or email is required.

When you search for a food product, your search query is sent to the Groq AI API to retrieve nutritional information. Search queries are not stored on our servers and are not associated with your identity. Processing is done in accordance with Groq's Privacy Policy.

4. Third-Party Services

The app integrates the following third-party services:

- Groq AI API — for food product recognition and nutritional data retrieval.
- Google AdMob — for displaying in-app advertisements. AdMob may use advertising identifiers and other data to personalize ads. You can opt out via your device's advertising settings.
- Google Firebase Firestore — used to store and deliver in-app feedback messages between users and the developer. When you submit feedback, your message text, an anonymous device identifier, and a timestamp are stored on Firebase servers (Google LLC). No personal health data is transmitted. Data is stored until the feedback thread is resolved. Firebase processes data in accordance with Google's Privacy Policy.
- ZXing Barcode Scanner — for scanning barcodes on food packaging. Camera access is used only during active scanning and no images are stored.

5. Camera Permission

The app requests camera access solely to scan barcodes on food products. The camera is activated only when you explicitly tap the barcode scan button. No photos or video are saved, processed beyond barcode recognition, or transmitted anywhere.

6. Data Sharing

We do NOT:

- Sell your personal information to third parties
- Share your health data with advertisers
- Use your data for any marketing purposes
- Track you across other apps or websites

7. Your Rights

- Access — view all data stored in the app at any time
- Delete — clear all your data by uninstalling the app or using the in-app reset option
- Opt out of personalized ads — use your device's advertising settings ("Opt out of Ads Personalization" on Android)
- Control — manage your privacy settings within the app

8. Data Retention

- All personal data remains on your device until you delete the app
- Feedback messages are retained on Firebase servers only until the specific issue is resolved
- Daily nutrition logs automatically reset every 24 hours within the app

9. Children's Privacy

This app is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us immediately.

10. Security

- Local storage of personal data on your device
- Secure API connections via HTTPS (TLS encryption)
- No server-side storage of personal health information
- Feedback data is protected by Firebase security rules

11. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted within the app with an updated "Last Updated" date. Continued use of the app after changes constitutes acceptance of the updated policy.

12. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us:

Email: westeuropgames@gmail.com

Developer: West Development Section

13. Consent

By using Free AI Calories Counter, you agree to the terms of this Privacy Policy.