

Andrea Castillo

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EDUCATION

NC State University, Wilson College of Textiles | Raleigh, NC
B.S. in Fashion and Textile Design, Fashion Design Concentration
Minors: Business Administration, Spanish
4.0 GPA

HONORS

Erlanger Merit Prestige Scholarship- Merit based award for Wilson College of Textiles
P C Kochhar Scholarship- Awarded to students demonstrating strong academic performance
Parsons x Teen Vogue Fashion Industry Essentials Scholarship Recipient 2022

TECHNICAL SKILLS

- Adobe Photoshop, Illustrator, NedGraphics, CLO 3D · Garment construction, sewing, flat patternmaking, draping · Print design, color story development, hand sketching, digital illustration · Computer-aided textile design, textile technology, yarn formation, design inquiry · Bilingual: English & Spanish

RELATED EXPERIENCE

Andrea Fashion | Owner | January 2022 – Present

- Founded and manage a fashion brand focused on custom garments, e-commerce, and digital marketing.
- Design and produce original clothing patterns and custom garments, integrating trend research and textile selection.
- Launch product drops and promotional campaigns that strengthen brand identity and drive customer engagement.

Selected Participant, Kohl's Emerging Talent Summit | May 2026

- Developed and presented case study solutions focused on expanding Kohl's customer reach and consumer engagement through trend-driven retail strategies.

Wilson College of Textiles | Design Assistant | January 2026 – Present

- Collaborate with faculty to support advanced fashion and textile design coursework.
- Support studio coursework through visual research, material organization, and technical design preparation.

Platform Magazine | Director of Digital Media | September 2024 –Present

- Manage and curate fashion-focused digital content across website and social media platforms.
- Assist with behind-the-scenes photography and content production for fashion photoshoots and events.

Milano Fashion & Jewels Week | Milan, Italy | Media & Content Promoter | February 2026

- Supported content creation and media coverage for fashion events.
- Promoted brand visibility through storytelling while gaining exposure to fashion marketing and global retail trends.

North Carolina State University | Graphic and Photography Assistant | September 2025 – Present

- Create graphic and photo content promoting university programs across digital platforms.
- Photograph campus events and contribute creative direction for outreach initiatives.

ACTIVITIES

Wilson College of Textiles | Student Ambassador | January 2026 – Present

- Represent the Wilson College of Textiles to prospective students, families, and industry partners.
- Lead tours, support recruitment events, and serve as a liaison between students and the college.

American Association of Textile Chemists and Colorists | Officer & Undergraduate Research | September 2025 - Present

- Conduct independent research on multifunctional apparel, textile innovation, color science, and performance testing aligned with AATCC standards.

WORK EXPERIENCE

Sales Associate | It's So Wright | Greenville, NC | March 2025–Present (seasonal)

- Provide personalized styling advice and manage sales transactions, returns, and exchanges.
- Support visual merchandising and seasonal display updates to enhance the customer shopping experience.