

OPPORTUNITY SUMMIT

CLOSING OUT REPORT

The Opportunity Summit is an educational event across universities in Ghana with the aim of educating and onboarding tertiary students into the Cardano ecosystem. Project ID: 900168 Fund 9, Challenge: Grow Africa, Grow Cardano. This is a summary close out report

A. Project Name and Project URL on Ideascade/Fund

The project name is Opportunity Summit with <https://cardano.ideascale.com/c/idea/64441> as ideascade URL.

B. Name of Project Manager

The managers of the project are Nathaniel Dwamena and Innocent Norvinu

C. Date Project Started

The project commenced on 15th October 2022

D. Date Project Completed

The project was complete on 15th March 2023

E. List of challenge KPIs and how the project addressed them

The challenge KPI was to getting the venue to accommodate at least 100 attendees. This was addressed by finding a balance between university students' academic calendar and the event. We also liaise with university facility management to find a venue at the University of Cape Coast (UCC).

F. List of project KPIs and how the project addressed them

- At least 100 attendees

We booked a 200-seater capacity that could accommodate at least 100 attendees. We undertook marketing strategies including partnership with UCCABS students' association at the Faculty of Business, sharing of event fliers and lecture room marketing of event. We constitute local coordinating team on UCC campus that helped in undertaking grounds activities as well as publicize the event on UCC Radio. We also share free books that were academically engaging which was also announce as part of the marketing for first 20 participants.

- at least 50 active people on boarded into the Cardano community

We educated participants on blockchain and Cardano project catalyst as well as went through onboarding process with them. We have created a telegram community with has 45 subscribers after the event for continuous learning on onboarding (<https://t.me/yafocampushive>)

- Create Cardano wallet accounts for at least 50 students.

We made participate to create wallet at the event for a reward. 50 students received 4 ADA which was shared as reward for creating Yoroi Wallet after the events.

- Create a Cardano social media community (WhatsApp, Telegram and YouTube) with 50 active followers.

Students contact details were taken with their consent to join our group on telegram. Also, others were given opportunity to scan and join the telegram channel at the event.

- Mentor and assist at least 2 entrepreneurs and developers to access grant.

We announced this for interested students with entrepreneurial ideas to get in-touched.

- Mentor and train at least 3 individuals with great ideas and proposals to help impact lives.

We are already in contact with students who have shown interest and Innocent Norvinu is a dedicated person on this to help train and mentor these students.

G. Key Achievements

Opportunity Summit was organized successful with the following achievements.

1. Had at least 150 students attending.
2. At least 50 students creating yoroi wallet.
3. We have 5 students that would be mentored to actively participate in Fund 10.
4. We shared 37 copies of free books to students. This included Servant Leaders, Divine Economic Model and the Scholar's Journey.

H. Key learning

One thing we learnt from this event was to the consideration our participant's interest in the planning of the event. This made the event exciting and wholistic as great speakers shared thought on entrepreneurial life on campus and after school as well as blockchain opportunities for students.

I. Next steps for the product or service developed

The next step is to continue to organize more Opportunity Summit event in universities in Ghana. Also, participant of our event ushered to join WADA hubs in Ghana to learn more digital skills that would help them function effectively in Cardano ecosystem.

J. Final thoughts/comments

The event was successful and we will work on having Opportunity Summit in other universities.

K. Links to other relevant project sources or documents.

Pictures of the Event: <https://photos.app.goo.gl/6J2oaiJuFGXcTW126>

Video: <https://youtu.be/0hvt0xtpWgg>