#VAVS Virtual Assistant Virtuosos Summit Affiliate Promo Center Season 25

VISIT WEBSITE

What's in it for You?

We've got a treasure trove of resources!

💜 **Affiliate Contest Alert!**
We're celebrating 25 incredible seasons of #VAVS with our Affiliate Excellence Awards Contest! Promote the summit, earn commissions, and you could snag cash bonuses, features in the VANA Newsletter, and social shoutouts. See who's topping the leaderboard (and how to join the fun)
🔗 View the Affiliate Contest + Leaderboard

💎 **Product Upsells:**
Market a whole suite of offerings, from VIP Tickets to GetClientsClub.com memberships, VANA Club perks, and exclusive programs from VirtualAssistantCareer.com.

💰 **High-Paying Commissions:**
Pocket a solid 25% commission on all ticket sales and product upsells.

📚 **Affiliate Training:**
Wondering how to go about it? No sweat! Our in-depth affiliate training video has got you covered. We'll guide you on how to maximize your promotional efforts and truly make your mark.

WATCH THIS VIDEO to answer most questions affiliates have.

Get Ready, Set, Promote! #VAVS Takes Center Stage for 3 Days, November 5-7th!

NEED HELP? Email us help@vanetworking.com

AFFILIATE LOG IN AREA

Access the affiliate member area by CLICKING HERE. You will find your custom affiliate link in this section. The structure of the link will be similar to the one below, but it will include your specific username (in red):

Your Default Affiliate Link:

https://www.vanetworking.com/members/aff/go/**YOURUSERNAMEGOESHERE**?i=4

PROMOTIONAL GRAPHICS

To ensure consistency in promoting the Summit, we kindly request that you use only the official marketing graphics we've provided. You can access all of these by clicking HERE to visit our Dropbox.

If you find that you need a specific graphic that isn't included in our collection, please don't hesitate to let us know. We're more than happy to create it for you. We can also create a Speaker graphic for you too, just ask.

EMAIL SWIPE WITH STRATEGIC INSTRUCTIONS

(Your Step-by-Step Gameplan to Crush the #VAVS Leaderboard)

Want to make this your highest-earning promo yet?
Here's the proven playbook that top affiliates use to climb the leaderboard — and you can follow it too!

💜 **Be the Hero in Your Story.**
Don't just send an email — *give away* free tickets to the Summit! Frame yourself as the one helping your audience discover something that will truly move their business forward. When you do that, I'll handle the rest — from nurturing them to upselling the VIP Pass (you still get the commission!).

✍️ **Write Your Own Swipe — or Use Ours.**
Feel free to copy, remix, or rewrite *anything* from our website, landing pages, or emails. The goal is to make it sound like *you*. Whether you use our done-for-you swipe below or add your own flair, make sure your excitement shines through — that's what converts.

📣 **Consistency Wins Contests.**
The affiliates who email consistently (3–6 times over the promo period) always end up on the leaderboard. It's not about spamming — it's about friendly reminders that build anticipation, excitement, and FOMO before the Summit kicks off.

💰 **Strategic Timing = Maximum Earnings.**

1. **Early Bird (Now):** Invite your audience to grab their *Free Pass.*

2. **Mid-Campaign (Week before Summit):** Highlight the *$5,000 VIP Swag Bag.*

3. **Final Countdown (3–1 days out):** Send those *"Doors Closing"* emails — this is where 50% of VIP sales happen!

📊 **Track Your Results.**
Make sure you're logged into your affiliate dashboard and have your **PayPal email added.** Your clicks won't show up on the leaderboard (and we can't pay you!) unless that's in place — so log in and double-check now.

Then…
✅ COPY the swipe content below
✅ REPLACE [your info where indicated]
✅ PERSONALIZE it with your voice
✅ SCHEDULE those emails
✅ WATCH your leaderboard stats climb!

Let's make this the best #VAVS season yet — you promote, I'll convert. 💜

Email 1: Introduction to the Summit:

Date to Send: Anytime

Subject Line Ideas:

- 25 Seasons Strong — The #VAVS Summit Returns Nov 5–7!
- 💜 25+ Experts Ready to Help You Find More Clients
- Ready to Grow Your Service Business This Year? Start Here 👇
- 3 Days of Client-Getting Strategies You Can Use Right Away

Email Body:

Hi [Name],

If you're ready to **find more clients, keep them longer,** and build a business that runs smoothly (without the burnout), you'll want to check this out…

👉 The **Virtual Assistant Virtuosos Summit (#VAVS)** is back for its **25th Season**, happening **November 5–7, 2025 — and it's completely FREE to attend live!**

Hosted by **Tawnya Sutherland**, founder of the **Virtual Assistant Networking Association (VANA)**, this milestone event brings together **25+ experts** sharing their best strategies for finding and retaining dream clients.

[Optional choose one option below to personalize your email]

[Option 1: If You're a Speaker]
I'm excited to share that I'll be speaking at this year's summit! I'll be diving into [your topic], sharing insights and strategies that have helped me [achieve a specific result]. This is a chance to learn directly from someone who's been in your shoes and knows how to navigate the challenges of our industry.

[Option 2: If You're a Swag Bag Contributor]
I've also contributed a special bonus to the #VAVS Swag Bag— it's packed with resources designed to help you grow your business faster. Check out my Swag [details here]. You'll get access to it (plus over **$5,000 worth of other goodies!**) when you grab your **VIP Pass**.

[Option 3: If You're an Affiliate]
Tawnya Sutherland, the visionary host of the #VAVS Summit, is a trusted colleague and friend of mine. I've seen first-hand how dedicated she is to helping entrepreneurs like you build successful, sustainable businesses. That's why I'm so excited to share this event with you — it's an opportunity you don't want to miss.

What You'll Learn (Nov 5–7)

- How to find and retain high-quality clients
- Streamline onboarding and communication
- Build automated systems that save hours
- Use AI tools to scale smarter
- Stay booked solid — without burning out

And that's only scratching the surface. You'll learn from **25+ expert speakers** ready to share the strategies and inspiration that helped them build thriving service-based businesses. You'll walk away with actionable ideas, new tools, and strategies to attract clients you love working with.

Free to Attend — or Go VIP for the Full Experience:

1. **1-Year Access to All 29 Recordings** — rewatch anytime
2. **#VAVS VIP Success Journal** to turn ideas into action
3. **Speaker Slide Notes (PDFs)** for easy reference
4. **Tawnya's Summit Notes** — her personal "aha" moments
5. **Audio Versions of Each Session** for learning on the go
6. **3 Months Inside the VANA Community** for support & networking
7. **$5,000+ Swag Bag of Bonuses** 🎁 — courses, trainings, and tools galore

Grab Your Free Pass (or Upgrade to VIP) here: [YOUR AFFILIATE LINK HERE]

With 25 seasons under its belt, #VAVS has helped thousands of freelancers and service providers grow thriving, sustainable businesses — and this milestone season is shaping up to be the best yet.

If you've been looking for real, actionable strategies to **find clients you love working with**, this is your chance to learn from 25+ experts who've already cracked the code.

Grab your Free Pass (or upgrade to VIP for the full experience): 👉 [YOUR AFFILIATE LINK HERE]

See you at the summit!

Best,
[Your Name]

P.S. The summit runs **Nov 5–7, 2025** — and VIPs get a *full year of access* plus $5,000+ in business-boosting swag. Don't miss this one!

👉 [YOUR AFFILIATE LINK HERE]

Email 2: Email Mid-campaign (after promoting the free pass)

Date to Send: Anytime

Subject Line Ideas:

- 🎁 $5,000 in Business-Building Swag Awaits — Only for VIPs
- 💜 Ready to Get Serious About Growth? Go VIP at #VAVS
- This Isn't Just a Summit — It's a $5,000 Business Upgrade
- The Free Ticket's Great… But VIP Is Where the Magic Happens

Email Body:

Hi [Name],

If you've already grabbed your **Free Pass** to the **Virtual Assistant Virtuosos Summit (#VAVS)** — smart move. 💜

But if you're serious about actually *implementing* what you'll learn and setting yourself up for long-term growth, there's one step you don't want to skip…

👉 **Upgrade to a VIP PASS.** [YOUR AFFILIATE LINK HERE]

Because here's the truth: the Free Pass is amazing for tuning in live, but the **VIP PASS** turns this event into a *business-changing toolkit* you'll use all year long.

Let's Talk About That Swag Bag (It's Unreal).

Every season, the Swag Bag is a hit — but this one? It's next level.

We're talking over **$5,000 worth of premium courses, templates, planners, and business tools** from this season's experts and sponsors — *all included free* with your VIP Pass.

Here's a glimpse at what's inside:

- Full online courses (some regularly $197–$497 each)

- Client onboarding + marketing templates ready to use
- Planners, workbooks, and systems to simplify your week
- Ebooks and exclusive trainings to strengthen your skills
- Discounts, upgrades, and private-access offers galore

It's everything you need to streamline your business, attract clients you love, and save yourself hundreds of hours trying to piece it all together alone.

💜 The Full VIP Experience Also Includes:

1. **1-Year Access to All 29 Recordings** — no rush, no FOMO
2. **#VAVS VIP Success Journal** to turn ideas into action
3. **Speaker Slide Notes (PDFs)** for every session
4. **Tawnya's Summit Notes** — her personal "aha" takeaways
5. **Audio Versions** of each session for learning on the go
6. **3 Months Inside the VANA Community** for connection and support
7. **$5,000+ Swag Bag of Bonuses** 🎁 — the icing on this already amazing cake

Upgrade to VIP and unlock it all here: 👉 [YOUR AFFILIATE LINK HERE]

[Optional choose one option below to personalize your email]

[Option 1: If You're a Speaker]
As one of this year's speakers, I can tell you the Swag Bag alone is worth the upgrade — these are the same tools and trainings that have helped so many of us grow thriving businesses.

[Option 2: If You're a Swag Bag Contributor]
I've added my own bonus to this year's Swag Bag, and I know you'll love it. Combine that with over $5,000 worth of other expert resources, and the VIP Pass practically pays for itself.

[Option 3: If You're an Affiliate]
I've known **Tawnya Sutherland**, the host of #VAVS, for years — and she always overdelivers. But this milestone season? She's truly outdone herself. The Swag Bag and resources packed into the VIP Pass are the best I've ever seen.

This isn't just an upgrade — it's an investment in making your business easier, smarter, and more profitable.

Go VIP today, grab your $5,000 Swag Bag, and thank yourself later.

👉 **Grab Your VIP Pass Here** [YOUR AFFILIATE LINK HERE]

See you inside the summit!

[Your Name]

P.S. The Swag Bag disappears when the summit wraps on **Nov 7** — and so does your chance to grab $5,000+ in premium business resources for a fraction of their real value. Don't wait!
👉 [YOUR AFFILIATE LINK HERE]

Email 3: Summit Starts This Week – Another Invite

Date to Send: 3–7 days before the summit (Nov 5–7, 2025)

Subject Line Ideas:

- The #VAVS Summit Starts This Week – Will You Be There?
- 💜 Need More Clients? Learn How at #VAVS This Week!
  25+ Experts · 3 Days · 1 Goal – More Clients for You
- Still Searching for Clients? #VAVS Kicks Off Soon!

Email Body:

Hi [Name],

The **Virtual Assistant Virtuosos Summit (#VAVS)** starts *THIS WEEK!* If you're serious about growing your business, finding dream clients, and keeping them long-term — you need to be there.

For **three power-packed days (Nov 5–7)**, you'll learn directly from **25+ industry experts** who've mastered client attraction, retention, and growth strategies that *actually work*

Here's a Peek at What You'll Learn:

- How to find and connect with your next client
- Secrets to landing high-value clients through networking
- How to streamline onboarding and client communication
- Using AI tools to work smarter and scale faster
- Building client retention systems that save hours
- Turning your website and social media into client magnets
- And so much more!

That's only the beginning — you'll walk away with fresh ideas, new connections, and strategies to fill your client roster with people you love working with.

Choose How to Attend:

FREE PASS – Join live and watch all sessions as they air during the 3-day summit.

VIP PASS – Go beyond the basics with these exclusive perks:
✨ **1-Year Access to All 29 Recordings** — no rush, no FOMO
✨ **#VAVS VIP Success Journal** to turn ideas into action
✨ **Speaker Slide Notes & Audios** for easy review
✨ **Tawnya's Summit Notes** — her personal aha moments
✨ **3 Months Inside the VANA Community** for support and accountability
✨ **$5,000+ Swag Bag of Bonuses** 🎁 — courses, templates, and tools from our speakers and sponsors

Your Free Pass gets you in the door.
Your VIP PASS gives you everything you need to succeed after it's over.

Reserve your spot (or upgrade to VIP) before the summit begins:
👉 [YOUR AFFILIATE LINK HERE]

[Optional choose one option below to personalize your email]

[Option 1: If You're a Speaker]
I'm thrilled to be one of this season's speakers and can promise you — the energy and insights you'll get this week are off the charts. Join us live and be part of the celebration!

[Option 2: If You're a Swag Bag Contributor]
I've added a bonus to the Swag Bag worth checking out — and you'll get it (along with $5,000+ in other business resources) when you upgrade to VIP.

[Option 3: If You're an Affiliate]
Tawnya Sutherland and her VANA team have pulled together one of the strongest speaker lineups yet — this is the event your audience will thank you for sharing.

The countdown is on — **#VAVS starts this week!** Don't miss three days that could change your business for good.

👉 **Register Here (Free or VIP)** [YOUR AFFILIATE LINK HERE]

See you at the summit!
[Your Name]

P.S. The Swag Bag and VIP bonuses disappear once the summit ends. Secure your VIP Pass now and get $5,000+ in business-building goodies before they're gone!
👉 [YOUR AFFILIATE LINK HERE]

Email 4: Reminder: Summit Starts Tomorrow

Date to Send: Day before summit starts

Subject Line Ideas:

- Tomorrow's the Day – #VAVS Starts Soon!
- 💜 Last Chance to Join 25 + Experts & Grow Your Business This Week
- Final Call: The #VAVS Summit Kicks Off Tomorrow!
  You're Running Out of Time to Grab Your Free Seat!

Email Body:

Hi [Name],

Tomorrow's the big day — the **Virtual Assistant Virtuosos Summit (#VAVS)** officially kicks off!

This is your chance to finally stop wondering where your next client will come from and start building the business you've always wanted.

Grab your FREE Ticket here!

Over **three power-packed days (Nov 5–7)**, **25 + industry experts** will share their best strategies for finding clients, keeping them happy, and running a smooth, profitable service-based business

Here's a Sneak Peek of What You'll Learn

1. Where to find and connect with your next client
2. How to turn networking into consistent client referrals
3. Proven ways to stand out and become indispensable
4. How to leverage AI to save time and scale smarter
5. Client retention tactics that keep your calendar full

And that's just the start — each session is packed with actionable insights you can implement immediately to grow your business.

Choose Your Pass Before the Summit Begins

FREE PASS – Join live Nov 5–7 and catch every session as it airs.

VIP PASS – Go all in and unlock the complete #VAVS experience:

- **1-Year Access to All 29 Recordings** (no stress, no FOMO)
- **#VAVS VIP Success Journal** to turn ideas into action
- **Speaker Slide Notes & Audio Versions** for easy review
- **Tawnya's Summit Notes** — her personal "aha" moments
- **3 Months Inside the VANA Community** for support & connection
- **$5,000 + Swag Bag of Bonuses** 🎁 — courses, templates, and tools from our speakers and sponsors

By this time tomorrow, hundreds of savvy entrepreneurs will be logging in and taking notes — don't miss your chance to join them.

Secure your FREE spot before the doors open tomorrow:
👉 [YOUR AFFILIATE LINK HERE]

This is your final reminder — the summit starts tomorrow and once it's underway, so is your chance to transform how you find and retain clients.

👉 **Register Now (Free or VIP)**

See you at the summit!
[Your Name]

P.S. The countdown is on — and the $5,000 + VIP Swag Bag disappears once the summit ends. Grab your VIP Pass now before it's gone!
👉 [YOUR AFFILIATE LINK HERE]

Email 5: Last Call FOMO Email

Date to Send: 6–12 hours after the “Summit Starts Tomorrow” email

Subject Line Ideas:

- ⏰ Last Call: Don’t Miss the #VAVS Summit Tomorrow!
- Final Reminder – The #VAVS Summit Starts Soon!
- 💜 This Is It – Secure Your Spot Before the Summit Begins!
  Don’t Miss Out – 25+ Experts Go Live Tomorrow!

Email Body:

Hi [Name],

This is it — your **final chance** to secure a spot at the **Virtual Assistant Virtuosos Summit (#VAVS)** before it kicks off **tomorrow!** 🎉

If you’ve been waiting for the “right moment” to focus on growing your business and finding better clients — this is it.

For three action-packed days (**Nov 5–7, 2025**), **25+ experts** will share proven strategies to help you:
✅ Find and attract high-quality clients
✅ Strengthen client relationships
✅ Streamline your business systems
✅ Use AI to work smarter (not harder)
✅ Build a business you love running

💜 Your Options Before Doors Open

FREE PASS – Watch all sessions live during the 3-day event.

VIP PASS – Get the full experience with:
✨ **1-Year Access to All 29 Recordings**
✨ **Speaker Notes, Audios & VIP Success Journal**
✨ **Tawnya’s Summit Notes** – her personal aha moments
✨ **3 Months Inside the VANA Community**
✨ **$5,000+ Swag Bag of Bonuses** 🎁 – courses, templates & tools galore

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Don’t wake up tomorrow wishing you’d grabbed your seat — this is the event that could change the way you do business.

🎟️ **Register now before it’s too late:**
👉 [**YOUR AFFILIATE LINK HERE**]

See you inside the summit!
[Your Name]

P.S. This is your **final reminder** — the summit starts tomorrow, and once it begins, registration closes. Don't miss your chance to join 25+ experts (and snag that $5,000 Swag Bag!) before it's gone.
👉 [YOUR AFFILIATE LINK HERE]

Email Halloween Bonus:

Date to Send: On Halloween October 31sts!

Subject Line: 🎃 Trick or treat… your business deserves a treat 🍬
Preheader: Skip the candy — this year's treat is $5,000 in business-boosting bonuses!

Email Body:

This Halloween, you don't need a costume to get something sweet.

Forget the candy 🍬 — I've got a treat that'll last you all year long.

The #VAVS Summit starts in 5 days!

Your #VAVS VIP PASS is the ultimate business treat — packed with everything you need to find clients, keep clients, and finally get your biz booked solid.

What's Inside Your VIP Treat Bag?

- 1-Year Access to All 29 Recordings — Rewatch anytime, no stress or FOMO.
- #VAVS VIP Success Journal — Turn what you learn into action (and results).
- Speaker Slide Notes (PDFs) — No frantic note-taking; just follow along and learn.
- Tawnya's Summit Notes — My favorite "aha" moments, already captured for you.
- 3 Months Inside the VANA Community — Connection, collaboration, and support.
- Audio Versions of Every Session — Learn on the go, in your style.
- $5,000+ Swag Bag of Bonuses — Courses, templates, trainings, and tools from 40+ trusted experts.

🎃 No tricks — just the treat your business deserves.

You could spend $97 on candy, costumes, and pumpkin lattes that disappear overnight…

OR invest it in your business and get a full year of growth, learning, and results.

Treat Yourself to VIP Here: [Add your affiliate link]

This kind of treat doesn't melt, expire, or give you a sugar crash — it gives you skills, systems, and strategies to grow your business sweetly and sustainably.

See you at the Summit!

SOCIAL MEDIA SWIPE (Season 25)

> Use official #VAVS graphics and the hashtag **#VAVS** so the VANA Team can find, like, and share your posts!

LONG POSTS

I'm excited to share a FREE ticket to the #VAVS25 Summit - a 3-day online event designed to help service-based professionals (like VAs, Freelancers, Remote Service Workers) learn how to find and keep clients.

Whether you're already freelancing or just starting to explore the idea, this Summit is packed with value. You'll get access to 29+ expert-led sessions happening Nov 5-7, all focused on practical, proven strategies to grow your client base and boost your income.

It's completely free to attend - no catch. Just real training from experienced pros.

Grab your free ticket here: [Add your affiliate link]

And if you want to go deeper, check out the VIP experience - it includes over $5,000 in business-boosting resources.

Don't miss it. Your future clients are waiting.

Elevate Your Freelancing Game

Ready to take your freelancing or service business to new heights? The **#VAVS Virtual Assistant Virtuosos Summit** is back for its **25th Season** — happening **Nov 5–7, 2025**!

This milestone event brings together **25 + experts** sharing the exact strategies that help them stay fully booked with clients who value their expertise.

Imagine a calendar filled with dream projects, loyal clients, and work you love doing every day.

💜 Don’t miss this 3-day experience — secure your free ticket (or go VIP for the $5,000 Swag Bag!): [Add your affiliate link]

Attract Your Dream Clients Consistently

If you’re tired of chasing clients, this is for you. The **#VAVS Summit** gathers 25 + industry pros who’ll teach you how to attract and retain clients — and love the work you do again.

Gain insights on pricing, positioning, and client care that lead to repeat business and steady income.

🎟️ Grab your Free Pass today and start your journey toward a full client roster: [Add your affiliate link]

The Client-Getting Summit of the Year

Struggling to land new clients? The **#VAVS Summit (Nov 5–7)** is here to help.

Learn directly from **25 + experts** how to connect with quality clients, maintain long-term relationships, and scale sustainably.

You'll walk away with actionable tactics you can use immediately.

💜 Attend for free —or upgrade to VIP for 1-year replay access, exclusive perks + the $5,000 Swag Bag! [Add your affiliate link]

The Milestone Season You Can't Miss

Season 25 of the **Virtual Assistant Virtuosos Summit (#VAVS)** is our biggest yet!

From **Nov 5–7, 2025**, Tawnya Sutherland and 25 + top speakers will share powerful lessons on finding clients, streamlining systems, and keeping your business thriving.

It's free to attend live — or you can go VIP for a year of access plus $5,000 in bonuses.

👉 Save your spot now: [Add your affiliate link]

SHORT POSTS

- Season 25 of #VAVS starts Nov 5! 25 + experts sharing their client-getting secrets — FREE to ATTEND! Grab your seat today: [Add your affiliate link]
- 💜 Want to book more clients and reduce burnout? The #VAVS Summit is back this week! Don't miss it — register for FREE: [Add your affiliate link]
- 🎁 The VIP Swag Bag is worth over $5,000! Courses, templates & tools from 25 + experts. Upgrade to VIP and get it all: [Add your affiliate link]
- 🔥 FREE 3-Day Summit for Freelancers & Service Pros — 25 + experts teach you how to find and keep clients you love. Join #VAVS: [Add your affiliate link]
- 💡 Don't just attend — go VIP! 1-year replays + $5,000 in Swag Bonuses await. #VAVS starts soon! [Add your affiliate link]
- 👥 Learn how top service pros stay fully booked — join the #VAVS Summit FREE this Nov 5–7: [Add your affiliate link]
- ✨ Ready to level up your business? 25 + experts, 3 days, $5,000 in VIP bonuses. Don't miss #VAVS: [Add your affiliate link]

🎤 POSTS FOR SPEAKERS

- I'm thrilled to be one of the **25 + Expert Speakers** at **Season 25 of the #VAVS Virtual Assistant Virtuosos Summit**! I'll be sharing [your topic/description here]. Join me Nov 5–7 to learn how to find and retain clients you love working with. Grab your FREE ticket: [Add your affiliate link]

- Excited to announce I'll be speaking at the 25th Season of the #VAVS Summit! My session on [topic] will help you [benefit]. Don't miss this milestone event — Register for FREE today: [Add your affiliate link]

- Honored to join the lineup for **Season 25 of #VAVS!** I'll be teaching about [topic] and sharing real-world strategies to help you grow your client base. FREE to ATTEND! Join us Nov 5–7: [Add your affiliate link]

🎁 POSTS FOR SWAG BAG CONTRIBUTORS

- I'm thrilled to be a **Swag Bag Contributor** for **Season 25 of the #VAVS Summit!** 🎁 I've added [a brief description of your bonus/freebie], and you'll get it along with $5,000 + in business resources when you go VIP. Grab your VIP Pass now: [Add your affiliate link]

- The **#VAVS Summit** is back Nov 5–7, and the VIP Swag Bag is epic — worth over $5,000! I contributed [a short bonus description] to help you grow your business faster. Get it free with your VIP PASS: [Add your affiliate link]

- Proud to be part of the #VAVS community this season as a Swag Bag Contributor! 💜 Grab $5,000 + worth of courses and templates (including mine!) when you go VIP. Don't miss out — upgrade today: [Add your affiliate link]

💫 PRETTY POSTS (Canva Graphic Captions or Reels/TikTok Text)

Are you a freelancer dreaming BIG?

💜 Want to scale your income and attract high-end clients?
💜 Ready to fill your calendar with work you love?
💜 Craving freedom and financial stability?

Then **#VAVS Season 25** is for you!

This 3-day online summit (Nov 5–7) features:
👥 25+ industry experts
📈 Proven client-getting strategies
🔎 Real-world business systems
🎁 A $5,000 Swag Bag of bonuses for VIP attendees

Don't let this chance slip away!
🎟️ Grab your Free Pass or go VIP now: [Add your affiliate link]

Dream of a roster filled with clients you love?

This summit will show you how!

🌟 25 + expert speakers
📚 Strategies for finding and retaining clients
🔐 Tools to simplify your business
🎁 $5,000 + in bonuses for VIP attendees

It's your time to shine. Join #VAVS Nov 5–7 and transform your freelance career.
👉 [Add your affiliate link]

SPEAKER LIST

1. AI-Powered Strategies to Discover Your Next Client - Tawnya Sutherland
2. Client Chemistry 101: The Questions That Save You Time, Trouble, and Your Sanity - Cathy Baillargeon
3. From First Call to Forever Client: Building Trust That Lasts - Trish Kimble
4. The #1 Way I Got Clients (and How You Can Too) - Belinda Sandor
5. How Communication and Boundaries Help You Uplevel Your VA Services and Clients - Tracey D'Aviero
6. Turn Your Website into a Client Attracting Tool! - Angela Wills
7. The Confidence Gap: Why Clients Say Yes (Even When You Don't Feel Ready) - Stephanie Hayes
8. Turning Clients Into Long-Term Partners: A Loyalty Toolkit - Lyn Prowse-Bishop
9. From Clicks to Clients: How to Attract and Retain Your Ideal Clients on Fiverr - Kinshasia Johnson
10. Boost Your Growth: Build Your Virtual Dream Team of Subcontractors - Tammy Durden
11. Marketing Copy Made Easy and Fast with AI - Lisa Millar
12. Six Figure Scaling: Solo Vs. Agency Models 101 - Laura Briggs
13. Work Less, Make More - The Power of Niching Down - Abbey Ashley
14. The Client-Magnet: Nail Your Niche, Keep Clients Longer - Adam Engberg
15. Don't Take on More Clients, Monetise with Digital Products - Amber Louise
16. 1% VA: How to Attract Wealth, Stand Out, and Build an Empire - Breanna Cain
17. How To Be A VA for Podcasters - Dan R. Morris
18. Stop Charging by the Hour: Pricing Strategies to Grow Your VA Business with Confidence - Debbie Rocket
19. Future Proof Your VA Business: The Importance of Mastering Skills That Clients Crave - Doreen DeJesus-Harper
20. The Coffee Shop Test: Creating Content That Makes Ideal Clients Say 'She Gets Me!' - Gina Koran
21. Be a VA that stands out from the crowd! - Gwen Backhouse
22. Ignite, Attract, Repeat: The Event Plan to Win & Keep Clients All Year - Heather D. Black
23. Boundaries by Design: Organizing Your Calendar, Clients, and Time - Jylian Buitendyk
24. No List, No Leverage: How to Build the Asset That Pays You Forever - Kathy Goughenour
25. Ctrl + AI + Create: Transform Your VA Services with AI-Powered Client Communication - LaKesha Powell

26. How to create an EASY new revenue stream with AI podcast and video editing - Lou Bortone
27. Attracting and Retaining Your Ideal Clients Using Pinterest - Missy Lund
28. Your Backend Systems Create Magic - Shakila Booker
29. Streamline Your VA Business with Modern Tools That Pay Off - Todd Jones

SWAG LIST

48 Products valued at over $5,000!

1. VA Mastery Mini Course: Product Launch Success | Deirdre Barnes | $197 Value!
2. AI-Powered Content Planning Toolkit | Heather Ritchie | $27 Value!
3. The COMPLETE Blog Mastery Template Bundle | Gina Koran | $54 Value!
4. The 2X Freelancer | FreelanceU | $497 Value!
5. The VA'S Complete Review Generation Checklist | Itiah Thomas | $97 Value!
6. Grow Your Biz By Speaking At Events - In Person Or Online | Crissy Herron | $67 Value!
7. List Building DeMystified Video Training | Cindy J. Holbrook | $97 Value!
8. The Expert Pathway Masterclass | Helen Tudor | $130 Value!
9. Bundle Ready With MailerLite | Aimee Bagshaw | $47 Value!
10. Funnel Strategy and Optimization | Sharon Hunt | $250 Value!
11. Website Improvement Challenge | Renee Shupe | $49 Value!
12. 7 Proven Ways to Create Your Course Without the Technical Overwhelm | Mark Hunter | $17 Value!
13. Using Icons in Power Point | Lori Winslow | $27 Value!
14. OBM Quickstart Kit | Amanda McVicker | $49 Value!
15. PowerPoint Masterclass for Assistants | Shelley Fishel | $130 Value!
16. Standout Shop Graphics Made Simple | Amber Louise | $27 Value!
17. The Humanized Scaling Blueprint | Andy O'Bryan | $97 Value!
18. How to Get Hired :: Your Complete Guide to Finding Flexible Remote Work | Lesley Pyle | $25 Value!
19. Emails in a SNAP! Client Email Templates for VAs | Billie Gardner | $27 Value!
20. Know Like and Trust Planner | Meredith Eisenberg | $27 Value!
21. 1nSourcing Foundation | Michelle Dale | $332 Value!
22. Raise Your VA Rates with Ready-to-Use Visibility Services | Karen Yankovich | $97 Value!
23. Jumpstart Your Business Bundle | Marie Fratoni | $47 Value!
24. AI Marketing Copy Toolkit | Lisa Millar | $47 Value!
25. PR Skills Workshop: Make $800–$2K/Month Offering PR | Emily Reagan | $99 Value!
26. Build Funnels That Sell While You Sleep | Fernando Sustaita | $47 Value!
27. Grand Growth Bundle | Susan Jarema | $197 Value!
28. 100 Day Workout Challenge | Abby Malmstrom | $99 Value!
29. Funnels with HEART™ course and Evergreen Funnel Builder Kit | Pam Langord | $397 Value!

30. 5K VA Service Finder | Breanna Cain | $33 Value!
31. Quick Content Creation Bundle | Ellen Finkelstein | $47 Value!
32. Kid Lit Chat GPT Bundle | Marcy Patterson | $37 Value!
33. Client Experience 101 for VAs & Freelancers | Hannah Dixon | $125 Value!
34. Dream Clients Blueprint & Books to Profit Roadmap | Kris Safarova | $497 Value!
35. Look the Part, Get the Gig | Pam Ivey | $47 Value!
36. Lead Funnel Magic (DIY Edition) | Bob Sparkins | $97 Value!
37. Client Retention Systems Sidekick | Kimberly Charron | $37 Value!
38. Why Your Healing Isn't Working (and What to Do Instead) | Kaz Haselhoff | $27 Value!
39. Ignite, Attract, Repeat: 12-Month Strategic Event Planner| Heather Black | $47 Value!
40. VA Starter Kit| Debbie Rocket | $97 Value!
41. Inbox to Income: The Email Starter Kit for Freelancers| Kathy Goughenour | $27 Value!
42. VA Prompt Starter Kit| LaKesha Powell | $27 Value!
43. Forever Client Success Pack | Trish Kimble | $99 Value!
44. Lifestyle Freedom Business | Angela Wills | $175 Value!
45. Attracting & Retaining Your Ideal Clients using Pinterest - Workbook | Missy Lund | $59
46. Top 3 Roadblocks to Starting Your VA Business (And How to Overcome Them!) | Cathy Baillargeon | $27 Value!
47. Build Your Agency Checklist | Tammy Durden | $99 Value!
48. The Get Clients Blueprint: 50 Powerful Strategies | Tawnya Sutherland | $127 Value!

WAYS TO PROMOTE #VAVS:

1. Leverage your email list: Over a 7-10 day period, send emails to your list using the templates provided. Personalize them or use them verbatim. Highlight the benefits of getting a VIP All Summit Pass.
2. Utilize social media: Promote on your social media platforms using our provided graphics and posts. Don't forget to include our hashtag #VAVS to help us track and engage with your posts.
3. If you're a speaker: We can create special graphics for Speakers with your pic on them, just ask us.
4. Write a blog post: Share information about the event in a blog post and promote it on Pinterest or other image-based platforms.
5. Email signature: If you don't have a list, use your email signature. Include a PS with your affiliate link and invite people to attend the Summit.
6. Leverage Facebook groups: If you manage a Facebook group, pin an announcement about our Summit at the top of the group.
7. Utilize Facebook pages: Add a post about our Summit to your Facebook page.
8. Include in email campaigns: Include a PS about the event in your regular email campaigns – PS links often attract clicks!
9. Webpage banner ad: Place a banner ad with your affiliate link on your webpage.
10. Write an evergreen review: If you've attended our Summit before, write a review and include your affiliate link.
11. Resource or tools page: Add our Summit to these pages on your website.
12. Use video content: Discuss our Summit in videos, podcasts, or Facebook Live sessions (you can even invite Tawnya to join).
13. For Swag Bag contributors: Send an email mentioning what you've contributed to the Swag Bag.
14. Word-of-mouth: Simply tell your friends about the Summit and share your affiliate link via SMS, phone, or in person.

These are just a few ideas. The possibilities are endless when it comes to promoting #VAVS!

Please be aware that we have a strict policy against spamming. Do not post your affiliate link in Facebook or other social media groups that you do not own without first checking the group's rules. Any affiliates found to be spamming on social networks or via email will be immediately disqualified. Exercise good judgment before sharing your affiliate link. Additionally, please refrain from using paid ads (such as Facebook Ads, Google Ads, etc.).

We reserve the right to revoke affiliate status and remove individuals from our program at any time, for any reason at our discretion, especially should we suspect fraudulent activities. Any accrued earnings will be forfeited and deleted from the account.

NEED MORE HELP?

1. Not sure how to navigate the affiliate member area? Watch our affiliate training video here.
2. Contact my Affiliate Manager, Jylian at help@vanetworking.com

You've now got everything you need to crush it as a #VAVS affiliate! Now, it's time to put the plan into action. If you have any questions or need further assistance, don't hesitate to reach out to us at [email address]. We're here to help you succeed.

So, grab your content, set up those emails, and watch as the affiliate sales roll in! Let's make this #VAVS season a record-breaker together!

Wishing you loads of affiliate commissions,

Tawnya, Jylian & the VANA Team
The Virtual Assistant Networking Association

Learn more about our Affiliate Program here.