



## Privacy Policy for CryptoPulse AI

**Effective Date: 3th AUG 2024**

This privacy policy ("Privacy Policy") explains who we are, how we process (i.e., collect, record, organize, structure, store, adapt or alter, retrieve, consult, use, disclose by transmission, disseminate or otherwise make available, align or combine, restrict, erase or destroy) personal data about users, and how users can exercise their privacy rights. We are CryptoPulse, with its registered address at [Your Company Address], providing a platform for crypto traders and investors through our mobile application ("App").

By accessing and using the App, you confirm that you have read and understood this Policy, and you agree to be bound by it. This Policy applies to all visitors, users, and others who access the App ("Users").

If you have any questions about this Policy, you can contact us at [info@techtarget.app](mailto:info@techtarget.app).

### **1. General**

We take the privacy and security of your personal data seriously. We process your information lawfully in accordance with applicable data protection laws. We store your information for as long as needed to fulfill the purposes outlined in this Policy, and may store information longer if it cannot be tracked back to you.

## 2. Definitions

- Personal Data: Information that allows for the identification of a natural person.
- Data Controller: The entity that determines the purposes and means of processing personal data.
- Cookies: Small data files stored on your device.

## 3. Data We Collect

We do not collect or store any data such as IP addresses, browser details, or usage patterns. The only personal data we collect and store is your email address, which is required for maintaining your purchase history.

### \*\*\* Data Collection and Usage \*\*\*

Our application uses the AppsFlyer SDK to collect and use data for the following purposes:

1. Advertising and Personalization: We collect data about your device and interactions with our app to deliver personalized advertisements and improve your user experience. This includes information such as device ID, user ID, and profile information.
2. Third-Party Data Sharing: We may share collected data with third-party partners, such as advertising networks and data brokers, for targeted advertising and advertising measurement purposes. These partners may use the data to provide personalized ads in other developers' apps or to find similar users.
3. Tracking and Analytics: The AppsFlyer SDK tracks the installation and usage patterns of our app. This data helps us understand user behavior and improve our app's performance. Tracking includes data such as app installations, app opens, and in-app events.

### User Consent

In compliance with the App Tracking Transparency (ATT) framework, we will request your permission to track your activity across other companies' apps and websites. You will see a prompt asking for your consent to allow tracking.

### Data Security

We take your privacy seriously and ensure that all collected data is stored securely. Data is only shared with third-party partners who adhere to strict data protection standards.

## Your Choices

You have the right to opt out of personalized advertising and tracking at any time. You can manage your preferences in the app settings or by contacting us directly.

## **4. Data Deletion**

You can delete your account at any time using the "Delete account" option in the Profile and Settings section of the App. Deleting your account means that all your purchase history and associated data will be removed from our servers and database. If you have an active subscription, it will no longer be accessible and will be canceled.

## **5. Recipients of Personal Data**

Your personal data may be accessed by our App administrators and may be shared with affiliated companies to improve our services. We do not share your personal data with third parties except as required by law or with your consent.

## **6. Methods of Processing Personal Data**

We take appropriate security measures to prevent unauthorized access, disclosure, modification, or destruction of your personal data. Our processing is carried out using computers and IT tools, following organizational procedures and modes strictly related to the purposes indicated.

## **7. Purposes of Personal Data Processing**

We use your email address to deliver and improve our services, enhance security, and provide customer support. We also use it to comply with legal obligations.

## **8. User Rights**

You have the following rights regarding your personal data:

- Right of Access: Request access to your personal data.
- Right to Rectification: Request correction of inaccurate data.

- Right to Erasure: Request deletion of your personal data under certain conditions.
- Right to Restriction: Request restriction of data processing under certain conditions.
- Right to Data Portability: Request transfer of your data to another controller.
- Right to Object: Object to data processing based on legitimate interests or direct marketing.
- Right to Withdraw Consent: Withdraw consent for data processing at any time.

To exercise these rights, contact us at [info@techtarget.app](mailto:info@techtarget.app).

## **9. Legal Basis for Processing**

We process your personal data based on the following legal bases:

- Contractual Necessity: To provide the services you requested.
- Legitimate Interests: To improve our services and ensure security.
- Consent: When you provide consent for specific purposes.
- Legal Obligation: To comply with legal requirements.

## **10. Security**

We implement appropriate measures to protect your personal data from unauthorized access and use.

## **11. Data Retention**

We retain your personal data for as long as necessary to fulfill the purposes outlined in this Policy or as required by law.

## **12. Children's Privacy**

Our services are not intended for children under 18. We do not knowingly collect personal data from children.

## **13. Changes to This Policy**

We may update this Policy from time to time. The most current version will be available on our website or through the App. We will notify you of any significant changes.

## **14. Contact Us**

If you have any questions or concerns about this Policy, please contact us at [info@techtarget.app](mailto:info@techtarget.app).

### **Terms of Use: Account Deletion**

The CryptoPulse AI app provides a straightforward way for users to **delete their accounts** directly within the app.

### **Disclaimer:**

Trading and investing in cryptocurrencies involve significant risks. The success of our analyses depends on various factors and market influences. Users acknowledge and accept these risks and understand that our platform provides analysis only and does not guarantee specific results.

CryptoPulse is solely a mobile application. The only authorized methods for downloading our App are through [Google Play Store](#) and Apple [App Store](#).