

# Allswell Text & Email Outreach Templates

## Instructions

We've created simple text and email templates to help you introduce **Allswell** to your clients. Allswell's group therapy sessions are a great way to complement individual therapy, providing clients with the opportunity to connect with others who share similar experiences.

### How to Use These Templates:

1. **Copy and Paste**  
Feel free to copy and paste any of the text or email templates directly into your communication with clients.
2. **Personalize**  
Adjust the templates as needed to match your style or make them more personal for each client. Change the wording, add a personal note, or tweak the language to reflect how you typically communicate.
3. **Send via Your Preferred Platform**
  - **Text Messages:** Choose one of the shorter templates and send it through your usual messaging app.
  - **Emails:** Select one of the email templates and send it from your email platform. You can also attach any additional resources that might be helpful.
4. **Encourage Clients to Sign Up**  
Be sure to include the link [www.joinallswell.com](http://www.joinallswell.com) so clients can easily sign up. If they have any questions, you can direct them to Allswell or encourage them to reach out to you for more information.
5. **Follow Up**  
After sending a message, it might help to follow up in your next session or check in to see if they're interested in learning more about how group therapy could benefit them.

These templates are designed to make it as easy as possible for you to introduce your clients to Allswell. Thank you for helping them access this valuable resource!

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## Text Templates

### Text Template 1

Hey [Client's First Name], I wanted to share something that I think you'd find really helpful. Allswell offers group sessions for LGBTQ+ folks, where you can connect with others going through similar experiences. It's a great way to build community and deepen your support system alongside our 1:1 sessions. You can sign up at [www.joinallswell.com](http://www.joinallswell.com) if you're interested! Let me know if you have any questions.

## Text Template 2

Hi [Client's First Name], I've been thinking that you might enjoy Allswell. It's a supportive group therapy space for LGBTQ+ people, and it can be so healing to connect with others who understand what you're going through. It works really well alongside 1:1 therapy. Feel free to check it out at [www.joinallswell.com](http://www.joinallswell.com), and reach out if you want to know more!

## Text Template 3

Hi [Client's First Name], I wanted to mention Allswell—a group support option for LGBTQ+ folks. Meeting others who share your experiences can be really healing, and I think it could add something special alongside our sessions. If it feels like a good fit, you can sign up at [www.joinallswell.com](http://www.joinallswell.com). Let me know if you're curious!

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# Email Templates

## Email Template 1

**Subject:** A New Way to Deepen Your Support System

Hi [Client's First Name],

I've been thinking about ways to further support you, and I wanted to share Allswell with you. It's a group therapy platform designed for LGBTQ+ folks, and it's a wonderful way to connect with others who might be going through similar experiences. There's something very healing about sharing space with a community that understands you.

I believe it would be a great complement to our 1:1 work, offering you an additional layer of support. If it feels right for you, you can sign up at [www.joinallswell.com](http://www.joinallswell.com). Let me know if you have any questions—I'd be happy to talk more about it.

Best,

[Your Name]

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## Email Template 2

**Subject:** Consider Group Therapy to Build More Support

Hi [Client's First Name],

I wanted to let you know about Allswell, a group therapy option specifically for LGBTQ+ individuals. I think you might really enjoy it! It's a space to connect with others who share similar experiences, and being in a community can be a powerful way to deepen your support system. It's also a wonderful complement to the work we do 1:1.

If this feels like something that could be helpful, you can sign up at [www.joinallswell.com](http://www.joinallswell.com). Don't hesitate to reach out to me if you have any questions!

Warm regards,  
[Your Name]

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## Email Template 3

**Subject:** A New Way to Connect and Heal

Hi [Client's First Name],

I wanted to suggest something I think you'd really like—Allswell. It's a group therapy platform for LGBTQ+ folks, and it offers the chance to meet others who understand what you're going through. I find that connecting with others in a similar place can be very healing, and it could add something valuable alongside our 1:1 sessions.

If this feels like something that could help, you can sign up at [www.joinallswell.com](http://www.joinallswell.com). Feel free to reach out if you want to talk more about it!

Take care,  
[Your Name]

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