



Goodword Raises \$4M to Put Human Relationships at the Center of the AI Era

In an oversubscribed seed round led by Human Ventures, Goodword introduces a networking copilot that solves a modern paradox — technology that strengthens human relationships

NEW YORK, NY – October 30, 2025 – Connections are a professional's most valuable asset, yet most people still manage their network manually because they're spread across multiple platforms, conversations, and stages of life. When the need for a connection is critical — landing a new role, raising capital, closing a deal — networks often fall short.

Goodword is a networking copilot that takes the “work” out of networking by intelligently organizing your relationships, surfacing the right connections, and helping you act on them at the right time. Today, Goodword is announcing an oversubscribed \$4M seed round led by Human Ventures and the launch of its Founding Connector memberships designed to help professionals bring depth and authenticity to the relationships they've spent years building.

“Every opportunity I've ever had came from a connection—including the one that introduced me to my co-founder and led to the launch of Goodword,” said Caroline Dell, Co-Founder and CEO of Goodword. “But even with the networks we cultivated throughout our careers, we saw how difficult it's become to stay connected to those professional contacts. Our relationships are scattered across digital platforms, buried under busy calendars, and easily slip through the cracks. Goodword was built to change that. It's not another social feed. It's a copilot designed to help activate your relationships when it matters most.”

Goodword Overview & Key Features:

Goodword integrates seamlessly across all the platforms and tools used for networking today. With personalized recommendations aligned to your goals, smart search that draws from your notes, calendar, contacts, and past interactions to help you find the right person instantly, a chat-based assistant to capture details from a coffee meeting or a serendipitous conversation, and intelligent grouping of contacts, Goodword makes it easier for professionals to organize their connections and act on them when timing creates opportunity. Additionally, the Goodword team curates purposeful introductions that help you grow your network—and your impact—as a connector.

“I've met some incredible people over the course of my 20+ year career, and regret letting many of those connections fade over time,” said Chris Fischer, Co-Founder and CTO of Goodword. “It's not from a lack of interest — it's just difficult to keep relationships organized when they live in so many disparate places. AI is transforming how we work and live in extraordinary ways, but it can't replace the serendipity, opportunities, and doors that open when people connect with one another. We're building a copilot that helps you harness the power of relationships. We're

starting with seamless integration across the tools you already use, available today on web and mobile (iOS only). Our vision is to deliver the most comprehensive product for connectors on the market.”

Founding Connector Memberships:

With today’s announcement, Goodword is opening Founding Connector memberships. Designed for connectors who include founders, investors, executives, and builders, these memberships offer early access to the copilot along with curated community events, concierge introductions, and special benefits.

Solving a Paradox of the AI Era:

The launch comes at a moment when professionals are more connected digitally, yet feel a significant gap in human connection. Social feeds have grown noisy, remote work has made relationship-building harder, and economic uncertainty has made networks more critical than skills alone. At a time when human connection is the differentiator—and Goodword is building technology to strengthen it.

Funding & Investors:

Goodword closed its first institutional round of funding with a \$4 million oversubscribed seed round led by Human Ventures, with participation from January Ventures, Ulu Ventures, Graham & Walker, Bain Future Back Ventures, and Vitalize. Notable angel investors include Andrew Yeung (Fibe), Chief co-founders Carolyn Childers and Lindsay Kaplan, and The Muse founder Kathryn Minshew.

“While everyone’s building AI to replace humans, Goodword is building AI to make humans irreplaceable,” said Heather Hartnett, General Partner at Human Ventures and lead investor in the round. “In the AI era, your network is your new resume. We have the tools to connect, but not to build genuine relationships. I’m thrilled to back Goodword on their mission to harness the power of relationships to create opportunity.”

About Goodword

Goodword (goodword.com) is transforming professional relationships with its networking copilot that helps connected professionals turn their web of contacts into their most powerful asset, unlocking valuable opportunities. Founded in 2024 by startup veterans Caroline Dell and Chris Fischer, Goodword is backed by Human Ventures and other leading investors and is headquartered in New York.

Media Contact:

press@goodword.com

To request an invite to Goodword's Founding Connector Beta:

Visit goodword.com