

Department of Management 2024-25

The activity calendar for the Department of Management Studies in 2024-25 was filled series of dynamic events and initiatives.

On **25th April 2024**, the department through its departmental society **Mangerix** organised **Revoir'24**, the farewell event for the graduating batch of BMS, held in the Ghalib Auditorium. With a **Prom Night** theme, the event exuded elegance and sentiment. Faculty and juniors honored the seniors with speeches, performances, and heartfelt tributes, while seniors reflected on their journey and shared memories.



This was followed by the **Orientation of Freshers**, designed to welcome the incoming batch of BMS students organised under the guidance of the TIC, **Dr Aastha Jain**. The session introduced students to the academic framework, career opportunities, and placement landscape, while also spotlighting notable alumni achievements. An overview of the first-year curriculum helped familiarize students and their parents with their academic roadmap. A special segment was dedicated to introducing **Managerix**, and its core members so as to build camaraderie and encourage active participation in departmental activities.



On **19th October 2024**, students participated in the **LeadIn Program**, a collaborative initiative organized by the Placement & Career Development Cell along with the Department of Management Studies and the Department of Commerce. Held at **Jaipuria Institute of Management**, this one-day event exposed students to the fundamentals of business management through modules like *Personal Branding*, *Think on Your Feet*, *Hands-On Data Analysis*, and *Management Games*. The program also featured a campus tour and

networking opportunities with PGDM students, offering a glimpse into B-school life and enhancing professional readiness.



The department's annual fest, **Conduire'25**, was held on **25th February 2025**, providing a vibrant platform for students to engage in both academic and creative pursuits. The fest featured three major events: **Casetantra 4.0**, a national-level case study competition; a **Talent Hunt** showcasing student creativity in music, poetry, and storytelling; and an **Expert Talk** by **Dr. Indrani Gupta**, Professor and Head at the Institute of Economic Growth, University of Delhi. Casetantra 4.0 drew participants from across the country, challenging them to solve real-world business problems, while the Expert Talk offered valuable industry insights and leadership lessons.





Furthermore, **Managerix**, also signed four Memoranda of Understanding (MoUs) to foster collaboration and expand its outreach. Partnerships were established with **Managix** of Satyawati College (M), **Marg**, Management society of Ram Lal Anand College, **Vangati**, Commerce Association of Delhi College of Arts and Commerce, and **Saksham**, the Career Counselling & Placement Cell of Satyawati College (M). These MoUs aim to strengthen mutual engagement through joint promotional initiatives, networking activities, and collaborative opportunities.