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Akron Children's

"More childhood, please.®" TV Casting Request – Video Challenge

September 24, 2024

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INTRODUCTION

Are your son, daughter, and their friends or siblings interested in being part of a TV show episode? Akron Children's is looking for a group of friends or siblings to be part of a challenge for our quarterly TV show, "More childhood, please.®" The show will have a variety of content for kids and families, and this opportunity is to participate in a challenge for one episode.

We're looking for a group of at least three friends and/or siblings between the ages of 10 and 16. Our chosen group will complete a challenge together, filming themselves as they complete it. The footage from this challenge will air on WKYC, and it will also be posted to YouTube and social media platforms.

The challenge and entire TV episode are centered around screen time. This challenge, if you choose to audition for it, is to create a "5-minute movie" using only your phone. In the movie, you make up the story, plot and characters. Our goal is to have your movie serve as an example of the positive aspect of screens for kids and teens, and how they help you make fun content and experience more moments of childhood.

If this challenge sounds like a great opportunity for your child and their friends or siblings, then read the requirements below to be considered for this challenge.

REQUIREMENTS FOR CONSIDERATION

- Your child's friend/sibling group consists of at least three kids.
- Your child feels comfortable filming themselves for this challenge.
- Your child can be outgoing and fun on camera.
- Your child is between 10 and 16 years old.
- Your child is familiar with filming and editing video content on their phone.
- You submit answers to all of the questions below.
- You submit a video per the request below.

Questions:

*Please have **your child** answer these in the beginning of your video.*

- Is your child or family member a patient of Akron Children's?
- Who are your favorite YouTube and/or social media personalities?
- What are the ages of the participating friends/siblings?
- Are you willing to film and edit a video with your friends?
- What do you think will be the most difficult part of this challenge for you?
- Are members of your group competent at filming and willing to capture footage of your activities?
- What kinds of activities do you and your friends/siblings do for fun?

- Do you foresee any challenges in participating in this challenge?

Video Request:

To be considered for this challenge, you'll have to submit a piece of video content featuring your child. The goal of this video is to show us a bit about your child and their friends/siblings, their personalities, and creativity. In the video, we want to see and hear each person talk or interact. The video could serve as a sample scene for a potential 5-minute video you would film. The video should be 2-3 minutes in length, predominantly feature your child, and, most of all, be fun and engaging. We would also like the video to include the answers to the questions above, rather than in a written format.

Please submit your answers to the questions and your video to childhood.mtlc.com by Monday, October 7 at 10 a.m.

ADDITIONAL NOTES

- All youth applicants need parental permission to participate in both the submission and actual TV show.
- Parents or legal guardians must be the ones submitting the applications.
- Applicants must live in Northeast Ohio and the surrounding areas for the purposes of filming.
- Some camera equipment, including GoPro and other video cameras, will be available to borrow for the children chosen for this challenge.

Questions? Feel free to reach out to Robin Clark at rclark@akronchildrens.org.