

Micro-bio demos

I have selected these videos to demonstrate how the **“treatment”** (the individual choices of imagery, language, formal appearance, tone of voice, sound, editing, etc) of each piece helps define who the person is and, more importantly, *what the person is like*; their persona, personality, character.

Ask yourself how these different decisions have helped the designer give you a sense of the person they have gotten to know.

Eric Nyland, by Jon Gorman '12

<https://vimeo.com/618095065>

Laitsz Ho, by Geof Han '04

<https://vimeo.com/618082927>

Jernny Hung, by Tim Ripper '12

<https://vimeo.com/618095094>

Jingqui, by Wenwen Boi '17

<https://vimeo.com/618095824>

Daniel Harding, by Tom Manning '06

<https://vimeo.com/618093576>

Julian Bittner, by Ken Meier '06

<https://vimeo.com/manage/videos/756247078>

Ben, by Marina Kitchen '11

<https://vimeo.com/618108893>

[Class Fall '19 videos](#)

[Class Fall '22 videos](#)

Extra: Here is a **self-portrait**—different from a **portrait of somebody else**—but dealing with the same underlying objective. It is another great example of the idea of **self-exemplification**: where the manner in which the piece is made, helps explain the character of the subject. The subject (and the maker) is Frank Mouris, a student in the Yale MFA program who graduated in 1969. An avid collector, he filled up endless shoe-boxes with images he cut out of magazines. He was also experimenting with making stop-action films using a 16mm camera on a copy stand and proposed making a film from these banal images as his MFA thesis. The result was a mesmerizing 8 minute self-portrait with two overlapping soundtracks. In 1973 it won an academy award for best animated film.

Ask yourself what personal qualities of his character are expressed through the form, sound and writing (the “treatment”) of his film?

https://www.youtube.com/watch?v=WRdQZa_ycY