

HEALTHCARE MARKETING PROPOSAL

Helping doctors & clinics grow their patient base
through strategic content & paid advertising.

Case Study — Proof it Works

Client: Sharma Skin Hair Dental Clinic, Neemuch

Service: Monthly Reel Production + Social Media Management

Result: 2,300+ views per reel | Consistent monthly content | Growing patient trust

Status: CONFIRMED RETAINER CLIENT

Book Your Free Clinic Audit

DM 'HEALTH' on Instagram or WhatsApp for a free page review

+91 9238886095 | aditya-visualz.vercel.app

The Doctor's Dilemma

Why most clinics are invisible online — and how we fix it

Challenges Doctors Face Today

No Time for Content

You are busy treating patients — not shooting reels. We handle 100% of content creation for you, completely done-for-you.

Wrong Content Type

Generic stock photo posts do not build trust. Patients want to see real doctors, real clinics, and real expertise on video.

Algorithm Confusion

Instagram rewards consistent, engaging content. One post a week does not cut it anymore — the algorithm penalizes inactivity.

Low Patient Trust Online

New patients check your Instagram before booking an appointment. A weak online presence loses you patients every single day.

Competitors Are Active

Other clinics in your city are already posting reels and running ads. Every day you are not posting, they are growing.

Our Solution for Healthcare

We become your dedicated social media team.

Script • Shoot Guidance • Edit • Post • Report • Repeat

You focus on patients. We handle everything else.

Book Your Free Clinic Audit

WhatsApp us — DM 'HEALTH' for a free Instagram page review

+91 9238886095 | aditya-visualz.vercel.app

Healthcare Services & Pricing

Tailored packages for clinics, hospitals & doctors

What's Included

Patient Education Reels

Script + Shoot + Edit

Monthly reels educating patients about your speciality — builds trust before they even walk through your door.

Doctor Authority Content

Personal Brand Building

Content positioning you as the expert in your field — making you the go-to doctor in your city.

Before & After Showcases

Ethical Transformation

Ethical transformation content for skin, dental, and hair — drives appointment bookings directly.

Meta Ad Campaigns

Targeted Patient Acquisition

Targeted ads reaching patients in your city searching for your services, with full monthly performance reporting.

Google Business Setup

Local SEO & Maps

Appear on Google Maps when patients search 'skin clinic near me' or 'best doctor in Neemuch'. Critical for walk-ins.

WhatsApp Automation

24/7 Patient Inquiry Bot

Auto-reply bot that handles appointment inquiries around the clock — never miss a patient lead again.

Healthcare Packages

CLINIC STARTER

Rs. 6,999

RECOMMENDED

CLINIC GROWTH

CLINIC PRO

Rs. 29,999

per month

- ✓ 6 reels per month
- ✓ Captions & hashtags
- ✓ 1 platform managed
- ✓ Monthly report
- ✓ WhatsApp support

Rs. 15,999

per month

- ✓ 12 reels per month
- ✓ Instagram + Facebook
- ✓ 1 Meta Ad campaign
- ✓ Google Business setup
- ✓ Weekly reports
- ✓ Content scripts

per month

- ✓ 25 reels per month
- ✓ 2 platforms + Ads
- ✓ Meta + Google Ads
- ✓ WhatsApp Automation
- ✓ Patient inquiry bot
- ✓ Bi-weekly strategy

Case Study & Next Steps

Sharma Skin Hair Dental Clinic, Neemuch — Confirmed Retainer Client

Client: Sharma Skin Clinic

Client: Dr. Harsha Sharma — Sharma Skin Hair Dental Clinic, Neemuch

Service: Monthly Reel Production — Script, Edit, Post, Report every month

Result: 2,300+ views per reel | Consistent monthly content | Growing patient trust

Status: CONFIRMED RETAINER CLIENT

Dr. Harsha Sharma chose Aditya Visualz for professional healthcare content that builds patient trust and positions the clinic as the go-to skin and dental expert in Neemuch.

How to Get Started — 4 Simple Steps

Step 1 — Contact Us

WhatsApp +91 9238886095 or DM 'HEALTH' on Instagram. We respond within 2 hours.

Step 2 — Free Audit

We review your current Instagram and give you a 100% free page audit with actionable suggestions. No obligation.

Step 3 — Strategy Call

15-minute free call to understand your goals, speciality, target patient profile, and the right package for you.

Step 4 — We Handle Everything

Once you say yes, we take over — content calendar, reels, ads, and monthly reports. You just approve content.

Book Your Free Clinic Audit Today

WhatsApp: +91 9238886095 | DM 'HEALTH' on Instagram

+91 9238886095 | aditya-visualz.vercel.app