

# **Privacy Policy**

Last Updated: 26th May , 2024

## **1. Introduction**

Welcome to ByteBack, Where Learning Meets Innovation, an educational technology application designed to enhance the learning experience for students and educators. This Privacy Policy is intended to explain how we collect, use, disclose, and protect your personal information when you use the App.

## **2. Information We Collect**

### **2.1 Personal Information**

- **User Account Information:** To use the App, you may need to create an account. We collect information such as your name and email address to create and manage your account.

### **2.2 Usage Information**

- **App Usage Data:** We collect information about your use of the App, including the quizzes you take, scores and the progress.
- **Device Information:** We may collect device-specific information, such as your device type, operating system version, and unique identifiers.

## **3. How We Use Your Information**

We use the collected information for the following purposes:

- **Account Management:** To create and manage user accounts, enable class enrollment, and provide access to educational content.
- **Educational Services:** To deliver educational content, quizzes, and assessments to students and teachers.
- **Improvement:** To analyze user behavior, track educational progress, and improve the App's features and content.
- **Communication:** To send important updates, notifications, and educational content to users.
- **Legal Compliance:** To comply with applicable laws and regulations.

#### **4. Sharing of Your Information**

We may share your information in the following circumstances:

- **Teachers:** Student name and educational progress may be shared with teachers for class management and educational purposes.
- **Service Providers:** We may engage third-party service providers to assist us in delivering the App's features. These providers may access and process your information but are bound by confidentiality obligations.
- **Legal Compliance:** We may disclose your information if required by law, legal process, or government request.

#### **5. Using Third-Party Services For Authentication**

We use Google as a third-party service to authenticate users who choose to sign in with their Google account. This service is used to simplify the login process and enhance your user experience. We limit the data collected through Google authentication to the user's name and email address, which are necessary for creating and managing your account with ByteBack.

#### **6. Privacy and Data Collection**

We respect your privacy and are committed to protecting it. Our app is designed to limit data collection to what is strictly necessary for providing our services. We do not track or record your activities within the app, ensuring a private and secure user experience. You may request the deletion of your account and associated data.

#### **7. Data Security**

Our commitment to data security is unwavering. We employ a variety of security measures, including encryption and access control, to safeguard your personal information. These measures are rigorously applied to all data collected, including information obtained through Google authentication.

## **8. Your Privacy Choices**

You have full control over your personal information. Within the settings of your Google account, you can manage your privacy preferences, including the data shared with our app. If you wish to restrict or withdraw consent for data collection through Google authentication, you may do so through your Google account settings or contacting us at [support@highersummit.com](mailto:support@highersummit.com).

## **9. How long we keep that information**

We retain your personal information for as long as your account remains active or as needed to provide you with our services. We may also retain your information for a longer period as required by law or to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **10. Children's Privacy**

Our app is suitable for ages 15 and above. We do not collect personal information from individuals under 15 without appropriate consent. Users and guardians can reach out to us to manage data privacy concerns.

## **11. Changes to this Privacy Policy**

We may update this Privacy Policy to reflect changes in our practices or for legal reasons. We will notify you of any material changes via email or within the App. Your continued use of the App after such changes signify your acceptance of the updated Privacy Policy.

## **12. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us on this Email: [support@highersummit.com](mailto:support@highersummit.com)

Address: HigherSummit

The Wish, 7 Upton Park

Slough SL1 2DA

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