

# Ads:

## Context:

- The first 3 ads are about this:



- Another 3 about this:



- And the last 3 about this:



Those 9 ads have basically the same structure (3 different structures, 3 per product).

Just lemme know if something like this will work.

I went through the ad library and noticed that ads about lighters have:

- Short benefits/features
- Short sentences (2-5 words)
- Bold statements
- Emotions
- Status

However, all of them were written by chatgpt so I decided to get creative.

## **Phone Holder Plazma Lighter Ad #1**


"It's just lighter..."

The lighter...

- A tough phone stand to watch YouTube videos;
- Weatherproof - no more wet flint;
- Compact and rechargeable - forget about "kiosk lighters"

Do you need more?

If you don't think so,

Take a closer look at it - just click the link below 

## **Phone Holder Plazma Lighter Ad #2**

 "Do NoT wAsTe MoNeY oN LiGhTeRs!1!!"

Why?

Because they are like luxurious watches.

No one really needs them but everyone deeply desires...

Just like with a "Phone Holder" Plasma Lighter,,

You don't really need it...

But it would be awesome to have it!

Effortlessly lighting up your cigar while having your phone always within reach...

So if you want to live in such a scenario,

PLUS, have a lighter and a phone holder in one,

Click the link below 

### **Phone Holder Plazma Lighter #3**

How can you have a Phone Holder as a Lighter?!

Well... now you can...

And if you want to get such a machine for -10%,

Click the link below! 

### **Crocodile Lighter Ad #1 - OUT OF THE GAME**

\*Twin flames?!\* Absolutely!

\*Yellow and blue?!\* Even better!

The mesmerizing twin flames are designed to catch attention, ignite conversations, and connections.

And when you ignite conversation, you ignite your respect.

What would you want more?

Ah, a crocodile design? Certainly.

Get yourself the "Crocodile" Twin Flames Lighter today! 

## **Crocodile Lighter Ad #2**

"It's just lighter..."


The lighter...

- Twin flames - yellow and blue.
- Weatherproof - no more wet flint;
- Compact and rechargeable - no more "kiosk lighters"

PLUS, it looks like a crocodile!

Do you need more?

If you don't think so,

Take a closer look at it - just click the link below 

## **Crocodile Lighter Ad #3**

How can you have a crocodile as a lighter?!

Well... just take a look below...

Because now you can!

And if you want to get such a machine for -10%,

Click the link below 

## **OUT OF THE GAME!!! —————**

### **Ignite Hour Clock Lighter #1**

It's just a clock... WAIT! It's lighter...

Hold on... It's a lighter with a clock??



## Ignite Hour Clock Lighter #2

🐼 "Do NOT wAsTe MoNeY oN LiGhTeRs!1!!"

But why?

I have respect from my peers,

Sitting in a dark lounge, surrounded by like-minded people,

I'm observing how the mesmerizing flame catches their attention, ignites conversations, and connections.

What more could I desire except respect from friends?

Ah, working clock right on the face?

Sure thing.

Your lighter is ready - just click the link below.

## Alternative #2:

🐼 "Do NOT wAsTe MoNeY oN LiGhTeRs!1!!"

But why?

They are elegant and effective. 2 in 1 basically.

The "Ignite Hour" Lighter has a working clock right on the face,

So you'll never miss a beat, no matter where you are.

PLUS, a handful of respect from your peers,

Just by seeing you value not just life's luxuries, but also the precious moments.

Do you need more?

If you don't think so,

Take a closer look at it - just click the link below.

### **Ignite Hour Clock Lighter #3**

How can you have a clock as a lighter?!

Well... look below...

Because now you can!

And if you want to get such a machine for -10%,

Click the link below.