Your Goal: Make it easy for the reader to understand 3 core questions

- 1. Why should this project exist?
- 2. What will it achieve?
- 3. How will it achieve it?

Tips

- 1. Write in simple sentences that are easy to understand.
- 2. Bullet points are encouraged
- 3. Use Grammarly
- 4. Use Hemingway
- 5. Ask for help!!!! @Greg Docter and @DarkForestCapital are standing by, and you will be sure to find support from others as well

Notes

- Please copy and paste the-below in your own Google Doc for writing/editing.
- Please leave it in question/answer format. This makes it easy for readers to understand.
- If English is not your first language, no problem!

Proposal: FILL_IN_NAME Working Group

Situation

What are you proposing? *I am proposing the funding of _____ Working Group for 3 months ending on DATE.*

What is the core problem(s) you want to solve?

- [Problem 1 you are reacting against]
 [Opportunity 1 you want to take advantage of
- etc...

Why is this worth addressing today? This is important to address today because....

• Reason 1

How will you address it?

[This working group will address by doing/creating/running...

- ∘ **X**
- Y
- o **Z**1

What impact will this project have?

• [tie to KPI]

• [tie to another clear outcome/impact is fantastic too]

Working Group Leader(s)

- Directly responsible individual: [Discourse & Discord Handle]
- (Optional) Co-Lead: [Discourse & Discord Handle]

Request for funding

Proposed Budget: [what budget is needed for you to achieve your goals?

* If you plan to remunerate contributors to your working group, please be sure to include budget for "contributor compensation"

Use of Funds: [why is that budget needed?]

Organization - How will it work?

What will you be doing? [What is the rough order of operations of work for the N months of existence?]

How will you interface with the community?

[How will you report your progress to the community?]

Commitments

I am committed to Index Coop principles

I am committed to serving the entire Index Coop with my work.

I am committed to open, rapid communication: I know that clear, constant, public communication lifts up the entire Index Coop community. I am committed to this style of communication.

Shared learnings: I will share my progress, learnings with the entire community. I will ensure that anything I create is accessible beyond my own tenure for future generations of Indexers to access & build on.

Intellectual honesty: I am committed to growth and improvement. I am open to feedback and will use feedback to improve my work for the benefit of the entire Coop community.

I am committed to making Index Coop a welcoming, fun, diverse, inclusive, and engaging community to work in!