

CONQUEST PLANNER

Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? (e.g., "Launch a successful online business within the next year")

My target outcome is to generate \$2K/month. It's important because achieving this income level can contribute to various aspects in my life, such as covering essential expenses or pursuing personal goals and aspirations.

My Result Is - gain at least 2 clients and provide value for them.

Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it? (e.g., Revenue generated, number of customers acquired, website traffic, etc.)

[Insert your answers here]

How will I measure my progress? - I will measure my progress by actually showing up every single day doing what I'm supposed to do. Such as finding way to improve my outreach, ooda loops, planning and reviewing day

What will it look and feel like? - It would look remarkable. The feeling even imagining it I can't describe it in words but that proud I would feel. Even for imagining that feeling, it's worth it to try. That's something amazing

What will it allow me to do after I reach it? - It will allow me to be in position when I don't have to ask my parents to give me their money anymore. Instead of them giving me money I can use the Uno Card, which will be a pretty cool experience.

Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently in relation to your outcome?

[Insert your answers here]

Where am I now? - I have a website, private email, place to sleep, place to work, food, gym membership, I have everything I need to land those clients. I don't know what keeps me from that outcome. I'm in that position when it's not even scary to send out outreach, set up a call, show up with a project and make my client a lot of money. From the 3rd person look I'm pretty close to that outcome. Seems like I didn't appreciate those things I have that much but that's the reason why I'm still here.

Step 4: What Are Your Checkpoints Towards Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

For example, if your goal is to launch an online business:

- Checkpoint 1: Conduct market research
- Checkpoint 2: Develop a business plan
- Checkpoint 3: Create a website
- Checkpoint 4: Launch a marketing campaign

[Insert your answers here]

My Outcome Is -

- Checkpoint 1: Do market research
 - Checkpoint 2: create an article
 - Checkpoint 3: send outreach to potential clients
 - Checkpoint 4: get positive response and set up a call
 - Checkpoint 5: show up like a G and destroy this call
 - Checkpoint 6: after a call show up with plan
 - Checkpoint 7: actually do shit for them and make money
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Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you “know you don’t know”? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

[Insert your answers here]

What potential roadblocks could hinder my progress? - I got an Issue with my email: I can send email, but if someone try to respond or send a new email it didn't work

How will I overcome these roadblocks? - find out what's the problem and solve it

What do I know that I don't know? - I know that if I solve this problem, instead of using it as a excuse to not send outreaches, I would be ready to go

How will I close this knowledge gap? - Well start learning about google workspace. Maybe there is a video on Youtube explaining the exact problem, maybe I just don't want to find them...

Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

[Insert your answers here]

I have access to and will use - Gym membership, The Real World (chats with students, ask an expert guide, copy aikido review, Agoge Program, thousands of lessons), computer with access to internet, my website, google workspace, experience at marketing.

Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

For example, if your mini-goal is to conduct market research:

- Task 1: Identify target audience demographics
- Task 2: Conduct competitor analysis
- Task 3: Create surveys or questionnaires
- Task 4: Analyze data and draw conclusions

[Insert your answers here]

CHECKPOINT NAME - Do market research

Task 1: analyze Top players (Use questions mention in level 4 course)

Task 2: find ways to implement it into small local businesses

Task 3: If there is some roadblock make sure to watch Tao of Marketing

CHECKPOINT NAME - create an article

Task 1: go to Business mastery campus and open up SOP in a box

Task 2: Find resources to use them into that article

Task 3: sit down and actually write a article

CHECKPOINT NAME - send outreach to potential clients

Task 1: open facebook ads type down my niches find some local businesses in my city

Task 2: find out did i can help them if yes do a little bit a research of their information and send them email

CHECKPOINT NAME - get positive response and set up a call

Task 1: after a while of sending pretty solid outreaches when i get positive response i set up a call

Task 2: I make sure it fits perfectly in our calendars and get ready for the call

Task 3: Make myself a script for opener and then let the flow take control

CHECKPOINT NAME - show up like a G and destroy this call

Task 1: after a little bit of small talk i start asking them important question and write the answers down

Task 2: make sure I show confidence and know what im talking about

Task 3: set up the next call

CHECKPOINT NAME - after a call show up with plan

Task 1: after reviewing answers that I ask them, start thinking of how that plan would look like

Task 2: create a plan and make sure that someone review it and get feedback from TRW

Task 3: send them a plan and get ready for work

CHECKPOINT NAME - actually do shit for them and make money

Task 1: focus of getting them results

Task 2: make sure their happy with the results I give them

Task 3: If my client are happy with results there is no problem for him to pay me

Step 8: When Will You Perform These Tasks?

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

Coming soon

Step 9: Time To Execute and Review:

1. Execute your planned tasks according to the schedule.
2. Regularly review your progress toward each checkpoint.
3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
4. Continuously refine your plan based on your experiences and feedback received.

Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
 - Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
 - Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.
 - Maintain momentum by taking time to feel proud of your successes along the way.
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EXAMPLE CONQUEST PLANNER - CHESS IMPROVEMENT

Step 1: Define Your Objective

- Improve chess skills to sharpen my tactical and strategic thinking abilities

Step 2: Establish Measurable Criteria

- Achieve a chess Elo rating of 1600 or higher via consistent wins against opponents of similar or higher rating by June 5th, 2024

Step 3: Assess Current Position - Where are you currently in relation to your objective?

- Currently at a chess Elo rating of 1200 with basic understanding of chess principles and tactics

Step 4: Identify Mini-Goals ("Checkpoints")

- Checkpoint 1: Improve Opening Repertoire
- Checkpoint 2: Enhance Tactical Skills
- Checkpoint 3: Develop Strategic Understanding
- Checkpoint 4: Increase Endgame Proficiency

Step 5: Anticipate Known Obstacles

What potential obstacles could hinder your progress toward each mini-goal/checkpoint?
How can you counteract these factors?

- Limited time for practice due to other commitments → frame chess as a reward for succeeding at other commitments. Prioritize key skills. Use the G work focus system to maximize time.

Step 6: Identify Helpful Resources

- What resources do you have that can help you overcome obstacles and achieve your objectives faster?
 - Online chess tutorials, courses, and videos
 - Chess books focusing on specific aspects of the game
 - Chess software for analyzing games and practicing tactics
 - Several friends who are above 1600 elo

Step 7: Plan Specific Tasks

Checkpoint 1: Improve Opening Repertoire

- Task 1: Study and memorize key lines in 5 chosen openings (30 minutes daily)
- Task 2: Practice opening moves against chess engines or online opponents (30 minutes daily)
- Task 3: Review games to identify opening mistakes (30 minutes daily)

Checkpoint 2: Enhance Tactical Skills

- Task 1: Solve tactical puzzles daily (30 minutes)
- Task 2: Study tactical motifs and practice applying them in games (20 minutes)
- Task 3: Analyze own games to identify tactical opportunities (20 minutes)

Checkpoint 3: Develop Strategic Understanding

- Task 1: Study classic games by grandmasters (30 minutes)
- Task 2: Practice formulating and executing long-term plans in games (20 minutes)
- Task 3: Analyze own games to assess strategic decision-making (20 minutes)

Checkpoint 4: Increase Endgame Proficiency

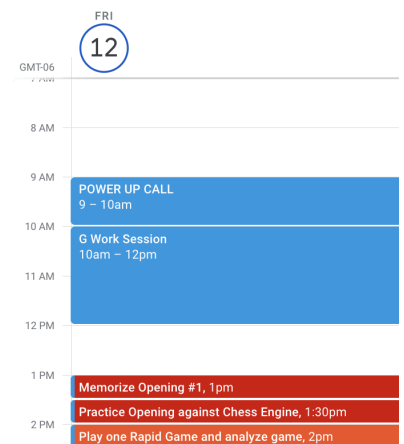
- Task 1: Study fundamental endgame principles (30 minutes)
- Task 2: Practice basic endgame techniques (20 minutes)
- Task 3: Play endgame scenarios against chess engines or practice partners (20 minutes)

Step 8: Schedule Tasks

CONQUEST PLANNER SCHEDULE

April 11th - April 24th: Checkpoint 1 - Improve Opening Repertoire

- Tasks:
 - Study and memorize key lines in chosen openings (30 minutes)
 - Practice opening moves against chess engines or online opponents (30 minutes)
 - Review games to identify opening mistakes (30 minutes)



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