BiteLabs Diploma in Healthcare Technology and Innovation (EduQual Level 7) Prospectus

General information

Introduction

The BiteLabs Diploma in Healthcare Technology and Innovation (EduQual Level 7) is an advanced program **designed exclusively for graduates of the BiteLabs Healthtech and Innovation Fellowship**. This diploma builds on the foundational skills acquired during the fellowship, offering a deeper dive into healthtech, digital transformation, and innovation in healthcare.

Eligibility and application

Only fellows who have already successfully completed the BiteLabs Healthtech and Innovation Fellowship, or are due to commence the Fellowship, are eligible to enroll in this diploma program. For those interested in joining the fellowship to become eligible for this diploma, more information and application details can be found at www.bitelabs.io.

About BiteLabs Healthtech

BiteLabs Healthtech is a part of BiteWorld, an education technology company dedicated to upskilling healthcare professionals. Since its foundation in 2020, BiteWorld has supported over 250,000 clinicians and students through its other offerings, BiteMedicine and BitePACES. BiteLabs has garnered recognition from numerous prestigious institutions, including an inclusion in the late Her Majesty's New Year's Honours list and recognition from His Majesty the King.

EduQual accreditation

BiteWorld / BiteLabs is an EduQual-approved Centre. EduQual is a regulated awarding body, approved by SQA-Accreditation, a globally-recognised national qualifications regulator in the UK. EduQual Is a full member of the Federation of Awarding Bodies. You can learn more about EduQual here.

Collaborations and industry connections

BiteLabs is proud to collaborate with prestigious institutions and companies such as UCL NHS Industry Exchange Network (IXN), Amazon AWS Activate, the Lord Mayor and City of London, Candesic, Rathbones, Prova Health, Health Foundry and more. Our network includes over 200 advisors and mentors from leading organisations like Google Health, Babylon Health, and YouTube Health. Our extensive network provides our fellows with unparalleled opportunities for mentorship, project collaboration, and career advancement.

Career outcomes

BiteLabs fellows and diploma-holders are well-positioned to take on leadership roles in the healthtech sector, whether within clinical settings, healthtech startups, or large healthcare organisations. Our fellows have gone on to work with organisations such as the WHO, ZINC, Flo Health, Doccla, Arcturis Data, Ufonia, AIBODY, Liva Healthcare, Oto Health, Skin Analytics, IQVIA, AlbionVC, HCA Healthcare UK, Sanome, Numan, MDisrupt, VentureBlick, Scarlet, Sleepwave Concentric, MANUAL, Heidi Health and more.

Why choose BiteLabs?

BiteLabs offers a unique opportunity to join a growing community of healthtech innovators. With our focus on real-world application, industry connections, and a commitment to digital transformation, the BiteLabs Diploma equips you with the tools to drive change and make a significant impact in healthcare.

For more information on how to enrol, visit www.bitelabs.io or contact our admissions team at admin@bitelabs.io

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Program objectives

Our primary objective is to deliver a high-value program alongside industry leaders that equips clinicians and non-clinicians with the skills, confidence, and network to leverage technology to positively impact patient care at scale. The diploma aims to facilitate digital transformation within healthcare systems globally, enabling participants to become leaders in the digital health space.

Target audience

The diploma is tailored for:
- **Clinicians**: doctors, nurses, pharmacists, and other healthcare professionals looking to gain advanced skills in digital health and health technology.
- **Healthcare students:** Medical students and trainees seeking to enhance their knowledge in healthtech.
- **HealthTech entrepreneurs:** Individuals aiming to develop and implement digital health solutions.
- **Healthcare organisations:** Hospitals, clinics, and healthcare providers interested in upskilling their staff and integrating digital health solutions.
- **Non-clinicians:** Individuals from non-clinical backgrounds seeking to expand their network and knowledge in the healthtech industry.

Delivery and diploma model

The BiteLabs Diploma is structured into eight modules. The formal 8-week fellowship period forms the foundations for the knowledge required to complete the diploma. The fellowship is delivered through a hybrid learning model that combines online workshops and (optional) in-person workshops. This model is designed to accommodate diverse learning preferences and schedules while emphasising interactive elements and hands-on experience. Fellows will have the opportunity to connect with workshop leads, mentors, and advisors from leading organisations in the healthtech sector.

Following the formal 8-week fellowship period, learners have up to 1 year (if enrolled before November 2024) or 6 months (if enrolled after November 2024) to complete the formal diploma qualification which consists of fully-remote, asynchronous assessments to be completed in learners' own time. This will require significant self-directed learning to supplement the foundational learning covered during the fellowship. No additional teaching is provided beyond the 8-week fellowship.

Expectations and commitment

Beyond the 8-week fellowship, learners have up to 1 year (if enrolled before November 2024) or 6 months (if enrolled after November 2024) to complete the formal diploma. To succeed in the BiteLabs Diploma, we expect our fellows to demonstrate the following:

- **Active participation:** Engage fully with all components of the formal fellowship period to ensure you have a good foundation for the diploma. Your active participation is crucial for your success.
- **Commitment to learning:** Beyond the fellowship, dedicate sufficient time for self-directed learning, complete assignments, and prepare for assessments. This is a demanding program that requires a serious commitment.
- **Professionalism:** Approach all interactions with peers, mentors, and instructors with professionalism and respect during the fellowship and beyond.
- **Responsibility:** Take ownership of your learning journey and utilise any resources provided.

Program structure and credits

The program is structured into eight modules, each contributing to the overall qualification. Below is the detailed breakdown of the modules, along with their respective credits:

Module	Level	Credits	Total Course Time (Hours)

M1: Product Management	7	5	50
M2: User Research and Data Collection	7	5	50
M3: Lean Canvas: Problem Statements and Hypotheses	7	5	50
M4: Product Commercialisation	7	5	50
M5: Artificial Intelligence in Healthtech	7	5	50
M6: Healthtech Regulation and Compliance (UK)	7	5	50
M7: Mastering Networking and Pitching	7	5	50
M8: Demo Day Showcase and Networking	7	5	50

Total Credits: 40
Total Course Time: 400 Hours

Assessment overview

The assessment process for the BiteLabs Diploma in Healthcare Technology and Innovation is rigorous and designed to evaluate both theoretical understanding and practical skills. All assessments will be provided via the BiteLabs Thinkific Learning Platform

Single Best Answer (SBA) questions

- All SBA questions will be hosted on the BiteLabs Thinkific Learning Platform
- **Modules Assessed**: M1, M2, M3, M4, M5, M6
- **Format**: Each module includes a set of SBA questions. These must be completed in one sitting.
- **Attempts**: Students can reset and resit a module twice. If they fail twice, they will be contacted for additional support before their final attempt.
- **Passing Criteria**: A minimum of 60% must be achieved in each module's SBAs to satisfy learning outcomes.

Written assessments

- **Modules Assessed**: M3, M5, M6, M7, M8
- **Format**:
    - M3: Filling out a Lean Canvas (No word count)

- ○ M5: Proposal for an AI-based diagnostic solution (650 words)
- ○ M6: In-depth case study essay (2800 words)
- ○ M7: Written reflection (500 words)
- ○ M8: Written reflection (600 words) and Pitch presentation
- **Passing Criteria**: A minimum of 40% must be achieved in each written assessment. Criteria are based on pass/fail only.

Final project and presentation

- **Module Assessed**: M8 (Demo Day Showcase and Networking)
- **Format**:
  - ○ Pitch presentation of a healthtech project.
  - ○ Written reflection on the project.
- **Passing Criteria**: The project presentation and reflection are integral parts of the final assessment.

Overall assessment and marking

For the EduQual Diploma, a minimum of 60% is required to pass the SBAs and a minimum of 40% is required to pass the written assessments and final project presentation. Further information on awards can be found below. From the point of submission of your assignment(s) to receiving ratified marks may take up to 6 months, although this time period is subject to change.

Merits and distinctions

Following successful completion of the Diploma in Healthcare Technology and Innovation by meeting the minimum competency requirements highlighted above (completion of all units), you will be awarded with two certificates:

1. **Diploma in Healthcare Technology and Innovation (EduQual, Level 7):** this is the accredited diploma from EduQual. EduQual marks Unit achievements as **Pass / Fail** only.
2. **BiteLabs Healthtech and Innovation Certificate of Attainment:** this is a BiteLabs certificate that is scored as **Fail, Pass, Merit and Distinction**. All assignments are taken into account (SBAs, written and Demo Day assignments) when allocating a **pass**, with minimum competencies highlighted above. For **merits** and **distinctions**, an average is taken across only the written assignments and the Demo day presentation, as per the following rubric:
   a. **Merit**: ≥ 70%
   b. **Distinction**: ≥ 80%

Application and admission process

Application process

To apply for the BiteLabs Diploma, you must have either been accepted onto or have already completed the BiteLabs Healthtech and Innovation Fellowship. To apply for the Fellowship:

1. **Online application**: Complete the application form available on our website (www.bitelabs.io) and ensure you select the Fellowship type 'with diploma' (e.g. Remote Fellowship with diploma)
2. **Interview:** Selected shortlisted applicants will be invited for a short interview to discuss their background, goals and motivations.
3. **Admission:** If accepted onto a cohort of the Fellowship, you will engage in the 8-week programme and, upon successful completion, the diploma assignments will be released to you.
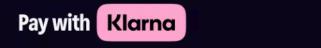
Admission deadlines

Please check our website for the latest information on application deadlines and course start dates. Early application is encouraged as places are limited.

Pricing

Pricing updates are reflected on our website and Typeform, but the diploma is usually priced at £1300 (in addition to the fellowship fee). Reach out to the team for further information. Please note, that the diploma is only available to alumni of the BiteLabs Healthtech and Innovation Fellowship, which follows an alternative pricing structure available at www.bitelabs.io. If you have already purchased the fellowship with a diploma, no further payment is required.

If you are an alum of the BiteLabs Fellowship and would like to take part in the diploma, please contact admin@bitelabs.io and a diploma interview will be arranged for you. Those selected for the diploma after their interview will be offered a payment link and subsequently onboarded onto our online assessment platform. Klarna available at checkout.

Additional Information for registered learners

Documentation required

- BiteLabs Learner Agreement
- Learner Registration to be submitted
- Cover Sheets for SBAs and written assignments

Assessments must be submitted with the appropriate cover sheets. There is a specific cover sheet for each written assessment and a general cover sheet for all SBAs, which must be completed by the learners. A comprehensive record of each learner's progress will be maintained throughout the course.

Plagiarism policy

We do not tolerate plagiarism, and all submissions are passed through a plagiarism detection service to check their originality. By following the steps below, you can ensure the originality and credibility of your work.

- **Understand plagiarism:** Recognise that plagiarism includes copying text, ideas, or data without proper attribution.
- **Cite sources:** When you are alluding to an idea or wording that is not your own, always give credit to original authors by properly citing their work (see 'referencing' below)
- **Paraphrase correctly:** When paraphrasing, ensure you rewrite the information in your own words and still cite the original source.
- **Use quotation marks:** For direct quotes, use quotation marks and provide appropriate citations.
- **Keep track of sources:** Maintain detailed notes of all sources you consult, including books, articles, and online materials.
- **Consider using plagiarism detection tools:** Consider utilising available software to check your work for unintentional plagiarism before submission.

Referencing, citations and formatting

Harvard referencing and citations

- List all sources cited in your essay using Harvard referencing.
- [Here](#) is a quick guide to Harvard referencing.

Formatting

- Use a standard font like Times New Roman, size 12.
- Single-space your essay.
- Use Harvard referencing for citations and references.

Refund policy

Our full refund policy can be found in your diploma consumer terms. At BiteLabs, we are committed to maintaining the integrity and value of our educational programs. As such, our refund policy is strict and applies as follows:

- **No refunds for withdrawal**: We do not offer refunds for withdrawals before or after the course has commenced, except in exceptional circumstances that will be reviewed on a case-by-case basis or as required by applicable statutory law.
- **No refunds for non-completion**: No refunds will be issued if a learner fails to complete the course or does not pass the required assessments.
- **Course cancellation**: In the unlikely event that BiteLabs cancels a course, a full refund will be issued to all enrolled learners.

Please also refer to our [Terms and Conditions](#) and [Privacy Policy](#).

Resubmission policy

The BiteLabs Diploma in Healthcare Technology and Innovation maintains a clear and supportive resubmission policy to ensure that all learners have the opportunity to meet the required academic standards. Below is an outline of the resubmission policy:

Single Best Answer (SBA) questions resubmission

- **Initial Attempt**: Learners are expected to complete the SBAs for each module in a single sitting.
- **First Resubmission**: If a learner does not achieve the required 60% pass mark on their initial attempt, they are allowed to reset the module and resit the SBAs.
- **Second Resubmission**: Should the learner fail to achieve the required pass mark on their first resubmission, they are permitted one additional attempt. Before this final attempt, BiteLabs will contact the learner to provide support, which may include understanding any challenges the learner is facing with the format or content, or offering additional resources or adjustments if necessary.
- **Final Attempt**: If a learner fails to meet the 60% pass mark on their second resubmission, they will not be able to progress further with the module without additional

support from BiteLabs. This may involve a review of the learner's engagement with the course material and possibly additional tutoring or revision opportunities.

Written assessments resubmission

- **Initial submission**: Learners are required to submit written assessments for the relevant modules, with a passing criterion of 40%.
- **First resubmission**: If a learner fails to achieve the required 40% pass mark on a written assessment, they are allowed to revise and resubmit their work once.
- **Second resubmission**: In cases where the first resubmission does not meet the pass mark, learners are given a final opportunity to revise and resubmit the assessment. BiteLabs will provide additional guidance and feedback to help the learner understand where improvements are needed.
- **Final resubmission**: After the second resubmission, if the learner still does not meet the 40% pass mark, further progression may require intervention from the course faculty. If the learner still does not meet the 40% pass mark after the final resubmission, the learner will fail the diploma.

Final comment on resubmissions

The resubmission process is designed to be fair and supportive, allowing learners to fully demonstrate their knowledge and skills. However, it is important that learners engage fully with the course material, actively engage in mandatory additional self-directed study, and take advantage of the resources and support available to them to avoid the need for multiple resubmissions.

This policy ensures that all learners are given ample opportunity to succeed while maintaining the high standards expected of a Level 7 qualification.

For more information, visit www.bitelabs.io or contact our admissions team at admin@bitelabs.io

Complaints policy

At BiteLabs, we are committed to providing a high-quality learning experience for all our fellows and diploma candidates. We recognise, however, that there may be rare instances where participants have concerns or wish to file a complaint regarding their experience.

This policy outlines the process for raising and resolving complaints internally at BiteLabs, in addition to referencing the EduQual Complaints Policy.

1. Grounds for a complaint
A participant may raise a complaint if they believe that we have:

- Failed to deliver services as expected, or if the quality of those services does not meet expectations.
- Provided insufficient or unclear information regarding the program structure, assessments, or resources.
- Not responded in a timely or appropriate manner to requests for information or support.
- Failed to maintain a professional and respectful learning environment.

2. Informal resolution

We encourage participants to first seek an informal resolution by addressing their concerns with the relevant BiteLabs team member or department via admin@bitelabs.io. In many cases, issues can be resolved through discussion without the need for a formal complaint. At the time of writing, no formal complaints regarding the programme have ever been made.

3. Formal complaints process

If the issue remains unresolved after seeking an informal resolution, participants may proceed with a formal complaint by following these steps:

- **Step 1**: Submit the complaint in writing via email to admin@bitelabs.io. The complaint should clearly outline the nature of the issue, including any relevant details such as dates, interactions, and attempts at informal resolution. Please clearly state that you are looking to make a formal complaint.
- **Step 2**: BiteLabs will acknowledge receipt of the complaint within 5 working days. The complaint will be reviewed, and we will aim to provide a response within 10 working days. In some cases, further investigation may be required, which may extend the response time.
- **Step 3**: If the participant is not satisfied with the response or outcome, they may escalate the complaint by contacting the CEO of BiteWorld, Dr Salaar Al Qass, via zac@biteworld.io. This escalation must include any relevant documentation, including previous correspondence related to the complaint.

4. EduQual complaints process

For complaints related to EduQual-accredited qualifications, participants should first follow the internal complaints procedure outlined above. If the issue remains unresolved, participants may refer to the [EduQual Complaints Policy](#), which provides guidance on escalating the complaint to EduQual.

Support and resources

BiteLabs is committed to supporting all learners throughout their studies. If learners are struggling to meet the assessment requirements, they are encouraged to contact the BiteLabs team at the earliest via admin@bitelabs.io.

Frequently Asked Questions (FAQs)

Q: What is the format of the BiteLabs Diploma in Healthcare Technology and Innovation?
A: The program is structured into eight modules, with teaching delivered predominantly online during an 8-week part-time fellowship facilitated during evening online workshops. After completing the fellowship, you have up to **6 months** to finish the diploma through asynchronous, self-directed assessments. If you received your formal enrollment email prior to November 2024, you have up to **1 year** to complete your assessments (previously 2 years). No additional teaching is provided beyond the formal 8-week fellowship, but remote support is available as required.

Q: How is the program assessed?
A: Assessments include Single Best Answer (SBA) questions for modules M1 to M6 and written assessments for modules M3, M5, M6, M7, and M8. You must achieve a minimum of 60% on SBA questions and 40% on written assessments. The final project includes a pitch presentation and written reflection submitted at the end of the 8-week formal Fellowship period.

Q: What happens if I don't pass an assessment?
A: You are allowed up to two resubmissions for each assessment. If you fail after the second resubmission, further progression may require additional support or warrant your withdrawal from the programme.

Q: Are there any refunds if I withdraw or fail to complete the course?
A: No, refunds are not provided for withdrawal before or after the course commences or for non-completion/failure of the course, except in exceptional circumstances that will be reviewed on a case-by-case basis.

Q: What support is available during the course?
A: During the formal Fellowship period, BiteLabs offers extensive support, including access to mentors, study materials, and assessment guidance. Beyond the Fellowship, if you struggle with the coursework, we encourage you to contact our team for assistance via admin@bitelabs.io, although no formal regular additional training or support will be provided.

Q: Who is eligible to apply for the diploma?
A: Only those who have completed the BiteLabs Healthtech and Innovation Fellowship or are due to commence the fellowship are eligible to enrol in the diploma program.

Q: How do I apply for the BiteLabs Diploma?
A: To apply, visit our website www.bitelabs.io, complete the online application form, and select the Fellowship type 'with diploma." Shortlisted applicants will be invited for an interview.

Q: What are the career prospects after completing the diploma?
A: Graduates are well-positioned for leadership roles in the healthtech sector, including positions within clinical settings, startups, or large healthcare organisations. Our alumni have gone on to work with top organisations such as the WHO, Flo Health, Doccla, Concentric, Pfizer

and many others. Others have returned to clinical practice to implement new digital health strategies and some have joined formal accelerator programmes, such as ZINC, to raise funding and scale their digital health product.