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Subscriber

Installation

Step-by-step Instruction

WordPress version:

4.1.1 *

Subscriber version:

1.1.9 *

* When using other versions some differences are possible to occur

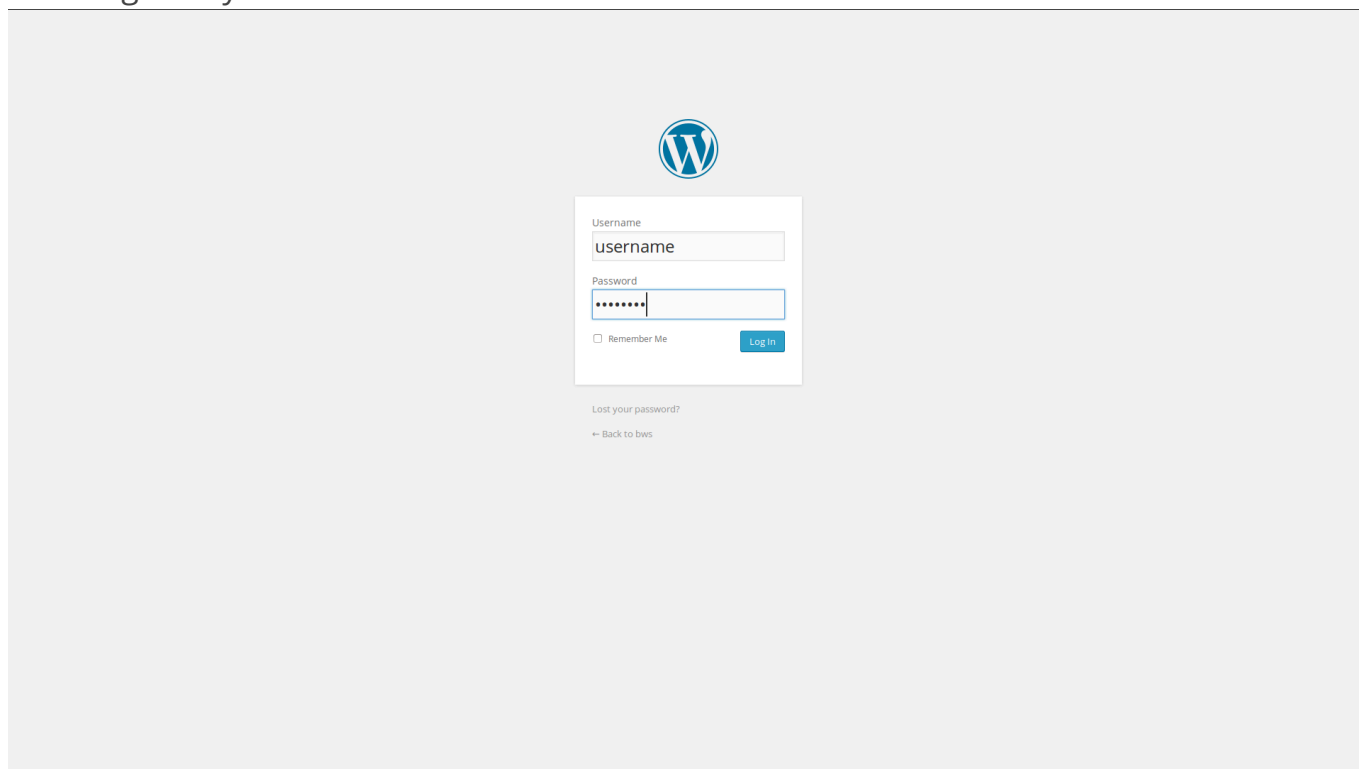
** Screenshots were taken from a PC

0. Table of Contents

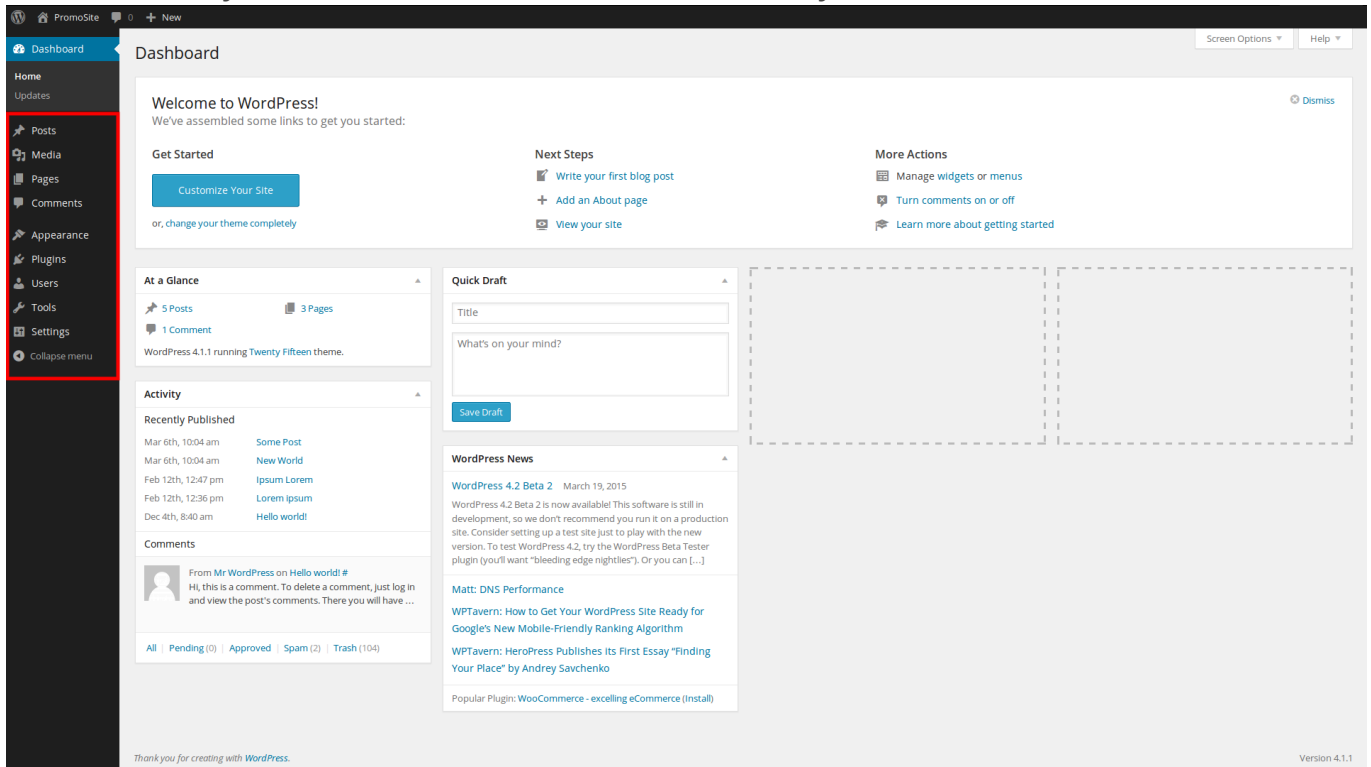
- [1. How to install the Subscriber plugin from your dashboard](#)
- [2. How to install the Subscriber plugin from Github](#)
- [3. How to install the Subscriber Plugin from wordpress.org](#)
- [4. Alternative way of installation](#)
- [5. How to use the plugin](#)

1. How to install the Subscriber plugin from your dashboard

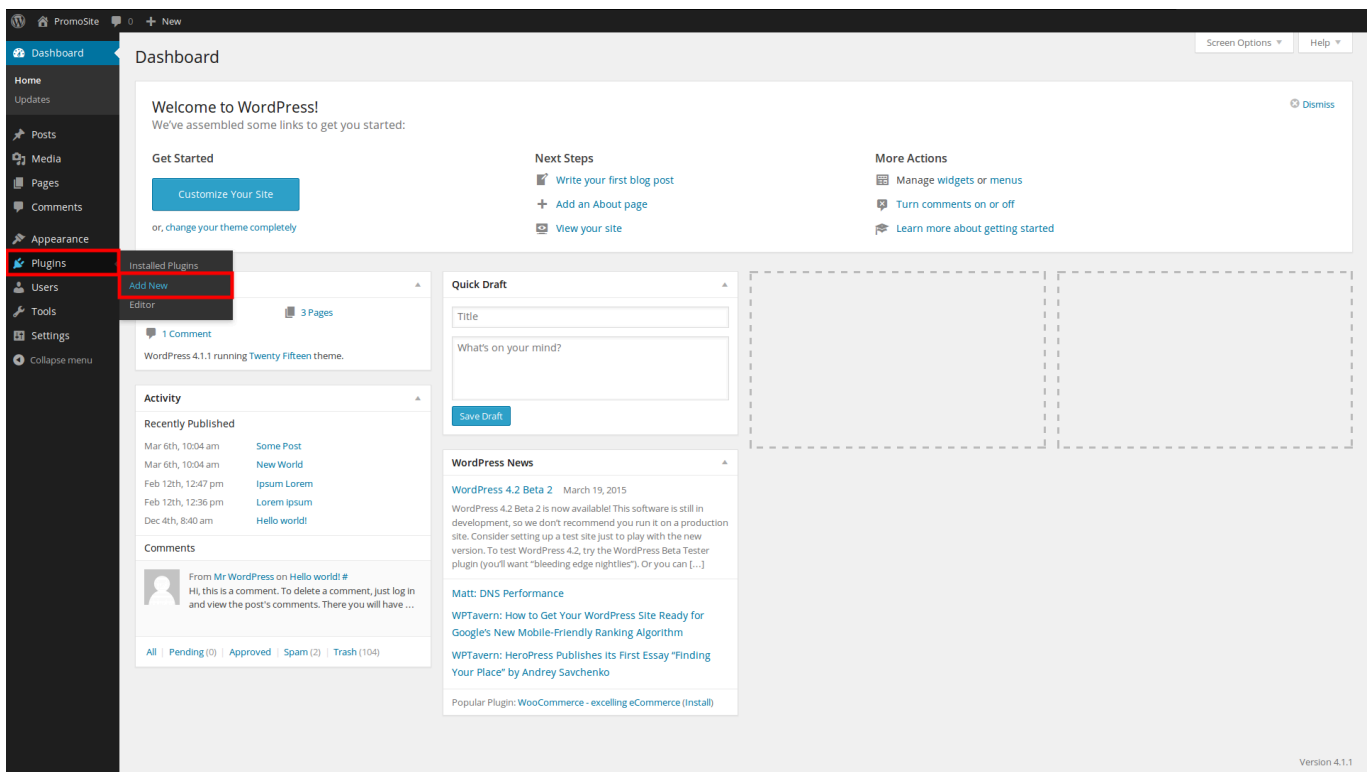
1. Log in to your site as an administrator.



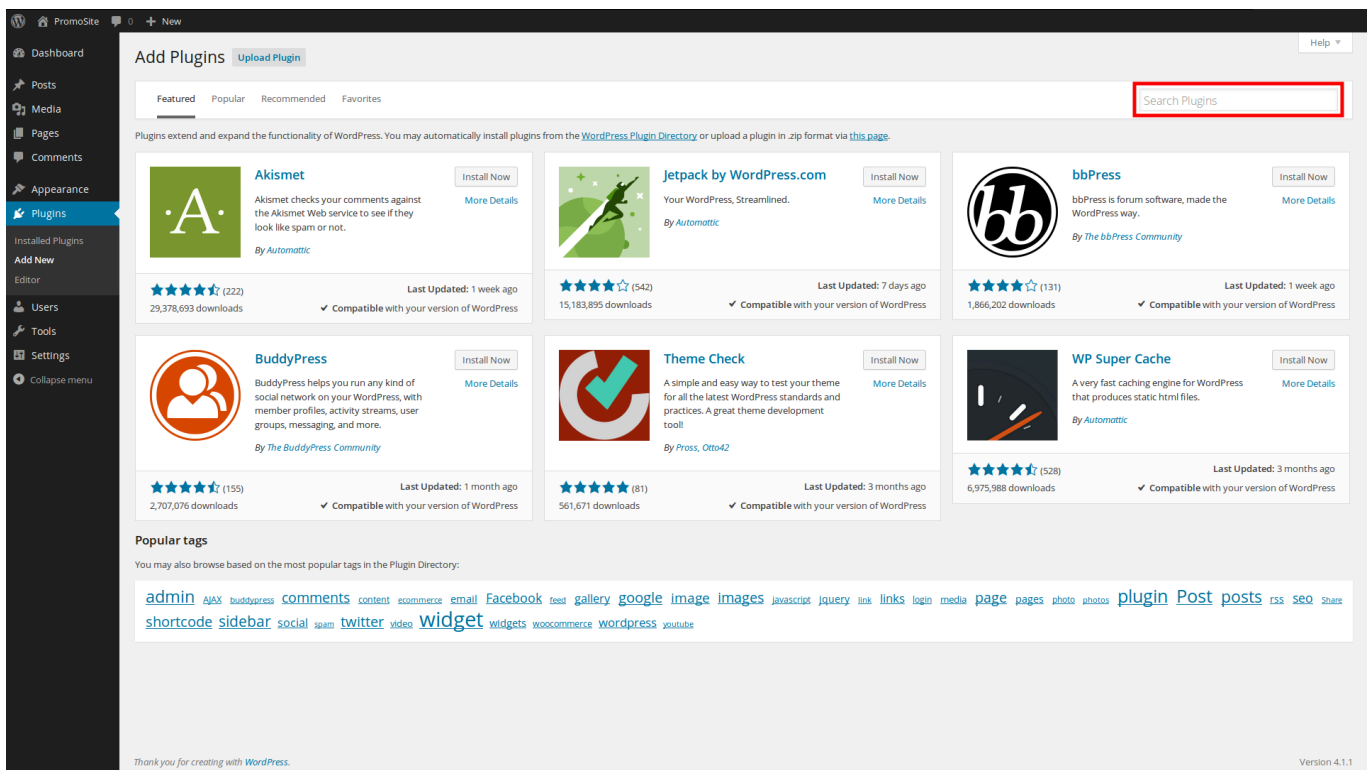
2. Go to your **Dashboard** and find the **menu** on your left.



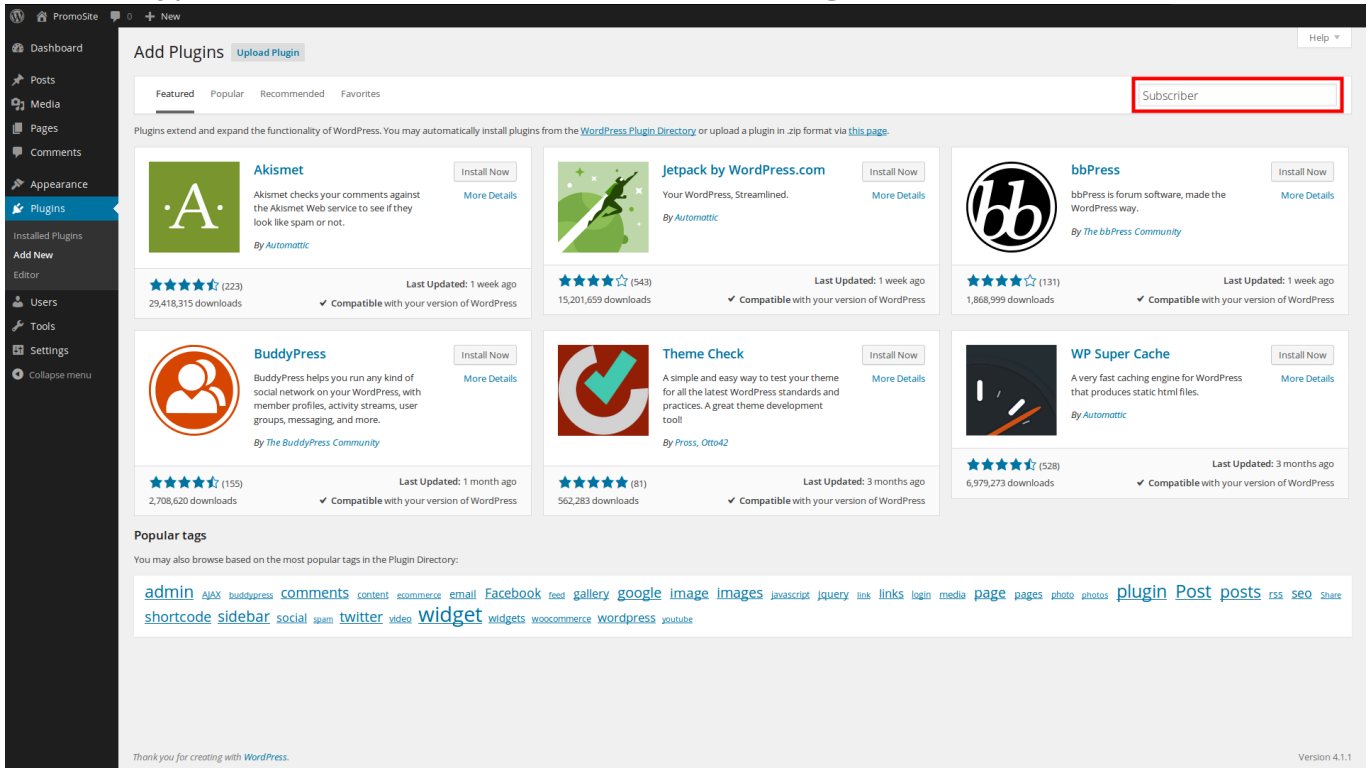
3. Select **"Plugins"** => **"Add New."**



4. Find the **Search** field.



5. Type “Subscriber” there and click “Search Plugins”.



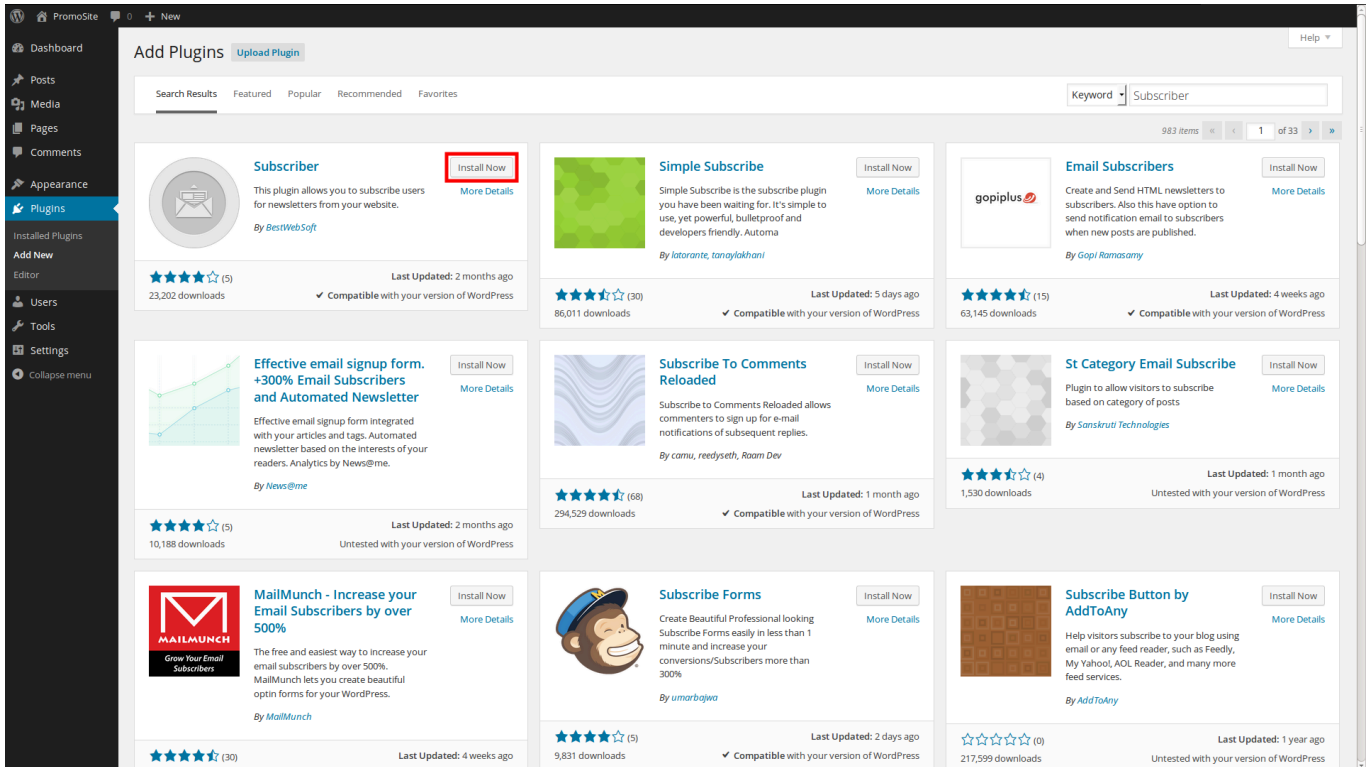
6. You will see a list of plugins.

The screenshot shows the WordPress 'Add Plugins' interface. A search for 'Subscriber' has been performed, resulting in 983 items. The 'Subscriber' plugin by BestWebSoft is highlighted with a red border. It has a 5-star rating (5 reviews), 23,202 downloads, and is compatible with the current version of WordPress. Other visible plugins include 'Simple Subscribe', 'Email Subscribers', 'Effective email signup form', 'Subscribe To Comments Reloaded', 'St Category Email Subscribe', 'MailMunch', 'Subscribe Forms', and 'Subscribe Button by AddToAny'.

7. Find the necessary plugin in the list. Please read the description carefully to be sure you select the right plugin.

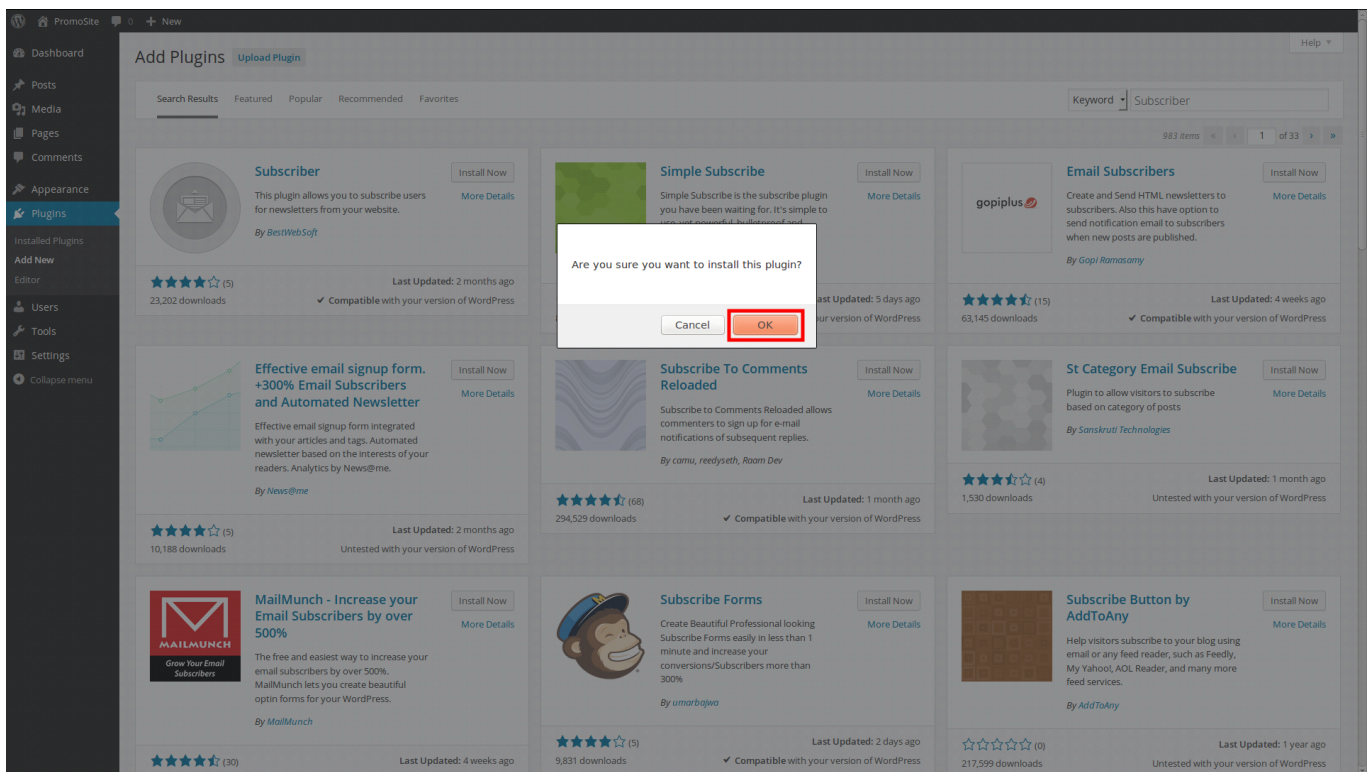
This is another screenshot of the same WordPress 'Add Plugins' page, showing the same search results for 'Subscriber'. The 'Subscriber' plugin is again highlighted with a red border. The layout and information are identical to the previous screenshot, reinforcing the selection process.

8. Click "Install Now."

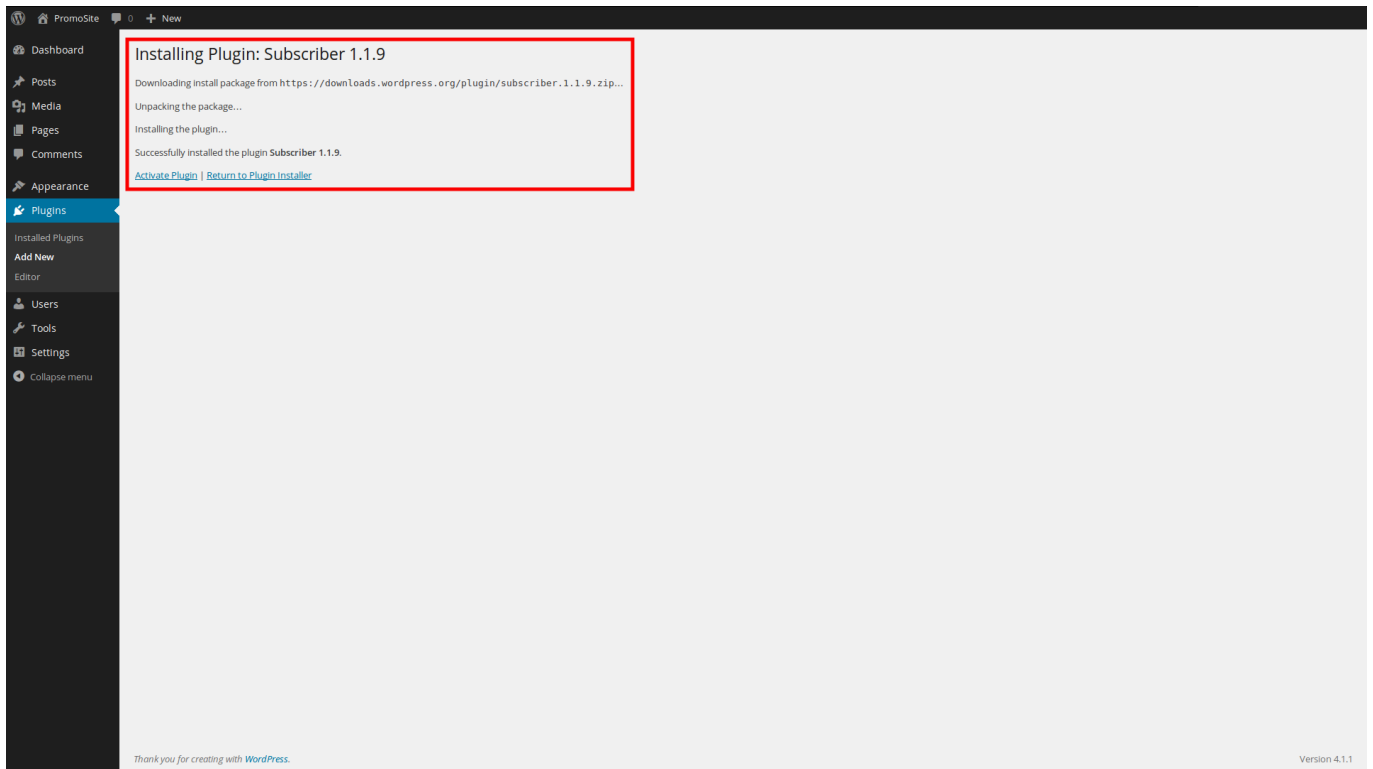


The screenshot shows the WordPress 'Add Plugins' interface. The search results are filtered by 'Subscriber'. The 'Subscriber' plugin by BestWebSoft is the first result. It has a red box around the 'Install Now' button. Other plugins listed include 'Simple Subscribe', 'Email Subscribers', 'Effective email signup form...', 'Subscribe To Comments Reloaded', 'St Category Email Subscribe', 'MailMunch - Increase your Email Subscribers by over 500%', 'Subscribe Forms', and 'Subscribe Button by AddToAny'.

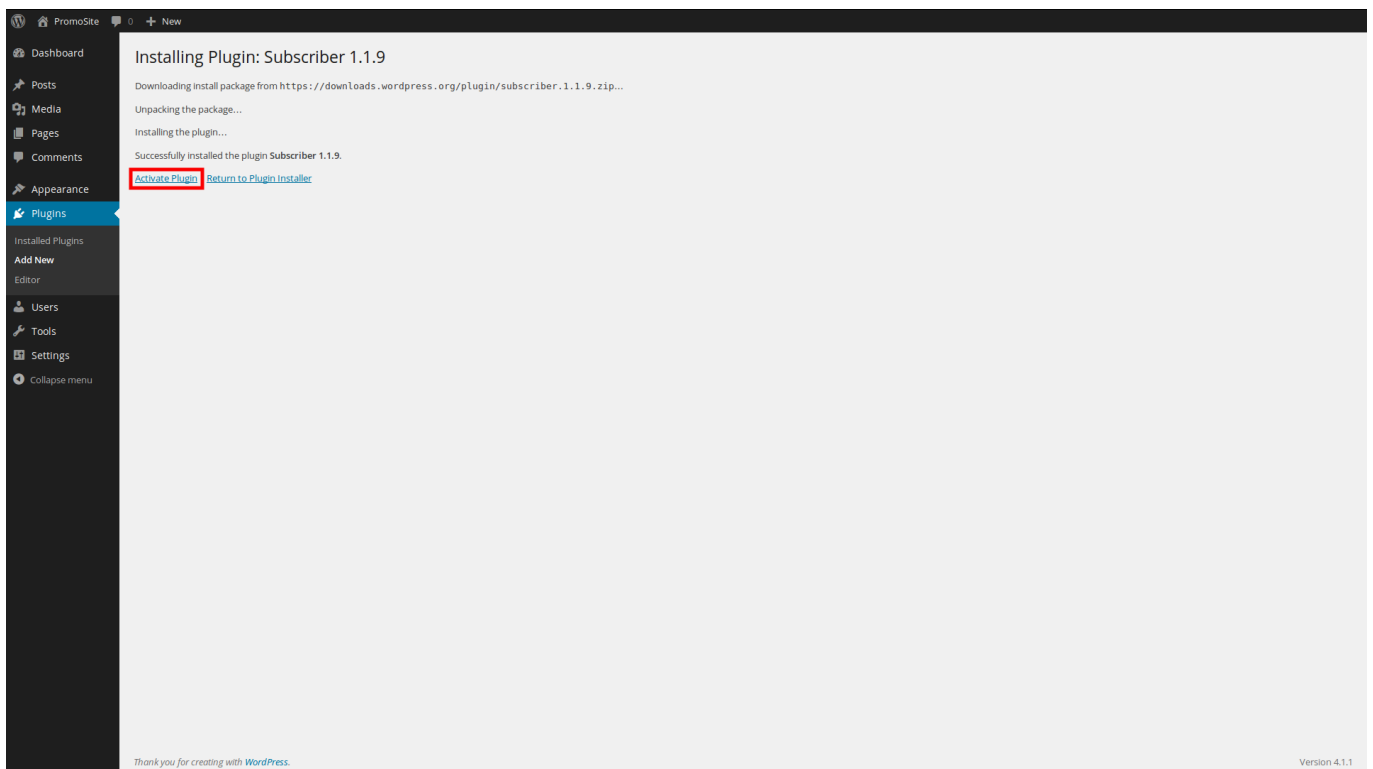
9. A popup window will ask you to confirm your wish to install the Plugin. Click "OK."



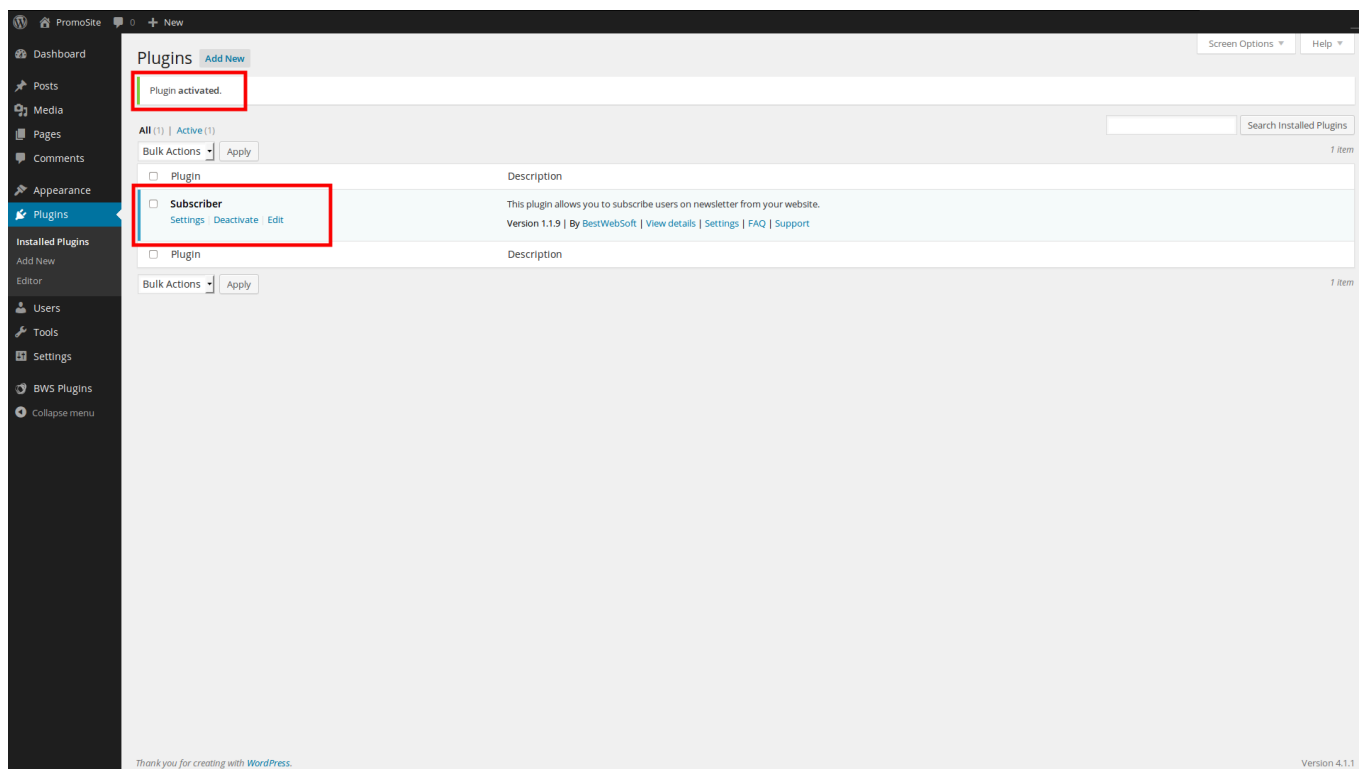
10. The resulting installation screen will list the installation as successful or note any problems during the install.



11. Click “Activate Plugin.”

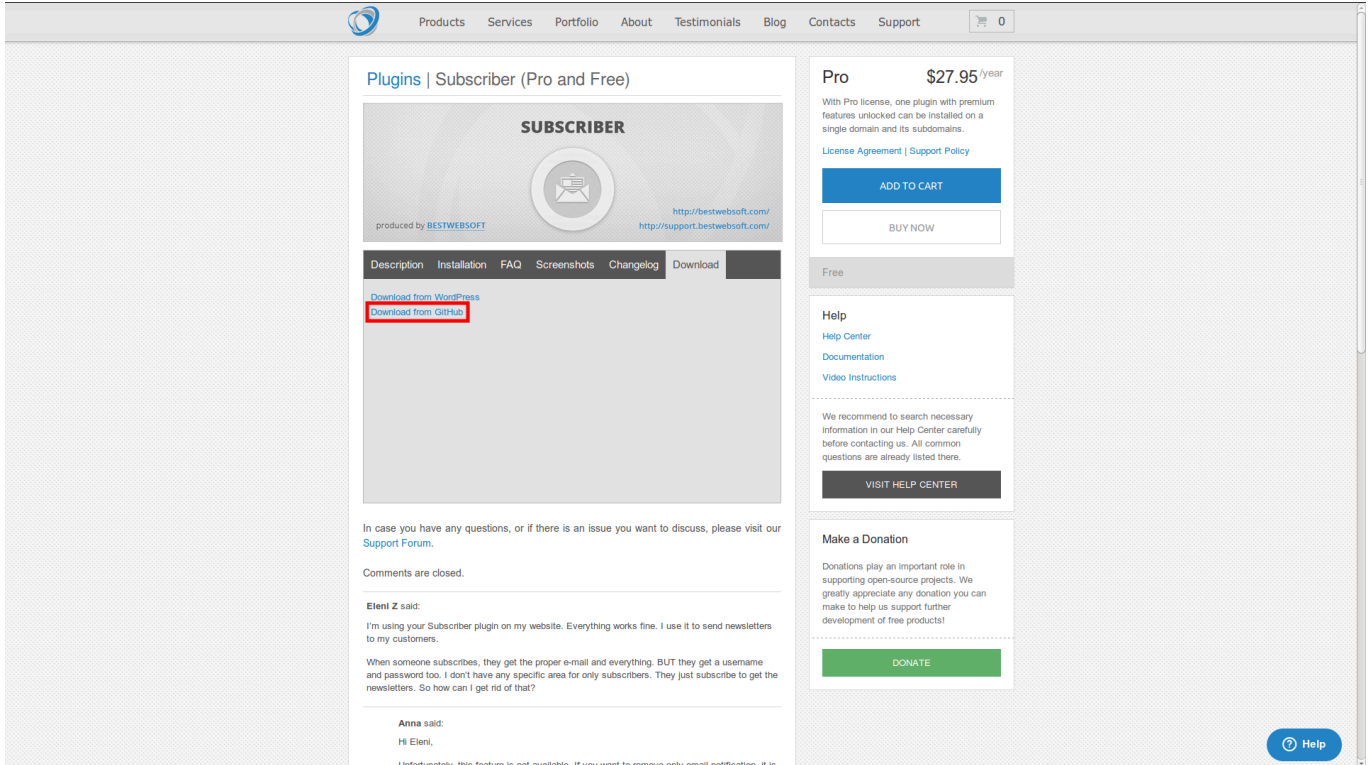


12. Voila - **Subscriber** is activated! It will appear in the list of Installed Plugins.



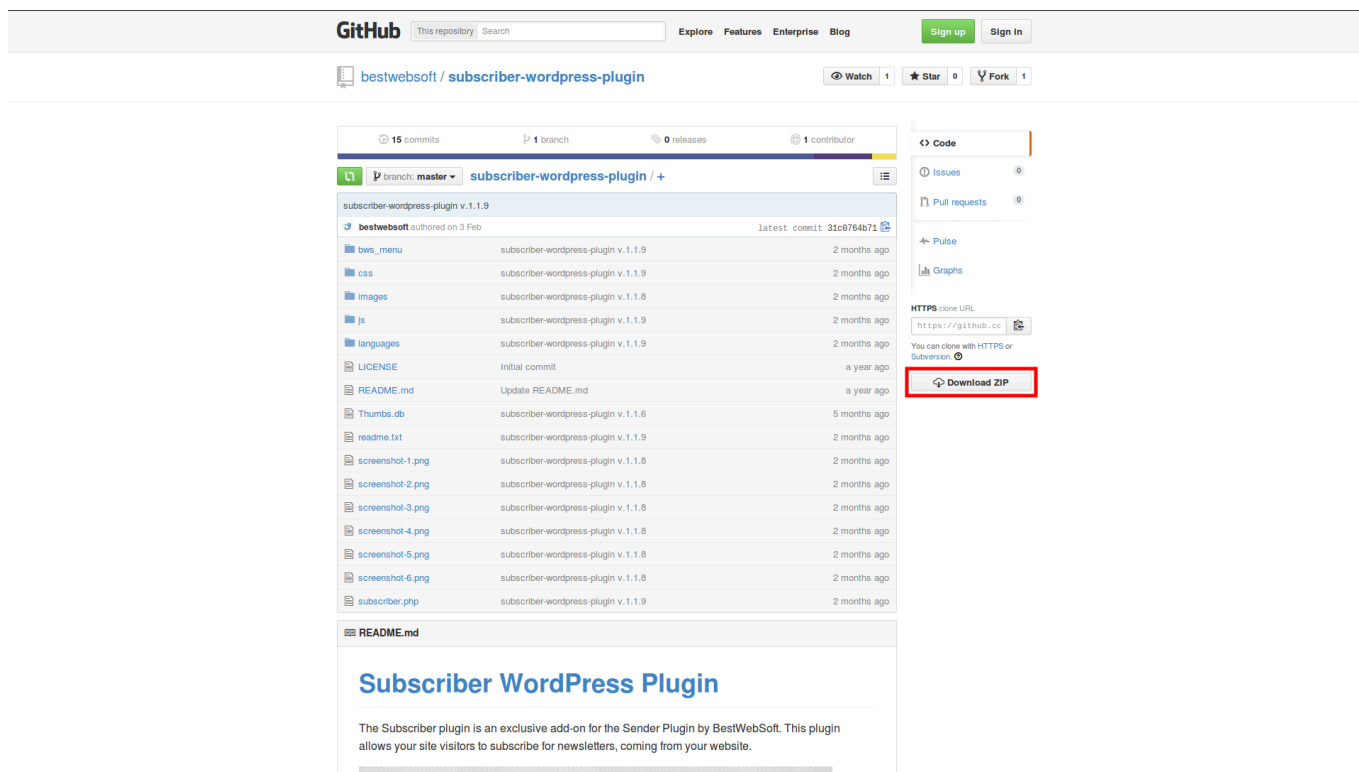
2. How to install the Subscriber plugin from Github

1. Go to <https://bestwebsoft.com/plugin/subscriber/> and click “Download from Github”

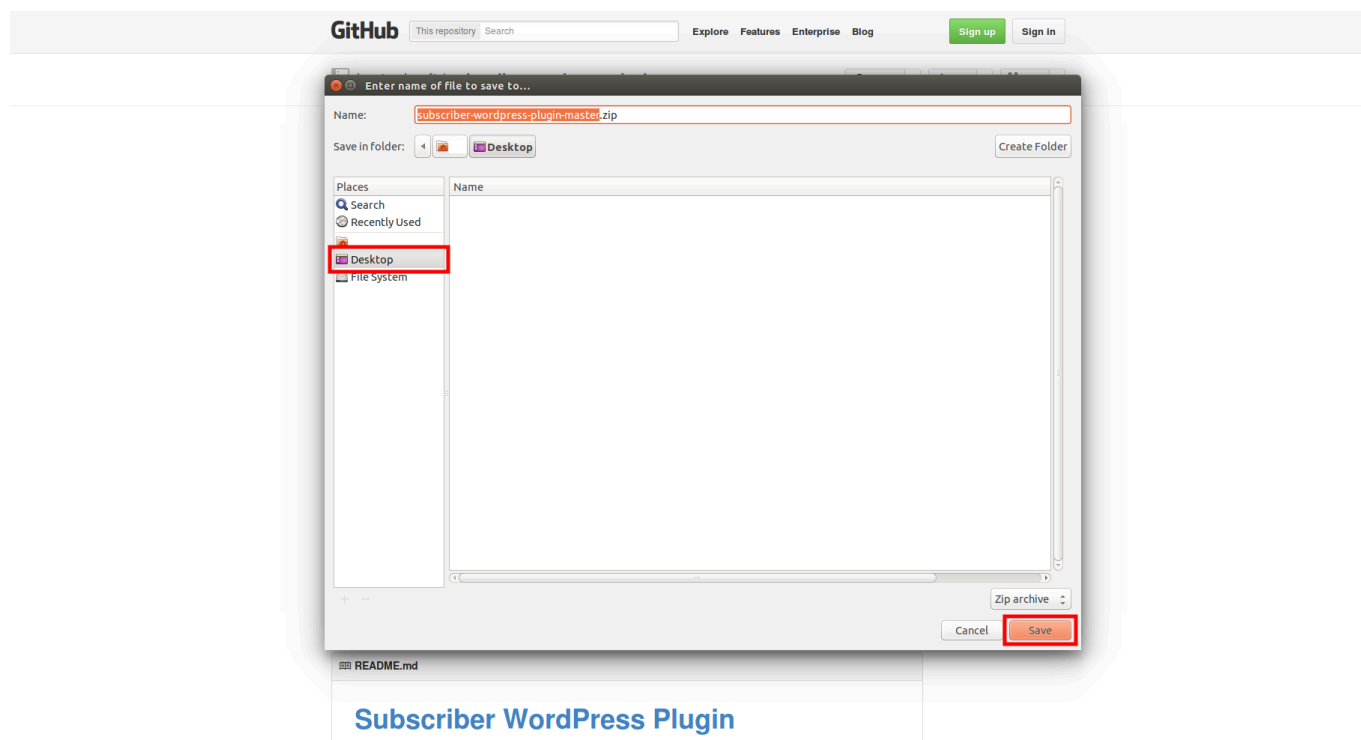


The screenshot shows the 'Subscriber' plugin page on the BestWebSoft website. The page has a navigation bar at the top with links: Products, Services, Portfolio, About, Testimonials, Blog, Contacts, Support, and a shopping cart icon showing 0 items. The main content area is titled 'Plugins | Subscriber (Pro and Free)'. It features a large image of the 'SUBSCRIBER' plugin interface. Below the image, there are tabs for 'Description', 'Installation', 'FAQ', 'Screenshots', 'Changelog', and 'Download'. Under the 'Download' tab, there are two links: 'Download from WordPress' and 'Download from Github', with the latter highlighted by a red box. To the right of the main content, there are two pricing options: 'Pro' for \$27.95/year and 'Free'. The 'Pro' option includes a description of premium features and links to 'License Agreement' and 'Support Policy'. Below the pricing options, there is a 'Help' section with links to 'Help Center', 'Documentation', and 'Video Instructions'. At the bottom right, there is a 'Make a Donation' section with a 'DONATE' button. The page also includes a 'Comments' section with a comment from 'Eleni Z' and a response from 'Anna'.

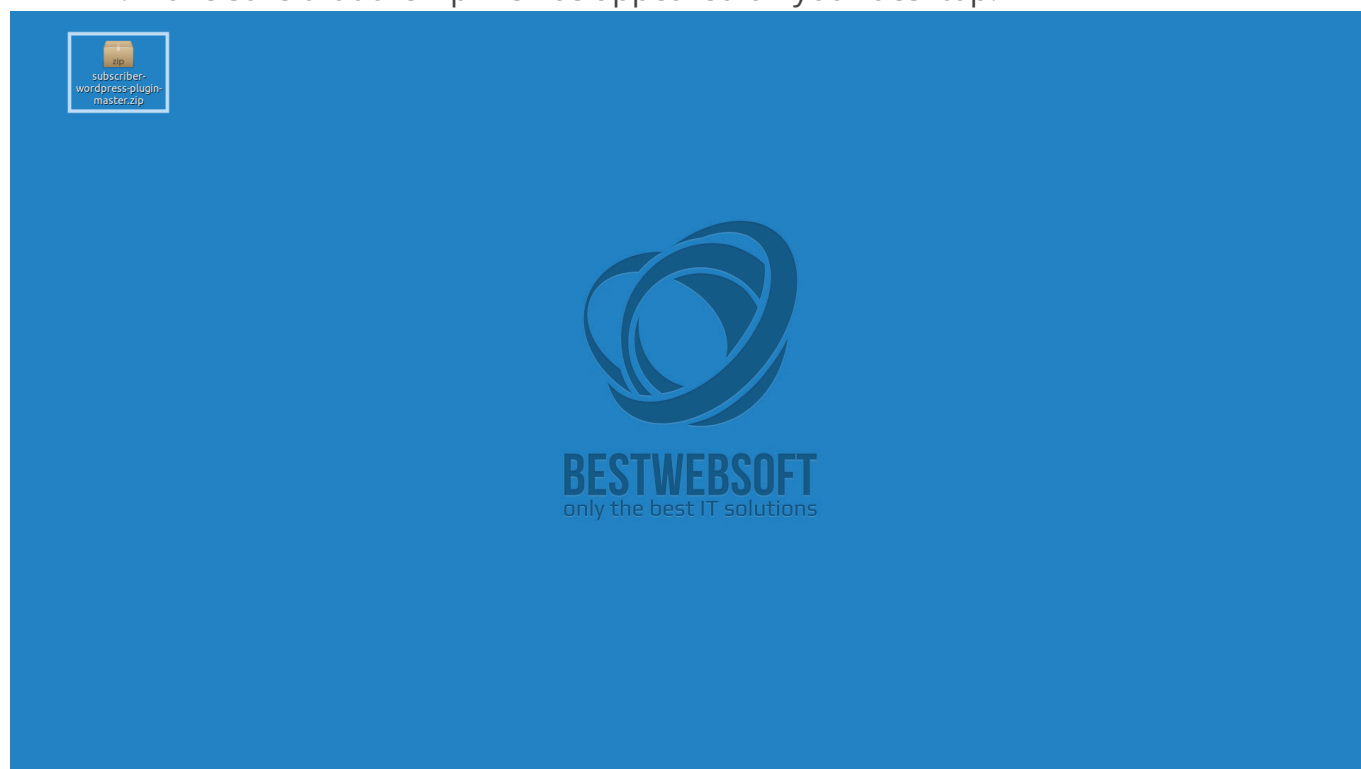
2. You will be redirected to the page with the latest plugin version. Click **“Download ZIP”**



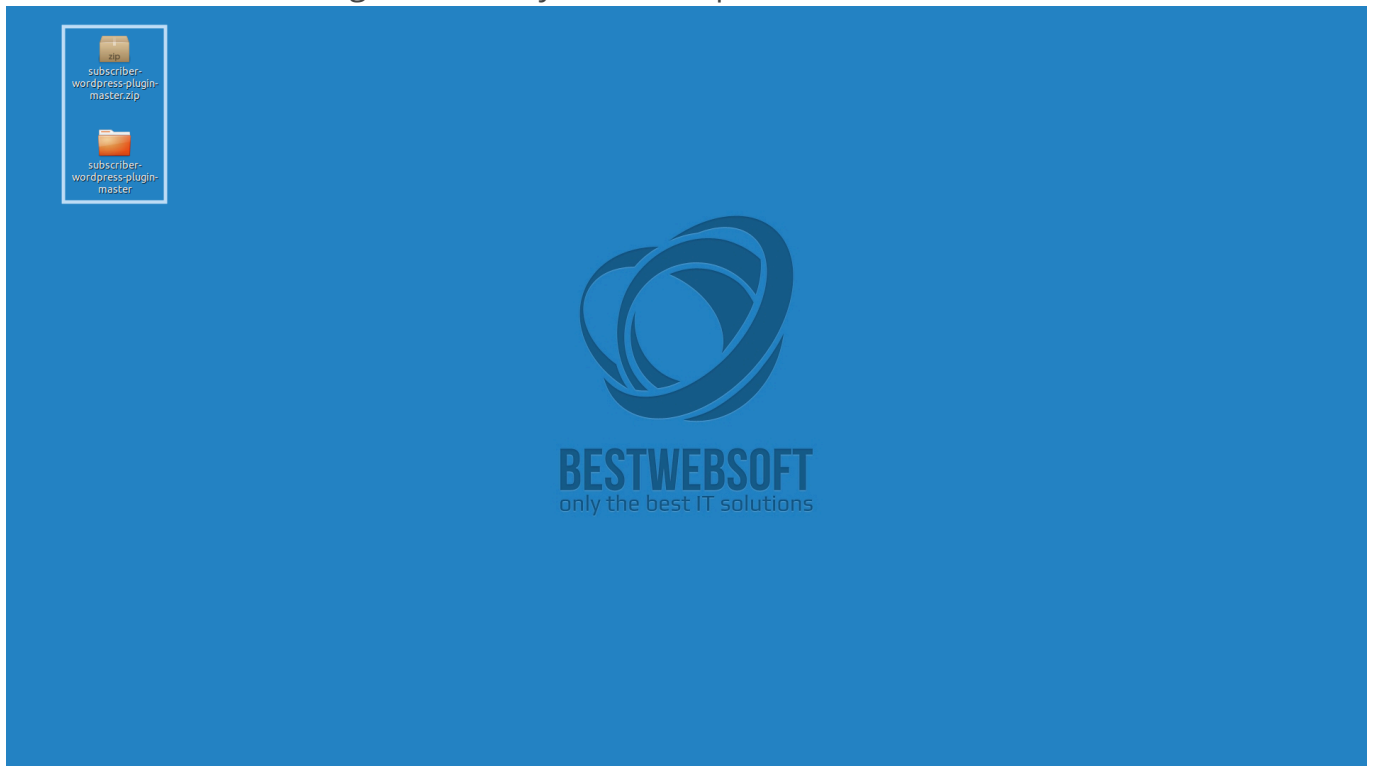
3. A popup window will suggest the place to save. Select Desktop and click **“Save”**:



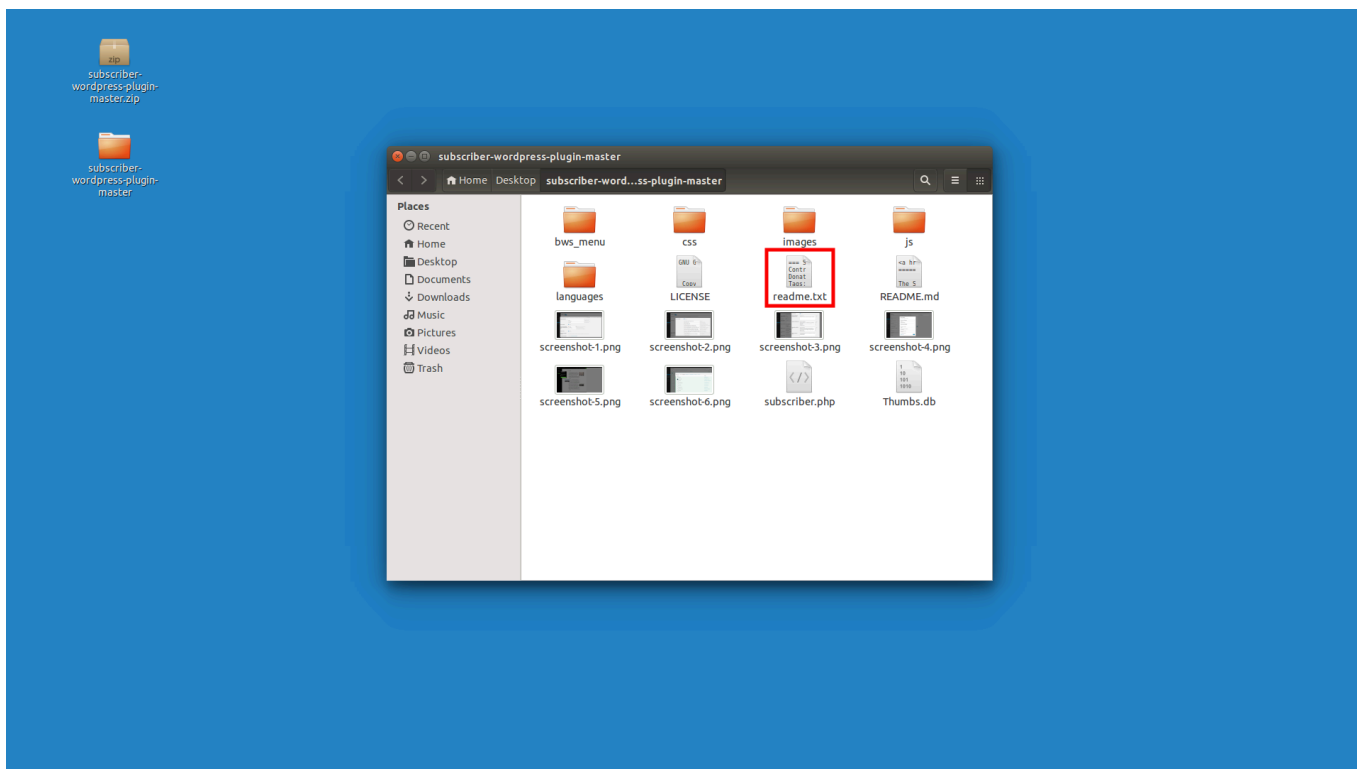
4. Make sure that the zip-file has appeared on your desktop.



5. Extract the Plugin folder to your desktop.



6. Read through the "**readme**" file thoroughly to ensure you follow the installation instructions.



contact us. Please note that we accept requests in English language only. All messages on another languages wouldn't be accepted.

Also, emails which are reporting about plugin's bugs are accepted for investigation and fixing. Your request must contain URL of the website, issues description and WordPress admin panel access. Plugin customization based on your Wordpress theme is a paid service (standard price is \$10, but it could be higher and depends on the complexity of requested changes). We will analyze existing issue and make necessary changes after 100% pre-payment. All these paid changes and modifications could be included to the next version of plugin and will be shared for all users like an integral part of the plugin. Free fixing services will be provided for user who send translation on their native language (this should be a new translation of a certain plugin, and you can check available translations on the official plugin page).

== Installation ==

1. Upload the 'subscriber' folder to the '/wp-content/plugins/' directory.
2. Activate the plugin through the 'Plugins' menu in WordPress.
3. Plugin settings are located in 'BWS Plugins', 'Subscriber'.

View a Step-by-step Instruction on Subscriber Installation.

<http://www.youtube.com/watch?v=Y3Q5GXPjRY>

== Frequently Asked Questions ==

= Can I create a newsletter subscriber in the backend of the site? =

Yes. You just need to create a new user with the role of "Mail Subscriber" in Users > Add New.

= How can the user unsubscribe from the newsletter? =

- 1) The user should go to your site, enter his/her e-mail in the Subscribe Form, mark the "unsubscribe" checkbox and click the "Submit" button.
- 2) If everything has been done correctly, he/she will receive a mail with a link for unsubscription.
- 3) If the user follows that link, he/she will be automatically unsubscribed from the newsletters.

= How can the previously registered users subscribe for the newsletter? =

The previously registered users can subscribe for the newsletter exactly as any other site visitor thru the Subscribe Form or mark the "Subscribe for newsletters" checkbox on their Profile editing page.

= Why do I need the blacklist? =

If you do not want the user to receive letters of mailing for some reason, you can move him to the blacklist. Users from the black list can not receive letters and resubscribe for the mailing.

= I have some problems with the plugin's work. What information should I provide to receive proper support? =

Please make sure that the problem hasn't been discussed yet on our forum (<http://support.bestwebsoft.com>). If no, please provide the following data along with your problem's description:

1. the link to the page where the problem occurs
2. the name of the plugin and its version. If you are using a pro version - your order number.
3. the version of your Wordpress installation
4. copy and paste into the message your system status report. Please read more here: Instruction on System Status

== Screenshots ==

1. Subscriber Settings page.
2. Service messages option on Subscriber Settings page.
3. Letters content option on Subscriber Settings page.
4. Subscriber Form Registration widget settings.
5. Subscribe Form in frontend of site.
6. Subscribers list in admin panel.

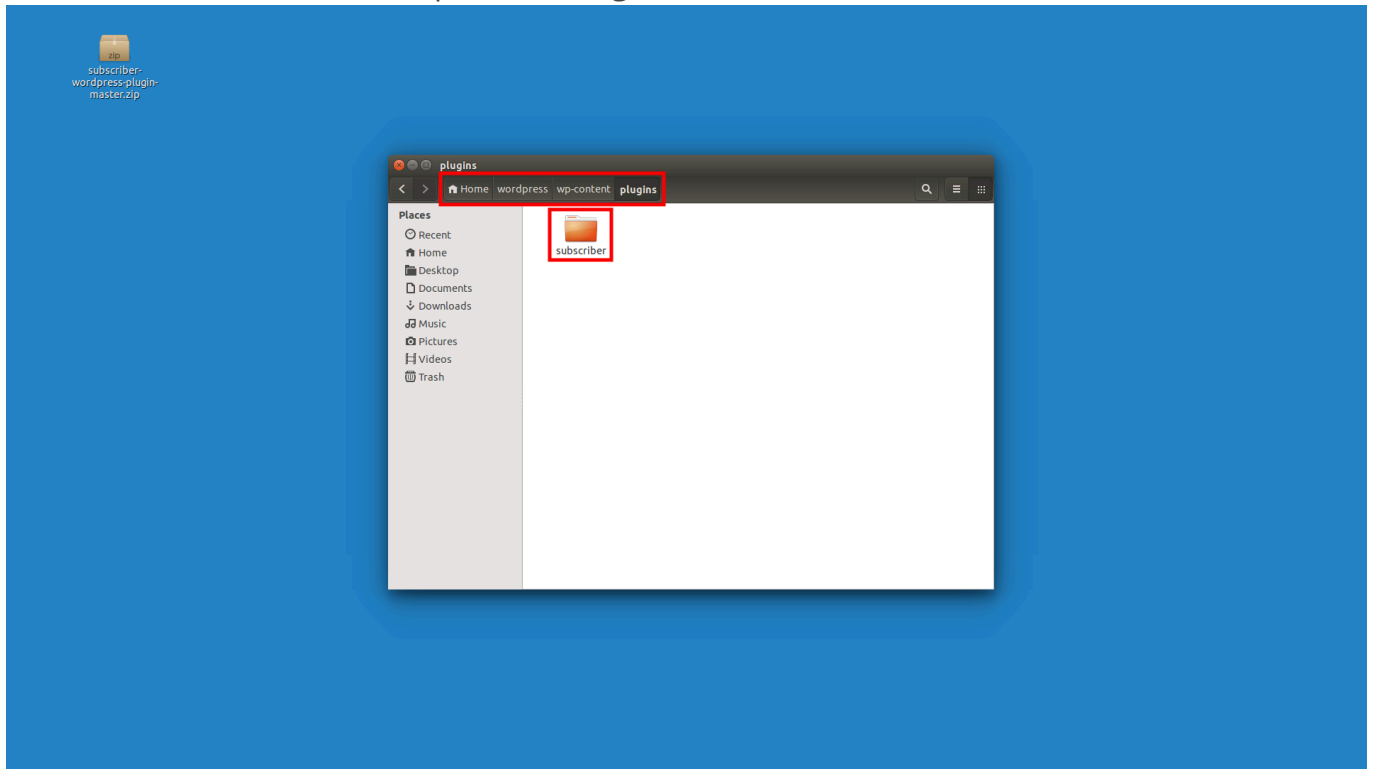
== Changelog ==

= V1.1.9 - 03.02.2015 =

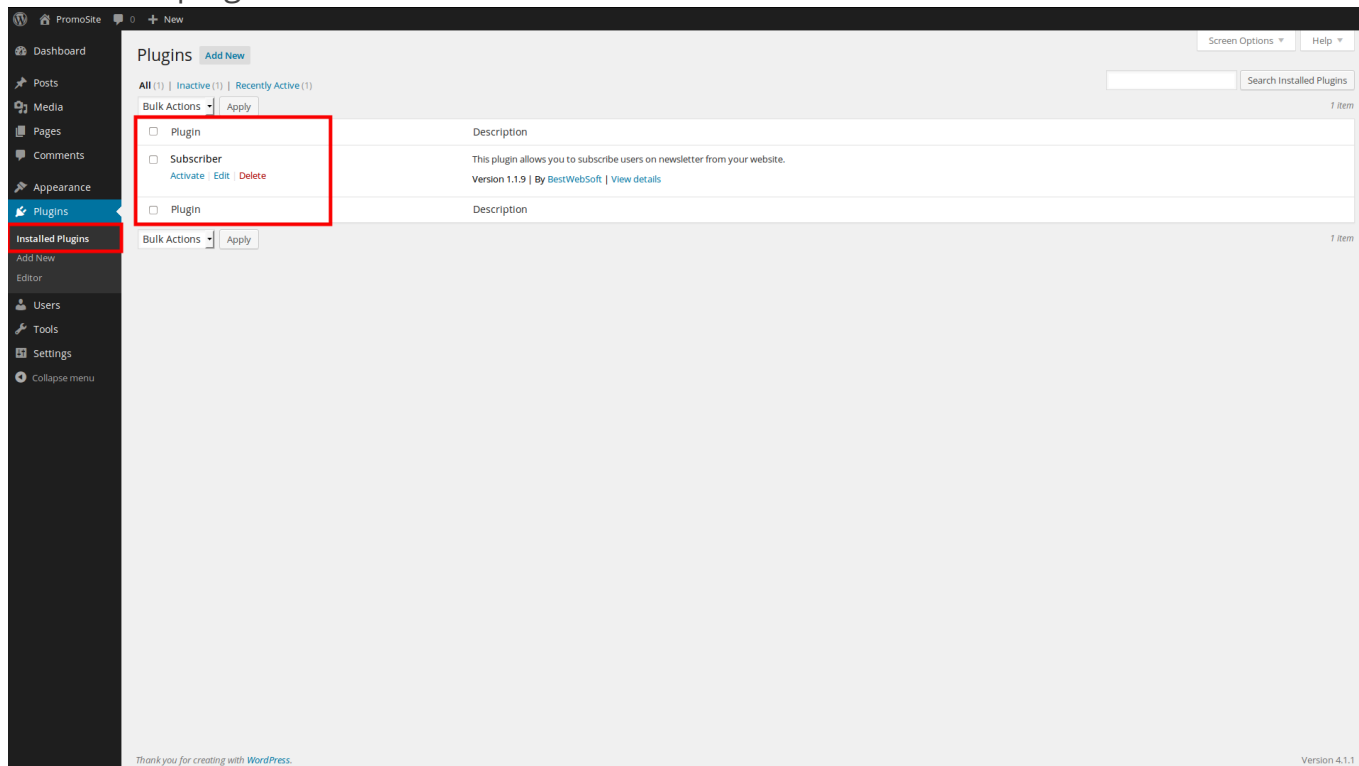
- * Bugfix : False error display when subscribing from a form was fixed.
- * Bugfix : The empty "From" field in the letter to the administrator was fixed.

7. With your FTP program upload the **Subscriber** folder to the **/wp-content/plugins/** folder in your Wordpress directory online.

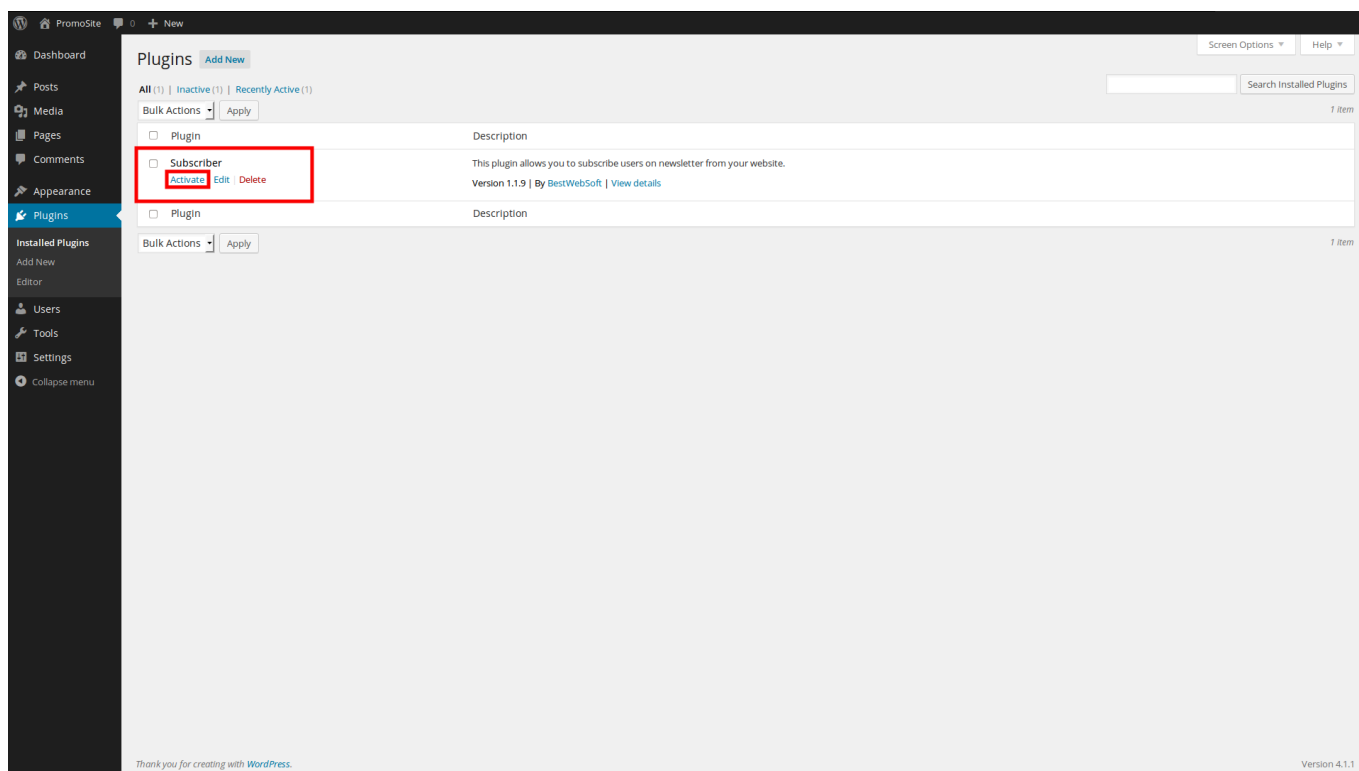
NB: In case the name of your extracted folder differs from the name specified in the readme file (i.e. 'subscriber'), please change its name to that in the readme file.



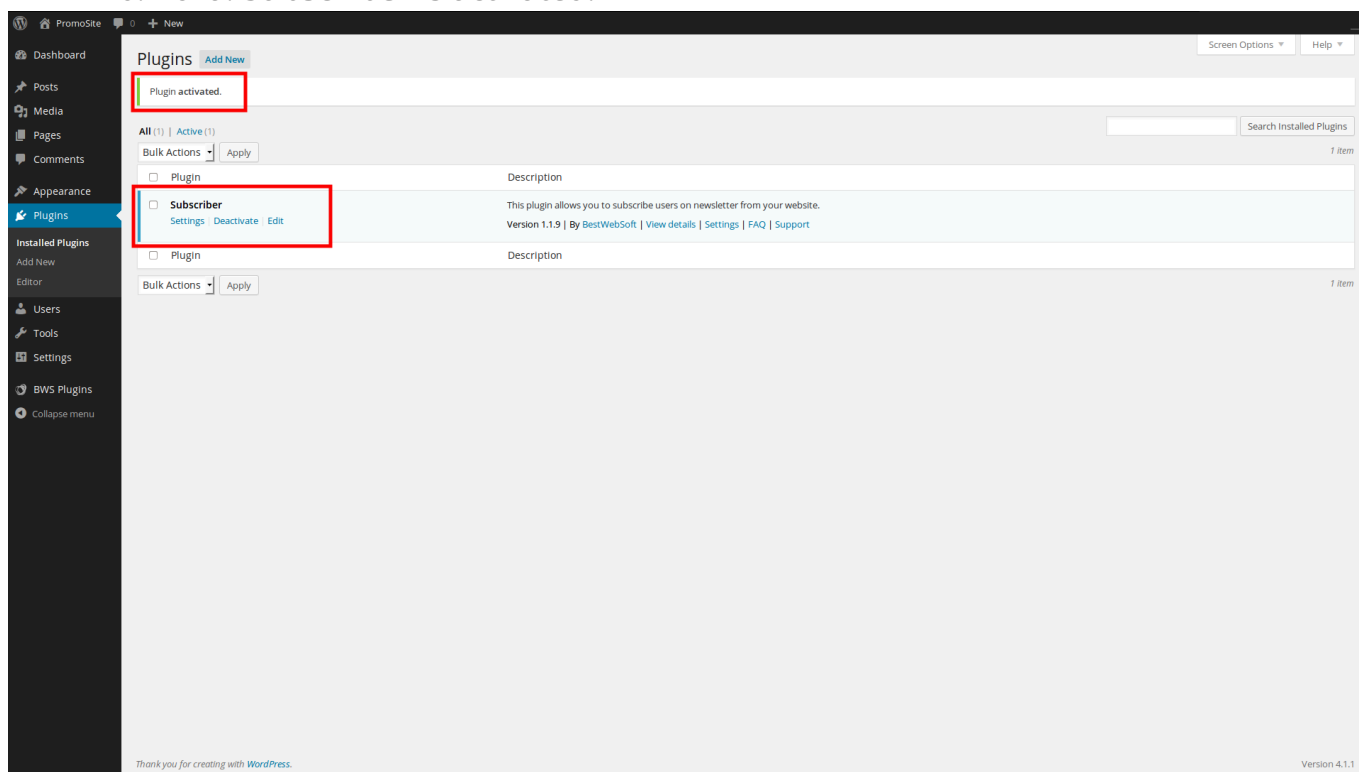
8. Find the plugins menu on your left and click **“Installed plugins”**. You will see a list of installed plugins:



9. Find **“Subscriber”** and click **“Activate”**.



10. Voila! **Subscriber** is activated!



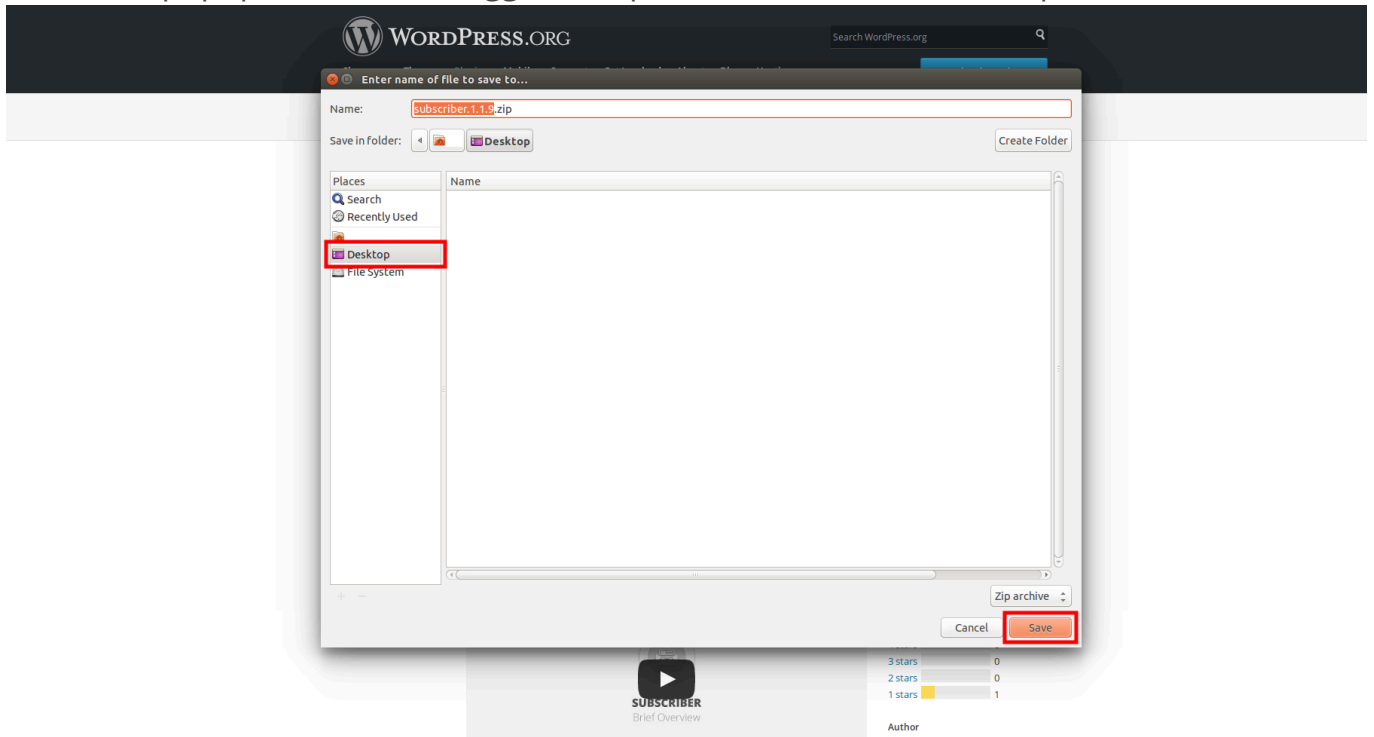
3. How to install the Subscriber Plugin from wordpress.org

1. Go to <http://wordpress.org/plugins/subscriber/> and click “Download version 1.1.9” (always the latest one is available)

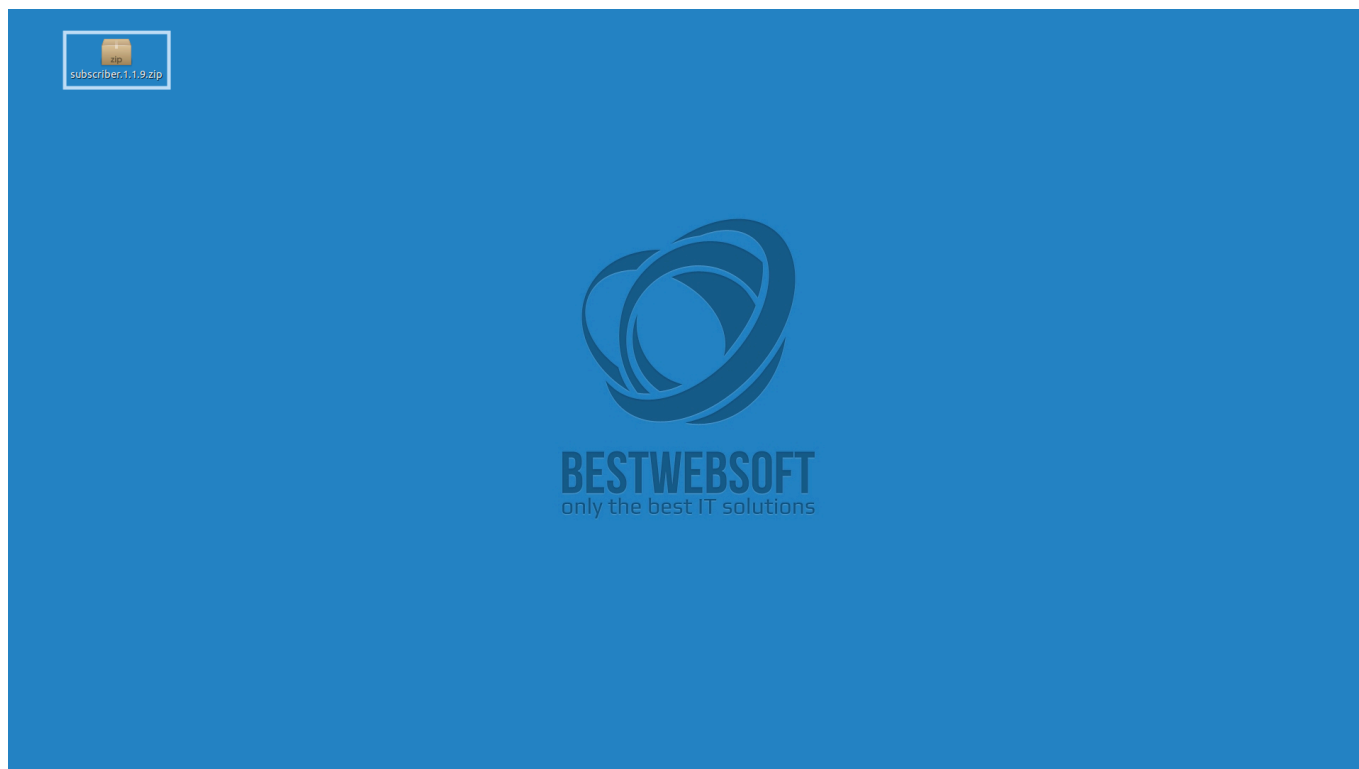


The screenshot shows the WordPress.org plugin directory page for the 'Subscriber' plugin. The page layout includes a top navigation bar with links like 'Showcase', 'Themes', 'Plugins', 'Mobile', 'Support', 'Get Involved', 'About', 'Blog', and 'Hosting'. Below this is a search bar and a 'Download WordPress' button. The main content area features the plugin's title 'Subscriber' and a description: 'This plugin allows you to subscribe users for newsletters from your website.' A red box highlights the 'Download Version 1.1.9' button. To the left of the main content is a sidebar with 'Popular Tags' and a search bar. Below the main content is a video player showing a 'Brief Overview' of the plugin. On the right side of the video player, there are 'Ratings' (4.2 out of 5 stars) and 'Author' information (bestwebsoft, 41 plugins).

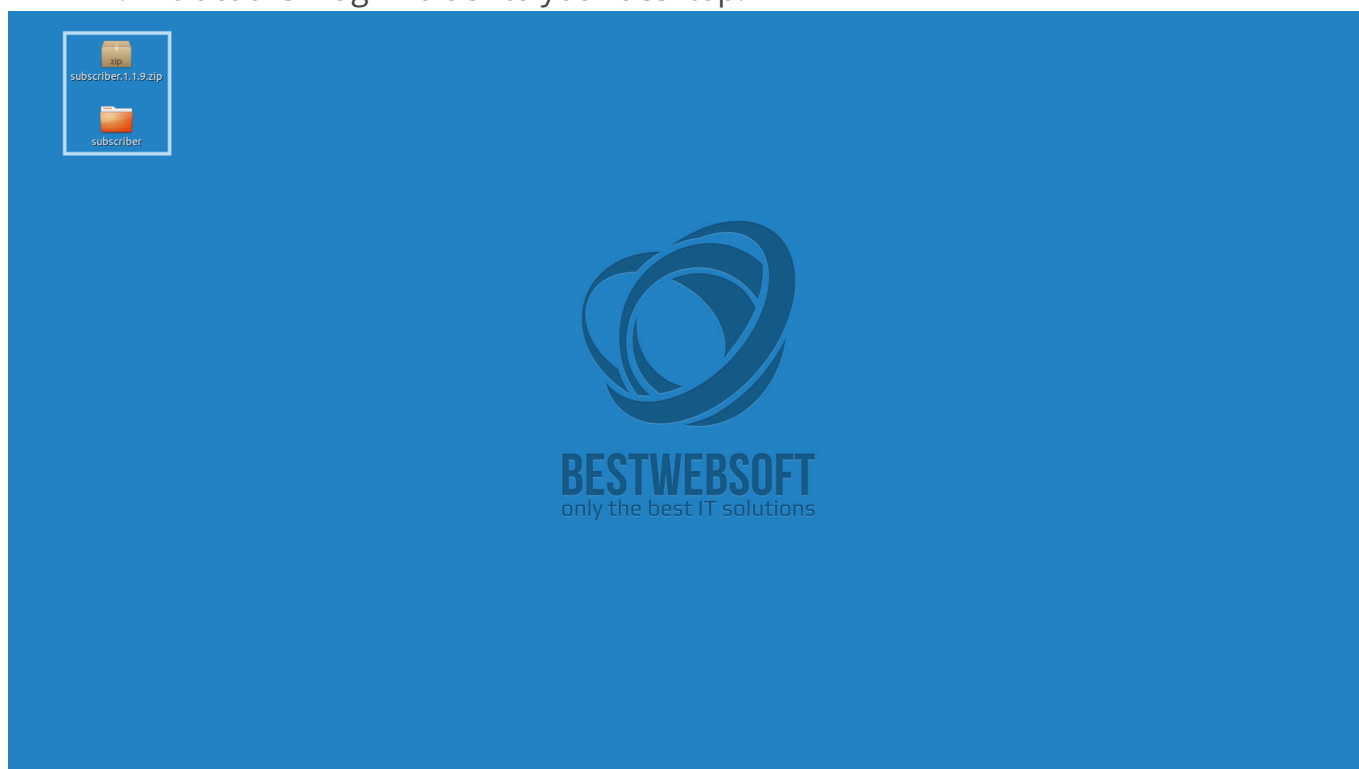
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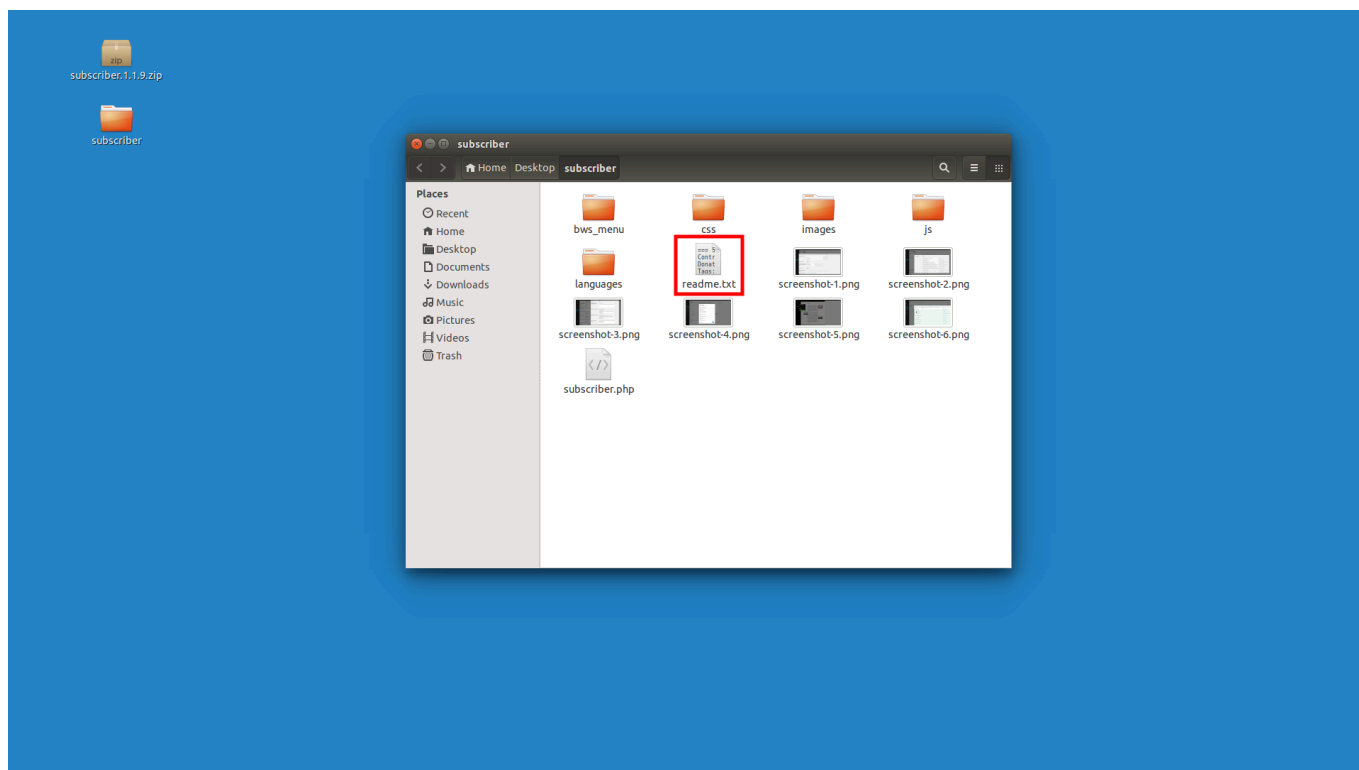
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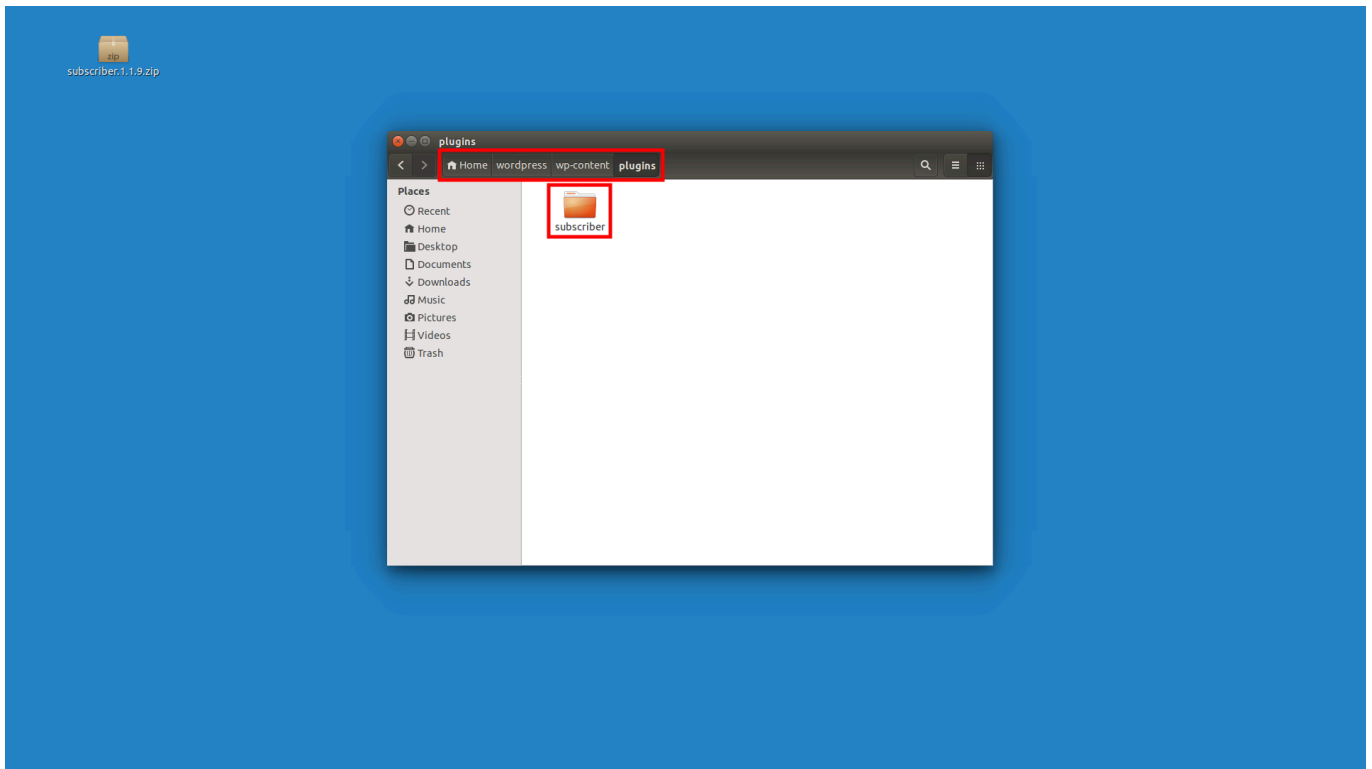
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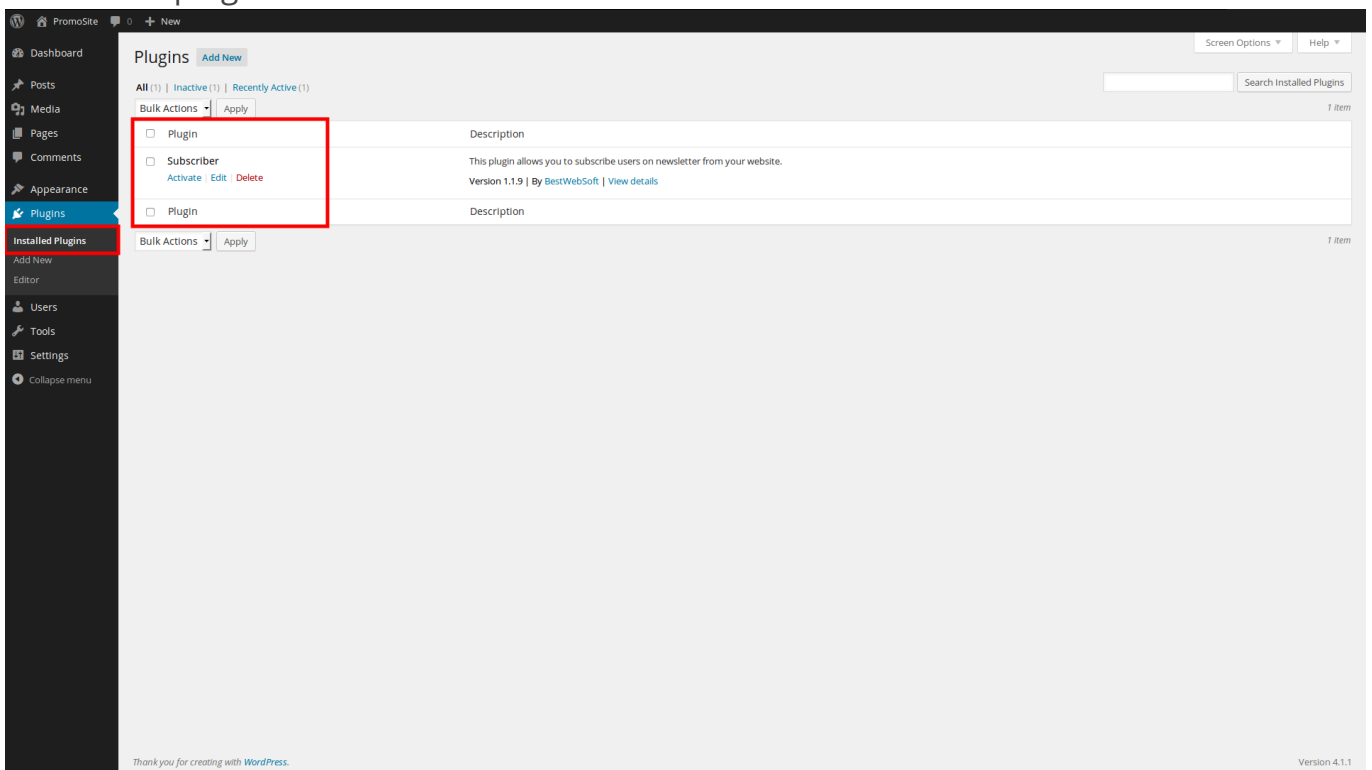
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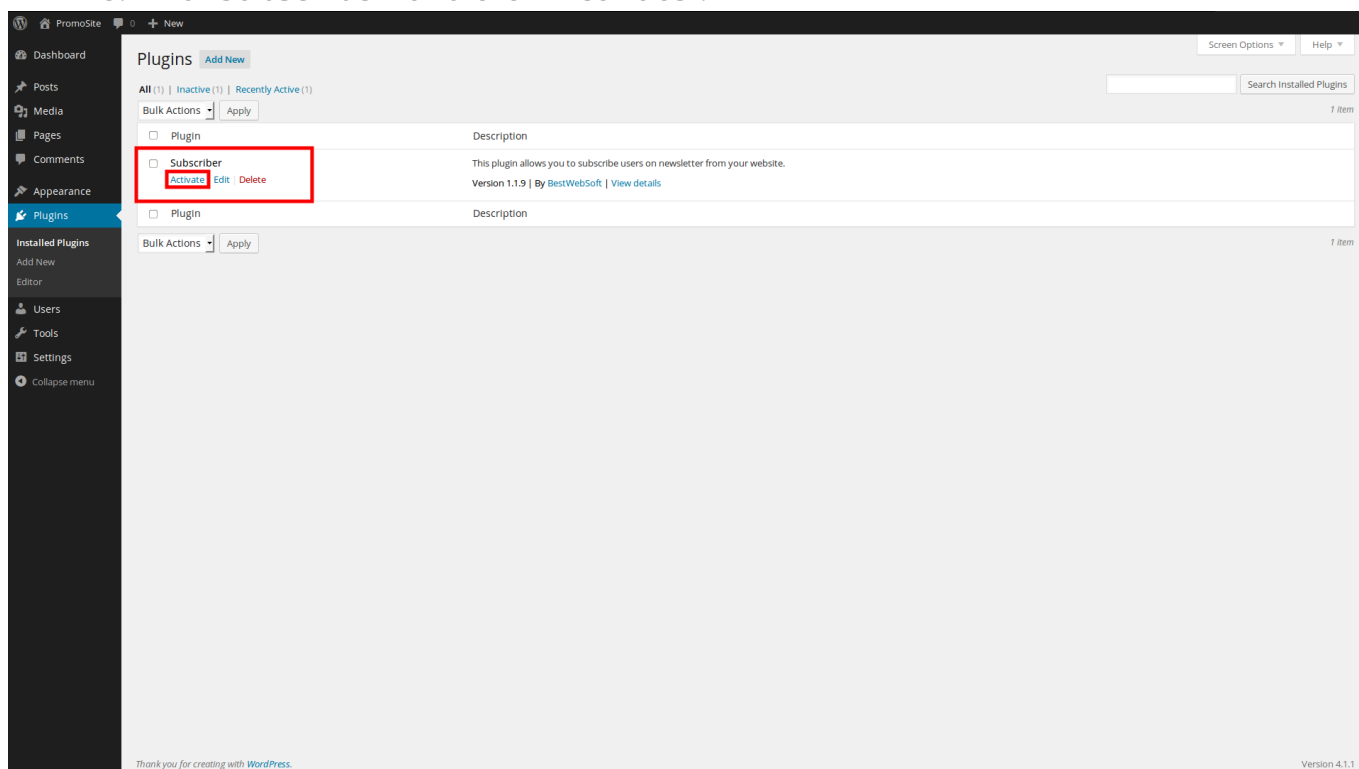
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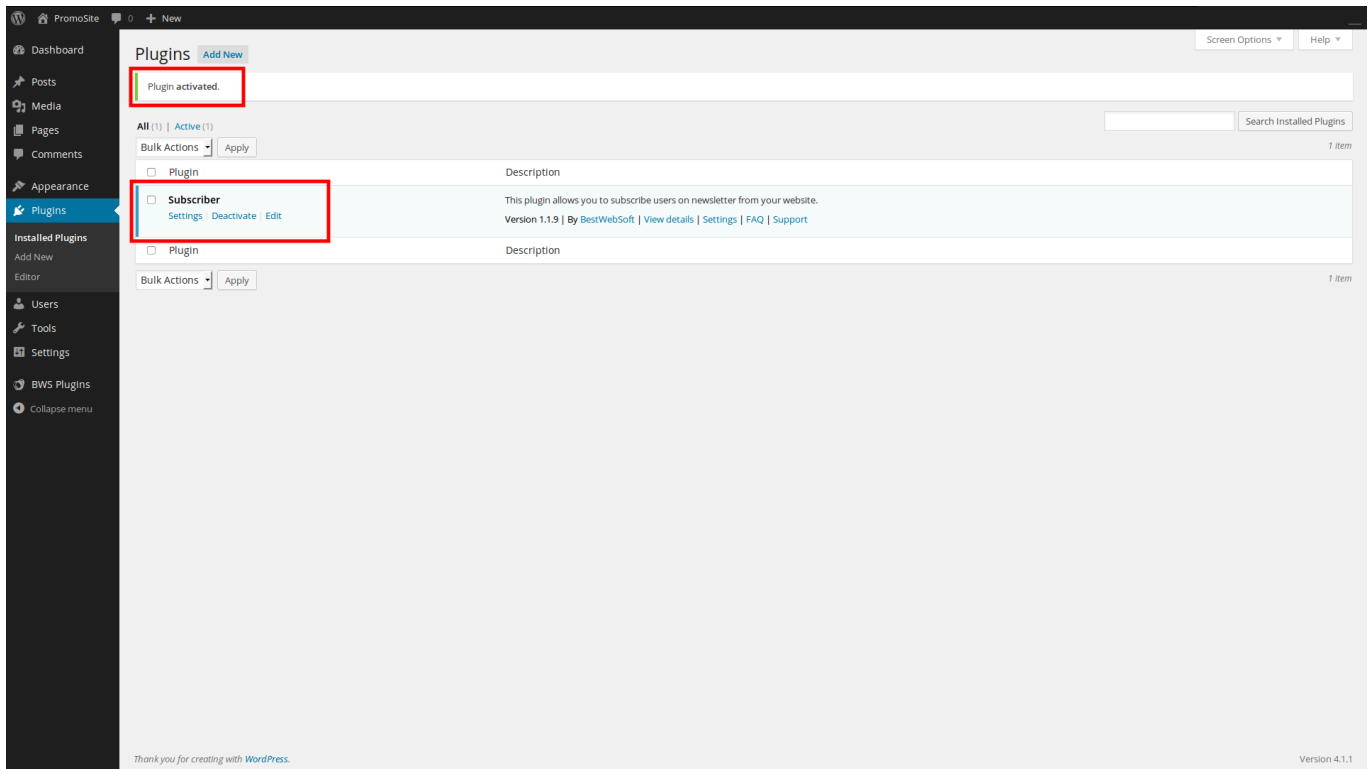
7. Find the plugins menu on your left and click **“Installed plugins”**. You will see a list of installed plugins:



8. Find “**Subscriber**” and click “**Activate**”.



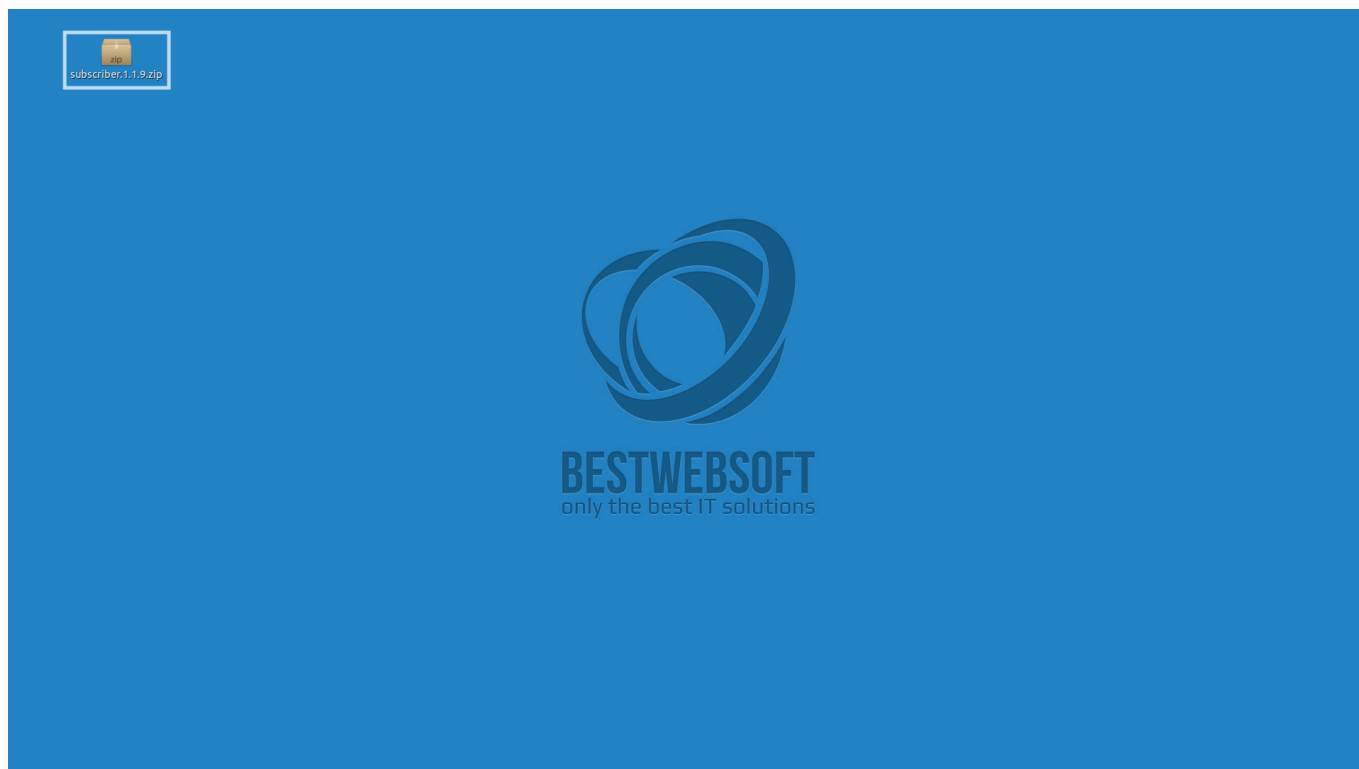
9. Voila! **Subscriber** is activated!



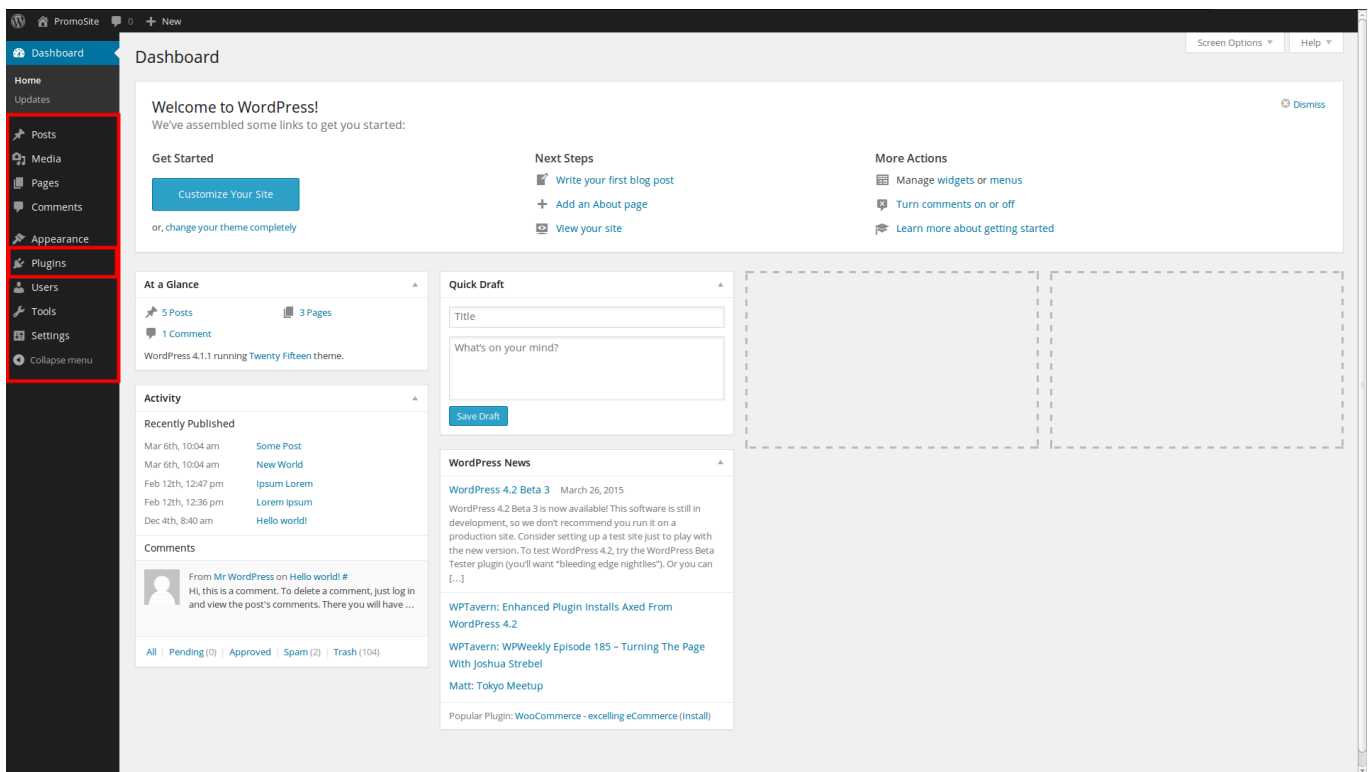
4. Alternative way of installation

This way of installation is preferable when you download the plugin folder by using a download link (mostly in case with Pro versions). In this case you do not have to extract the folder with the plugin to your desktop, it will be extracted automatically in your dashboard.

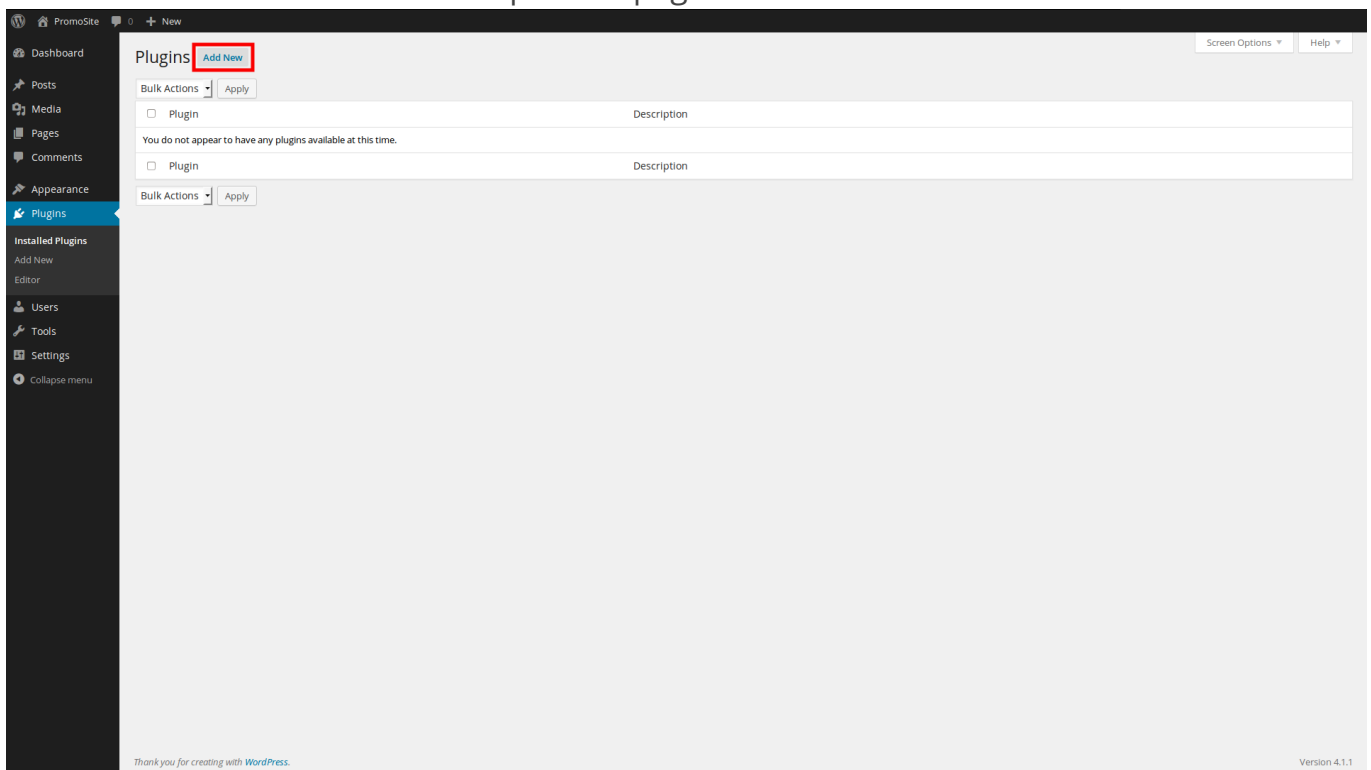
1. Make sure there is the plugin's zip-folder on your desktop.



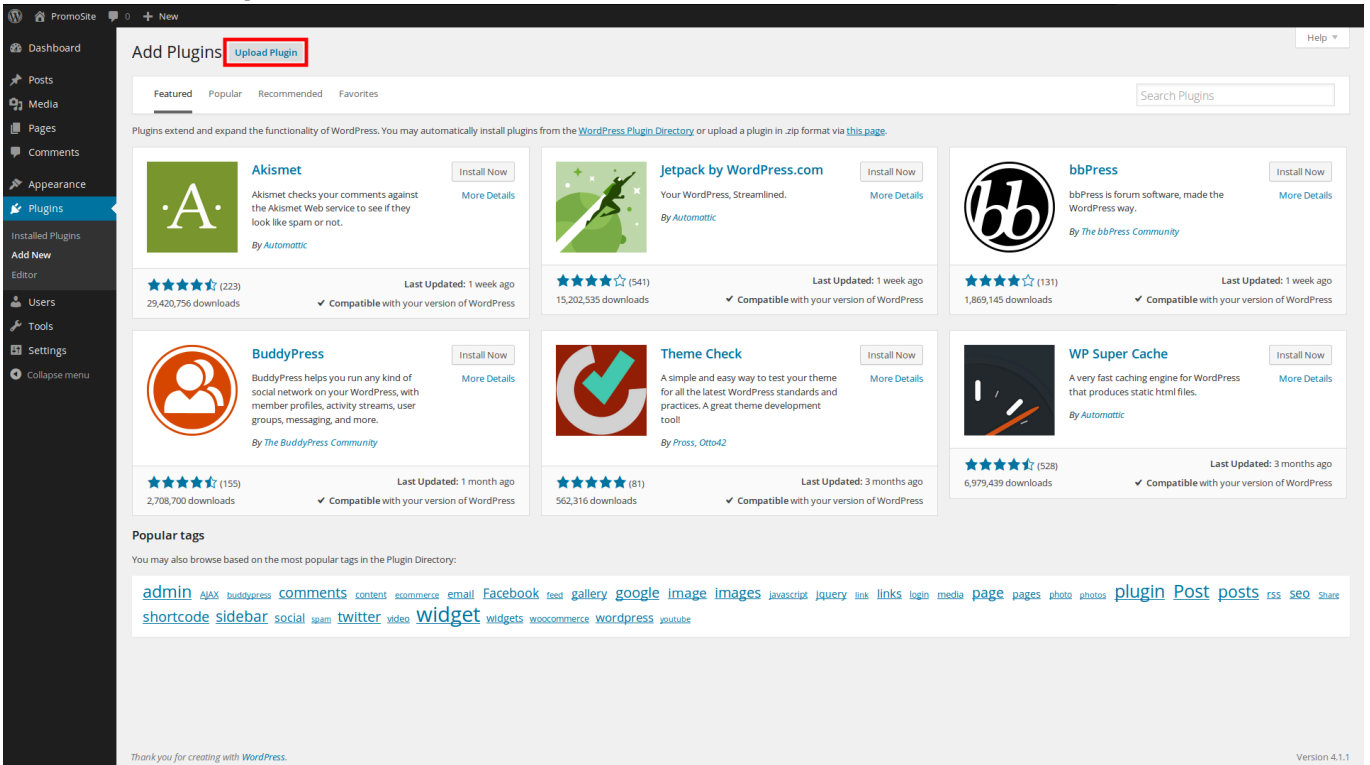
2. Click "**Plugins**" in the menu on the left in your admin area.



3. Click **“Add New”** at the top of the page.

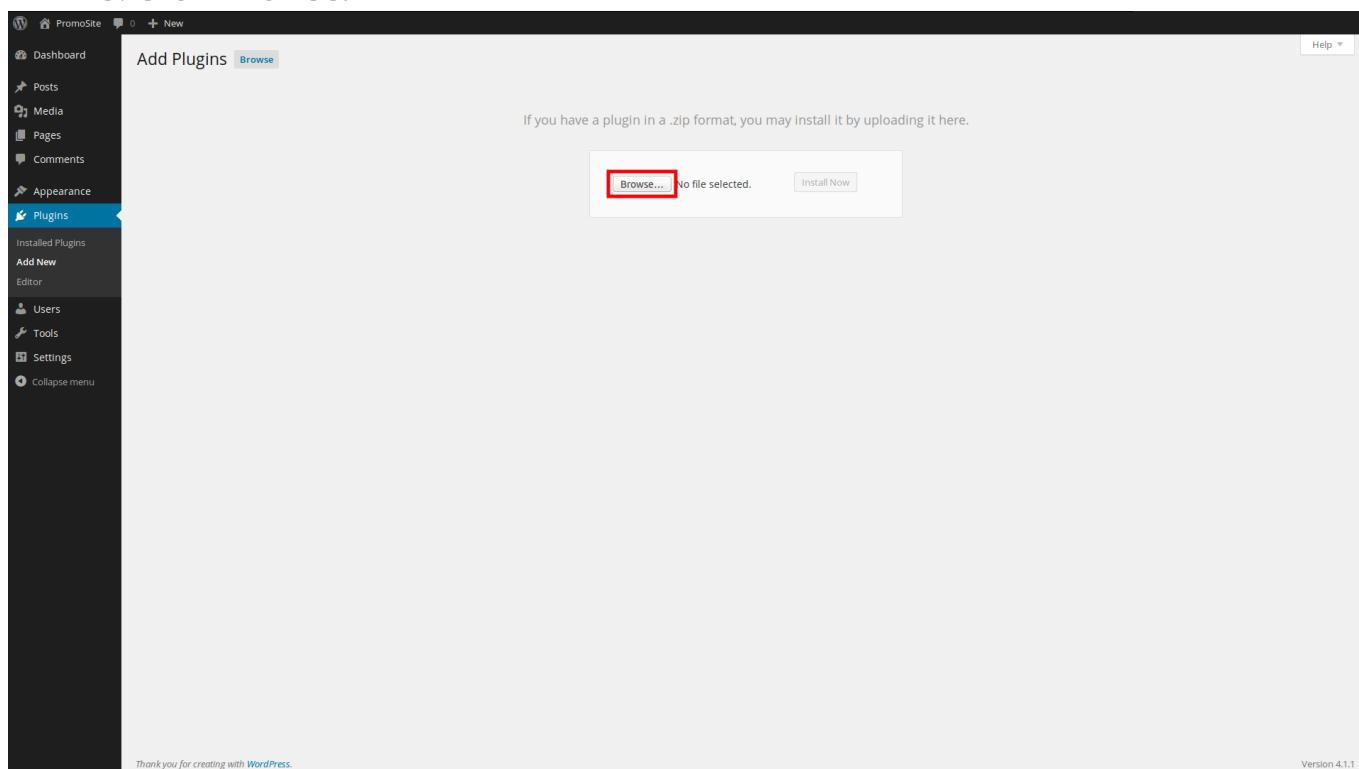


4. Click "Upload."

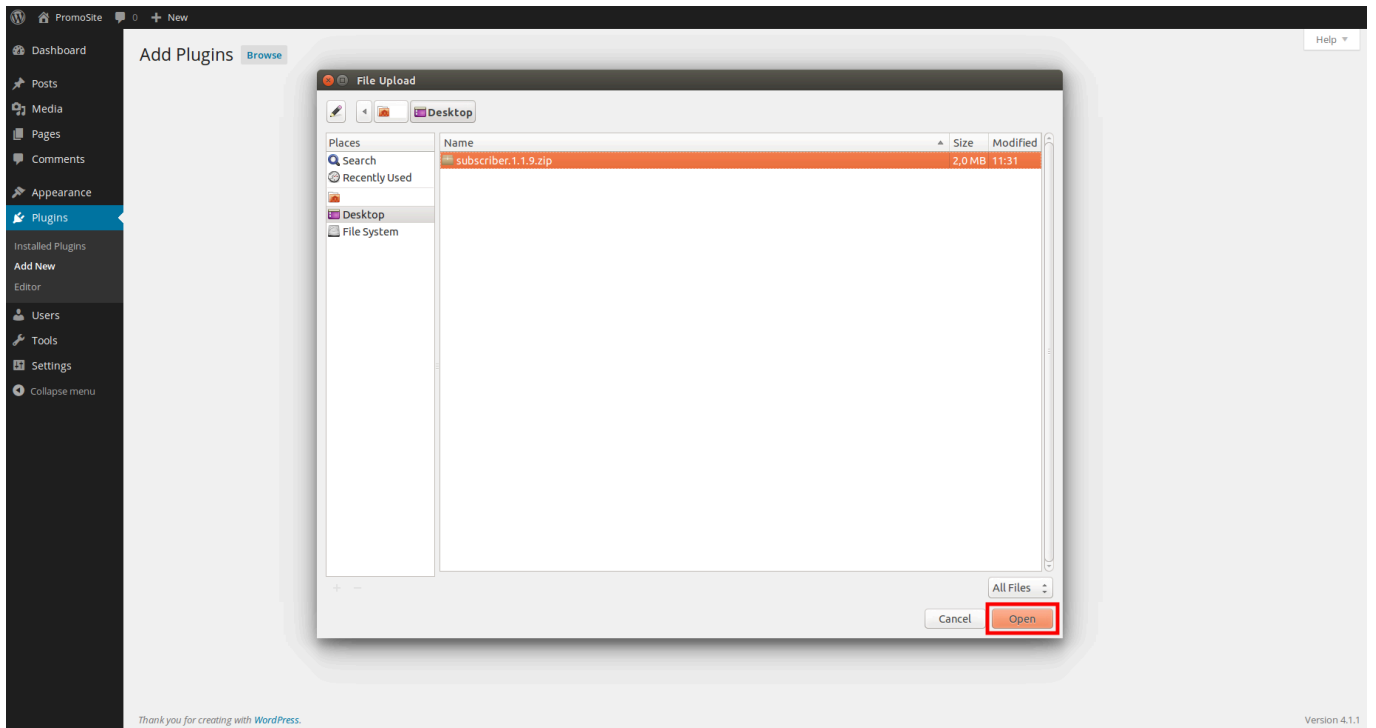


The screenshot shows the WordPress 'Add Plugins' interface. The 'Upload Plugin' tab is selected and highlighted with a red box. The page displays a grid of featured plugins, each with a card showing its icon, name, description, star rating, download count, and compatibility status. The plugins shown are Akismet, Jetpack by WordPress.com, bbPress, BuddyPress, Theme Check, and WP Super Cache. Below the grid, there is a 'Popular tags' section with a list of tags like admin, ajax, buddypress, comments, etc. The bottom of the page includes a footer with the text 'Thank you for creating with WordPress.' and 'Version 4.1.1'.

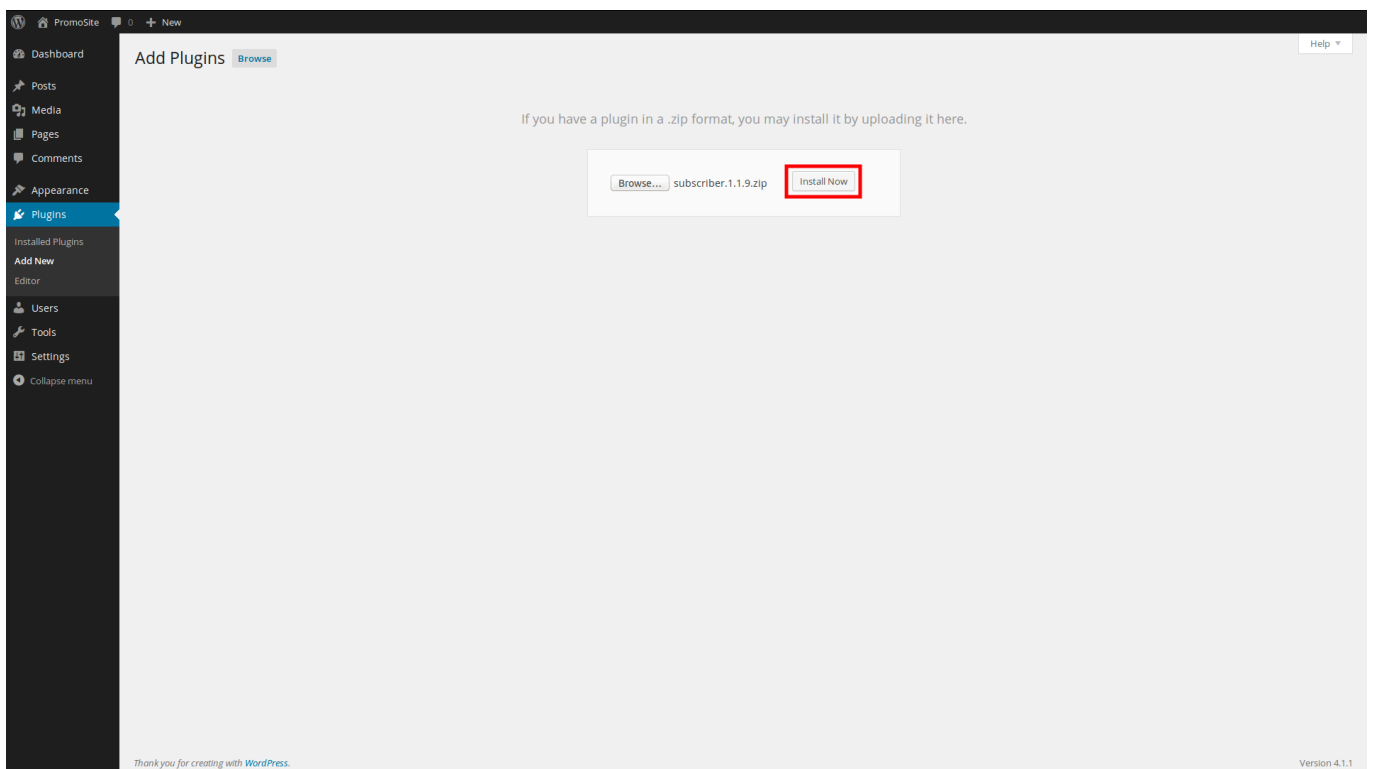
5. Click "**Browse.**"



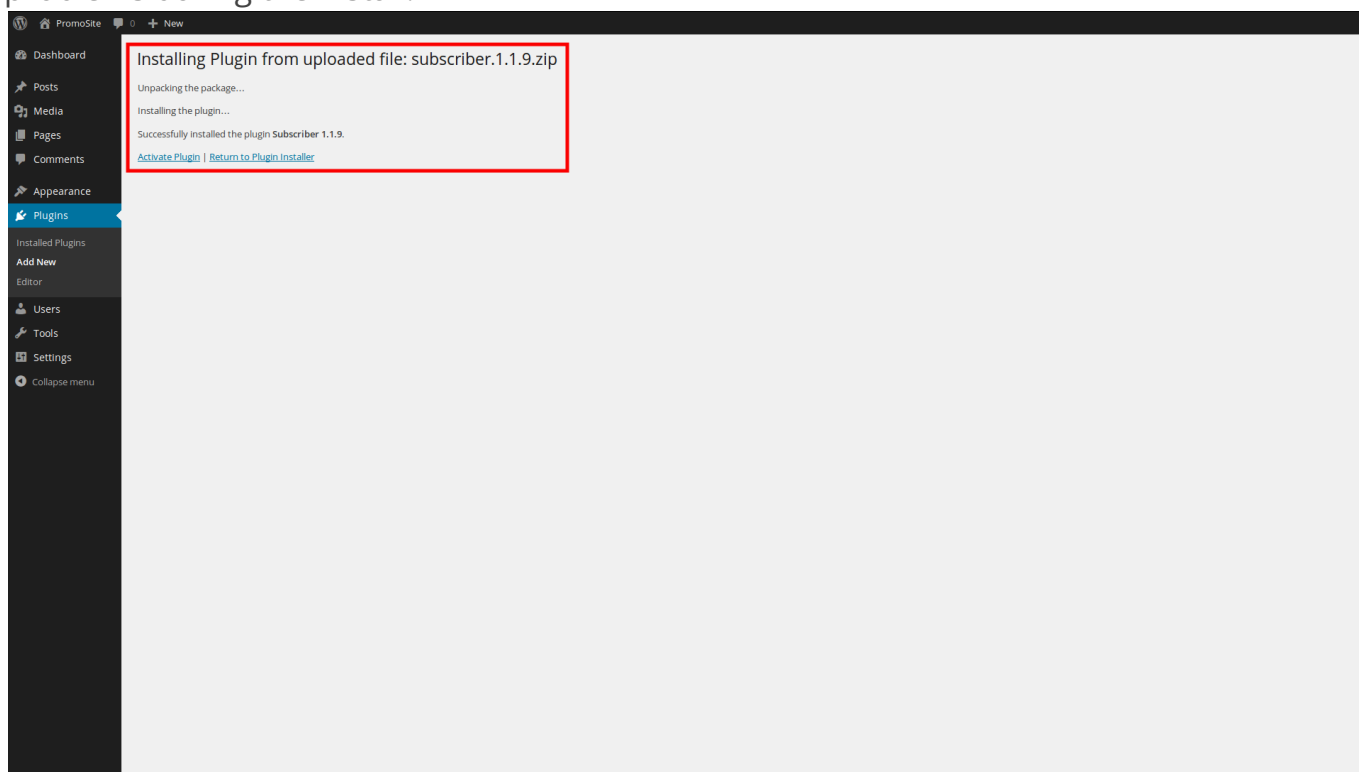
6. A pop-up window will ask you to choose the file. Select **Subscriber** zip-folder and click "**Open**".



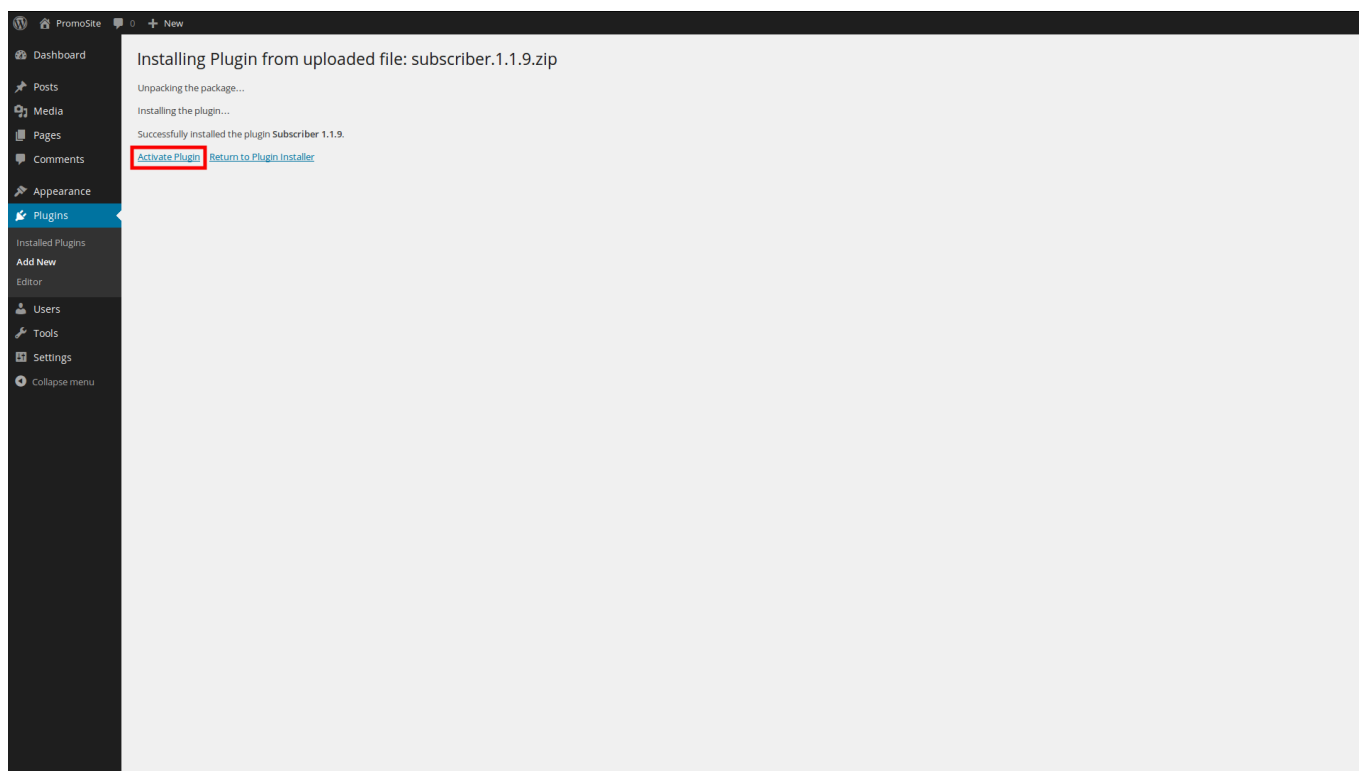
7. Click "Install Now"



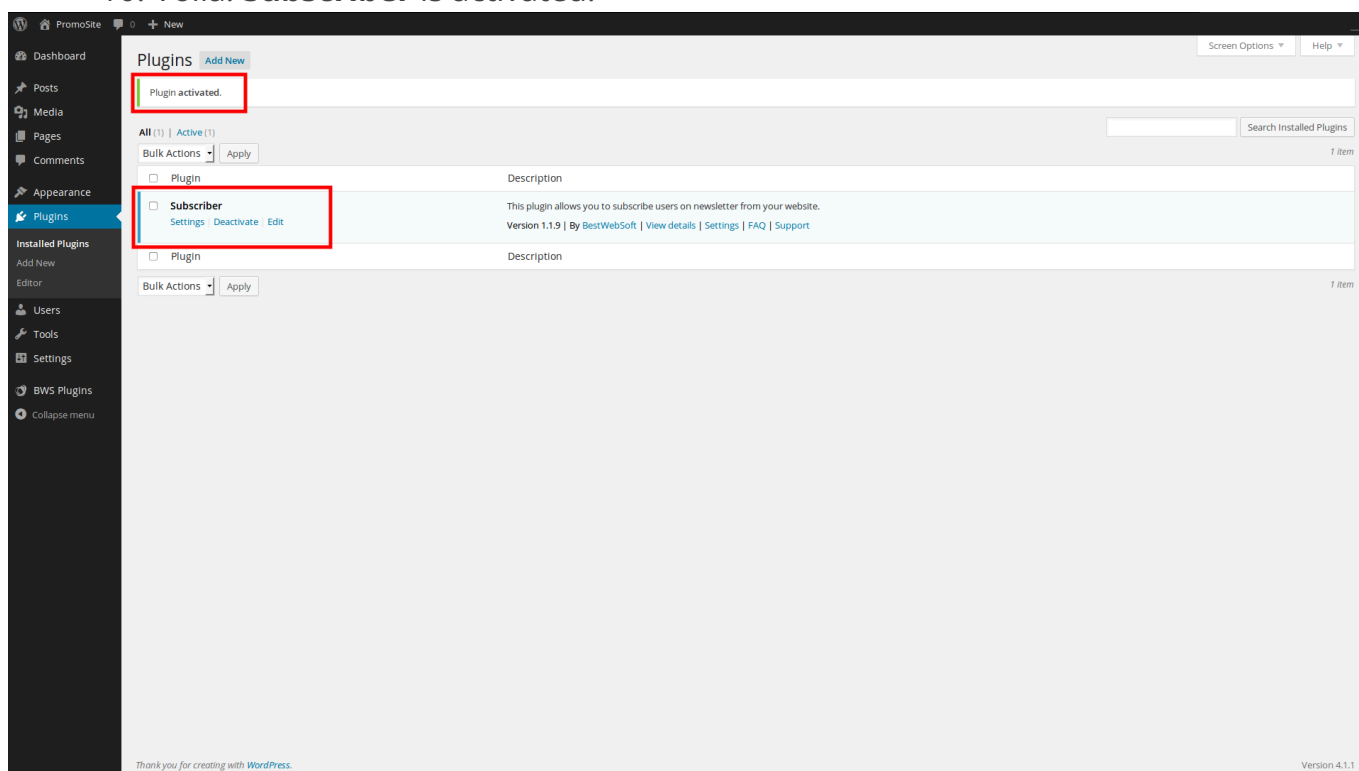
8. The resulting installation screen will list the installation as successful or note any problems during the install.



9. Click **“Activate Plugin”**

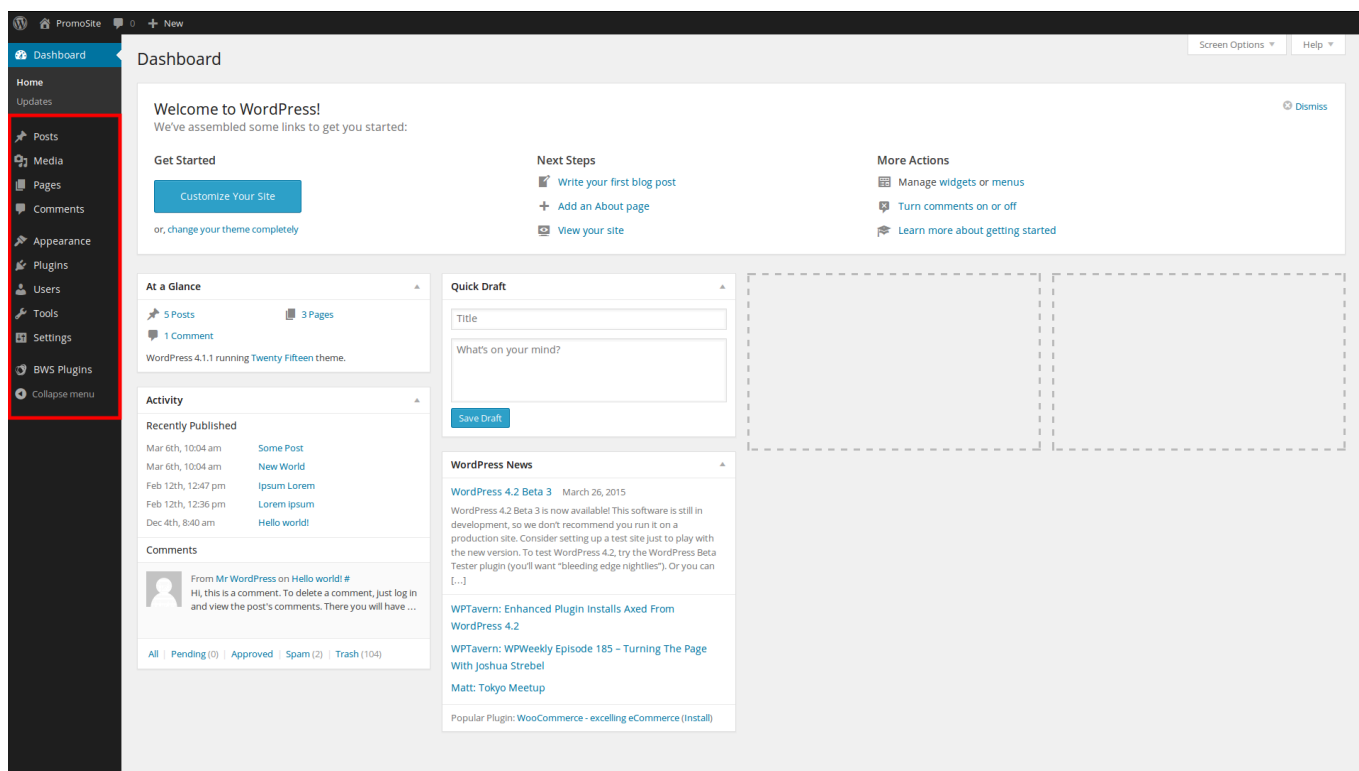


10. Voila! **Subscriber** is activated!

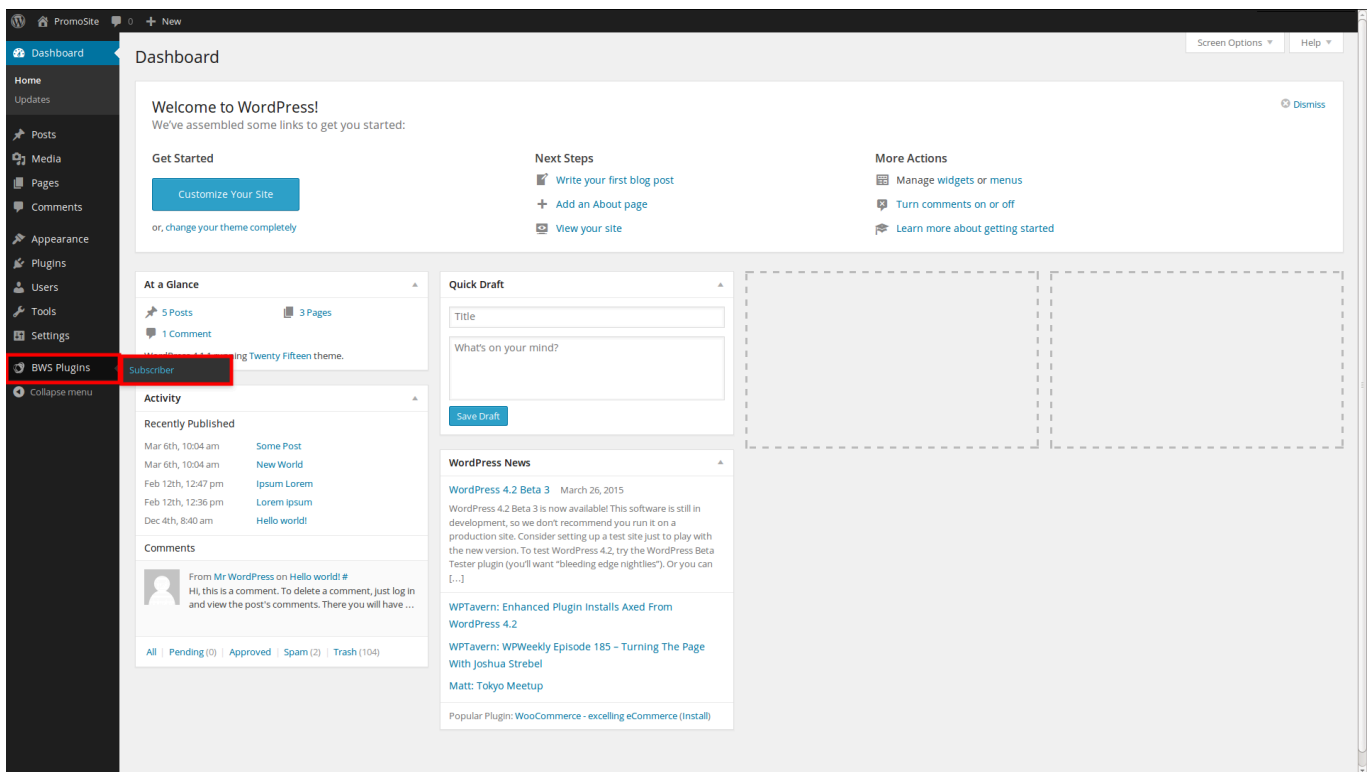


5. How to use the plugin

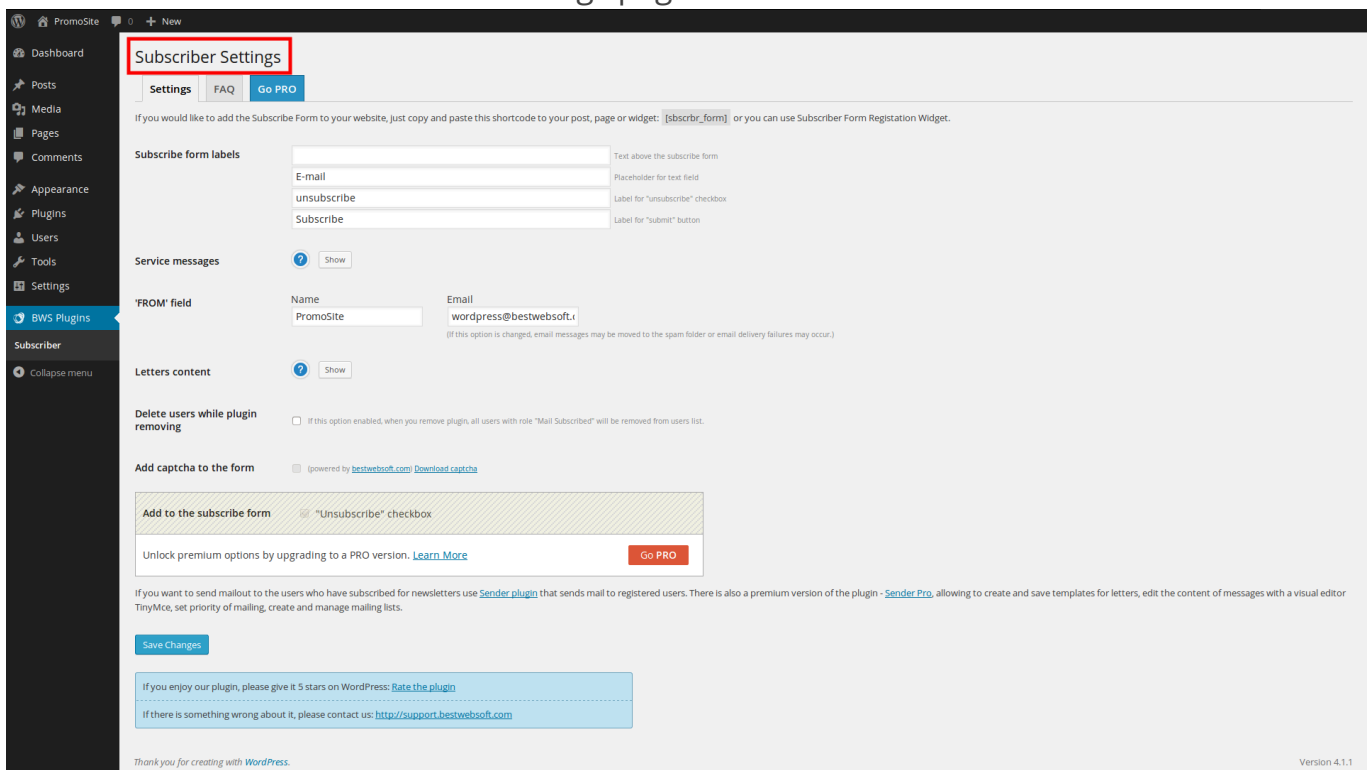
1. Find the **menu** on your left.



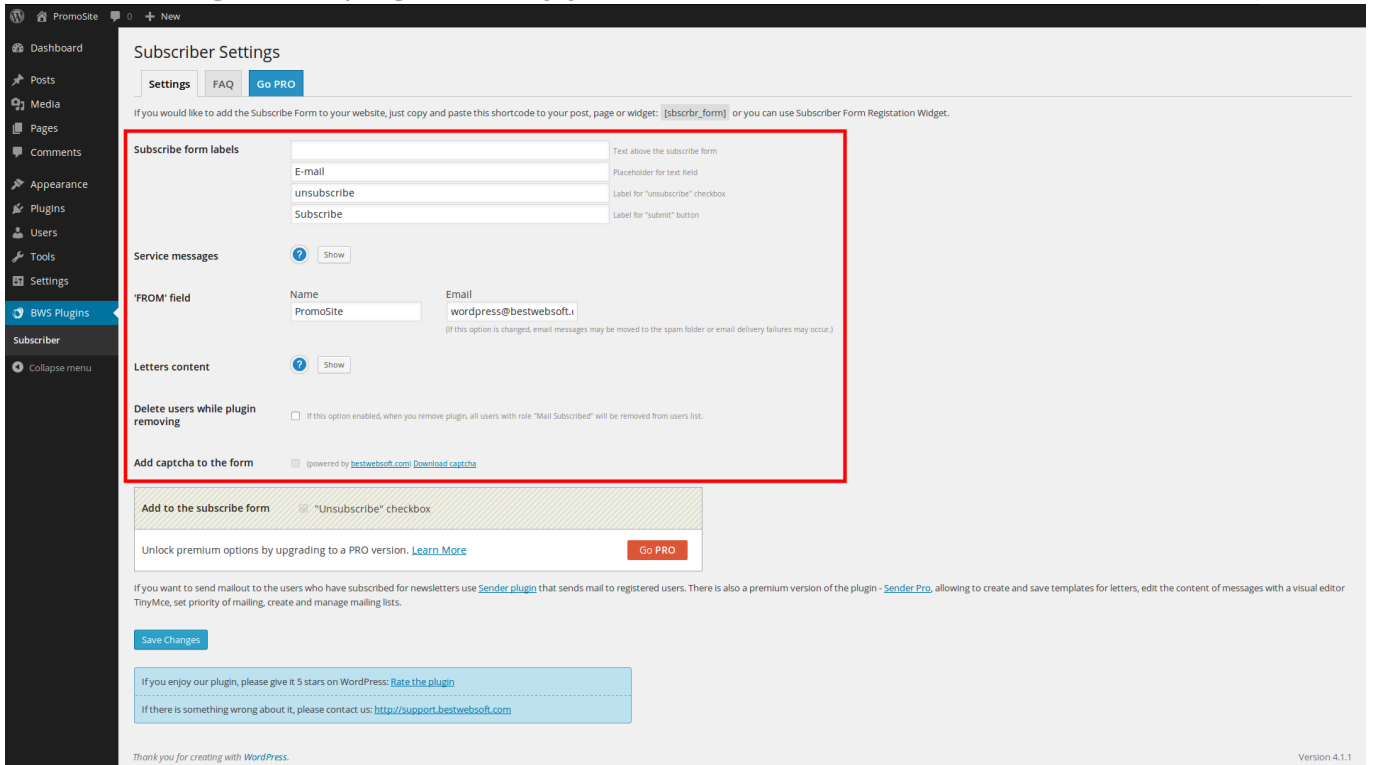
2. Select **"BWS Plugins"** => **"Subscriber"**.



3. You will see **Subscriber** settings page.



4. Configure the plugin the way you like.



Subscriber Settings

Settings FAQ Go PRO

If you would like to add the Subscribe Form to your website, just copy and paste this shortcode to your post, page or widget: `[bscbr_form]` or you can use Subscriber Form Registration Widget.

Subscribe form labels

E-mail	Text above the subscribe form
unsubscribe	Placeholder for text field
Subscribe	Label for "unsubscribe" checkbox
	Label for "Submit" button

Service messages [Show](#)

'FROM' field

Name	Email
PromoSite	wordpress@bestwebsoft.ru

(If this option is changed, email messages may be moved to the spam folder or email delivery failures may occur.)

Letters content [Show](#)

Delete users while plugin removing ☐ If this option enabled, when you remove plugin, all users with role "Mail Subscribed" will be removed from users list.

Add captcha to the form ☐ (powered by [bestwebsoft.com](#)) [Download captcha](#)

Add to the subscribe form ☒ "Unsubscribe" checkbox

Unlock premium options by upgrading to a PRO version. [Learn More](#) [Go PRO](#)

If you want to send mailout to the users who have subscribed for newsletters use [Sender plugin](#) that sends mail to registered users. There is also a premium version of the plugin - [Sender Pro](#), allowing to create and save templates for letters, edit the content of messages with a visual editor TinyMce, set priority of mailing, create and manage mailing lists.

[Save Changes](#)

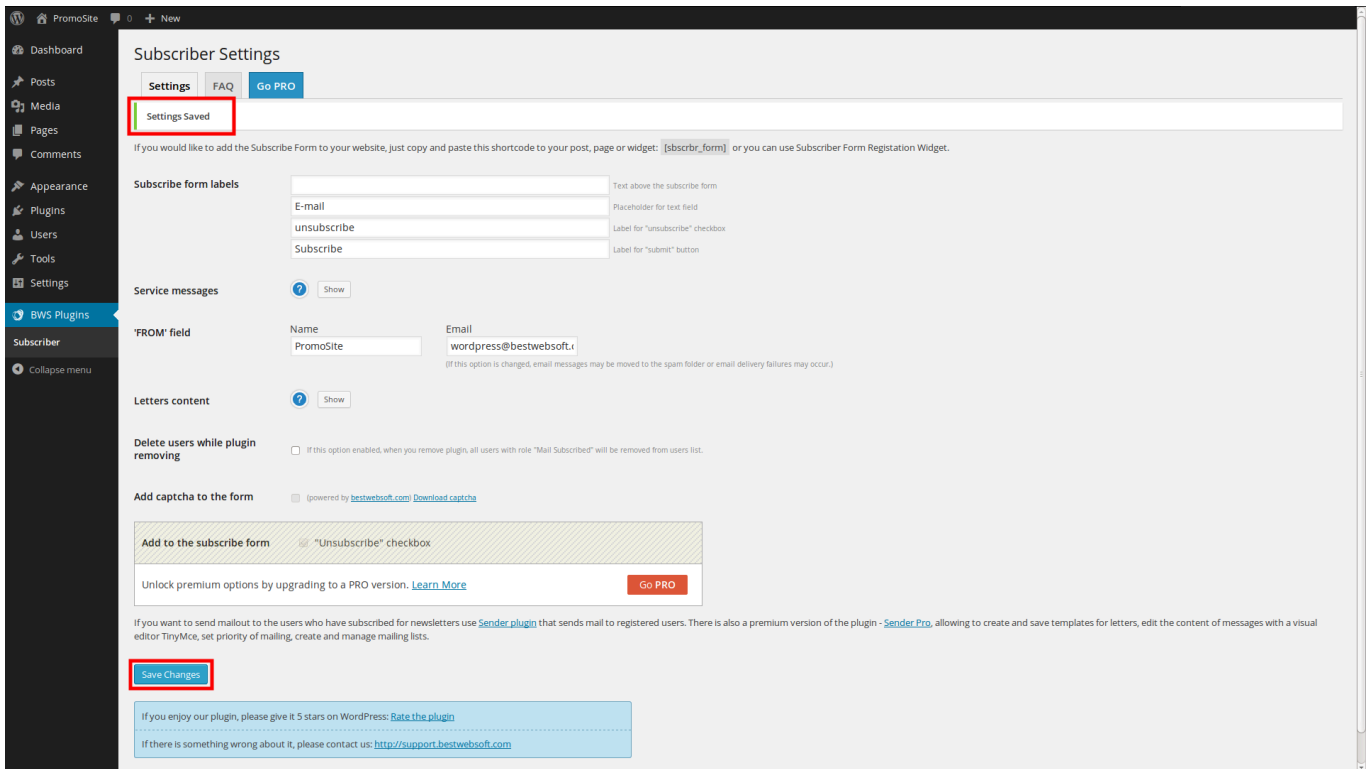
If you enjoy our plugin, please give it 5 stars on WordPress: [Rate the plugin](#)

If there is something wrong about it, please contact us: <http://support.bestwebsoft.com>

Thank you for creating with WordPress.

Version 4.1.1

5. Save the changes.



Subscriber Settings

Settings | FAQ | Go PRO

Settings Saved

If you would like to add the Subscribe Form to your website, just copy and paste this shortcode to your post, page or widget: `[sbscrbr_form]` or you can use Subscriber Form Registration Widget.

Subscribe form labels

	Text above the subscribe form
E-mail	Placeholder for text field
unsubscribe	Label for "unsubscribe" checkbox
Subscribe	Label for "submit" button

Service messages

FROM field

Name	Email
PromoSite	wordpress@bestwebsoft.com

(If this option is changed, email messages may be moved to the spam folder or email delivery failures may occur.)

Letters content

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Add captcha to the form ☐ (powered by [bestwebsoft.com](#)) [Download captcha](#)

Add to the subscribe form ☒ "Unsubscribe" checkbox

Unlock premium options by upgrading to a PRO version. [Learn More](#) [Go PRO](#)

If you want to send mailout to the users who have subscribed for newsletters use [Sender plugin](#) that sends mail to registered users. There is also a premium version of the plugin - [Sender Pro](#), allowing to create and save templates for letters, edit the content of messages with a visual editor TinyMce, set priority of mailing, create and manage mailing lists.

[Save Changes](#)

If you enjoy our plugin, please give it 5 stars on WordPress: [Rate the plugin](#)

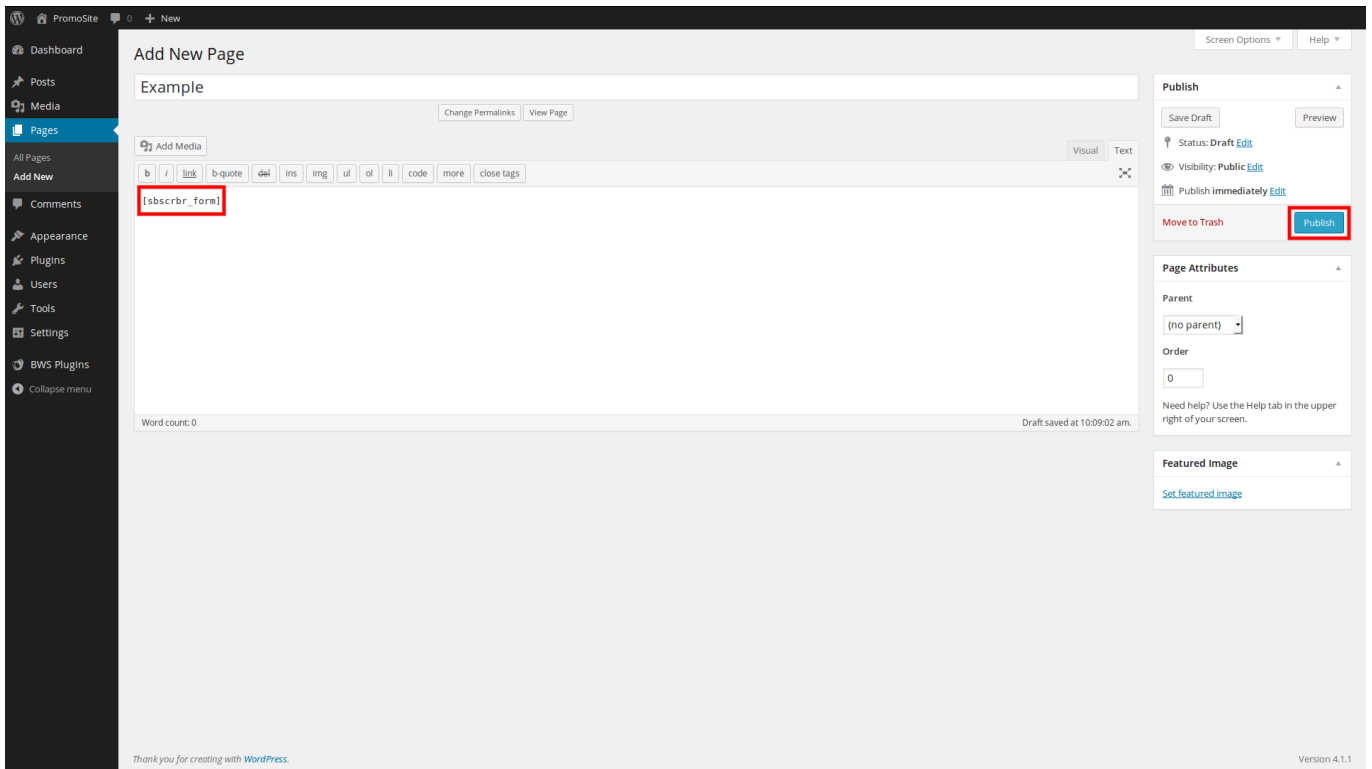
If there is something wrong about it, please contact us: <http://support.bestwebsoft.com>

6. There are two ways to display the Subscribe Form on a page or in a widget .

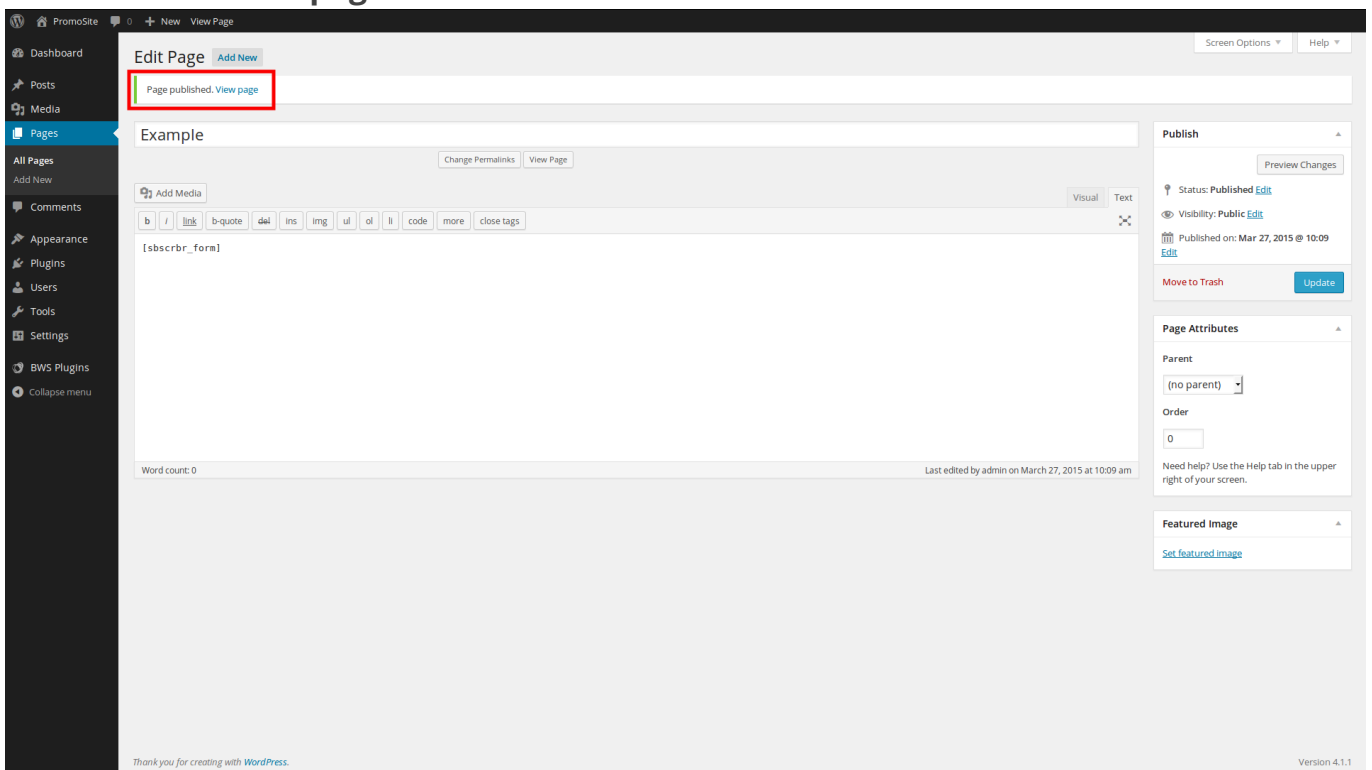
The first way, just copy and paste this shortcode to your page: `[sbscrbr_form]`. Go to the Pages menu and click "Add New"



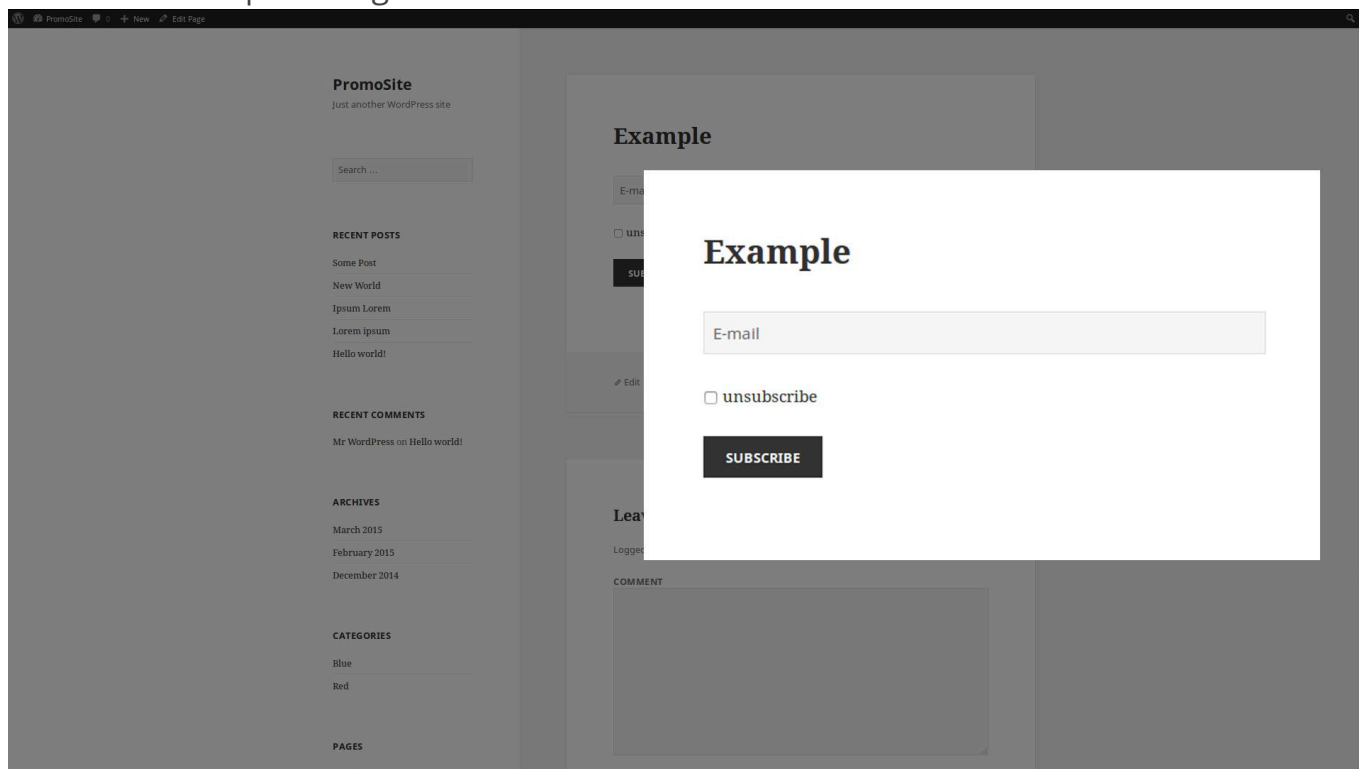
7. Insert the mentioned shortcode [sbscrbr_form] into your new page and click **"Publish"**.



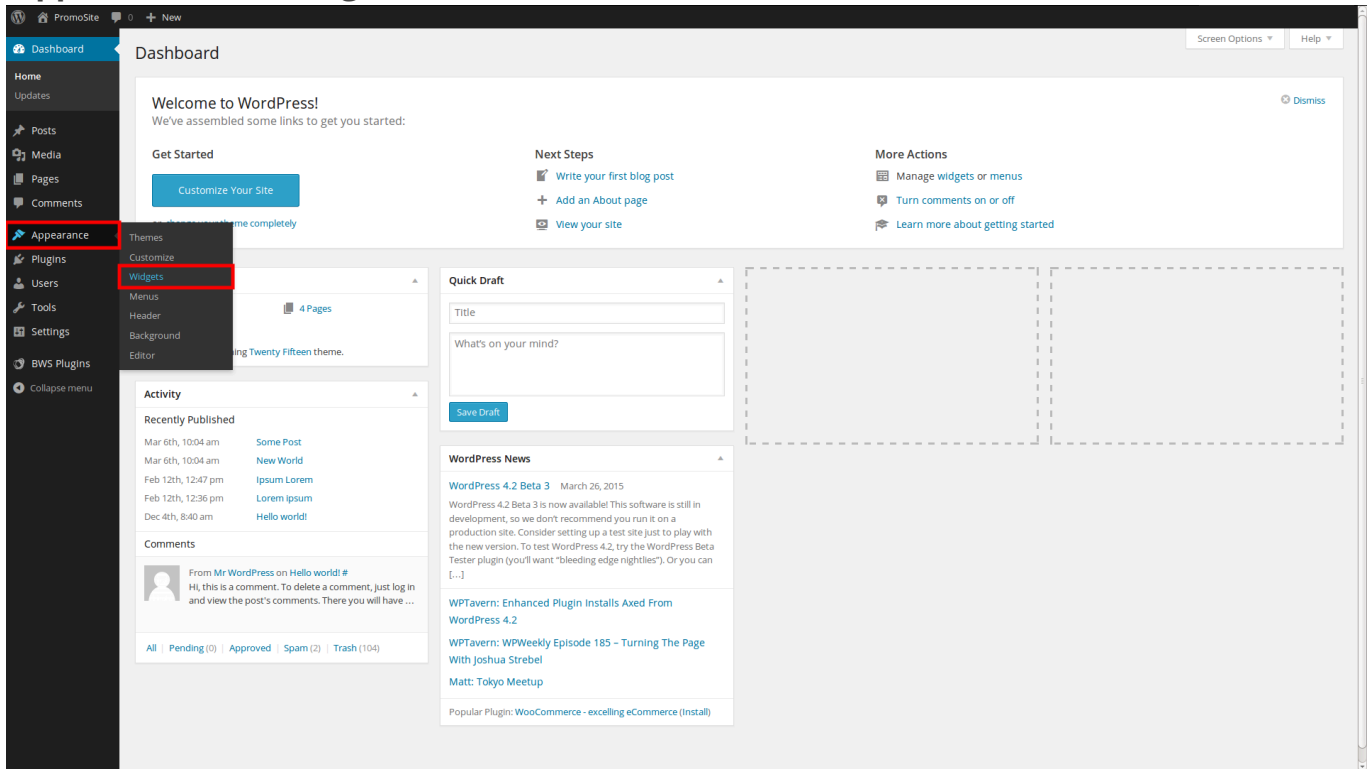
8. Click "View page."



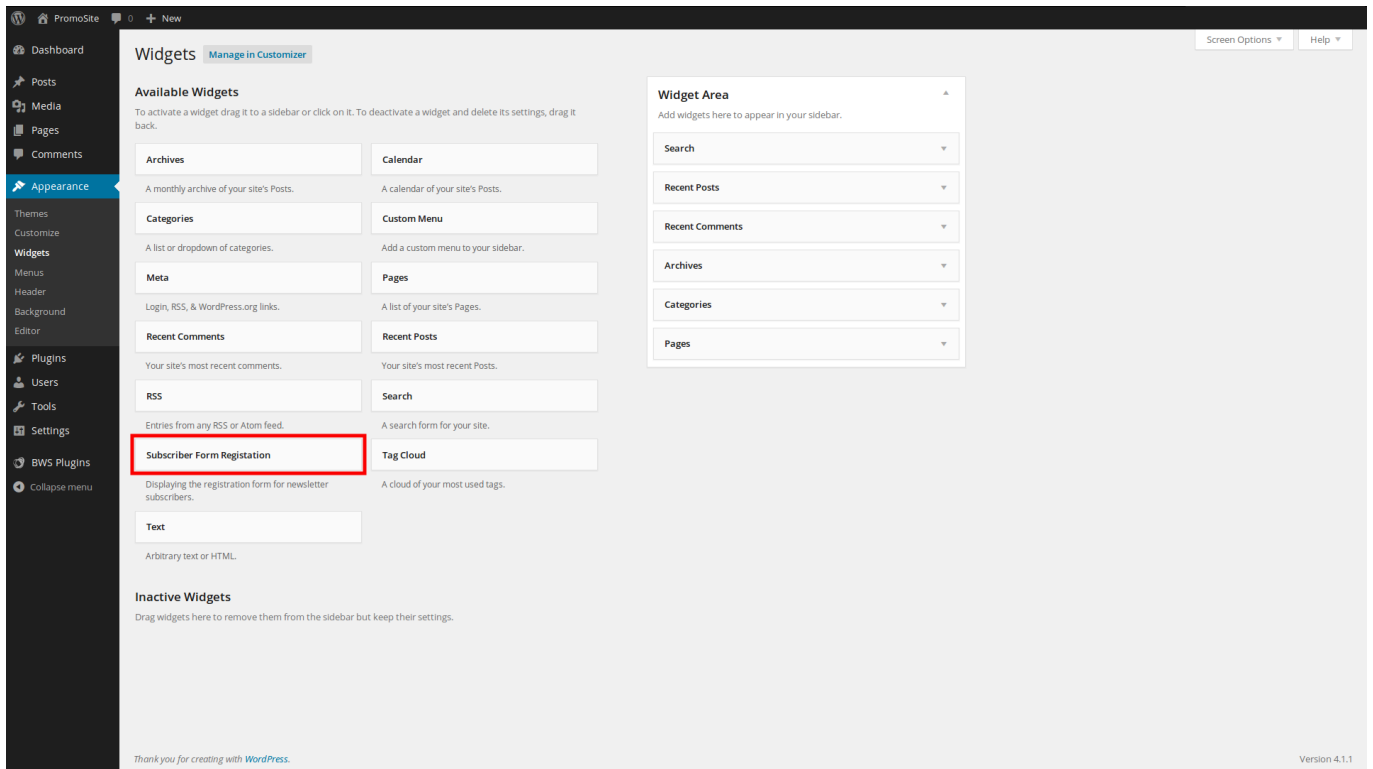
9. A Wordpress Page with the Subscriber form in the frontend.



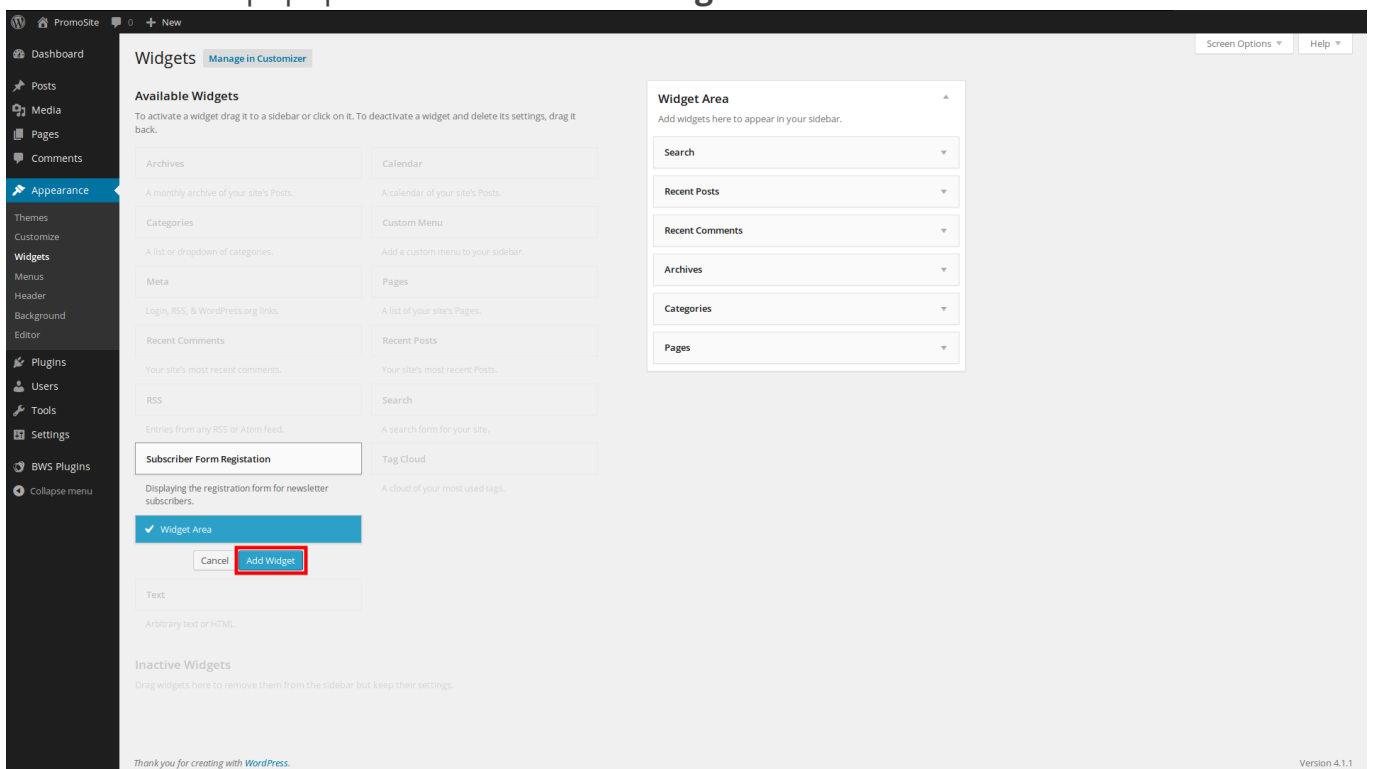
10. **The second way.** Add 'Subscriber Form Registration' widget, where your site visitors can subscribe to your newsletters. Find the menu on your left and click **"Appearance" => "Widgets"**



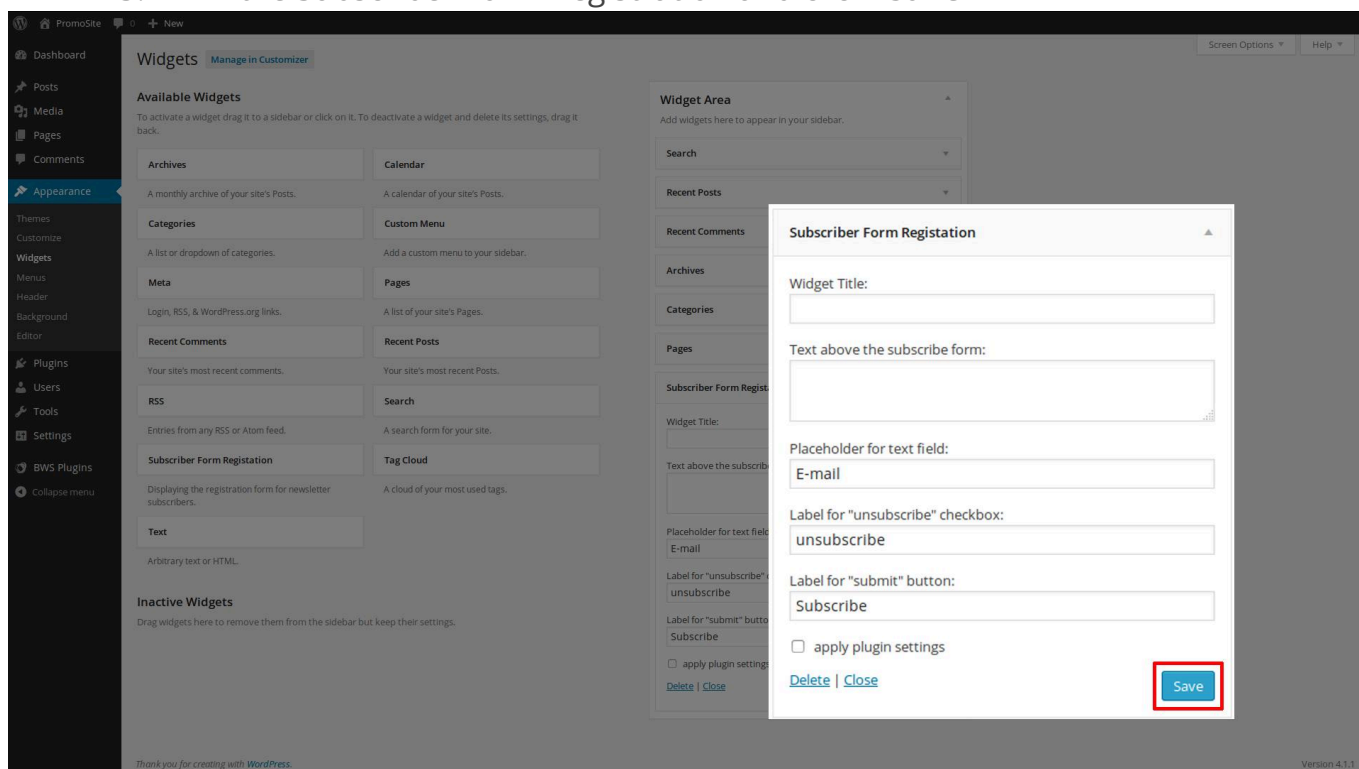
11. Click **"Subscriber Form Registration"**



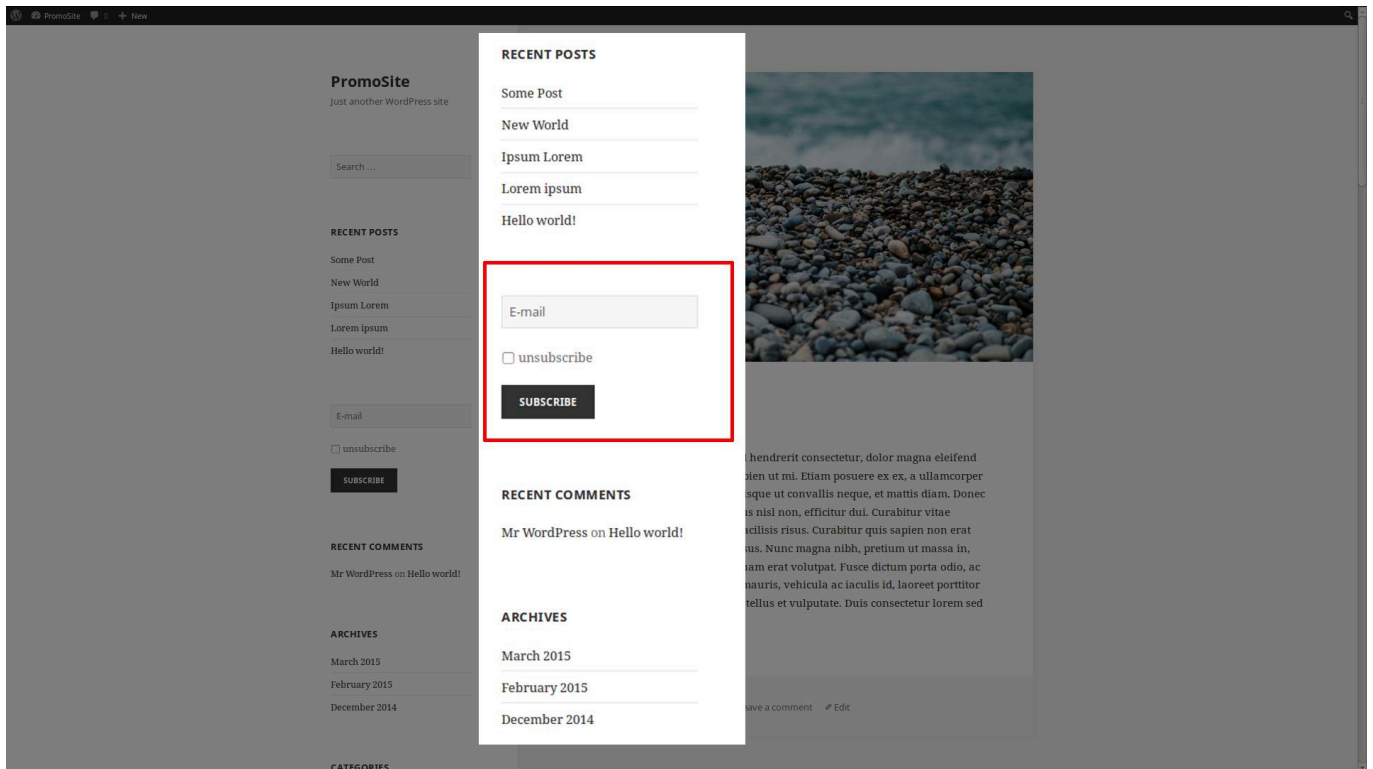
12. In the popup window click "Add Widget"



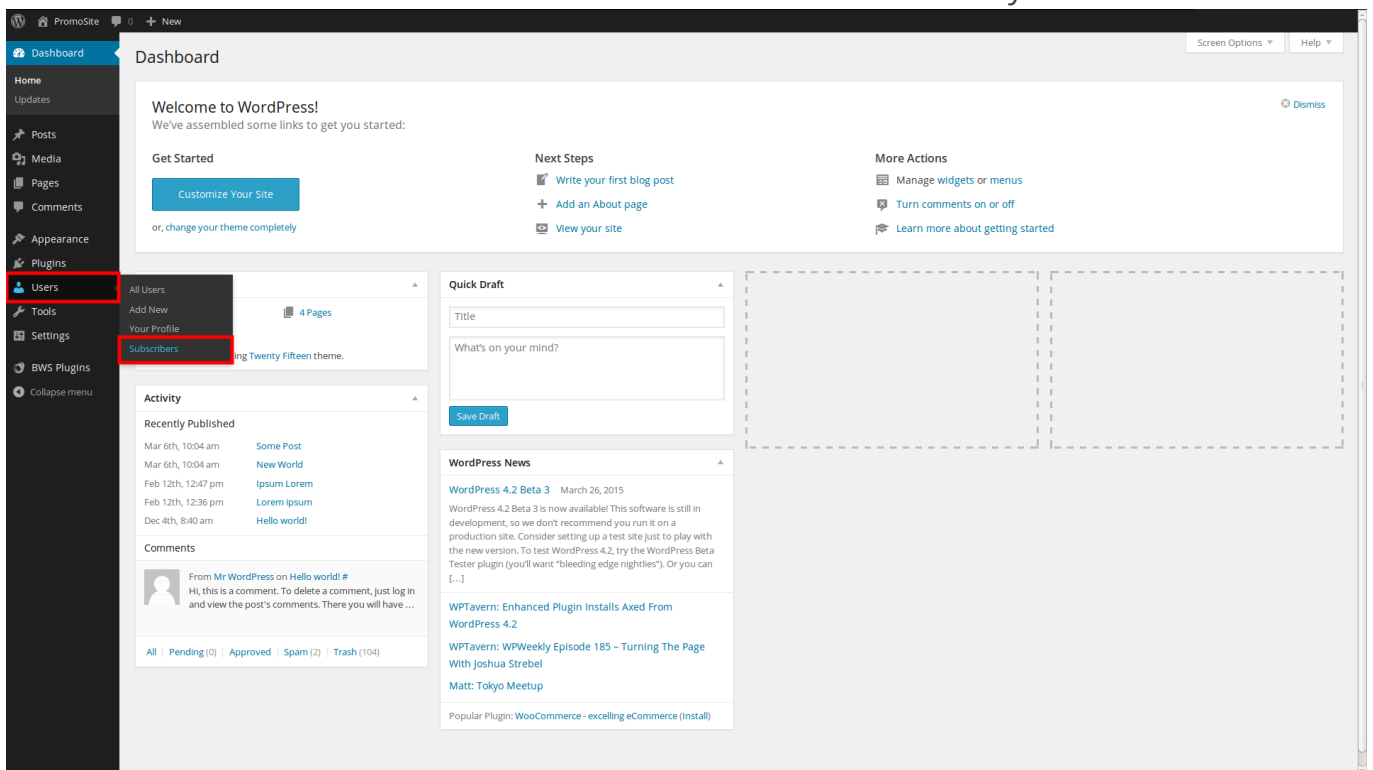
13. Fill in the Subscriber Form Registration and click **"Save"**



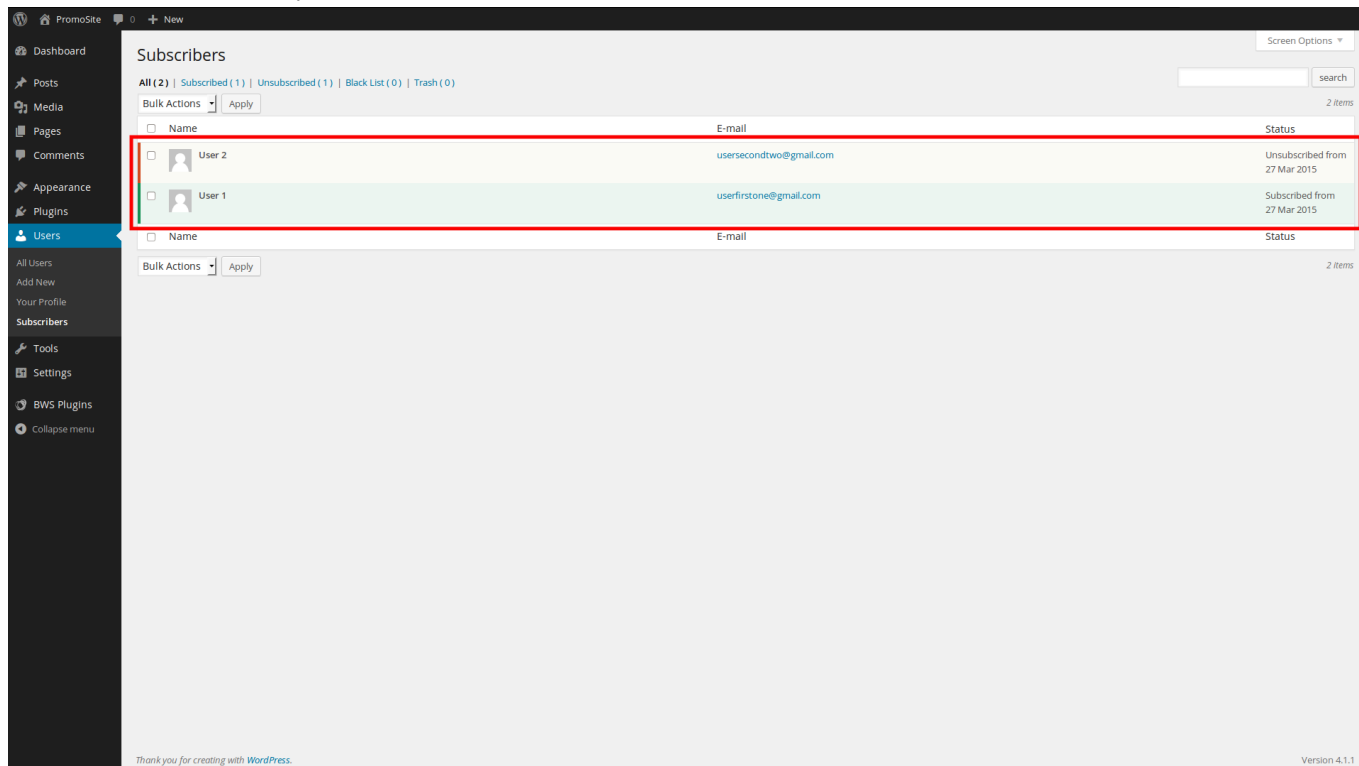
14. The Subscriber Form in the sidebar of your site in the frontend



15. Go to **"Users"** => **"Subscribers"** in the menu on the left in your admin area



16. Find the Subscriber menu. Here you can see the list of subscribed and unsubscribed users, as well as the Black List and Trash.



The screenshot shows the WordPress dashboard with the 'Subscribers' menu selected in the left sidebar. The main content area displays a table of subscribers. The table has three columns: Name, E-mail, and Status. Two users are listed: 'User 2' (unsubscribed) and 'User 1' (subscribed). A red box highlights the table content.

Name	E-mail	Status
User 2	usersecondtwo@gmail.com	Unsubscribed from 27 Mar 2015
User 1	userfirstone@gmail.com	Subscribed from 27 Mar 2015

If you want to send mailout to the users who have subscribed to newsletters, please use [Sender plugin](#) that sends mail to registered users. There is also a premium version of the plugin - [Sender Pro](#), which allows to create and save templates for letters, edit the content of messages with a visual editor TinyMce, set priority of mailing, create and manage mailing lists.

This instruction can be applied mostly to [Subscriber Pro](#), too

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