Prompt:
I'd like to build a 'Post-Sale' series of emails that I can send to a new owner of a property after they have purchased with helpful household reminders for all of these:

"HVAC Filters   Size depends on specific persons system   1 - 3 Months
      16x20x1 air filter   most common AC filter sizes and furnace filter size 1 - 3 Months
      20x20x1 air filter   most common AC filter sizes and furnace filter size 1 - 3 Months
      16x25x1 air filter   most common AC filter sizes and furnace filter size 1 - 3 Months
      20x25x1 air filter   most common AC filter sizes and furnace filter size 1 - 3 Months
Water Filters
      Britta   Every 40 gallons or about every two months 2 Months
      Built-in Refrigerators   6 Months
      Under-sink Systems   Filters in residential settings should be changed every 6 to 12 months   6 - 12 Months
      Whole house systems   5 - 10 Years
Batteries
      Smoke Detector Batteries   Most smoke detectors use 9V and AA's cells 10 - 12 Months
      CO2 Detector Batteries   Most smoke detectors use 9V and AA's cells 10 - 12 Months
Light Bulbs
      Incandescent bulbs   1,000 Hours
      Fluorescents   15,000- 20,000 Hours
      CFLs   8,000 - 20,000 Hours
      Halogen bulbs   2,000 Hours
      LEDs   50,000 Hour
Household Fire Extinguishers
      Kitchen Fire Extinguisher   Replace disposable fire extinguisher every 10 - 12 Years   10 - 12 Years
      Laundry / Maintenance Room Fire Extinguisher   Replace disposable fire extinguisher every 10 - 12 Years   10 - 12 Years
      Garage Fire Extinguisher   Replace disposable fire extinguisher every 10 - 12 Years   10 - 12 Years"

For each of these I will attach a custom merge field that holds the URL to a place where they can order this specific item/size. Each message should go out on the cadence of it's timeframe based on when you think is best to send it - for that specific item.