Caitlyn “Kit” John

Instructional Designer

(440) 773-6655
kit.john.id@gmail.com
Portfolio

EXPERIENCE

Baldwin Wallace University – *Instructional Designer*
MARCH 2023 - PRESENT

- Develop and administer training on educational technology tools, including Canvas.
- Manage employee training, including asynchronous sessions and live webinars.
- Collaborate with stakeholders to improve course design and student outcomes.
- Promote online course accessibility through Universal Design for Learning.

SilkWeb Consulting & Development – *Director of Learning Innovation*
JUNE 2020 – MARCH 2023

- Developed online courses using Blackboard, Canvas, and Desire2Learn learning management systems for University and Professional 3rd Party Clients.
- Created interactive learning content in Articulate Rise 360 and storyline.
- Migrated traditional and in-person classes to an asynchronous, online environment.
- Ensured course accessibility is at or above client success standards.

Classroom Antics - *Program Coordinator*
JUNE 2016 - March 2020

- Produced digital employee training videos to prepare remote instructors to teach summer camps and after school clubs.
- Developed fun and engaging STEAM curriculum, focusing on hands-on exploration.
- Managed summer camp and after school club logistics, including staffing, locating facilities, and handling customer service.

Kit Does Yoga, LLC - *Owner, Yoga Instructor, Content Creator*
FEBRUARY 2018 - PRESENT

- Organize special events including yoga at local breweries and donation yoga.
- Teach 3 weekly in-person yoga classes, focusing on anatomy, breath-work, and adapting an ancient practice for modern life.

EDUCATION

Syracuse University, Syracuse, NY - *Masters of Science in Communication*
Degree: Instructional Design, Development, and Evaluation
AUGUST 2015 - AUGUST 2016

Ohio University, Athens, OH - *Bachelor of Science in Communication*
Degree: Information and Telecommunication Systems
AUGUST 2011 - JUNE 2015

Skills and Certifications

- ADDIE, Articulate Storyline, Bloom’s Taxonomy, HTML, Panopto Video Editor, Quality Matters Peer Reviewer, Video Production