

# Caitlyn “Kit” John

## Instructional Designer

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[Portfolio](#)

## EXPERIENCE

### **Baldwin Wallace University** – *Instructional Designer*

MARCH 2023 – PRESENT

- Develop and administer training on educational technology tools, including Canvas.
- Manage employee training, including asynchronous sessions and live webinars.
- Collaborate with stakeholders to improve course design and student outcomes.
- Promote online course accessibility through Universal Design for Learning.

### **SilkWeb Consulting & Development** – *Director of Learning Innovation*

JUNE 2020 – MARCH 2023

- Developed online courses using Blackboard, Canvas, and Desire2Learn learning management systems for University and Professional 3<sup>rd</sup> Party Clients.
- Created interactive learning content in Articulate Rise 360 and storyline.
- Migrated traditional and in-person classes to an asynchronous, online environment.
- Ensured course accessibility is at or above client success standards.

### **Classroom Antics** – *Program Coordinator*

JUNE 2016 – March 2020

- Produced digital employee training videos to prepare remote instructors to teach summer camps and after school clubs.
- Developed fun and engaging STEAM curriculum, focusing on hands-on exploration.
- Managed summer camp and after school club logistics, including staffing, locating facilities, and handling customer service.

### **Kit Does Yoga, LLC** – *Owner, Yoga Instructor, Content Creator*

FEBRUARY 2018 – PRESENT

- Organize special events including yoga at local breweries and donation yoga.
- Teach 3 weekly in-person yoga classes, focusing on anatomy, breath-work, and adapting an ancient practice for modern life.

## EDUCATION

### **Syracuse University, Syracuse, NY** – *Masters of Science in Communication*

Degree: Instructional Design, Development, and Evaluation

AUGUST 2015 – AUGUST 2016

### **Ohio University, Athens, OH** – *Bachelor of Science in Communication*

Degree: Information and Telecommunication Systems

AUGUST 2011 – JUNE 2015

## Skills and Certifications

- ADDIE, Articulate Storyline, Bloom’s Taxonomy, HTML, Panopto Video Editor, Quality Matters Peer Reviewer, Video Production