

Haley M. Dufton (she/her)

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EDUCATION

Merrimack College, School of Liberal Arts

North Andover, MA

Bachelor of Arts in Communication and Media

Expected: May 2023

Minor: Digital Media Production, Women's and Gender Studies

Honors: Dean's List, Presidents List, Lambda Pi Eta (Communication Honors Society)

Relevant Courses: Principles of Public Relations, Basics of Photography, Interpersonal Communications, Communication Advocacy, Health Communication, Radio Production, Field Production, Digital Storytelling

EXPERIENCE:

Accessibilities Services Office, Merrimack College

Peer Mentor

August 2020- Present

- Meet with first-year neurodivergent students individually to support them with time management, academic skills and the college transition.
- Plan and execute social programming for Activate students.
- Develop marketing materials and social media content for Activate events.
- Collaborate with the Activate team on program evaluation and new initiatives.

Student Worker

June 2022- August 2022

- Developed and cultivated a resource database for incoming first-year students.
- Transcribed course videos to create closed captioning for deaf students.
- Created and edited video tutorials for students using Adobe Premiere.
- Created social media and marketing materials via Canva for Fall social programming.
- Benchmarked and gathered resources on neurodiversity hiring programs and career readiness.

INVOLVEMENT

Merrimack College TV MCTV

General Member ('21-'22) /E-Board Treasurer ('22-'23)

September 2021- Present

- Technical Experience, Control Room Audio: Sound Board

Additional interest

- Equipment: Nikon D3300 DSLR Camera

RELATED SKILLS: Adobe Photoshop, Illustrator, Adobe Audition, Adobe Premiere; Google Suites: Google Drive, Google Slides Google Sheets; Facebook, Instagram, and YouTube, Canva