

Subject Line: Go Mainstream: Plant-Based Revolution

Hello [Name],

I'm reaching out to you because I came across an intriguing and positive review of your meal prep and service.

Your genuine dedication to supporting mission-driven companies with values is truly inspiring.

During my research, [First Name], I discovered something that I'd like to share with you.

I'd like to propose the idea of exploring a cutting-edge customer attraction approach for your [Company Name] website.

By employing this approach, you'll broaden your email list and have the ability to send personalized emails featuring exclusive offers to customers.

The outcome? You'll have a loyal customer base that is eager to make repeat purchases.

It's similar to sparking excitement that draws your customers back for more, time and time again.

I've attached a customer engagement approach fit for your website's homepage that I'd love to share with you.

[Free Value]

But there's more.

I've also put together an enticing 4 email sequence, all set to be sent out to your email list, with the aim of boosting your current sales.

Tell me if this sounds appealing to you, [Name], and I'll send it over.

Speak soon,

- Will