

## Stage 13

1. Import your 40 prospects into your Streak CRM
2. Test 4 different subject lines by sending 4 batches of ten emails, each with a different subject line  
***(Go complete the quiz and get access to the next day's material)***
3. 24 hours later, measure your open rate. If one has 80% or greater open rates, you have a winning subject line. If not test 4 new subject lines with 40 new prospects until you find one with 80% open rates
4. Once you have 80% open rates from a single subject line, begin testing different variations to your email body message each day until you have a 10% or higher positive reply rate.

You could try to just brain dump or quickly write some bad examples then go back and fix them. This will put you in a flow state and it will make you stop rejecting your brains ideas. Give it a try and let me know if it helps G.

Go write 30-50 fascinations for your topic (), no matter how terrible they are, just write down whatever comes to mind, write down everything you think of, then write your email and your compliments, continue to remove your filter for bad ideas, and then only when you've finished all that, then go back and review your copy for maybe 30 minutes (or however long you need), and then fix and adjust the bad parts, remove parts if you have to, but having a filter at the start will kill your flow state and ability to work. Ignore what you feel is worthy or not, you just need to write, only when you're done can you see what needs to be improved.

Hello, Daron

Recently I started boxing and I was looking on youtube for more content information, so I found your channel.

I develop new fighting skills and gain some serious confidence by following up on your videos like the 80/20 rule and FOOTWORK & PIVOT.

While I was watching your clips I had an idea so that you can reach out to more people bringing quality coaching tips.

I went ahead and put down a couple of them and am happy to send them to you as a free gift because you have offered value to me through your content so why not offer it to others?

Are you curious about my quick and fresh tips?

*Stefan*