SpanishUp — Privacy Policy

Effective Date: December 16, 2025

1. Introduction
This Privacy Policy outlines how SpanishUp ("we," "our," or "the App") collects, uses, and safeguards user information. By installing and using the App, you agree to the practices described in this document and confirm that you have read our Privacy Policy and consented to it during the first-time setup of the App.

2. Information We Collect
SpanishUp does not require you to create a user account or log in, and therefore we do not collect personally identifiable information (PII), such as your name, email address, phone number, or unique device ID.

However, in order to provide a personalized experience and enhance core features, we may collect certain non-personally identifiable information, including:

Voice Data:
- Your voice recordings are used exclusively for analyzing pronunciation and delivering instant feedback.
- Recordings may be processed locally on your device or securely uploaded to our servers for analysis.
- If uploaded, recordings will be stored for no longer than 24 hours, after which they will be permanently deleted.
- Voice data is anonymized and never linked to your real identity.
- We do not use your voice recordings for advertising, nor do we sell or share them with unaffiliated third parties.
- You may request deletion of any stored voice data at any time by contacting us.

Usage Data:
- Anonymous information about your interactions with the App—such as which features you use, session duration, and general performance statistics—is collected to improve features and optimize the user experience.
- If third-party analytics tools are used, these will only process anonymous metrics.

3. How We Use Your Information
The collected data is used exclusively for:
- Running the App's main features, including pronunciation analysis and feedback.
- Improving service quality, accuracy, and functionality.
- Identifying usage patterns and trends for the development of new features.
- Maintaining the App's stability and security.

4. Data Security
We protect the information we collect with industry-standard technical and organizational measures, including encryption, anonymization, and strict access control.

While we strive to keep your data secure, please note that no method of electronic transmission or storage is completely risk-free.

5. Sharing Your Information

We do not sell or rent your non-personally identifiable information to third parties. We may work with trusted third-party providers—e.g., cloud hosting services or analytics platforms—solely for operational or performance purposes. These providers are contractually required to maintain confidentiality and are prohibited from using the data for any other purpose.We may also disclose information if required by law or to protect our rights.

6. Data Retention & Deletion

- **Voice Data:** Stored for no longer than 24 hours if uploaded to our servers, then permanently deleted.
- **Usage Data:** Retained only for as long as necessary to fulfil its purposes or comply with applicable law.
- You may request deletion of any stored data at any time by emailing us at ai.spanishup@gmail.com.
- Upon verification, all associated data will be deleted from our systems within 15 working days.

7. Your Choices & Rights

Using SpanishUp is voluntary. By using the App, you consent to the collection and use of your voice and usage data as outlined in this policy.

You have the right to:

- Request access to the data we've collected.
- Request correction or deletion of your data.
- Withdraw consent for specific data processing.

If you do not wish your information to be collected, you may stop using the App at any time and request deletion of stored data.

8. Children's Privacy

SpanishUp is not intended for children under the age of 13. We do not knowingly collect information from users under this age. If you are a parent or guardian and believe your child has provided us with information, please contact us to request deletion and we will remove it promptly.

9. Changes to This Privacy Policy

We may update this policy periodically.If changes are made, we will post the updated version in the App and revise the "Effective Date" above. For significant changes, we will notify users within the App and seek renewed consent before the updated policy takes effect. Continued use of the App after changes indicates your acceptance of the updated policy.

10. Refund Requests and Consumption Information

If you request a refund for an In-App Purchase or auto-renewable subscription through the App Store, and if you provide your consent, we may share information about your use or consumption of the purchased content or services with Apple.

This information is provided solely for the purpose of assisting Apple in reviewing and making a decision on your refund request, in accordance with App Store policies.

The consumption information may include, but is not limited to, usage duration, accessed features, or consumed content associated with the purchase.

We will only share such information after you initiate a refund request and only to the extent permitted by applicable laws and App Store requirements.

11. Contact Us

If you have any questions about this Privacy Policy or our data handling practices, please contact us:
Email: ai.spanishup@gmail.com