



VALLEY VIEWS SFV MEDIA EVENTS CALENDAR

June 2024

DATE/TIME	TYPE OF EVENT (Outreach, Fundraising, Media Coverage, Community Support)	EVENT DETAILS & LOCATIONS	EQUIPMENT NOTES
6/2	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera lights
6/7	<u>VV Hikes</u>	Time: TBD Place: TBD	Giveaway Raffle tickets Camera
6/8	<u>Canoga Park Block party</u>	6-10 pm Canoga Park	Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
6/9	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera lights
6/15	<u>Chicano Elegana Gala</u>	1 pm-10 pm Hollywood California	Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
6/16	<u>Voces Unidas</u>	10:30 am - 12:30 pm In studio	Camera lights
6/22	<u>SF Outdoor Market</u>	6 pm-10 pm SF Mall	Speaker Red carpet



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			Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
6/25	<u>Boys and Girls Club</u>	Time: TBD Broadcast + Booth	Computer Camera mics
6/30	<u>Interns Celebration</u>	Midnight hour 11 am- 1 pm	Decor

May 2024

DATE/TIME	TYPE OF EVENT (Outreach, Fundraising, Media Coverage, Community Support)	EVENT DETAILS & LOCATIONS	EQUIPMENT NOTES
5/4	<u>VV Hikes</u>	Time: TBD Place:TBD	Giveaway Raffle tickets Camara
5/5	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera lights
5/11	<u>Canoga Park Block Party</u>	5:30 -9:30 pm Canoga park	Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
5/12	<u>Voces Unidas</u>	10:30 am - 12:30 pm In studio	Camera lights
5/18	<u>Tia Chuchas Event</u>	Time: TBD @ Vaughn G 3	Table Table cloth



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5/18	<u>SF Outdoor market</u>	5-9 pm SF Mall	Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
5/19	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera lights
5/26	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera lights

April 2024

DATE/TIME	TYPE OF EVENT (Outreach, Fundraising, Media Coverage, Community Support)	EVENT DETAILS & LOCATIONS	EQUIPMENT NOTES
4/6	<u>VV Hike</u>	6:30 am - 9 am Fein	
4/7	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera lights
4/10	<u>Keeping the books</u>	6-7 pm City of San Fernando	
4/13	<u>Chatsworth Block party</u>	10 am- 6 pm	Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
4/14	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera lights



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4/15	<u>Crew meeting</u>	6:30 pm Hector Casa	Crew Binders
4/17	<u>Boys and Girls Club</u>	4-5 pm Guest speaker Hector	Computer flash drive
4/20	<u>Canoga Park Block Party</u>	3:30 -10 pm Canoga Park	Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
4/20	<u>pandemonium</u>	8 pm- 1:30 am Witches Brew	panda/Molina in charge of equipment
4/21	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera light
4/27-4/28	<u>Earthchella</u>	10 am- 4 pm Sow collective	Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
4/27	<u>SF Outdoor Market</u>	3 pm -9:30 pm SF mall	Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
4/28	<u>Voces Unidas</u>	10:30 am - 12:30 pm In studio	Camera lights
4/29	<u>Boys and Girls Club</u>	4-5 pm Guest speaker Diosy	Camera mics



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March 2024

DATE/TIME	TYPE OF EVENT (Outreach, Fundraising, Media Coverage, Community Support)	EVENT DETAILS & LOCATIONS	EQUIPMENT NOTES
3/1	<u>PB Movie Night</u>	Pacoima Charter Elementary In theater	Camera Light Computer Backdrop speakers
3/3	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camer light
3/9	<u>VV Hikes</u>	6:30 - 9:00 Griffin Park	Raffle tickets Prizes cxamera
3/10	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera light
3/17	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera light
3/24	<u>Voces Unidas</u>	10:30 am - 12:30 pm In studio	Camera light

February 2024

DATE/TIME	TYPE OF EVENT (Outreach, Fundraising, Media Coverage, Community Support)	EVENT DETAILS & LOCATIONS	EQUIPMENT NOTES
2/4	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera light
2/6	<u>VV team meeting</u>	6 pm- 8 pm Casa Perez	Crew binder



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2/7	<u>SoFool Valley Bites</u>	Launch At 6 pm	
2/11	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera light
2/14	<u>Pacoima Beautiful</u>	3-5 pm	Camera mics
2/18	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera light
2/21	<u>Pacoima Beautiful</u>	3-5 pm	PB binder
2/24	<u>Pacoima Farmers Market</u>	9-10 am Pacomia city hall	Camera mics
2/25	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera lights

January 2024

DATE/TIME	TYPE OF EVENT (Outreach, Fundraising, Media Coverage, Community Support)	EVENT DETAILS & LOCATIONS	EQUIPMENT NOTES
1/7	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera light
1/13	<u>Canoga Park Block Party</u>		Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
1/14	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera lights
1/21	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera light



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1/24	<u>Pacomia Beautiful meeting</u>	3-5 pm	PB binder
1/27	<u>SF Outdoor Market</u>		Speaker Red carpet Table cloth Back Drop Camera LED lights Canopies Table (6ft) Merch Mics (for DJ) Mics (for cam)
1/28	<u>VV/Take You There Radio Show</u>	9 am-12:30 pm In studio	Camera light
1/31	<u>Pacomia Beautiful meeting</u>	3-5 pm	PB binder

DECEMBER 2023

DATE/TIME	TYPE OF EVENT (Outreach, Fundraising, Media Coverage, Community Support)	Contract/Paid (Yes/No)	EVENT DETAILS & LOCATIONS	VALLEY VIEWS CREW SIGN-UPS (type your name and what time range you can be there)	INTERNS SIGN-UPS (type your name in this box to sign-up)	EQUIPMENT NOTES
<u>December 9, 2023;</u> <u>Saturday</u> Arrival Time: 8 am Interviews: 8am-9am			<u>PACOIMA HOLIDAY PARADE</u> 2nd floor of Pacoima City Hall VIP Room Contact Person at event: Saul Mejia 818-481-3072 Reporting: Natalie Garcia/Diosy	Natalie Garcia	Vane Barrios will go to take pics for newslett er	1. Main Mics and adapter (Molina) 2. Mini Mics as backup



VALLEY VIEWS SFV MEDIA EVENTS CALENDAR

			Other KROJ hosts will be attending as well.			
<u>December 9, 2023:</u> <u>Saturday</u> Setup Time: 11:15am Start Interviews: 12:30pm Event Time: 1pm-2pm Break Down Time: 2pm-2:30pm			<u>DANZONE</u> Alicia Broadous-Duncan Multipurpose Senior Center 11300 Glenoaks Blvd, Pacoima, CA 91331	Diosy Reyes Daniel Molina	Derek Garcia	1. Backdrop 2. Tripods for backdrop 3. Red Carpet 4. Lights (1 bag) 5. 3 Ramps 6. External Battery 7. Cable Bag
<u>December 9, 2023:</u> <u>Saturday</u> Setup Time: 3:30pm Event Time: 5:30pm-9:30pm Break Down Time: 9:30pm-10pm			<u>Canoga Park Block Party</u> 7248 Owensmouth Avenue, Canoga Park. Located between Sherman Way and Wyandotte. Canoga Park is one of the oldest communities in the San Fernando Valley. It retains a historic charm unlike anywhere else. The Canoga Park Block Party brings together local small business owners and artisans throughout the area. Once a month the street will come to life with over 50+ vendors showcasing a variety of products, services, music, classic cars, food and entertainment.	Daniel Molina DJ Groover Primo Chris Vane Diosy Reyes	3:30pm-7pm Derek Garcia Vane Barrios Elyssa 6:30pm-10pm Derek Garcia Alejandra & Arely (maybe) Bryanna (maybe)	1. Canopy 2. Sand Bags 3. Backdrop 4. Red Carpet 5. Lights (1 bag) 6. 3 ramps 7. 2 stools 8. External battery 9. Cable Bag 10. Newsletter Sign-Ups 11. 2 Tables 12. Table Covers



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<u>December 2, 2023;</u> <u>Saturday</u> Setup Time: 2:30pm Event Time: 5pm-9pm Break Down Time: 9pm-9:30pm			<u>SF Outdoor</u> <u>Holiday Tree</u> <u>Lighting Market</u>	DJ Groover Primo Chris	3:30pm-7pm 6:30pm-10pm	1. Canopy 2. Sand Bags 3. Backdrop 4. Red Carpet 5. Lights (1 bag) 6. External battery 7. Cable Bag 8. 3 Tables 9. Table Covers 10. 2 Stools 11. 12. Newsletter Sign-Ups
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OCTOBER 2023

DATE/TIME	EVENT DETAILS & LOCATIONS	VALLEY VIEWS CREW SIGN-UPS (type your name and what time range you can be there)	INTERNS SIGN-UPS (type your name in this box to sign-up)
<u>October 14, 2023;</u> <u>Saturday</u> Setup Time: 3:30pm Event Time: 5:30pm-9:30pm Break Down Time: 9:30pm-10pm	<u>Canoga Park Block Party</u> 7248 Owensmouth Avenue, Canoga Park. Located between Sherman Way and Wyandotte. Canoga Park is one of the oldest communities in the San Fernando Valley. It retains a historic charm unlike anywhere else. The Canoga Park Block Party brings together local small business owners and artisans throughout the area. Once a month the street will come to life with over 50+ vendors showcasing a variety of products, services, music, classic cars, food and entertainment.	Hector 3:30-10pm DJ Groover 3:30-10pm Sof Forealdae	3:30pm-7pm Elyssa Bryanna 6:30pm-10pm Arely Alejandra



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<u>October 20, 2023;</u> <u>Friday</u> Meet Up Time: TBD (evening) Hike Time: Approximately 6pm-8pm	<u>Valley Views Hikes</u> Location O'Melveny Park We want to have a spooky type of vibe with a surprise dance party afterwards and a visit to a brewery - maybe Shadow Gove.	Diosy Hector Natalie Molina	NO INTERNS REQUIRED
<u>October 21, 2023;</u> <u>Saturday</u> Setup Time: 3pm Event Time: 5pm-9pm Break Down Time: 9pm-9:30pm	<u>SF Outdoor Market</u> San Fernando Mall 1101 San Fernando Rd San Fernando, CA 91340 The San Fernando Outdoor Market is the valley's largest outdoor market where history meets culture.	Daniel Molina Sof DJ Groover & Primo	3pm-6:30pm Lucas Lopez Joel Juarez Elyssa Leal Bryanna Rodriguez 6pm-9:30pm
<u>October 28, 2023;</u> <u>Saturday</u> Setup Time: 9am Event Time: 11am-5pm Break Down Time: 5pm-5:30pm	<u>Dia De Los Muertos: City of San Fernando</u> Maclay Ave. & Third Street Annual Day of the Dead Festival with live music, altars, mariachi, aztec dance, folklorico and arts and crafts.	Hector DJ Groover Natalie	8:30am-12pm Arely Alejandra Vanessa 12pm-3pm Elyssa L bryanna r 3pm-5:30pm 2pm-4:30 - Elssa L.

MAY/JUNE 2023

DATE/TIME	EVENT DETAILS & LOCATIONS
<u>March 28, 2023; Sunday</u> Setup Time: 11am Event Time: 12pm-5pm Clean Up Time: 5pm-5:30pm	<u>Always Running Book Festival</u> 11401 Chandler Blvd. North Hollywood MKM Cultural Arts Center Equipment: DJ, Canopy, Backdrop, Red Carpet, and Barriers
<u>May 31, 2023; Wednesday TBD</u> 5:00 PM - Press Check-In 6:00 PM - Carpet Begins 6:50 PM - Carpet Closes 7:00 PM - Screening Begins	<u>LOS ANGELES LATINO INTERNATIONAL FILM FESTIVAL</u> <u>FLAMIN' HOT [Opening Night Film]</u> Date: May 31 Distributor: Hulu, Disney+ Talent: Eva Longoria, Jesse Garcia, Annie Gonzalez, Linda



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	Yvette Chávez, + more of the cast Equipment: Phone, Mics, SmallRig Light
<u>June 2, 2023; Friday TBD</u> 5:00 PM - Press Check-In 5:30 PM - Carpet Opens 6:20 PM - Carpet Closes 6:30 PM - Screening begins	<u>LOS ANGELES LATINO INTERNATIONAL FILM FESTIVAL YCP/AMAZON FELLOWSHIP</u> Date: Friday, June 2 Hosted by: Amazon In Attendance: The fellows of the Inaugural Cohort, Daniela Alarcon, Megan Basilio, Angelo Caruso, Marely Estevez, Diego Estrada, Alexander Figueroa, Nicolas Garcia, Emily Gomez, Kyle Gonzales, Mia Marquez, Kimberly Mendiola, Emily Ontiveros, Lucas Orozco, Derek Ortiz, Alyssa Rodriguez, Aneleh Rodriguez, Sarah Villa Equipment: Phone, Mics, SmallRig Light
<u>June 3, 2023; Saturday</u> Setup Time: 3:45pm-5pm Event Time: 5pm-9pm Clean Up Time: 9pm-9:30pm	<u>The Valley Family Fest</u> Westfield Fashion Square Parking Lot Sherman Oaks Equipment: DJ, Canopy, Backdrop, Red Carpet, and Barriers
<u>June 4, 2023; Sunday</u> Setup Time: 11am-12pm Event Time: 12pm-2pm Clean Up Time: 2pm-2:30pm	<u>DANZONE DANCE RECITAL</u> Masonic Lodge San Fernando Equipment: Backdrop, Red Carpet, Lights, Barriers, Games, Interview

VALLEY VIEWS COMMUNITY EVENTS MAY/JUNE 2023

DATE/TIME	EVENT DETAILS & LOCATIONS
<u>June 4, 2023; Saturday</u> Setup Time: Event Time: Clean Up Time:	<u>LEVITT PAVILLION OPENING CONCERT NIGHT</u> MaCarthur Park Equipment: Backdrop, Red Carpet, Lights, Barriers, Interviews
<u>June 17, 2023; Saturday TBD</u> Setup Time: Event Time: Clean Up Time:	<u>SF FITNESS MEN'S HEALTH & WELLNESS FAIR TBD</u> SF FITNESS GYM SAN FERNANDO Equipment: Phone, Mics, SmallRig Light, Red Carpet, Barriers, Backdrop
<u>June 24, 2023; Saturday</u>	<u>SF OUTDOOR MARKET</u>



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Setup Time: 3:30pm-5pm Event Time: 5pm-9pm Clean Up Time: 9pm-9:45pm	San Fernando Mall Equipment: DJ, Canopy, Backdrop, Red Carpet, and Barriers, Lights, Table, Cables, Hats, KROJ Table Cover,
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VALLEY VIEWS COMMUNITY EVENTS 2022

DATE/TIME	EVENT DETAILS & LOCATIONS
<u>March 27, 2022; Sunday</u> Setup Time: 10am-12pm Event Time: 12pm-5pm Clean Up Time: 5pm-5:40pm	<u>Danny Trejo Mural Mini Concert</u> 13403 Van Nuys Blvd, Pacoima, CA 91331 Sabor A La Mexicana Restaurant About 4-5 performers; audio and video setup
<u>April 1, 2022; Friday</u> 6pm-12am	<u>Behind the Scenes: Blaserk & Tommy Tsu</u> Capture their behind the scenes on setting up, getting ready, and the club vibe. Video footage and photos. 18yrs+
<u>April 16, 2022; Saturday</u> Setup Time: 2:30pm-4:30pm Event Time: 5pm-9pm Clean Up Time: 9pm-9:40pm	<u>SF Outdoor Market</u> 1101 San Fernando Rd, San Fernando, CA 91340 About 4-5 performers; audio and video setup; potential interview.



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	Joining with Midnight Hour Record Store, we might have a stage in the front and one inside.
<u>April 23, 2022; Saturday</u> Setup Time: 9am-10am Event Time: 10pm-4pm Clean Up Time: 4pm-4:45pm	<u>Health & Wellness Pop Up:</u> <u>CBD Northridge & 818 Pop Up Collab</u> Northridge Interview vendors/event coverage (video/audio)
<u>May 14, 2022; Saturday</u> Setup Time: 9am-10am Event Time: 10pm-4pm Clean Up Time: 4pm-4:45pm	<u>818 Pop Up Van Nuys</u> Van Nuys - Hey You Warehouse Mother's Day Theme About 8 performers; audio and video setup

ICON NOTES

Quickbooks

CPA not required

Appreciation

5-year depreciation on equipment

Booking questions - software used (foundation/quickbooks)

Deductions only on payouts

Revenues

Expenses

Allowable expenses based on business industry - needs to be necessary to lead to business.

Profit and Loss

Accrued - things that are owed to us

Depreciation (tax practitioner)

Balance Sheets are very important



VALLEY VIEWS SFV MEDIA EVENTS CALENDAR

Assets-liabilities

Summarize your income/expenses

State deductions for \$20k/\$1 million for Federal.

\$20/per hour = employee should be making about \$150/hour.