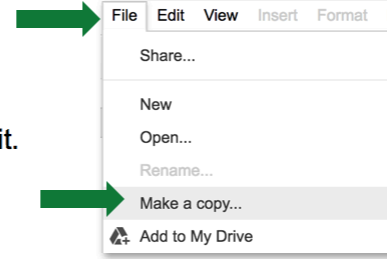


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TESTIMONIAL-BASED CASE STUDY TEMPLATE EXAMPLE



POSITIVE CHARGE

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WEBSITE

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PREPARED BY: Lori Garcia

DATE: MM/DD/YY



1. INTRODUCTION

Welcome to **Positive Charge**, a leader in innovative electric vehicle (EV) charging solutions. We are excited to share a success story from one of our valued clients, City Fleet Services, a major urban logistics provider.

2. CUSTOMER CHALLENGE

City Fleet Services faced a significant challenge: Its EV fleet was experiencing extended downtime due to a lack of efficient charging solutions, a circumstance, which, in turn, impacted delivery times and operational costs.

3. SOLUTION PROVIDED

Positive Charge stepped in with our **high-speed, strategically placed charging stations**, tailored to meet the specific needs of City Fleet Services. We implemented a **network** of chargers along key logistics **routes**, ensuring minimal downtime.

4. TESTIMONIALS



“Initially, we were skeptical about the switch to a new charging provider. But Positive Charge changed our perspective completely. The efficiency of their charging stations has been a game-changer for our operations.”

Sarah J., Logistics Manager, City Fleet Services



I've noticed a huge difference. The charging times are faster, and it is easier to stay on schedule.

Positive Charge has made my daily routes much smoother.



Marta H.,
Driver, City
Fleet
Services



Shankara K., CEO, City Fleet Center

Partnering with Positive Charge was one of our **best decisions**. Their solution directly addressed our challenges and transformed our fleet efficiency.



5. RESULTS AND IMPACT

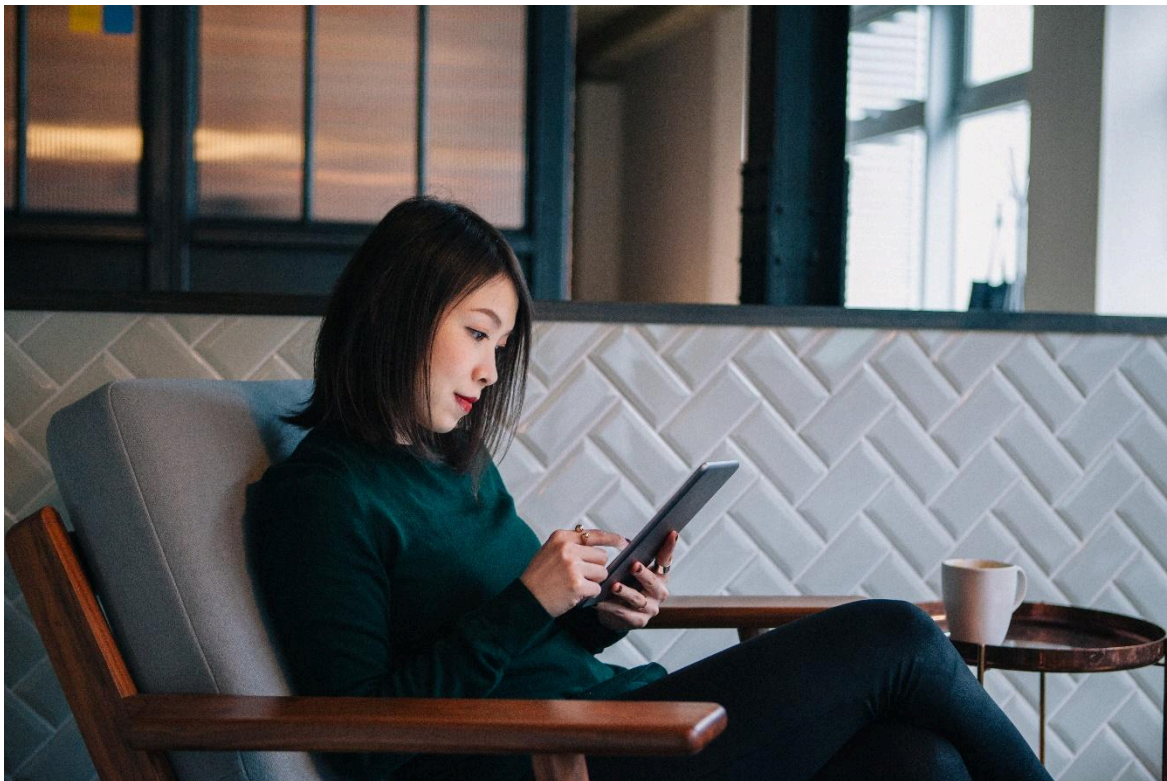
After implementing Positive Charge's solution, City Fleet Services saw a 40% reduction in charging times and a 30% decrease in operational costs, leading to improved delivery schedules and increased driver satisfaction.

6. CONCLUSION

This partnership with City Fleet Services highlights Positive Charge's commitment to providing tailored, efficient EV charging.

7. CALL TO ACTION (CTA)

Take the next step with Positive Charge. Contact your local representative, sign up for our weekly newsletter, and try our monthly sample services.



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