

Event Details	
Event Name	Workshop
Topic	Exploring Innovative Trends in Data Visualization through EXCEL
Date	2024-11-28 to 2024-11-28
Mode	Offline
Venue	LH407, 4th Floor
Organizer Name	Mr. Harinder Pal Singh, CCSM
Resource Person	Vimal Kumar Sharma Sr. Project Manager
No. of Participants	105
SDG No	SDG 4: Quality Education, SDG 8: Decent Work and Economic Growth, SDG 9: Industry, Innovation and Infrastructure

Objective:

1. Organize, sort, and clean data effectively in Excel.
2. Discover innovative trends in data visualization and understand their role in data-driven decision-making.
3. Analyze and present data in a professional and impactful manner.
4. Utilize Excel tools to create dynamic and interactive visuals.
5. Develop proficiency in Excel features for interactive reporting.

Description:

The one-day workshop, Exploring Innovative Trends in Data Visualization through Excel, was held on 28th November 2024 at 9:15 A.M. onwards in LH3, OAT, Le Corbusier Block, Chitkara University, Punjab. This workshop was for students of MBA Sales and Marketing (Pharmaceutical Management). The workshop was led by Mr. Vimal Kumar Sharma from Chitkara College of Sales and Marketing, Chitkara University. The workshop provided practical training to equip participants with data visual skills essential for data-driven. Through hands-on exercises, students explored basic Excel techniques to transform raw data into actionable insights. The program focused on innovative visualization methods to meet the evolving needs of industries. By mastering these skills, participants enhanced their ability to analyze and present data, gaining a competitive edge in their professional journeys and contributing to sustainable economic growth.

Outcomes:

1. Grasp the importance of data visualization in a business environment.
2. Design professional charts and graphs to effectively communicate data.
3. Apply Excel tools and techniques for data analysis and visualization.
4. Develop innovative solutions to business challenges using data insights.

5. Adapt visualization techniques to align with changing business goals and industry requirements.



Experiential learning during the workshop (28-11-2024)



Experiential learning during the workshop (28-11-2024)



Flyer : Workshop Exploring Innovative Trends in Data Visualization through EXCEL
(28-11-2024)



Experiential learning during the workshop (28-11-2024)