

Frankie Fihn presents...

“El Chapo” Ads!



Little Ads: BIG Results...

Hey, Frankie here...

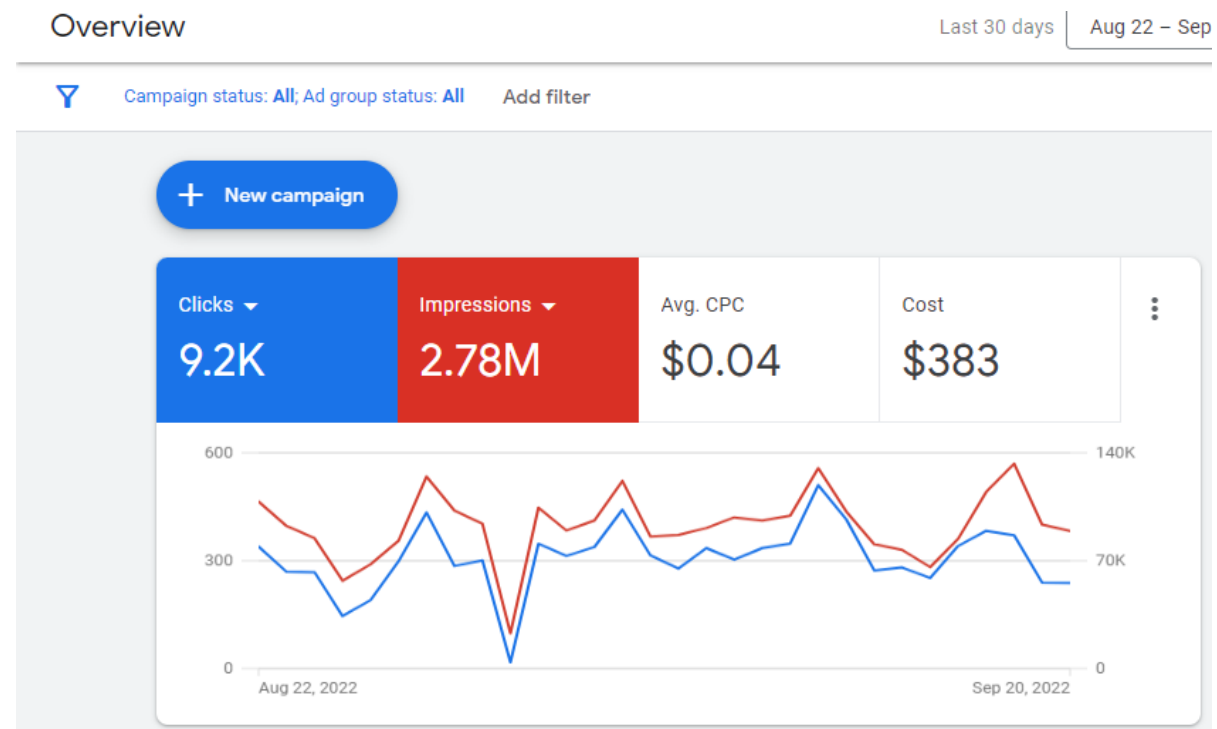
What if with 4 sentences...

...you turned \$150 in client ad spend into \$60,000 in sales?

I call these ads “El Chapo” Ads...

...because they’re little, but they get BIG results!

And they work across other platforms too!



That's \$0.04 buyer clicks? You can't beat that.

Here's the deal:

I've had to figure the way around disabled ad accounts, cost per booked calls, show up rates, b2b leads, listening to "gurus" who say it's hard/expensive, funnels, automation software, and all the tools and systems.

And I used to follow *all the conventional wisdom...*

Running 500 split tests on budgets, images, targeting, creatives, colours, buttons, and "only scaling the winners by 10% per day".

Guess what happened?

A lot of fucking shitty ass mediocre ads and tons of work managing them.

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☐	☐	Purch...	U..	U..	7..	4,374 Purchase Mem...	187,136	207,312	P
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Results... Excludes ...			M...		Multiple conversion		17,788,875 People	45,239,906 Total	I

(Pages and pages of shit like this to manage? Fuck that!)

Multiply that times dozens of clients and it's like...



I don't know about you?

But I didn't become an agency owner to spend my days staring at an ad manager.

I wanted to become an agency owner for "more beach, less laptop".

Which is why I was stoked when...

We discovered a "less but better" approach to running ads.

It was a game changer because it freed the bullshit that everybody says you "have to do".

These days... when I'm starting a new campaign for a client?

I just pull together a quick El Chapo Ad and then get back to playing with my 3 kids. Once they are paying off it's much easier to keep spending on them, obviously.

We even test it for free on Facebook marketplace.

The best part?

It's a low-tech 80/20 approach to advertising which focuses on the fundamentals, not shiny tactics and techniques that are here today and gone tomorrow.

Think more *Don Draper* and less *Mark Zuckerberg*.



Now...

Until recently I'd never talked about these little ads with anyone before.

But the other day, I did a full 1hr 38min training for my WolfPack Mastermind on how to run El Chapo Ads.

And instead of paying \$15k to access it...

I thought I'd offer to share the recording with you for 2 payments of **\$99**.

Even better...

Right now you can...

Pick One Of 3 Different Lifestyle Agency “Cash Machine” Kits:



El Chapo Level

(Only 2 payments of \$99) Your El Chapo Level Agency Cash Machine Kit includes:

*****El Chapo Ad CASE STUDY:** How to turn \$150 into \$60,000 with a stupid simple 4 sentence Facebook Ad.

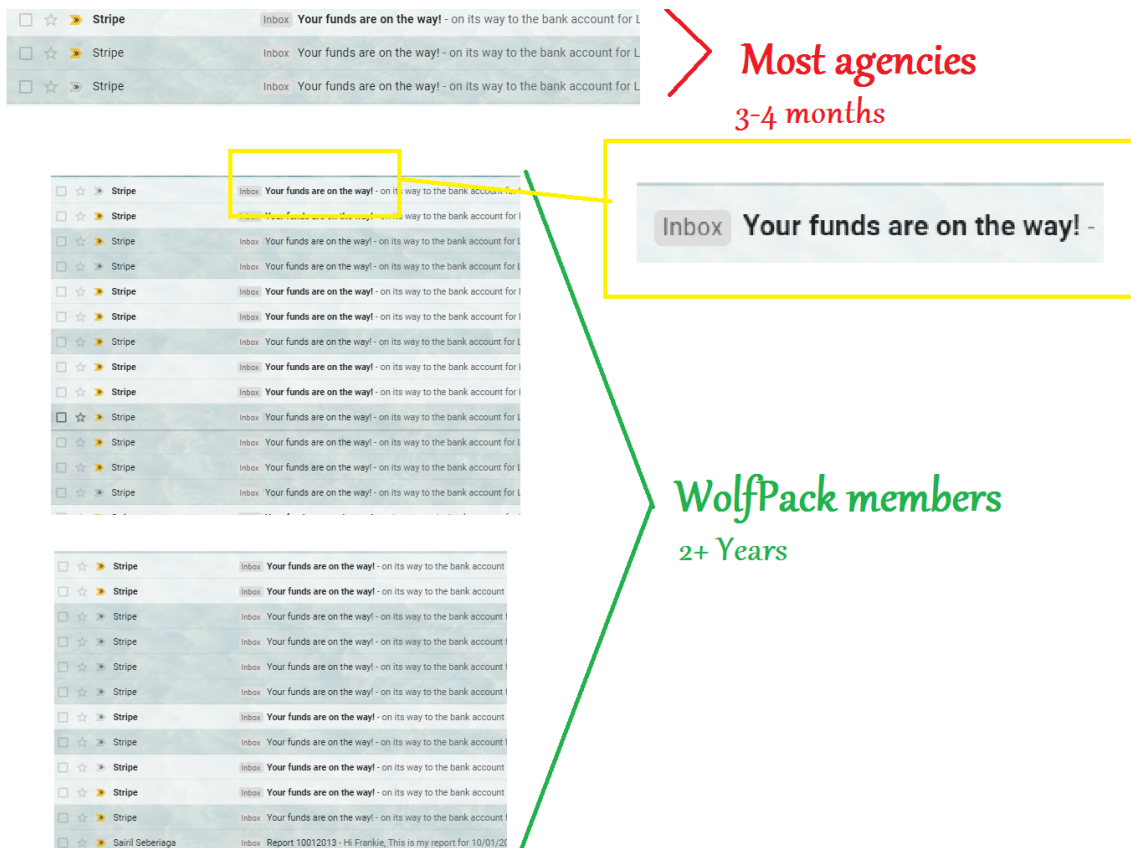
This tiny ad is only 16 words but it pulls in \$60k for my friend's client whenever they click “on” inside the Ads Manager.

In the training you'll get to see the ad and how you can do the same “less but more” stupid simple ads... no matter what niche you're in.

These stupid simple ads work on Facebook, Google, TikTok, and even organic traffic... it doesn't matter. In fact, we usually test our ads for free.

Clients often send you happy unsolicited texts and emails when you run El Chapo Ads for them...

They keep paying your invoices month after month (we aim for 24 months *minimum* inside [WolfPack](#))...



And I wouldn't be surprised if clients refer their buddies to you too.

I can't say for sure.

But it's a pretty awesome tool to have in your agency owner's toolbox.

Especially when you consider you can take your winning ads and with a few tweaks use them with multiple clients.

You could add a new client every week doing this and STILL not drown in delivery...

Which is when things get REALLY interesting.



Alright, that's not all you're getting with the **El Chapo Level** though, *hombre*...

Cause I'm also throwing in my:

*****Bad Ass Offer Matrix & Workshop:** How to quickly create and test a client-getting offer in 1-3 sentences.

I'm not just gonna teach you to create little ads with BIG results and leave you hanging with no way to get clients interested...

No way Jose!

Kinda like El Chapo ads, Bad Ass Offers use timeless advertising principles to summarise your agency offer in 1-3 sentences...

It's how we get "whale" clients across niches with million dollar budgets to sit up and take notice...

...without having to do a whole bunch of sales calls, build a complicated funnel, or send 1,000s of cold emails every day.

Instead, watch the workshop and then open up the Bad Ass Offer Matrix...

And in 10 minutes you'll be creating dramatically different and desirable offers which make you stand out like a stripper at a funeral, and stay ahead of the ocean of 19 year old "agency owners" spamming the shit out of your potential clients.....

You can make Bad Ass Offers wherever your clients are hanging out: Facebook, LinkedIn, etc. Or with paid traffic, organic, good ol' face-to-face, or even cold outreach.

The training also includes a bunch of examples for you to model your own Bad Ass Offer on.

Now, there's one more thing I got for ya:

*****Super Surprise Bonus:** I'm chucking in one more surprise training from my WolfPack Mastermind which is how we run 100+ clients in under 10 hours per week, no joke.

...without 40-80 weeks and endless fulfilment.

Alright, next up:

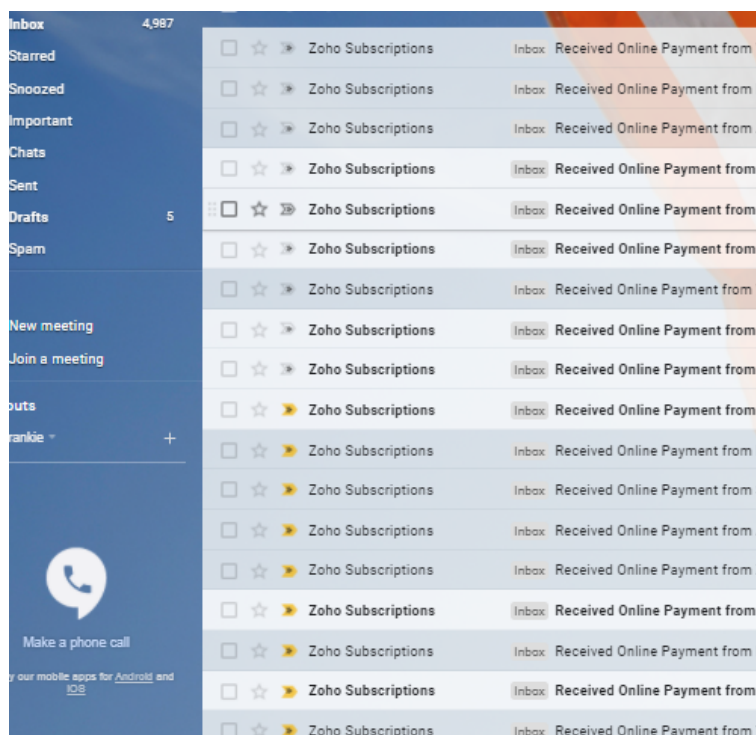


Cali Cartel Level

(Only 2 payments of \$397) Your Cali Cartel Level includes everything in El Chapo Level plus:

*****Phoneless Agency In A Box:** Turn 5 minute Loom Videos Into New \$1k-10k/Month Retainer Clients (& Close In Chat Without Hour Long Zoom Calls Or Proposals)

These are all *high ticket* services sold without a phone call.



As you can probably tell, I'm a pretty laid back dude.

But when it comes to running a Phoneless, Meetingless and Borderless agency...
I'm deadly serious!

Why?

Because the thought of having "100 bOoKeD APpoinTmEntS!" on my calendar like multicolored prison cells sends shivers down my spine.

Which is why our sales process went from this to this...

» Loom 1. Mar
Your video has been viewed: Idea For [redacted]
Idea For [redacted] was watched for t... ☆

» me, [redacted] 1. Mar
What Do You Think Of This Idea For [redacted]
Love this idea. Lets do it. Lemme know what... ☆

So with these back to back training sessions you're getting everything you need to *go phoneless*.

* The first is a new and updated version of my **Closing With Loom Videos** training I did for Jeff Miller's Inner Circle. Over 600 agency owners paid north of \$10k to get access to it.

See, a Loom video is the 80-20 of a sales call...

...only condensed down to 5-minutes.

Fully automated and leveraged.

Plus, it never has sick days or off days.

Done the right way you send your 5-minute Loom video to a prospect and 5-minutes later they pay their invoice.

The training includes one of my own loom outreach videos (long version) which led to a new client.

Plus, I'm also including my **Closing In Chat** training so you know how to OPEN a conversation through your Loom video, make a Bad Ass Offer... and then seal the deal over chat, text, email etc.

All without getting on the phone.

Bonus #1: Example 5-minute Loom video - you're also getting access to a second example (short version) of my own client-getting loom videos to see exactly how it's done. I've used to land multiple 7-and-8-figure personal injury lawyers without getting on the phone.

Bonus #2: Checklist to create your own Loom video - No guesswork required. Just load up this checklist and turn 5-minute Loom videos into recurring Stripe payments whenever you want.

Bottom line?

You're getting everything you need to go from "never heard of you" to paid invoice without ever getting on the phone or logging into Zoom...

OK, the last level is the top dog:



Escobar Level

(Only 2 payments of \$797) Your Escobar Level includes everything in El Chapo & Cali Cartel Levels, plus:

*****Easy Onboarding Training and Phoneless Onboarding SOPs:** Easily Onboard Clients, Set Expectations, & Keep Them Happy For Years To Come

OK, so with **El Chapo Ads** you have something to offer clients which gets BIG results.

With **Bad Ass Offers** you can create a high converting offer and stand out from the crowd. Any time. Any place. On any platform.

And with **Phoneless Agency In A Box** you can sign new clients without ever getting on the phone/Zoom.

But **Easy Onboarding** will be the vital piece of your *Phoneless Agency* which ties it all together and allows you to add 5-10 clients per month without giving yourself a heart attack.

Because here's the thing:

The key to having a lifestyle agency is NOT finding clients... it's KEEPING clients.

But most agency owners don't get this.

So they celebrate signing a new client on Facebook with all their buddies... but then that same client is GONE in 3-4 months and so they're always on the hook for finding a replacement.

That's how you start over from scratch each month.

Ask me how I know :-)

Instead...

When you have **Easy Onboarding** you can:

- * Keep clients sticking around month after month... even if you're NOT the best at what you do

- * Give your clients a Grand Welcome that "wows" them and makes them feel valued from Day 1

* Get everything you need in under 5-minutes without pissing them off with endless back and forth

* And set expectations on results and communication so they're not hassling you like an annoying boss

The best part?

With **Easy Onboarding** everything is laid out step by step in SOPs. Just copy and paste and your VA does it in 5 mins. It's designed so someone else does it for you for a couple bucks an hour. All the client wow, none of the work.

Just take the SOPs and copy and paste them into your project management software...

And whenever you sign a new client, send your VA a 30-second notification and then that's it.

You can wow clients and onboard them without even having to talk to them.

This way they Stay & Pay you for a long time... and all in only a couple of clicks without phonecalls or meetings.

OK, It's Time To Pick One Of 3 Different Lifestyle Agency “Cash Machine” Kits:



EI Chapo Level (Only 2 payments of \$97)

- EI Chapo Ad CASE STUDY
- Bad Ass Offer Matrix & Workshop
- Super Surprise Bonus

[>>> YES! I want EI Chapo Level \(CLICK ME!\) <<<](#)



Cali Cartel Level (Only 2 payments of \$197)

- El Chapo Ad CASE STUDY
- Bad Ass Offer Matrix & Workshop
- Super Surprise Bonus
- **Phoneless Agency In A Box**
 - ◆ Closing With Loom Videos
 - ◆ Closing In Chat
- **Bonus #1: Example 5-minute Loom video**
- **Bonus #2: Checklist to create your own Loom video**

[>>> NO WAIT! I want Cali Cartel Level \(CLICK ME!\) <<<](#)



Escobar Level (Only 2 payments of \$297)

- El Chapo Ad CASE STUDY
- Bad Ass Offer Matrix & Workshop
- Super Surprise Bonus
- Phoneless Agency In A Box
 - ◆ Closing With Loom Videos
 - ◆ Closing In Chat
- Bonus #1: Example 5-minute Loom video
- Bonus #2: Checklist to create your own Loom video
- **Easy Onboarding Training and Phoneless Onboarding SOPs**
 - ◆ Easily Onboard Clients, Set Expectations, & Keep Them Happy For Years To Come
- **Super SUPER Surprise Bonus**

[>>> HOLD UP! Screw it I want Escobar Level \(CLICK ME!\) <<<](#)

..or [buy in crypto.](#)

Whatever level you choose...

Running El Chapo Ads and having a phoneless and meaningless agency is gonna be a whole lot of FUN :-)

So hit me up if you have any questions.

This was a crazy offer made on a random afternoon in Mexico.

May the force be with you.

- Frankie

PS. With El Chapo Ads we're getting \$0.04 buyers' clicks without running 500 split tests on budgets, images, targeting, creatives, colours, buttons, and "only scaling the winners by 10% per day"...

If all you did was learn to run these stupid simple ads, you'd make out like a bandito...