

Sailors' Log

Mona Shores High School, Muskegon

The following information is provided by the adviser to help the critique judge better understand the media program. Please review this information before you enter your comments into the critique form.

Adviser: Emelie Santos

Editor: Amelia Dove

IN THIS CRITIQUE, WE WOULD LIKE TO KNOW:

To help ensure the student staff and adviser get information from their critique that they can use right away, we ask them to provide up to three specific questions they have for you. We ask that you address these questions at some point in your critique - either in the specific area of the critique guide where it best fits and/or in comments at the end. This staff asks:

Are there any mistakes or errors we can improve upon for future editions?

Are the articles engaging? If not, what suggestions do you have for improving upon them?

Is there enough variety and coverage?

ISSUES FOR CRITIQUE

Publications should have been produced during the current academic year.

08/29/2024

I am submitting the edition in print AND a PDF version of the same edition
R_663BZ5J2IVAmHWC_August%20paper.pdf

12/19/2024

I am submitting the edition in print AND a PDF version of the same edition
R_663BZ5J2IVAmHWC_December%20paper.pdf

02/13/2025

I am submitting the edition in print AND a PDF version of the same edition
R_663BZ5J2IVAmHWC_February%20paper.pdf

ABOUT THE SCHOOL

- **This school is a:** Senior High
- **School enrollment:** 1,300
- **Is the newspaper produced as part of a class or club?** class
- **Staff size:** 13

ABOUT THE PUBLICATION

- **Frequency of publication:** Monthly
- **Printing facility:** Commercial printer // Argus Press

- **Format (size/design):** Other
- **Number of pages per typical issue:** 12
- **Does the publication contain paid advertising?** No
- **Website:** <https://sailorslog.smedia.com.au/digital-edition/>

Distribution & Circulation

- **This publication is distributed:** Free to student and faculty, Free to community
- **Price per copy, if sold:** 0
- **Total publication circulation:** 1,500
- **Number of teachers buying paper:** 0
- **Number of students buying paper:** 0
- **Number of copies sold to members of the public:** 0
- **Number of students and others receiving free copies:** 1,300

Income

- **Circulation:** \$0
- **Advertising:** \$0
- **School/Budget:** \$9000
- **Fundraising:** \$0
- **Grants:** \$0
- **Other:** \$0
- **Total Income:** \$9000

Expenses

- **Printing:** 1035
- **Supplies:** 0
- **Technology & Equipment:** \$0
- **Website or Digital Edition Expenses:** \$200
- **Training, Workshops and Conferences (paid for by the program):** \$200
- **Other:** \$0
- **Total Expenses:** \$9000

Breakdown of Student vs. Non-student Work

It takes a team to publish a newspaper or newsmagazine. The following information is provided to help us understand more about this program and the team of people who worked on it. Advisers are asked to estimate the amount of work done on the following elements by the student, adviser or others. There is no right or wrong answer here. Advisers may provide additional information about their selections in other areas of the entry form, including in the adviser's statement.

Copywriting Completed by **Students:** 100%

Copywriting Completed by **Adviser:** 0%

Copywriting Completed by **Printer:** 0%

Copywriting Completed by **Other - :** 0%

Headlines/Cutlines Completed by **Students:** 100%

Headlines/Cutlines Completed by **Adviser:** 0%

Headlines/Cutlines Completed by **Printer**: 0%
Headlines/Cutlines Completed by **Other** - : 0%

Editing Completed by **Students**: 70%
Editing Completed by **Adviser**: 30%
Editing Completed by **Printer**: 0%
Editing Completed by **Other** - : 0%

Proofreading Completed by **Students**: 70%
Proofreading Completed by **Adviser**: 30%
Proofreading Completed by **Printer**: 0%
Proofreading Completed by **Other** - : 0%

Photography Completed by **Students**: 80%
Photography Completed by **Adviser**: 0%
Photography Completed by **Printer**>: 0%
Photography Completed by **Other - Amature Photographer** >: 20%

Photo Editing and Photoshop Work Completed by **Students**: 100%
Photo Editing and Photoshop Work Completed by **Adviser**: 0%
Photo Editing and Photoshop Work Completed by **Printer**>: 0%
Photo Editing and Photoshop Work Completed by **Other** - >: 0%

Who created page templates and developed standing design elements?

Design Concepts and Page Templates Completed by **Students**: 100%
Design Concepts and Page Templates Completed by **Adviser**: 0%
Design Concepts and Page Templates Completed by **Printer**: 0%
Design Concepts and Page Templates Completed by **Other** - : 0%

Who did the work to put content (photos, writing, etc.) onto pages?

Page Layout Completed by **Students**: 100%
Page Layout Completed by **Adviser**: 0%
Page Layout Completed by **Printer**: 0%
Page Layout Completed by **Other** - : 0%

Social Media Strategy, Content Production and Posting Completed by **Students**: 100%
Social Media Completed by **Adviser**: 0%
Social Media Completed by **Other** - 0: 0%

Coverage Decisions

How does the program staff determine what to cover?

Students brainstorm and discuss what is happening in the school. They meet with the principal to get ideas. They send out surveys to the student body asking questions to help them come up with content and individuals to cover. They have a general pulse on the school by asking questions and being aware of what is going on. We have at least two to three days where we share story ideas and have a running list of ideas so we can come back to them if need be.

STUDENT PRESS FREEDOM

Judge: *Students should not be penalized for censorship/press freedom issues by school administrators, but please feel free to offer suggestions to how to handle any circumstances reported here.*

Have you had any censorship problems with your publication? If so, please explain.

None.

Does your administration exercise prior review? No

COPYRIGHT & PLAGIARISM

We take copyright issues seriously. MIPA has developed a [Copyright and Plagiarism Policy](#) governing copyright violations and plagiarism in contest entries. Programs may be penalized for violating copyright or failing to credit work that is not their own. Please contact the MIPA director if you have any questions.

Has the adviser reviewed [MIPA's Copyright and Plagiarism Policy](#)? I have read MIPA's Copyright and Plagiarism policy

To the best of the adviser's knowledge, is this publication free of copyright infringement and plagiarism?

Yes

What are your media program's sources of non-student photographs or other visuals?

Contributed by non-staff students, teachers or school personnel

If you have a subscription to a photo service, what service(s) do you use?

If you use Creative Commons-licensed materials ... Creative Commons has numerous licenses that restrict under what circumstances a work can be used and how it should be attributed. Have you verified that the terms of the specific Creative Commons license are being followed? **No**

ADVISER'S STATEMENT

*The adviser has provided a brief statement for additional background on this publication. This statement may describe any special concerns, school situations or other circumstances the adviser and/or staff may have encountered. We hope this information will help you, as the judge, understand reasons why things were done in certain ways. **Critique judges are under no obligation to change scores because of the adviser statement** (standards do not change just because an adviser has an explanation for why they were not followed), but we do hope the adviser statement will help guide comments in the critique.*

Adviser's Statement - Website

If the publication also operates a website, we ask the adviser to explain how the website affects coverage decisions for what appears in print. This may impact your comments and/or your scores in Coverage.

Adviser's Statement - Additional Background

I am brand new to this position as newspaper advisor. I have zero experience, so I want to make this very clear that the students were autonomous leaders who steer the ship of the Sailors' Log with clarity, focus, and pride. They work so hard to ensure that each edition is high quality, interesting, and newsworthy. They take their roles as writers seriously, and they work really hard.

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