

NEARPROTOCOL NIGERIA (NPK GUILD) HACK NODE

The NPK Guild Proposal is expected to take course planning will be made and all plans set in place to be executed by 11th September 2021. Our collective aim is to create a very active an all-inclusive community of NEAR Protocol in Nigeria setting the pace for Africa at large.

The first event which we plan to execute is the “**NEAR PROTOCOL KANO 2021: DEVELOPER HACK NODE**”. This event is expected to be the first of its kind and largest in the history of Nigeria making NEAR Protocol to be on the lime-light of the blockchain talks in Nigeria and Africa at large, with the following considerations.

1. Kano State with a population over 20 million people is the largest state in Nigeria by population size
2. Being the commercial hub of Sub-Saharan Africa gives it a strategic location with a multidisciplinary and multidiverse community of students, professionals and investors alike
3. Kano as well has numerous number of Univeristies, Colleges as well as Polytechnics
4. Nigeria has an average population of over 200 million people with at least, according to the CEO of Paxful, having the 2nd world’s largest trading volume of Bitcoin in 2020 with a volume of over \$400 million and foreign remittances into the country of over \$22 billion in cryptocurrencies seeing a more than 95% rise in the previous year.

All this makes Nigeria the best focus of any crypto investment in Africa looking at the massive adoption so far with the virgin population that is still yet to be primed by cryptocurrencies. In 2020, an online based platform Statista published that 32% of Nigerian respondents affirmed using cryptocurrencies ahead of any other country in the World that participated in the research.

PLANNING AND IMPLEMENTATION

Strategic planning is going to be the most important aspect of the success of this event. It will include the use of Traditional media, social media and media influencers.

The event is expected to have at least 300 – 500 signups and an attendance of at least 200 participants, this will later result in smaller meet ups with focused groups and investors in and around the state, please find below the breakdown of all activities we propose to cover;

□ PUBLICITY

- Television ads
- Radio jingles
- Social Media Influencers
- Posters and Flyers

□ VENUE

- Bristol Palace Hotel, Kano Conference Hall

□ EQUIPMENTS

- Public address system
- Video Coverage
- Power Point Presentations
- Entertainment and Performances
- Food and Beverages
- Souvenirs and Gifts

□ LOGISTICS

- Transportation
- Air fees

OUR PRESENTATION

We will be looking to present two (2) papers on this day under the following topics

1. “A Background Introduction to Blockchain technology, Cryptocurrency and a brief Walk Through NEAR Protocol”

Content

This content will be made to drive attention into NEAR protocol, use of the Wallet and welcome new collaborators & developers into the community.

- Introduction:

- What happened before Bitcoin
- Rise of Bitcoin
- What is Bitcoin
- How Bitcoin works
- Beyond Bitcoin

- Concepts and definitions

- Blockchain
- Cryptocurrencies
- Trading and Exchange
- Smart Contracts

- Blockchain

- Basic concepts
- How blockchain works
- Types of Blockchain consensus (POW and POS)
- Participants of a Blockchain

- NEAR Protocol Ecosystem

- Near Wallet
- Near Dapps
- Sputnik DAO
- The Near governance forum

- Practical Session

- Practically showing how to create and fund wallets with NEAR tokens
- Showing how to interact with Dapps built on NEAR
- Follow up with Questions and Answers
- Reward participants that actively participate and quizzes

2. “Use Cases of Blockchain Technology and Cryptocurrency: A NEAR Protocol Perspective”

- Introduction to Building on NEAR
- NEAR Prospects in relation with problems affecting different aspects of life
 - Governance
 - Finance
 - Supply Chain Use
 - Remittances
 - Education
- Digital art and Culture

Discussions will follow from invited Guests which will include

TIMING

The event is scheduled for the 11th of September, 2021

10am – 14pm UTC +1

SPECIFIC AIMS AND OBJECTIVES

1. To educate the attendees on blockchain technology, cryptocurrency and NEAR Protocol
2. To create awareness on scalability and other major use cases of NEAR blockchain

3. To stimulate massive adoption of the NEAR blockchain by artists and developers in Nigeria by bringing to them firsthand the Near Ecosystem
4. To onboard developers and artists for future events we plan to hold trying to build locally based Dapps

MONITORING AND EVALUATION

1. Number of attendees
2. Number of developers and artists present and willing to be part of the next course of events
3. Increase in community followership online and feedback
4. Mass creation of NEAR wallets and usage for Dapps built on NEAR
5. Evaluation of video records and other data tools used during the event

SUMMARY OF ESTIMATED BUDGET EXPENDITURE **FOR THE EVENT**

S/NO	ITEM	UNIT PRICE	TOTAL PRICE
1.	VENUE WITH FREE WIFI	\$1200	\$1200
2.	FEEDING FOR 200 ATTENDEES	\$4	\$800
3.	PUBLICITY (FLYERS, SOCIAL MEDIA KOLS & TRADITIONAL MEDIA)	\$200	\$200
4.	SOUVENIRS (PENS AND JOTTERS FOR EACH PARTICIPANT)	2\$	\$400
5.	FUNDING FOR ALL PARTICIPANT'S NEAR WALLETS	1 NEAR at \$2.5	\$500
6.	REWARDS FOR TEAMS OF DEVELOPERS JUDGES	1 ST PLACE \$500 2 ND PLACE \$300 3 RD PLACE \$200 \$500	\$1500
7.	3 - 5 MEDIA BLOGPOSTS	\$50 EACH	\$250
8.	REGISTRATION BONUS FOR UP TO 200 ATTENDEES	\$5 EACH	\$1000
9.	OPERATIONS: FOR A TEAM OF 12	\$500 FOR UP TO 3 PERSONS	\$1500
	GRAND TOTAL		\$7,350

