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## **Project Information.**

*Teyvat Academy* a for-profit, SFW zine featuring the Genshin Impact characters in a private academy setting. This project is made by fans, for fans; we are in no way affiliated with HoYoverse, nor does HoYoverse endorse this project.

Content created for this zine can be about any selected Genshin Impact character(s), but should somewhat abide by the universe provided beforehand. A foundational student hierarchy system will be provided, as well as a base design for the uniform that should be followed. However, contributors will have the freedom to tweak the worldbuilding in which way they deem fit.

## **Academy Backstory.**

Teyvat Academy is an elite, private school established for the nation's brightest minds and bravest hearts. Beyond its exorbitant fees, it provides an enriching educational experience for its students, as well as various extracurriculars and other student-initiated projects. Led by a student-nominated student council, and home to the nation's prospective leaders, it is the place you want to be.

## Extracurricular Activities.

- ◆ Sailing
- ◆ Golfing
- ◆ Chess
- ◆ Horse Riding
- ◆ Visual Arts
- ◆ Performance Arts
- ◆ Archery
- ◆ Fencing
- ◆ Shooting
- ◆ Debate
- ◆ Journalism
- ◆ Robotics

## Hierarchy.

### Faculty.

- ◆ Alice
- ◆ Andrius
- ◆ Azdaha
- ◆ Beisht
- ◆ Dvalin
- ◆ Paimon
- ◆ Osial
- ◆ Raiden Ei
- ◆ Zhongli
- ◆ Venti
- ◆ Nahida
- ◆ Yae Miko

### Student Council.

- ◆ President: Jean
- ◆ Vice President: Lisa
- ◆ Treasurer: Ningguang
- ◆ Historian: Ganyu

## Characters.

Featured in our Identification Cards.

### Mondstadt

- ◆ Albedo
- ◆ Venti
- ◆ Jean

### Liyue

- ◆ Zhongli
- ◆ Xiao
- ◆ Hu Tao

### Inazuma

- ◆ Kazuha
- ◆ Ayato
- ◆ Ayaka

### Sumeru

- ◆ Cyno
- ◆ Tighnari
- ◆ Dehya

### Additional

- ◆ Aether
- ◆ Lumine

## **Structure.**

*Teyvat Academy* will be formatted like an academic newsletter.

Page Artists and Writers will be asked to select a section they're most interested in.

Those sections include, but are not limited to:

- ◆ In-school (Studying, Preparing for Academic Year, Project Work, etc.)
- ◆ After-school (Hanging Out with Friends, Dorm Life, Prom, etc.)
- ◆ Extra-curricular (Academic Olympiads, Overseas Exchange Programmes)

## Moderators.

**Mira** | @miravrse *layout & sns* | *any pronouns*  
yae miko in a blazer. that's it, that's the tweet.

**Cal** | @viriverses\_ *writing* | *she/they*  
elitism is only fun when it's fictional.

**Jenn** | @cookiescraems *graphics* | *she/her*  
projecting all my academic angst on to these losers (affectionate)

**Fiona** | @feeplings *art, finance, production & shipping* | *she/her*  
childe is okay i guess

**Elionnee** | @elionnee\_12 *art intern* | *she/they*  
Ei in a school uniform, what more can u ask for?

**Peachy** | @\_peachyyuri *promo artist* | *she/her*  
I want to be crushed by Beidou's thighs

## Schedule.

Phase	Date
Interest Check	October 20 - Nov 20
Contributor Applications	Nov 25 - Dec 25
Contributor Results Sent	Dec 30
Last Day to Accept	Jan 7
Pitches Due	Jan 15
Pitches Accepted	Jan 20
Check-in 1	Feb 10
Check-in 2	Feb 28
Check-in 3	Mar 15
Final Submission	Mar 30
Preorders	April
Production	TBD
Shipping	TBD

# Contributor Requirements.

## General Requirements

All applicants are required to be age 16 or above by December 25 2022.

All applicants will be required to submit a portfolio of what they consider to be their best works. All portfolio pieces must be SFW, with excuse to depictions of canon-typical violence, and mention of blood, excluding gore and major character death. Please state appropriate content warnings at the beginning of every piece. Artists may consider putting pieces with content warnings in a separate, labelled folder.

You will be required to provide three samples in a similar quality and style that you would produce for the fanzine. At least one sample must feature Genshin characters. For writers, at least one sample must be a completed piece..

You will be asked to submit at least one pitch, though you may submit as many as you want. Pitches can be as specific or vague as you want. They are not set in stone and you will be given an opportunity to change them, if you are accepted.

You are required to have a Discord account as it will be our primary medium of communication, or must be willing to create one upon acceptance into this zine.

**All links within your application or portfolio must be visible to the mods. Should the mods be unable to access your portfolio, your application will unfortunately be dismissed. We will not be reaching out to applicants with broken links.**

## Page Artists

Those applying to be a Page Artist must provide:

- ♦ Three (3) individual samples in a similar quality and style that you would produce for the fanzine.
- ♦ A portfolio containing between five (5) to ten (10) artworks in a similar quality and style that you would produce for the fanzine. Your portfolio may also include some or all of the three individual samples provided.

Portfolios and/or Individual Samples should include the following:

- ♦ Only completed, fully colored pieces should be included.
- ♦ At least one sample must feature Genshin characters.
- ♦ Artworks depicting characters in a school AU setting are highly encouraged, but not required.

Page artists are strongly encouraged to submit at least one (1) pitch. Pitches will not affect your position in this zine, but will allow us to gauge the content we can expect from contributors. They are not final and you will be given an opportunity to change them, if you are accepted.

## Merch Artists

Those applying to be a Merch Artist must provide:

- ♦ Three (3) individual samples in a similar quality and style that you would produce for the fanzine.
- ♦ A portfolio containing between five (5) to ten (10) merch designs in a similar quality and style that you would produce for the fanzine. Your portfolio may also include some or all of the three individual samples provided.

Portfolios and/or Individual Samples should include the following:

- ♦ Only completed, fully colored pieces should be included.
- ♦ At least one sample must feature Genshin characters.
- ♦ Artworks depicting characters in a school AU setting are highly encouraged, but not required.



Merch artists are strongly encouraged to present a variation in the merchandise types to allow a better gauge of their skills. It is also strongly encouraged to submit at least one (1) pitch. Pitches will not affect your position in this zine, but will allow us to gauge the content we can expect from contributors. They are not final and you will be given an opportunity to change them, if you are accepted.

## Writers

Those applying to be a Writer must provide:

- ♦ Three (3) individual samples in a similar quality and style that you would produce for the fanzine.
- ♦ A portfolio containing between three (3) to five (5) written pieces in a similar quality and style that you would produce for the fanzine. Your portfolio may also include some or all of the three individual samples provided.
- ♦ Portfolio should have no more than five (5) written pieces under a total of 15k words.

Portfolios and/or Individual Samples should include the following:

- ♦ At least one sample must feature Genshin characters.
- ♦ At least one completed sample should have a word count of 2k-3k words.
- ♦ Works depicting characters in a school AU setting are highly encouraged, but not required.
- ♦ Variety in writing styles is encouraged to diversify the portfolio, and allow a better understanding of the applicant's writing skill, but not required.

Writers are required to submit at least one pitch. **Pitches will be considered and may affect your position in this zine.** However, they are not final and you will be given an opportunity to change them, if you are accepted.

## Disclaimer.

Anyone who meets the age requirement may apply to this fanzine regardless of their experience. However, should it come to our attention that a contributor produces and publicizes hateful, harmful or otherwise questionable material, we will not hesitate to drop them from this project.

Such material may include but is not limited to: hateful/discriminatory material, underaged sexual content, incestuous content and plagiarized or stolen works.

## Usage Rights.

Contributors will keep copyright and ownership rights of the content they create for this fanzine. However, there will be an embargo on publication and usage of pieces in the duration of 8 weeks after the first pre-orders are shipped out. After that, contributors are welcome to post their pieces online or publish them elsewhere.

After the contribution period has ended, there will be official preview templates provided for the contributors' use. Prior to that, we would like to request that previews of pieces are not shared.

## Compensation.

*Teyvat Academy* is a for-profit zine. Minimally, contributors will be guaranteed a PDF copy of the zine. Should sales allow, each contributor will be given a full bundle of the zine, as well as additional monetary compensation.

Role	Amount
Moderators	21%
Promo Art	3%
Merch, Page and Writing	76%

## Frequently-Asked Questions.

### **Q: What is a zine?**

A: Zines are similar to shortened magazines including art and writing. This zine will feature fan-made content about Genshin Impact characters in a private academy setting.

### **Q: What are "fictional identification cards"?**

A: It is a form of merchandise mimicking identification cards featuring Genshin Impact characters. A full set will consist of 14 cards, depicting different characters. Featured characters will be the top 3 characters of each region, as well as the twins!

### **Q: Will there be other merchandise for this zine?**

A: Yes, there will be merchandise which can be purchased individually, or as a bundle with the zine. Merchandise for this zine will tentatively include:

- ◆ Acrylic Charms, Keychains
- ◆ Acrylic Standee
- ◆ Bookmarks
- ◆ Enamel Pins
- ◆ Prints, Polaroids
- ◆ Stickers, Sticker Sheets
- ◆ Washi Tape
- ◆ Tote Bag
- ◆ Lanyard
- ◆ ID Card Holder
- ◆ Identification Cards (14)

**Note: This list is not reflective of the final merch lineup.**

### **Q: What are the specs of this zine?**

A: It is planned to be an A5 zine with 80-100 pages, perfect-bound and fully coloured.

### **Q: How will contributors be compensated?**

A: All contributors will be guaranteed a PDF of the zine and the identification cards. Should profits allow, all contributors will also receive a full bundle of the zine, identification cards, and merch.

### **Q: Is this zine for-profit, for-charity or free?**

A: At this time, it is planned to be a for-profit zine. More information on the compensation breakdown can be found in the information document.

**Q: Will ships be featured in the zine?**

A: To avoid age and ship discourse, no explicit romantic content will be permitted in this zine.

**Q: Will there be a unified setting for this zine?**

A: Yes! A foundational student hierarchy system will be provided, as well as a base design for the uniform that should be followed. However, contributors will have the freedom to tweak the worldbuilding in which way they deem fit.

**Q: Do I need zine experience to apply?**

A: Not at all! If you have any concerns, you're more than welcome to send us your queries through our Retrospring and the mods will be happy to clear your doubts.

**Q: How will minors be awarded monetary compensation?**

A: If there are minors in this zine, they will be required to receive monetary compensation, if any, through their legal guardian. Funds will be managed using PayPal, which only allows account holders ages 18 and above.