

Subject line: For those who weren't quite ready...

Hi Bobby B

Your Free web class caught my eye today; the best part for me was when you outlined the difference between a passive and an active participant in learning. A massive boost in trust towards you as a teacher.

I noticed after your webinar there was no following email.

So I went ahead and made one for you:

https://docs.google.com/document/d/1_nDpKPOFse7XcaREQMh-uGz9QRCjRomsKFHxZ-jQX8Q/edit?usp=sharing

It allows you to gain more ground, give them a better experience and, above all else,

Sell to them later on down the line.

I hope you like it,

Kind regards

Ben Cowley