

Vistage West MI and [Steve Johandes](#) - Chair (Click on Links to go to Section)

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Videos on my groups: [2 Minute](#) and [1 Minute](#)

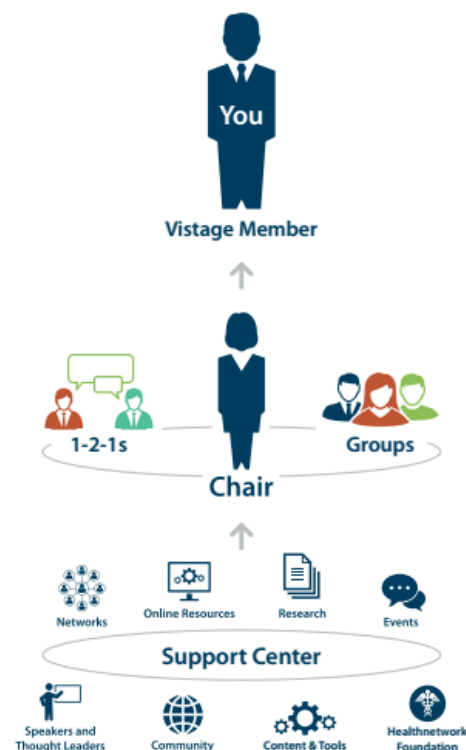
Commitment to the community as well as personal mission:

- 1) [Press](#) about groups.
- 2) [Rolling 12 Meeting Schedule](#)
- 3) [Intros, backgrounds, BIO's of Members and Fun Facts](#)
- 4) [Link to all Vistage Member Benefits](#)
- 5) Commitment requirement:
 - a) Time - Monthly
 - i) 1 - All Day Meeting
 - ii) 90 minute - 1 to 1 with Me - Aggregate issues for group, so you can take full advantage of group think. Summarize in 1 page graphically.
 - b) I like to tell people if they are not getting a 10X return on their investment they should NOT be in the group. [Here is a corporate message on Value.](#)
 - i) **Better insights**
 - ii) **Better leaders**
 - iii) **Better decisions**
 - iv) **Better results - Proven Vistage members on average grow 2.2X faster**
 - c) Here is [a link to all member benefits](#) (as well as a summary below):

Your Vistage platform

Helping you become a better leader
and deliver better results

In the hierarchy created by the Vistage platform, the Chair acts as your guide, leading you through the group experience, facilitating your one-to-one meetings, and providing access to the full collection of tools and resources you can access as a member. Your Chair leverages their expertise as the foundation of the Vistage experience to pull in the right resources for you at the right time, knowing exactly what would be most relevant and helpful for you based on your challenges, issues, opportunities, and key decisions. Their goal is to meet you where you are; knowing what you need to inform your most important leadership decisions, is going to change throughout your journey as a member of Vistage.



- 6) [Vistage Research](#) has become a rich resource for all, as well as the [national speakers](#) which are at 8 of the 12 monthly meetings (local speakers at the other 4). For samples of Vistage research check out my Twitter or LinkedIn Feeds. MyVistage.com has even more proprietary members only research as well as webinars from some of the world's top thought leaders.
- 7) [National network at 21,000+ members strong](#). you are just an email, phone call or text away from members and chairs across the country. New facility, acquisition target, market intelligence, just reach out.
- 8) Vistage Contract [Click here](#). Simple contract. Month to Month, 90 day cancellation provision. However, nationally Vistage members stay on average 10+ years in a group.
- 9) Fun item: Matt Jung (one of my Group 1 founding members - approximately 225+ employees and 3 facilities. Culture rich, check out their awards, their [strategy map](#) (comfort MAP) and their [manifesto](#). They recently won the [ACG outstanding growth award for West MI](#) (Founders and OST were previous winners). At our launch meeting Matt gave our group a shout out @ 1:30 in this [Video](#) on their "Nap" fundraiser which we visited. They successfully raised \$10,000 for the mental health charity they support.