

Outside the UK

Option 1: Change Region in the App Store Itself

Open the App Store app.

Tap your profile picture (top right corner).

Tap your name (or your Apple ID email).

Choose Country/Region.

Tap Change Country or Region.

Select United Kingdom from the list.

Review and agree to the terms & conditions.

Choose a payment method:

You can select “None” if you don’t need to make purchases.

Enter a valid UK billing address (this can be any real UK address, e.g., a hotel or business address).

Tap Done — your App Store will now show UK apps.

You can now search for and download your app.

Option 2: Create a New Apple ID for the UK

If you don’t want to change their existing region:

Go to appleid.apple.com and create a new Apple ID.

When asked for a region, select the United Kingdom.

Verify the new account via email.

On their device, go to:

Settings → App Store → Apple ID → Sign Out

Then sign in with the new UK Apple ID.

Open the App Store and download your app.

They can always sign back into their original Apple ID afterward; the app will remain installed.