

Tab 1

## **District 5170 Membership Chair**

### **Role:**

Lead and support District 5170's membership initiatives by developing strategies and tools to attract, engage, and retain members, ensuring clubs achieve growth and maintain vibrant, active memberships.

### **Responsibilities:**

- Collaborate with club membership chairs to provide guidance, resources, and training on effective membership recruitment and retention and Attraction strategies.
- Attract, Inspire, and Motivate. A.I.M.
- Develop and share tools, templates, and reports to help clubs analyze membership trends and set growth goals.
- Organize and lead district-wide membership workshops, webinars, and training sessions.
- Work with the District Governor and Membership Committee to identify and address membership challenges and opportunities.
- Promote Rotary International membership programs and initiatives, such as the Membership Leads Program and support Leadership and Diversity within our Clubs.
- Serve as a resource for clubs seeking support with new member orientation and engagement programs.
- Monitor membership growth and retention metrics across the district, providing regular updates and recommendations to district leadership.

### **Qualifications:**

- Active Rotary Club member for at least three years with leadership experience.
- Strong communication and organizational skills, with a passion for membership development.
- Experience as a club membership chair or on a membership committee is preferred.

### **Term of Office:**

Three years at the District 5170 Governor's discretion.

### **Estimated Monthly Time Commitment:**

10-12 hours/month