

Wavemakers Tour

Rules & Regulations

Program Eligibility

- Music Nova Scotia/Music PEI/Music NB/Music NL (henceforth referred to as “Atlantic MIA”) employees and their immediate family members are ineligible for this program.
- Submissions are open to Atlantic MIA members only. To become a member, please visit the corresponding music industry association of your home province.
- Residency Requirement:
 - The primary artist and/or the majority of the group must have a permanent address in their Atlantic provincial residence and must have held primary residence there for 12 months prior to the application deadline.
 - Primary artist or registered company pays income tax to said home province in the Atlantic region.
 - Proof of residency may be required and will be verified by Atlantic MIA.
- Age Requirement:
 - Applicants must be 19 years of age or older at the time of the event.
 - Applicants must be able to prove their age via official government issued identification.

2. Application Process and Requirements

Applicants must fill out an online application form, which can be found [here](#). By submitting your application you agree that your photos, biography and information may be used in promotional materials associated with the Wavemakers competition and other events. Along with general contact information, web, and social media links, applicants are encouraged to have the following prepared before beginning the application; these elements are mandatory and must accompany your submission:

1. Current biography
2. Current press photo
3. Statement on artists' goals and career plan.
4. Link to stream artists' music (singles and/or album). The jury will accept music released within the last 18 months or that will be released by October 2023. If submitting music that is to be released please provide the jury with a streamable link.
5. The accepted participants must be available on the following date to perform based on their home province:
 - Oct 21 - Halifax
 - Oct 26 - Charlottetown
 - Nov 16 - Fredericton
 - Nov 22 - Sydney
 - Nov 30 - St. John's

3. Selection of Successful Wavemakers acts

Online Jury

Applicants to the Wavemakers competition will be first scored through a peer assessment jury process. The jury will be composed of regional music industry experts and will also include a representative of the host Atlantic MIA. The jury will use the following scoring system to select the successful applicant:

1. Artists goals and career plan – 10%
2. Music – 60%
3. Web presence and brand– 20%
4. Previous accomplishments and upcoming tour/performance(s) – 10%

The top four artists selected for performance in each province will be offered a \$500 honorarium to perform.

Live Jury

The top four artists will perform to a live audience who will each have a ballot to vote once for their favourite act. Ballots will be counted by a member of the 2024 Halifax JUNO Host Committee after each performance.

An in-person jury of three artists/industry members will be judging in person. Final scores will be 60% live vote and 40% judges' score.

Judges live will use the following scoring system:

1. Artists goals and career plan – 10%
2. Previous accomplishments and upcoming tour/performance(s) – 10%
3. Live performance – 70%
4. Stage presence - 10%

4. Responsibilities of the Wavemakers Ambassador for each region (5 total chosen)

The successful artists must agree to the following in principle:

- Participation in paid public performances as scheduled by the 2024 Halifax JUNO Host Committee and/or The Canadian Academy of Recording Arts & Sciences (CARAS)/The JUNO Awards (date, time, location, and compensation to be determined through a mutually agreed upon contract).
- Non-exclusive usage of image, likeness, and live/recorded works by the 2024 Halifax JUNO Host Committee and their partners (notice given in advance).
- Participation in 2024 Halifax JUNO Host Committee promotional and advertising campaigns, if applicable.

5. The Wavemaker Ambassadors for each region (5 total) will receive:

- \$1,000

- Paid performance opportunities during JUNO Week, March 20 - 24, 2024 (details to be determined)
- One (1) year membership to their local MIA
- Economy travel and accommodations to Halifax for JUNO Week March 20 - 24, 2024
- Access to select JUNO Week events

For more information please contact 2024 Halifax JUNO Host Committee's General Manager, Andree Gracie: andree@greyseaeventmanagement.com.