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The Aquarian Teacher™ KRI Level TWO Promotional Requirements

FOR ALL PRINT AND WEBSITE MATERIALS
SOCIAL MEDIA: must link to a website that meets these PR requirements.

PART 1: Required Content

❖ Graphics

Found at the Promotional Material tab on the L2 admin page on the **→ KRI Trainer Support website**:
Go to: "Promotional Material" for the link to each pack of images.

1. Approved **→ KRI Logo** – **required**
2. Yogi Bhajan photo – optional, if used, **→ choose at least one from selection provided**
3. *Optional:* **→ Level 2 seal/emblem**

❖ Required Program Title

Include this text as the header or within the body of PR material:

- KRI™ Level Two Yoga Teacher Training Program
- Optionally, you can use the trademark – Kundalini Yoga as taught by Yogi Bhajan®

❖ Training Team

1. Only Level 2 qualified trainers may be included in the PR. If you are not sure about who is qualified to teach, contact **→ ATA Regional Administrators**.
2. List or feature the names of all the Aquarian Trainer Academy trainers who are on the team. Trainer designations are optional (Lead, Professional)

PART 2: Text Guidelines

❖ Text Guidelines

1. Refer to Level 2 or Level Two *(do not use Roman numerals, such as Level II)*
2. The terms "Senior" or "Master" are not appropriate references when describing individual trainers or training teams – the correct reference is their standing in the Academy. Use descriptive language in their bio to convey their credentials.
3. Avoid misleading or unsubstantiated claims or guarantees, such as:

- "You will master Kundalini Yoga"
- "You will become a Kundalini Yoga Master"
- "We guarantee (or promise) you will be totally transformed."
- "You will achieve enlightenment"

4. Instead, use of student testimonials is a great way to convey the impact this course has on peoples' lives

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PART 3: Ideas for Additional Content

1. **Additional Level Two Certification Information:** The five modules required for KRI Level Two Practitioner Certification are: Conscious Communication, Mind & Meditation, Authentic Relationships, Lifecycles & Lifestyles and Vitality & Stress. The five modules are to be taken over no less than a two-year period. The recommendation is to take no more than one module every 6 months.

2. **Additional Program Information:** The course is a 62-hour program, of which fifty hours are classroom time and twelve hours are part of home study assignments and activities to be completed after the classroom segment. Participants are required to attend all classes, pass the exam and complete the home study requirements which span the 90-day period after the course.

3. **Yogi Bhajan Bio:** Yogi Bhajan, Master of Kundalini Yoga, arrived in the United States in 1969 with a stated purpose: "I have come to create Teachers, not to gather disciples." For over 30 years, he traveled internationally teaching Kundalini Yoga, the Yoga of Awareness. Through The Aquarian Teacher™ program, Yogi Bhajan has trained thousands of KRI Certified Kundalini Yoga Teachers. In 1994, the International Kundalini Yoga Teachers Association, (IKYTA), was formed to make available these priceless teachings through networks of Kundalini Yoga teachers worldwide.

4. **Summary of the Three Levels:** The Aquarian Teacher™ program is based on the comprehensive science of Kundalini Yoga as taught by Yogi Bhajan® and is a journey of your development as a Kundalini Yoga Teacher. There are three levels of certification:
   a. KRI Level One: Instructor – Foundations
   b. KRI Level Two: Practitioner – Transformation
   c. KRI Level Three: Teacher – Realization

   Level Two Teacher Training builds on the foundations of Level One, and is about personal transformation and deepening the core capacities, character, and consciousness of a Kundalini Yoga teacher.

5. **A Yogi Bhajan quote** on teaching such as: "If you want to learn something, read about it. If you want to understand something, write about it. If you want to master something, teach it."

6. **Statement:** In 1969 Yogi Bhajan founded 3HO – the Happy, Healthy, Holy Organization, based on his first principle "Happiness is your birthright."