

<p>Strengths</p> <ul style="list-style-type: none"> • Editing • Graphic Design • Creating 3D animations using advanced software • Being able to use the whole of the adobe suite to a high standard • A Good knowledge of social media and a realistic look on situations affecting the media. 	<p>Weaknesses</p> <ul style="list-style-type: none"> • Not brilliant with cameras • Cant really use Final cut pro very well • Like to do things my way as i think my ways always the best visually, however this can annoy people..
<p>Opportunities</p> <ul style="list-style-type: none"> • To start a small time filming and editing company that provides high quality home videos for people. for example if your having a wedding, and you want a slide show making, the wedding recording professionally, little quirks here and there, then you'd come to my company and id do it for a reasonable fee, something me and my friend have talked about regularly (he does graphic design) 	<p>Threats</p> <ul style="list-style-type: none"> • The 'Get up and go factor' and the motivation • The lack of kickstart money • The lack of contacts.