

Project - Creating winning outreach messages

- Sending 3-10 outreach messages everyday continuing to complete the daily checklist and seeing what message strategies works the best
- Spending 2.5 hours a day going through copywriting outreach courses, business mastery outreach courses and using the note taking method to absorb and implement the material learned in order to show up and give the value the business is looking for
- Doing in depth target market research and creating an avatar to understand the current desires, pains, and problems being faced in order to create the value necessary
- Doing top competitor analysis with so much detail that I understand what makes the business drive traffic and gain attention and come up with a way to create the content that will do the same for my prospect
- Creating free value copy for the prospect business based on what I have found in my research and tailored it specifically for them
- Continue to refine my skills and approach over time and steadily increase and see more responses and clients landed