

# John W. Berry's Model of Acculturation Strategies

A rectangle is divided into four quadrants. The axes have arrows pointing both directions. A plus sign and the word *high* are on one end of the axes, while a minus sign and the word *low* are on the other end. The Y axis is labeled Issue 1: relationships sought among groups. The X axis is labeled Issue 2: maintenance of heritage and cultural identity.

The low seeking of relationships and low maintenance of heritage and cultural identity quadrant is labeled marginalization.

The high seeking of relationships and low maintenance of heritage and cultural identity quadrant is labeled assimilation.

The high maintenance of heritage and cultural identity and low seeking of relationships quadrant is labeled separation.

The high maintenance of heritage and cultural identity and high seeking of relationships quadrant is labeled integration.

Based on ideas from Sam, D. L., & Berry, J. W. (2010). Acculturation: When individuals and groups of different cultural backgrounds meet. *Perspectives on Psychological Science*, 5(4), 472–481. <https://doi.org/10.1177/1745691610373075>

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