

Golu Potti 2025 - Guidelines

1. TMM Golu Potti 2025 is a competition open to TMM members and non members in the United States. If a minimum of 5 entries are not received the contest will be canceled.
2. Entry fee \$15 for TMM members and \$20 for non- members.
3. **Competition is open to only people residing in the USA for Golu set up during Navratri 2025.** No previous pics or videos or Golu from outside the USA are allowed.
4. Registration is open until **30 Sep 2025** to participate. The registration must be done by the member of the household who has the Golu arrangement. Link to register <https://www.tmm-usa.org/event/tmm-golu-25/>
5. One entry per household is only allowed .
6. TMM team will send a “registration code” with confirmation by **2 Oct 2025 or earlier.**
7. The registration code needs to be printed on paper and displayed clearly on any Golu step to confirm the validity of the entry.
Entries where it's not clearly visible in video
and
at least one photo will be disqualified. No need for numbers in all photos.
8. Metadata information from the photos will also be used to confirm the validity of the entry.
9. Please email max 2-2.5 min video covering the entire Golu and 5 photos to info@tmm-usa.org by Saturday Oct 4, 2025. Please include name, address and a brief one para write up in English about your Golu.
10. Please also include in the email one photo of the Golu with the participant in the photo .
This will not be used for competition, judged or published for competition. It will be used to announce the winners and participants after the competition is judged and completed.
11. There should be no people or people's voices recorded in the videos or photos (other than as stated in point 9), to ensure fair judging.
12. The video and photos will be displayed on TMM Facebook page with registration number. You agree to let TMM use these pics and videos on its websites and in communications to promote Tamil culture.

13. Entries will be open to likes on Facebook from Oct 7-9. Then will be taken down for compiling.
14. Please ensure to like the album for each registration number. Individual photo likes will not be counted towards rubrics while calculating points.
15. The entries will be judged by a panel of judges based on below rubrics:
 - a. Theme
 - b. Creativity and Attractiveness
 - c. Some innovative concepts. The write up will supplement the photos and video.
16. Facebook likes will approximately be 10-15% of the points and will be added to the final score after the judges finalize their scoring.
17. Winners will be announced by email and on Facebook and Instagram. The winners and creations will also be published in different TMM onsite events and online publications.
18. The winners will be awarded prizes on stage if any TMM events planned closer, if not, will be mailed to the participant's residing address.
- 19. Prizes are 1 st place \$150 and 2 nd place \$100.**
20. If you have any questions , please email [**info@tmm-USA.org**](mailto:info@tmm-USA.org)
- 21. Important dates :**
 - a. Deadline to register 30 sep 2025
 - b. Confirmation and registration code to be emailed by 2nd Oct 2025.
 - c. Deadline to send in videos and photos 4 Oct 2025
 - d. Time to like on Facebook 7-9 Oct 2025
 - e. Winners to be announced by 11 oct 2025
 - f. Prizes will be given or mailed