	Name of Faculty
Name:	Ashutosh Vyas
Designation:	Assistant Professor
Work Experience :	10 Months
Educational Qualifications:	PhD Pursuing, UGC NET Qualified, MBA - Finance
-Ph.D. (University)	Gujarat Technological University
-Master's (University)	Gujarat Technological University
-Bachelor's(University)	Saurashtra University
Area of Interest: Banking,	
Finance and Macro Economics	
<b>Current Area of Research:</b>	1
Banking and Economics	
Email:	1
ashutosh.vyas@ljku.edu.in	
	1
<b>Work Experience : 1.5 Year of</b>	
relationship manager at hffc	

relationship manager at hffc and 10 months of academics

Brief about you: (250 - 500 Words)

I am currently working as an Assistant Professor of Economics and also serve as the Placement Coordinator at LJ IMS. I hold an MBA in Finance and am UGC NET qualified, with 1.5 years of corporate experience in the housing finance sector. My industry exposure enhances my teaching methodology, offering students a practical perspective on finance and banking concepts.

In addition to academics, I actively provide specialized training to students aspiring to build careers in the Banking, NBFC, and Housing Finance sectors. My training modules cover key functional areas such as sales in financial services, credit underwriting, property underwriting, collections, and NPA management. These sessions are designed to equip students with role-specific skills, industry knowledge, and operational understanding, making them job-ready for frontline and mid-level roles in financial institutions.

Currently, I am pursuing a Ph.D. focused on Non-Performing Assets (NPAs) and their impact on the Indian economy, with an emphasis on recovery mechanisms and identifying regulatory gaps in frameworks like CAMEL, PCA, RBS, and IBC. As a TPO, I also manage corporate outreach, internships, and placements, aligning academic learning with industry expectations.

A brief ac	count of work done in Ph.D.:			
Ph.D. on NPAs in Indian banks, my res legal frameworks like IBC. It examines to	et of Banks and its impact on Indian Economy. earch explores banking performance, recovery mechanisms, and he macroeconomic impact of NPAs and identifies regulatory gaps s, highlighting the need for stronger asset quality supervision and			
Corporate Projects Carried out as part of Consultancy:				
Guide for PhD:				
Seminars/Conference				
attended:				
Faculty Development				
Programme attended:				
Publications				
Research Papers:	<ul> <li>Financial Inclusion -Banking for All: A         Comprehensive Analysis of PMJDY in         India</li> <li>Unpacking The Loan Landscape of MUDRA         Yojana</li> <li>The Trend Analysis of Bank Frauds In India</li> </ul>			
Book Chapters:				
Book Reviews:				
Magazine & Newspaper				
Articles:				
Books:	-			
Edited Books:	-			
Notable Achievem	nents and activities Headed/executed:			

Association with Professional Bodies

Areas of Consultancy and Expertise: