

AGOG DAY 3

1. Pick one goal that your ideal self is going to achieve within the next 3-6 months.

- Making \$5,000/month as a full-time ecommerce business owner

2. I will be working backwards from my goal to identify as many cause and effect chains that will lead me to my desired outcome.

-Receiving \$5,000 into my bank account.

- Getting the payout from shopify
- Fulfill orders
- Get over 100+ Orders
- Have good engagement
- Start getting consistent viral content
- Get a clickable link in bio
- Gain 1k followers
- Getting a viral video
- Test a new product every 2 weeks
- Analyze metrics
- Post content everyday
- Edit content everyday
- Film content everyday
- Make a content plan
- Customer avatar research everyday
- Study viral competitors and see what there content style and audience is
- Order product
- Warm up the account
- Setup tiktok profile
- Add Sub-Niches
- Build your store
- Pick a niche
- Find a product
- Train
- Wake up at 4 am

3. Identify any potential "unknowns" or assumptions in your understanding of the cause effect chains

Unknowns:

- The type of product i am going to test
- The niche i am goig to pick
- How to know my account didn't get shadow banned

- What content to make if my product doesn't solve a problem
- Why my content is good and gets no engagement but others trash and still goes viral
- How to properly analyze tiktok metrics
- How to know if my product
- If a product doesn't a doing good on TikTok in views should I test it for longer

Assumptions:

- Do product research
- Choose a niche according to your product
- Check tiktok guidelines and policies nad see if my account follows them
- Loom at competitorsa nd see what they are doing
- The algorithm choose what to promote
- Watch youtube videos
- Ask shuyab or captions in HU